

# FINANCIAL TIMES

EUROPE'S BUSINESS NEWSPAPER

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Singapore's search  
for fresh  
opportunities, Page 12

## World news

### French opposition spells out changes

France's main opposition parties spelled out some of the sweeping changes they propose - from lightening industry's tax burden to decentralisation and the creation of an independent Central Bank - to give freer rein to competition and markets forces.

A mass rally in Paris intended to celebrate the unity of the opposition turned sour, however, when former Prime Minister Raymond Barre reacted with anger to remarks by Jacques Chirac, leader of the neo-Gaullist RPR, that implied he was responsible for the divisions within the opposition.

The "liberal convention," organised by former President Valéry Giscard d'Estaing to prepare a joint opposition platform for next March's elections, was the first time that the three leaders have appeared on the same public platform since 1981. Page 2

### Zia accuses Moscow

Pakistan President Zia ul-Haq accused Soviet pilots of bombing Pakistani territory along the border with Afghanistan.

### Soviet breakthrough

Soviet forces have broken through an 11-month rebel siege of a garrison in eastern Afghanistan but still face resistance from guerrillas in the surrounding mountains.

### Italians vote

Italians began two days of voting on a referendum sponsored by the opposition Communist Party aimed at reversing a wage cut imposed by government decree last year. Page 2

### Ministers freed

Sudanese authorities freed three ex-ministers detained after the April coup which ousted President Jaafar Nimeiri.

### Body 'is Mengele's'

West German detectives sent to Brazil believe that a body exhumed near São Paulo is that of wanted war criminal Josef Mengele, reported German newspaper Die Welt. But new doubts have been raised in Brazil.

### Sikhs fight

Fist fights broke out between militant and moderate Sikhs on their holiest shrine the Golden Temple during a meeting between rival factions.

### India clashes

Widespread violence swept Gujarat state in India with at least 14 people burned alive and six others killed in clashes over job and college quotas for underprivileged groups.

### UN colonel freed

A French United Nations colonel kidnapped in south Lebanon was released following intervention by Israeli Prime Minister Shimon Peres. He was seized while negotiating the release of 21 Finnish UN troops taken hostage by militia men. Page 2

### Peking's gesture

The Chinese Government named 23 people from Hong Kong including shipping millionaire Sir Y. K. Pao and the Anglican bishop, to a committee of 59 to draft in the next five years the territory's post 1997 constitution. Page 2

### Trade restricted

Norway approved measures to restrict trade with South Africa that could disrupt vital shipments of oil there. Page 2

### Wilander French title

Mats Wilander (Sweden) beat holder Ivan Lendl (Czechoslovakia) 3-6, 6-4, 6-2 in the French tennis championships men's singles final in Paris.

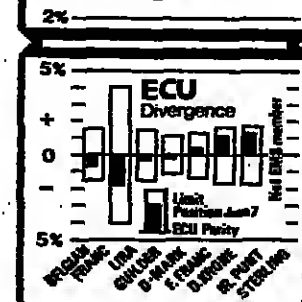
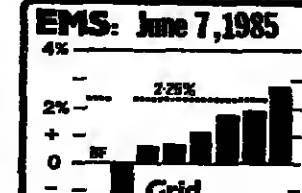
## Business summary

### UK money broker seeks SE listing

CHARLES FULTON, fourth largest among the UK-based companies which dominate the international business of money and seek a full change of listing, plans to seek a full London Stock Exchange listing for its shares, probably in October. Page 14

### EUROPEAN MONETARY SYSTEM: no change seen in the EMS last week

The Irish punt remained at the top of the system and the Italian Lira at the bottom, but while the D-Mark continued to drift



along quietly there was no pressure on the EMS. Unless there is a major move out of the dollar and into the German currency this situation seems likely to continue for some time.

The chart shows the two constraints on European Monetary System exchange rates. The upper grid, based on the weakest currency in the system, defines the cross rates from which no currency (except the lira) may move more than 2% per cent. The lower chart gives each currency's divergence from its "central rate" against the European Currency Unit (ECU), itself a basket of European currencies.

JAPAN: Sixty of the largest companies pledged to increase imports in the current year by 55%, a 5.5 per cent boost over last year, in order to help ease the mounting trade friction between Japan and the West. Page 3

RAJIV GANDHI, India's Prime Minister ended his visit to France announcing that "many" contracts with French companies "were in the pipeline."

WHEAT: a much-heralded sale of 1m tonnes by the U.S. to Algeria is not a deal but only an offer after all, the U.S. admitted. Page 3

ZURICH: can build a new stock exchange. A weekend poll of the canton approved a motion to replace the existing bourse.

NEW YORK STOCK EXCHANGE has warned Allis-Chalmers, the struggling U.S. farm equipment and industrial machinery group, that it might delist the company's share because it went ahead with a conversion of part of its debt to equity without seeking prior shareholder approval. Page 16

TORONTO DOMINION BANK of Canada is to buy out its European, Australian and Japanese partners in Euro-Pacific Finance Corporation, the Australian merchant bank. Page 18

A \$500m leveraged buy-out of Ralston Purina's fast food chain, which was announced at the end of April, has collapsed because of a downturn in the U.S. economy. Page 16

ACTINOR, a Norwegian pharmaceutical-to-welding equipment-to-marine services group, is seeking to block Hafsland of Norway from acquiring more than half Actinor's 5.8m shares. Page 17

FERMENTA, the fast growing Swedish antibiotics and biotechnology group, is expected in the next few weeks to make a formal takeover bid for KabiVitrum, the state-owned pharmaceuticals group.

SHELL is to establish a market price for UK liquefied petroleum gas, to try to avoid a disorderly market after the British National Oil Corporation is abolished this year. Page 4

## Pressure on oil prices as demand continues to fall

BY DOMINIC LAWSON IN LONDON

OIL DEMAND has continued to fall sharply to the second quarter of this year, placing further pressure on oil prices and the Organisation of Petroleum Exporting Countries. According to preliminary estimates published today by the International Energy Agency (IEA), oil consumption in the OECD countries in the second quarter is running about 2 per cent below that of the same quarter of 1984.

In the first quarter, for which the IEA has final figures, the agency puts demand at 33.8m barrels a day, down by 1.5 per cent on the same quarter of 1984. The agency now forecasts overall OECD oil demand this year at 34.4m b/d, down from 34.6m b/d in 1984.

Although the second quarter figures are distorted by the effects of the UK coal miner's strike, which increased oil demand last year, they indicate the growing difficulties faced by Opec as its members prepare for a key meeting on prices later this month.

Apart from weak demand, Opec faces competition from a rising supply of oil from the non-Opec world. The IEA expects non-Opec output to rise from 27.6m b/d in the first quarter of this year to 27.8m b/d in the current quarter and 28.4m b/d in the third quarter.

Most of this extra oil is coming from developing countries, which are as desperate as Opec to boost output. On Friday, China revealed

that its crude oil exports in 1984 rose by 49 per cent to 22.1m tonnes.

Some consolation for Opec lies in the estimate by the IEA that there was an OECD stockpile of about 200,000 barrels a day in the second quarter. But this follows a first quarter stock draw of about 2.1m b/d.

The IEA estimates that OECD companies hold stocks equivalent to only 74 days of forward consumption, the lowest level since IEA records began 10 years ago. But governments in the OECD hold stocks on land equivalent to 21 days of consumption, a record high.

As oil spot market prices fell sharply again towards the end of last week, Dr Subroto, the Opec president and Indonesian Oil Minister, insisted that Opec had no plans to cut its official prices, despite the organisation's decision to call a ministerial meeting in Geneva on June 30.

Sheikh Ahmed Zaki Yamani, the Saudi Arabian Oil Minister, however, is expected to tell this meeting that if Opec countries do not desist immediately from price discounting, particularly through barter deals, then Saudi Arabia will "go to the market" and sell its oil at whatever price it takes to enable the kingdom to meet its official Opec quota of 4.3m barrels a day.

Saudi Arabia is the only Opec member to insist on selling its crude at official Opec prices. As a

result, its production has fallen to only 2.5m b/d - less than that of the UK.

At a meeting in Houston last month, the partners in the Arabian American Oil Company - Exxon, Chevron, Texaco and Mobil - warned Sheikh Yamani that unless he cuts his prices, Aramco would reduce its liftings to negligible levels. Initially Sheikh Yamani resisted these demands, but with Aramco purchases now down to 300,000 b/d from 1m b/d last month, Saudi Arabia's resistance appears finally to be cracking.

The official price of Arabian Heavy, at \$28.50 a barrel, is now particularly out of line with a market no longer propped up by the miners' strike. The price of fuel oil is down to \$125 a tonne, compared to a price of \$170 a tonne in the last days of the strike. Arabian heavy is traded on the spot market at a little more than \$25 a barrel.

Sheikh Yamani has already called for a cut in Opec's official prices for heavy crudes, but this would meet strong opposition from the many light oil producers in Opec, particularly from Africa.

With Opec there is a gradual realisation that the whole pricing structure will have to be shifted downwards, although it is felt that such a step will not be possible in one meeting, and that a series of emer-

Continued on Page 14

## Argentina plans \$600m payment of arrears

BY PETER MONTAGNON IN BASLE

ARGENTINA plans to pay about \$600m in overdue interest to its creditor banks this week after agreement on a new economic programme reached at the weekend with the International Monetary Fund.

The interest payment will substantially reduce arrears on public-sector debt service, now put at more than \$1bn, and bring them back within the sensitive 90-day level. Sr Leopoldo Portnoy, deputy governor of Argentina's central bank, said in Basle.

A final decision on the amount Argentina will pay still rests on requests for its request for an immediate \$450m bridging loan from the U.S. and other countries. Conclusion of the bridging loan is imminent, Sr Portnoy told the Financial Times.

Fears that the U.S. regulatory authorities would this week officially downgrade Argentina's foreign debt were allayed after the IMF agreement.

Banks believe that the Federal Reserve Board is now prepared to be more lenient in its treatment of Argentine debt, although at least one other U.S. government agency responsible for supervising banks was still taking a hard line at the weekend.

Separately, the U.S. authorities are this week poised to declare Peru's \$13.5bn foreign debt as officially "value-impaired," which will force U.S. banks to make loan-loss provisions.

News of Argentina's IMF agreement was greeted with relief by central bankers attending the monthly meeting of the Bank for International Settlements in Basle even though the new letter of intent still has to receive a final vetting from Mr Jacques de Larosiere, the IMF managing director, before being officially confirmed.

It should pave the way for a speedy conclusion of the \$42bn loan Argentina has been seeking from commercial bank creditors,

which now lacks just \$40m in subscriptions.

Sr Portnoy said progress had also been made in dealing with the problem of Argentina's collapsed Banco de Italia, which has foreign debts of more than \$250m. A decision to reopen the bank might be made as early as Thursday after depositors agreed to inject some \$45m in new capital.

Much of the bank's foreign currency lending also carried a government exchange risk guarantee, which should allow most of its dollar liabilities effectively to be refinanced by the Argentine Government, he said.

The Argentine central banker has been lobbying his counterparts in Basle to drum up support for the bridging loan, but the basic decisions will be made by creditors' governments rather than central banks.

Already agreed last night in principle were contributions from the U.S., which is expected to put

Continued on Page 14

## Wickes to pay \$1bn for G & W consumer and industrial units

BY WILLIAM HALL IN NEW YORK

GULF & WESTERN Industries, the big U.S. conglomerate, has agreed to sell its consumer and industrial units to Wickes, the California company which hit the headlines in 1982 as the biggest U.S. company to seek protection under Chapter 11 of the U.S. bankruptcy code.

Wickes, which emerged from bankruptcy earlier this year after a textbook turnaround, will more than double in size as a result of the acquisition of a group of companies which include Kayser-Roth (apparel and hosiery), Simmons (bedding and home furnishings), A.P.S. (automotive parts distribution) and G & W manufacturing (automotive and electronic products).

Mr Sanford C. Sigoloff, Wickes chief executive, who masterminded one of the most dramatic turnarounds in U.S. corporate history, says that the acquisition will "allow

an accelerated use of our \$500m net operating loss carryforward, lessen our dependence on the housing cycle and provide an important area of new growth for the company."

Wickes, which has cut its workforce by close to a third to 28,000 since it filed for Chapter 11 in April 1982, will jump in size as a result of the deal. Last year it had pre-interest operating income of \$66m on revenues of \$30m. The companies it is acquiring had revenues of \$2.7bn and operating income of \$400m. They also employ 45,000 people - more than 1½ times the staff at Wickes.

The sale also marks a significant move for Gulf & Western, which has been in the middle of a major corporate restructuring ever since the death in February 1983 of Mr Charles Bluhorn, the company's founder and chairman.

Mr Martin Davis, who succeeded

Mr Bluhorn, has been selling much of G & W's sprawling empire, which has often attracted the interest of corporate predators like Mr Carl Lindner, Mr Carl Icahn and Mr Irwin Jacobs, all of whom at some time have acquired stakes in the company, which has led to speculation that G & W might be a takeover candidate.

With this latest sale, G & W will have sold \$3m in assets since it began its restructuring and Mr Davis said yesterday that the latest deal substantially completes the company's restructuring programme.

This move is G & W's biggest divestment, accounting for more than two thirds of its workforce and about half its revenues. Over the last 18 months, G & W has invested more than \$1bn in its publishing and information operations and become the largest book publisher in the world.

## UK outlines package for EEC reforms

BY QUENTIN PEEL IN STRESSA

BRITAIN is to put forward a package of firm proposals for the development of the EEC, including a binding commitment on member states to consult each other on foreign policies, and an extension of majority voting to decisions currently requiring unanimity, at the forthcoming Community summit in Milan.

The British plan is to provide an alternative to the majority-backed move for a fully-fledged, inter-governmental conference to amend the Treaty of Rome, the founding treaty of the Community.

The proposals were outlined yesterday to EEC foreign ministers by Sir Geoffrey Howe, the British Foreign Secretary, at their informal meeting in Stressa, on the shores of Lake Maggiore.

They include:

- Formalisation of the present informal political co-operation process, with the establishment of a small secretariat in Brussels, and a binding commitment by heads of government to consult each other before launching foreign policy initiatives;

- Extension of political co-operation to include more security issues, while allowing neutral states such as Ireland to maintain reservations on any agreement;

- Measures to speed up EEC procedures through more majority voting, and agreement by heads of government to abstain rather than block difficult decisions;

- Acceleration of the programme to remove the remaining barriers to a genuine common market, to be completed by 1990, with special emphasis on areas such as financial services and the liberalisation of transport.

The British initiative is clearly designed to provide the EEC heads of governments meeting in Milan on June 28 and 29 with a practical alternative to the long, drawn out process of amending the Treaty of Rome. It recognises that the member states cannot agree on whether to provide for a right of effective national veto on EEC decisions.

There was no immediate response to the British proposals because most other member states are not ready to compromise their stated desire for an inter-governmental conference on Treaty revision.

The foreign ministers remain split on the idea of holding such a conference, as proposed by the Dudge Committee on institutional reform. Italy, Belgium, Luxem-

bourg and the Netherlands are most enthusiastically in favour, while Britain, Denmark and Greece remain profoundly suspicious.

M Roland Dumas, the French Foreign Minister, refused to show his hand yesterday, insisting that his Government's position would be spelled out by President François Mitterrand when he meets Sig Bettino Craxi, the Italian Prime Minister, on June 13 in Florence.

M Jacques Delors, the President of the European Commission, maintained his support for a conference, but stressed that it would be counter-productive unless the heads of government spelt out clear instructions at the Milan summit. That prospect now looks increasingly unlikely.

The British proposals for Milan are by no means certain of total approval although British officials believe they could represent the acceptable compromise for all 10 member-states.

The plan for a formal secretariat for political co-operation, alongside the present secretariat to the Council of Ministers, while supported by most member-states, is strenuously opposed by M Delors and his Commission, who regard it as a source of potential future conflict.

Ireland, Denmark and Greece are all doubtful about extending such co-operation further into questions of security, in spite of the general agreement that proper defence issues, such as weapons procurement, would not be included.

More importantly, perhaps, those in favour of a full-scale conference stress the psychological importance of taking a new step towards the vague goal of "European Union", as urged by the European Parliament. They argue that the British practical proposals fail to answer that need.

Sig Giulio Andreotti, the Italian Foreign Minister and chairman of the meeting, insisted afterwards that the idea of a conference was very much alive. He said that neither France nor West Germany had withdrawn their support, and only Denmark and Greece were still flatly opposed.

Apart from the broad-ranging debate on the future of the Community and its institutions, the Milan summit will have specific proposals to consider on the completion of the internal Community common market, and the encouragement of a further research effort by all the member states into advanced technologies.

## Chinese airline aims for a higher plane

By Robert Thomson in Peking

FLYING the Chinese airline, CAAC, is often air travel on a lower plane. So the airline's management, conscious of CAAC's reputation for lousy service, has launched a "good service drive."

The campaign to make the airline user-friendly includes awarding demerit points against rude or unhelpful staff. Ten demerit points will be awarded against ticket office staff who do not answer a telephone within three rings, and 20 points against baggage handlers who send passenger luggage to the wrong destination.

Staff who accumulate too many demerit points will have money deducted from their monthly wage, while those who perform well will be awarded merit points and receive a salary bonus. Guidelines have been introduced to educate staff on what is good and bad work.

"Stewardesses should respond to passengers with a smile and give appropriate services to the elderly, children, the sick and the handicapped. They should always be patient and polite," say the guidelines.

CAAC stands for Civil Aviation Administration of China, although disgruntled travellers have claimed that the initials really stand for "cannot arrange any cancellations."

Last year, the airline, which has had a monopoly on air transport in China, carried 5.5m passengers, including an increasing number of international runs.

Foreign airline officials have been impressed by the improvement in CAAC's international services. Some staff on those routes have trained overseas, and the service is professional.

But there is much room for improvement on Chinese internal flights, and little room for passengers. There are just not enough tickets to go around, and foreign travellers here complain about spending hours and hours of their holiday time queuing in CAAC offices, only to find that the connecting flight they want to book is not available.

The ticket shortage has been part of the problem with customer service. Passengers who manage to buy tickets have been regarded as privileged, and seemingly not deserving of attention by the airline staff, who have acquired an impressive skill for ignoring passengers.

Part of the new keep-the-customer-satisfied drive is aimed at overcoming that studied ignorance. Staff are required to "give polite

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## OVERSEAS NEWS

# Barre, Chirac in row as Opposition holds unity rally

BY DAVID HOUSEGO IN PARIS

A MASS weekend rally of opposition parties intended to celebrate their unity, and reveal details of the sweeping changes they propose, turned sour when M. Raymond Barre, the former Prime Minister, reacted with uncharacteristic anger to remarks by M. Jacques Chirac, the leader of the neo-Gaullist RPR, that implied that he was responsible for the divisions within the opposition.

The "liberal convention" organised by former President Giscard d'Estaing as the penultimate stage in preparing a joint opposition platform for next March's parliamentary elections, was the first time that the three opposition leaders have appeared on the same public platform since 1981.

Wild cheering by several thousand opposition supporters who were present when the three mounted the rostrum together showed the depth of feeling among the rank and file that their leaders abandon quarrels that could compromise victory next year.

But in unexpectedly partisan remarks, M. Chirac sought to embarrass M. Barre by accusing him of bringing out into the open differences over economic policy and of making a "religious war" of his view that the Opposition should not take office while President Mitterrand remains.

M. Giscard d'Estaing, in one of his strongest speeches since stepping down as President in 1981, sought to play the role of mediator and architect of the Opposition's policies. The proposed changes, aimed at giving freer rein to competition and market forces in the French economy, range from

lightening industry's tax burden to demeritisation and the creation of an independent Central Bank similar to the Bundesbank.

The text adopted by the rally does not commit the opposition parties but is intended as the basis for a joint manifesto for the next general election. M. Barre believes that his opposition partners are being "demagogic and unrealistic" in their tax and spending proposals and could damage the cause of liberalism in France by pushing too fast on structural changes.

As outlined over the weekend, the Opposition is looking to public spending cuts of FF40bn (£5.3bn) a year—or an annual reduction equivalent to 1 per cent of GNP—over five years. Half of this would be in the first year to cutting the budget deficit and half to reducing taxes on business. Its economic calculations are based on a real expansion of GNP to 3 per cent a year compared with the current 1 per cent.

M. Giscard d'Estaing said yesterday that all the banks and insurance companies should be demeritised in two years with the state rapidly shedding its well-known holdings in public utility and information groups such as Havas. The conference working documents name 65 institutions to be demeritised (not including Renault) over five years.

The independence of the Bank of France (which currently works under the authority of the Treasury) would be assured by a newly named Credit Council.

## Howe gives Gibraltar hope on aid needs

By Joe Garcia in Gibraltar

SIR Geoffrey Howe, the UK Foreign Secretary, left Gibraltar on Saturday with a clear commitment to aid the Rock's \$40m development programme. The plan was put before him at a one-hour meeting with Sir Joshua Hassan, the Chief Minister, and members of his Government.

The four-year plan seeks to strengthen the infrastructure, such as electricity and water, to allow for the expansion in tourism projects made possible by the full opening last February of the Spanish frontier. Improvements in the port, including the building of a cruise liner terminal, are also priority items.

The Gibraltar Government hopes to secure about 50 per cent of its financial needs from the UK Government.

Sir Geoffrey, who spent less than 24 hours in Gibraltar, was heartened by the local Government's plans for the diversification of the economy and says he will consider Gibraltar's immediate aid requirements "carefully and sympathetically".

Britain has already made available \$25m for the conversion, which started last January, of the naval dockyard into a commercial shipyard.

The future use of the Gibraltar airfield is the subject of discussions between British and Spanish officials. Sir Geoffrey confirmed that increased commercial use for the benefit of both sides was an aim of policy.

Although used by commercial airlines, the airfield is run by the RAF and its military importance is such that attempts by Spain to seek its joint control are being warded off by the British.

At a commercial level, however, Britain is clearly eager to find a formula that would promote co-operation.

## Fresh violence breaks out in Gujarat capital

By K. K. Sharma in New Delhi

THE LAW and order situation in Ahmedabad, the riot-torn capital of Gujarat State in western India, deteriorated further yesterday when a mob of about 1,000 people killed in clashes between Hindus and Muslims and in acts of arson.

The capital is under a round-the-clock curfew and army patrols have kept a vigil over since the situation took a turn for the worse on Saturday. Gujarat has been in the grip of a violent agitation against reservation of jobs for the Scheduled Caste groups for more than three months.

In the troubled state of Punjab in north-west India, tension increased also in the holy Sikh city of Amritsar when militant extremists disturbed a convention held by moderates in the Akali Dal, the Sikh political party. A number of Sikhs were injured in clashes after the extremists shouted slogans asking for an independent Sikh nation.

## Swedish employers chief steps down

By Claes-Ulrik Winberg

Mr Claes-Ulrik Winberg, chairman of the Swedish Employers Federation (SAF), has temporarily stepped down from his post in the face of continuing investigations by the Swedish Government into alleged illegal arms dealing by Bofors, the Swedish defence concern of which he was managing director until last year. He is expected to return to his post after the investigations are completed.

Bofors, now part of Nobel Industries Sweden, the Swedish chemicals and civil explosives group, has been under investigation since late last year for alleged violations of Sweden's strict arms export controls.

# Peres secures colonel's release

BY OUR MIDDLE EAST STAFF

A FRENCH colonel kidnapped in south Lebanon was released yesterday following intervention by Mr Shimon Peres, the Israeli Prime Minister.

The officer, Lt-Col Jean-Michel Bilelaid, had been taken hostage earlier in the day by the Israeli-controlled South Lebanon Army. He had been negotiating since last Friday with the SLA for the release of 21 Finnish soldiers.

The SLA had taken the Finns as a bargaining tool for the release of 11 of their men who fell into the hands of the rival Shi'ite Muslim Amal militia.

The SLA acknowledged that the capture of Lt-Col Bilelaid had been a mistake. His release came after M. Roland Dumas, the French External Relations Minister, informed Mr Peres of the incident. The French officer is a member of the UN peace-keeping force in south Lebanon.

A Finnish Government official said later it had received assurances from Israel that the hostages would not be hurt. Three of the 24 Finns originally seized were freed late on Saturday evening in what the SLA described as a "goodwill gesture".

A statement issued yesterday

Mrs Margaret Thatcher is considering the possibility of visiting Egypt and Jordan in September to assist the resumption of Middle East talks, writes Peter Riddell, Political Editor, in London.

Nothing definite has yet been agreed and Whitehall officials yesterday referred to a report about such a trip as speculative.

However, there appear to have been diplomatic discussions about such a trip in the late summer. She has not visited these countries since becoming Prime Minister, and the trip may also eventually include Israel.

after a Cabinet meeting in Jerusalem said that Israel would "do everything possible to ensure the safety and well-being of the soldiers".

Israel is opposed to the continuing presence of UN troops in the seven to 12-mile deep security corridor it has established in the south of Lebanon and which it wishes the SLA to control. Some Israeli troops have remained in the corridor

There is no doubt that Mrs Thatcher has recently become much more personally interested in the Middle East and committed to King Hussein of Jordan's efforts to involve Palestinians in the negotiations.

Her possible visit may be presented as a development of this interest and support following her meetings in London in the past week with Mr Yitzhak Shamir, the Israeli Foreign Minister, with King Hussein, and with Mr George Shultz, the U.S. Secretary of State. She met President Mubarak of Egypt in London in the early spring.

barred journalists from reaching UN peacekeepers' headquarters to report on the detention of the Finnish troops.

The reporters were temporarily banned from visiting the headquarters of the UN Truce Force in Lebanon (Unitar) at Naqurah, just north of the border, because of the "mess" between Unitar and the SLA.

Inter-Arab disputes continued over the fighting in Beirut during which three Palestinian refugee camps were attacked by Amal and elements of the Sixth Brigade of the Lebanese Army.

The Palestine Liberation Organisation, headed by Mr Yasser Arafat, is calling for an Arab League commission of inquiry into what it alleges were massacres committed by the Shi'ite militia.

Mr Farouk al-Shara, the Syrian Foreign Minister, walked out of an Arab League committee meeting in Tunis on Saturday during a speech by Mr Arafat. Mr Farouk al-Shara, in effect the PLO's Foreign Minister, said Mr al-Shara opposed the inquiry "because we asked for those who are behind the events to be condemned".

# China names Hong Kong leaders to key body

BY DAVID DODWELL IN HONG KONG

PEKING has this weekend made a significant move to ease the fears of Hong Kong people by naming the members of the Basic Law Drafting Committee—the group that will over the next five years prepare Hong Kong's post-1997 constitution—some of the territory's most widely respected figures.

In the Sino-British agreement on Hong Kong's future, ratified in Peking just two weeks ago, Peking promised that Hong Kong people would rule Hong Kong. Local people would elect 18 members to the Legislative Council. They include two members of Hong Kong's Legislative Council, Miss Maria Tam and Mr Wong Pong-shing, shipping magnate Sir Yue-Kun Pao, property billionaire Mr Li Ka-shing, the vice-chancellor of Hong Kong's two universities, the Anglican bishop of Hong Kong, and even the president of the Buddhist Association.

Critically, the Hong Kong

group comprises a large number of barristers and solicitors who will have important skills in the drafting process. These include Mr Justice Simon Li, who was chosen by the British Government in autumn last year to head the committee, and Mr John Smailes, a former British official set up to gauge public attitudes to the Sino-British agreement.

The Basic Law Drafting Committee is to be by far the most important body shaping Hong Kong's future under Chinese sovereignty. Its job will be to put flesh to the bones of the Sino-British joint declaration.

Chinese willingness to draft Hong Kong people onto the committee is in stark contrast with

its reluctance to approve Britain's proposal to include Mr Eric Ho, who carries a Hong Kong passport, on the Joint Liaison Group which will oversee the transition period to 1997. Britain eventually won his inclusion, but only by granting Mr Ho full British citizenship.

Hong Kong membership of the Joint Liaison Group was leaked over the weekend to one of Hong Kong's two television stations. Chinese officials later confirmed the accuracy of the leak. The full list of members—including the 36 mainland Chinese members—will be unveiled this week during a special session of the Standing Committee of the National People's Congress.

# Reagan set to qualify compliance with Salt II

By Reginald Dale, U.S. Editor, in Washington

PRESIDENT Ronald Reagan is expected to announce today that the U.S. will remain in "basic compliance" with the Salt II Strategic Arms Limitation Treaty after it expires at the end of this year. But he is likely to qualify, strict U.S. adherence to the treaty with a policy of "proportionate responses" to alleged violations by the Soviet Union.

The decision, to which Mr Reagan was still putting the finishing touches yesterday, was widely seen in Washington as a defeat for conservatives led by Mr Casper Weinberger, the Secretary of Defense, who had argued strongly that Washington should renounce the ratified 1979 treaty and ask Congress for increased funds for the U.S. strategic buildup.

The final outcome appears likely to be much closer to the position of Mr George Shultz, the Secretary of State, who has pressed for at least qualified compliance. Mr Shultz reported to Mr Reagan that the U.S. allies had also expressed strong support for continued adherence at the Nato ministerial meeting in Eindhoven on Thursday and Friday.

A senior Soviet official, however, yesterday said that the U.S. would not make "proportionate responses" would be a step towards undermining the whole arms control process and would provoke a "very negative" reaction in Moscow. Mr George Shultz, a member of the Soviet Central Committee, and a leading expert on the U.S. said on American television that U.S.-Soviet relations were already "very bad" and at one of their lowest points in years.

The U.S. "responses" were expected to involve the dry-docking but not the destruction of a Poseidon missile submarine to keep the U.S. within Salt II limits this autumn, and a renewed commitment to move forward with the development of the new, single warhead Midgetman mobile missile, in addition to the much larger 10-warhead MX.

The U.S. has accused the Soviet Union of violating the treaty by testing two new types of missiles, the SSX-24 and the SSX-25, instead of the one allowed by the treaty. The Midgetman would represent the U.S.'s second type, although it will not be tested for several years.

Under the strict terms of the treaty, the U.S. should destroy older missile launchers to keep within the limits when a new 24-missile Trident submarine, the USS Alaska, starts sea trials in September. Putting the Midgetman on the Alaska's deck would, in effect, delay a final decision as the U.S. under agreed procedures, would not have to dismantle the vessel's missile-launching system for another six months.

Neither the U.S. responses would constitute immediate treaty violations, possibly allowing time for further discussions with Moscow about Soviet violations, U.S. officials said. In making this announcement, however, Mr Reagan is expected to take an extremely tough line on Soviet violations, which also, according to Washington, include encoding of signals to impede U.S. monitoring of Soviet missile tests.

Officials said that he would stress that Soviet violations were a threat to arms control and explain that his own moves were necessary to ensure that the U.S. was not intended to smother the whole edifice of negotiated restraints.

## Crime turns to Puerto Rico to 'launder' money

By William Hall in New York

PUERTO RICO, acquired by the U.S. in 1898 after the Spanish-American war, is fast emerging as a major money "laundering" centre for U.S. organised crime, say U.S. law enforcement officials.

The scale of the "money laundering" activities in Puerto Rico was highlighted by the arrest last Thursday of 17 individuals, including a vice-chairman of the Federal Home Loan Bank of New York, a quasi-official agency which regulates savings and loans in New York, New Jersey and Puerto Rico, and several bankers including an official of Citibank's branch in Puerto Rico. The U.S. Government has charged the 17 with conspiracy and failure properly to report large cash transactions. Banks are required to file a statement with the U.S. Internal Revenue Service for most cash transactions of \$10,000 or more. The law is intended to stop drug dealers and others involved in organised crime—where large amounts of cash change hands—from using the banking system to conceal the source of their income.

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# U.S. general defends Star Wars feasibility

BY PETER MARSH

AN OPERATIONAL Star Wars system to defend the West from Soviet missiles would have an element of complexity no greater than that of the international telephone network, Lt Gen James Abrahamson, head of the U.S. Strategic Defence Initiative organisation, said in London at the weekend.

The general, who admits to being in charge of "the world's most controversial programme," insists that the task to design a set of defensive hardware that would detect up to 10,000 Soviet warheads in flight and then destroy them with weapons such as laser beams, is entirely manageable.

The general, a staunch believer in technological progress, is quoted as saying the Wright brothers as examples of people who led the way into technical achievements which would never have been believed by sceptics. "Technically, I think that we in the West are capable of doing just about anything."

The Defence Department aims to spend \$26bn (£20bn) on the project by 1990, possibly in collaboration with other Nato nations.



Lt Gen Abrahamson: incredible progress

project by 1990, possibly in collaboration with other Nato nations.

Lt Gen Abrahamson, who at one time trained for two years as

be an astronaut, and later went on to become head of the U.S. space shuttle programme, insists that the U.S. seeks the involvement of other nations in Star Wars, not just because they can bring technical expertise.

He believes that only by involving themselves in the project will other countries be in a position to make an informed decision on whether to deploy a working defensive system, when the research phase ends in the early 1990s.

At this stage, however, Lt Gen Abrahamson says he cannot say how much of the \$26bn earmarked for the project would be handed out to research contracts to other nations.

He produced for the hundred-strong gathering in London on Friday evening, mainly members of the Conservative Bow Group and Lady Olga Maitland's Women and Families for Defence organisation, a series of folio quips.

The general's main goal was to demonstrate what he calls

the "incredible progress" made in the programme.

He outlined work on a number of diverse areas, such as a new generation of surveillance satellites to spot missiles in flight, the development of "rail guns" which can shoot by an electro-magnetic mechanism projectiles at up to 40 kilometres a second, and the development of lasers that are intended to be so accurate that a beam sent from the top of a skyscraper in Los Angeles could knock out a pane of glass in another building in New York.

The general also said that next year the U.S. would start design work on a new generation of space launch vehicles that will, compared with the Space Shuttle, reduce the cost of taking payloads into orbit by 90 per cent.

According to the general, more than a half of all contracts so far placed by his organisation with U.S. companies and research institutions involve technologies that are unclassified.

# Turkey leader accuses EEC of interference

BY DAVID BARCHARD IN ANKARA

THE TURKISH Prime Minister, Mr Turgut Ozal, has accused the European Community of interfering in Turkey's internal affairs.

His remarks followed a news paper interview in which Mr J. Gwyn Morgan, the Community's representative in Turkey, had said a draft Bill giving virtually unfettered powers to Turkey's police force would set relations between Turkey and the Community back by half a decade if it passed unamended.

The Bill—which is intended to give the police even wider powers than those enjoyed by the military through martial law—is described by the Prime Minister as a necessary step in getting martial law fully lifted.

All political parties have criticised the Bill, including members of Mr Ozal's own Motherland Party.

The Community made known its views on the Bill to the Turkish authorities after Mr Morgan was summoned to the Turkish foreign ministry on Saturday.

The Prime Minister said it was "imprudent" for the Community to comment on a piece of legislation which was before the Grand National Assembly.

# Belgium reaps benefit of fall in interest rates

BY PAUL CHEESBRIGHT IN BRUSSELS

DECLINING interest rates have given the Belgian Government a financial windfall equivalent to 1 per cent of Gross National Product, senior officials said.

The high liquidity of the domestic financial markets has permitted the Government to meet 80 per cent of its funding needs over the first five months of this year.

Financing the official debt and lowering the level of it have been fundamental aims of government policy. They have been behind an austerity policy initiated at the start of 1982 and still continuing.

But the officials noted that any expectation of further financial gain from interest rate cuts would be excluded from calculations on the 1986 budget.

The national debt and the gross national product are roughly equal in value, the officials explained. But half of the debt is on short term. If interest rates fall two points, then the Government's charges reduce by an amount equivalent to 1 per cent of the gross national product, or Bfr 45bn.

At the end of the first quarter, according to the Ministry of Finance, the public debt total stood at Bfr 463.8bn. The Government's net financing need for the first quarter was Bfr 269.5bn.

Interest rates on the market are the lowest of this decade. Three months Treasury bonds which were at 12.25 per cent in March 1984 and at 10.7 per cent in February this year have since fallen to 9 per cent.

There are also new forms of pollution, whose effect is only beginning to be understood. The report suggests that trace pollutants such as toxic metals, fibres and organic compounds are not covered in several countries because they may cause cancer, genetic changes and birth deformities.

With the awareness of the number and variety of possible air pollutants, a question of high priority has emerged: what are the quantities involved and the effects of the total cumulative intake of pollution, not only from the air but also from drinking water and in food in the course of our daily activities?

The report also examines water pollution, which it says has been threatened in some areas by the use of agricultural fertilisers and pesticides.

Other subjects dealt with in the report are noise, hazardous wastes, wild life protection, forests and other involved in the environment.

The state of the environment 1985. From OECD sales agents.

# OECD reports strong public support for pollution controls

Ian Hargreaves analyses world progress in protecting the environment

THE WORLD has made significant progress in tackling certain sources of pollution, but still faces a growing and costly agenda of environmental issues which the public wishes to see addressed.

This is the broad conclusion of a 200-page report published today by the Organisation for Economic Co-operation and Development. The survey will be submitted to OECD environment ministers at a meeting in Paris later this month.

Entitled The State of the Environment, the report represents the most ambitious effort in recent years to marshal facts and background information about progress in tackling pollution and other environmental hazards in the developed world. Although its main conclusions

are couched in vague and politically neutral terms, it points to two central conclusions:

● That real progress has been made in reducing air pollution and other environmental problems, such as oil tanker spills, water quality and use of chemicals such as DDT. These advances, the report says, "have not been unduly costly. Only moderate consequences for overall prices and economic growth can be identified, and even positive ones for total employment in several countries."

A good deal of the reduction in pollution has been caused by the low down in economic growth and reduced oil use.

main for the future, in tackling new and potentially even more dangerous forms of pollution. This new generation of problems, such as acid rain, water quality and use of chemicals, the report says, "has not been unduly costly. Only moderate consequences for overall prices and economic growth can be identified, and even positive ones for total employment in several countries."

The report warns against the danger of transferring pollution problems from one medium to another, for example by extracting chemicals from gases, only to deposit them as sludge on land.

According to a series of opinion polls brought together in the report, there is strong public support for environmental protection policies. Polls in the U.S., Europe, Japan and Finland found that only 28 per

cent, 27 per cent, 11 per cent and 11 per cent respectively felt that the economic growth should be given priority over preserving the environment. This public commitment, the report says, has not wavered during recent economic downturns.

In reviewing the controversial area of air pollution, which is currently the subject of keen controversy in Europe and North America over the acid rain question, the report says that on current trends pollution from nitrogen oxides, particularly sulphur dioxide, is likely to remain constant or even get worse.

More rigorous implementation of existing pollution control legislation and the strengthening of standards and controls in some countries are necessary in order to counter these less-than-satisfactory conditions and perspectives, the report says.

Particular concern is expressed about deteriorating air quality in southern Europe but the report adds that urban photochemical smog "is merging as a large-scale problem of international significance."

The report avoids taking sides on the causes of acid rain—an issue which has divided governments in the developed world, but presents a large amount of previously published information

about the acidification of lakes causing widespread fish deaths, and damage to forests and crops. Recent Japanese studies, it says, indicate that acid rain and additional air pollution can reduce wheat and rice yields by as much as 30 per cent.

There are also new forms of pollution, whose effect is only beginning to be understood. The report suggests that trace pollutants such as toxic metals, fibres and organic compounds are not covered in several countries because they may cause cancer, genetic changes and birth deformities.

With the awareness of the



## WORLD TRADE NEWS

## U.S. admits Block was wrong about Algerian wheat 'sale'

BY NANCY DUNNE IN WASHINGTON

A MUCH-HERALDED sale of Algerian wheat to the U.S. has been admitted by the U.S. Department of Agriculture. The admission emerged late Friday when Agriculture Department officials conceded that Mr John Block, the Agriculture Secretary, was inaccurate in using the word "sale" to describe a proposal to offer 100,000 tonnes of subsidised wheat to Algeria.

Mr Block added to growing U.S.-EEC tensions over subsidised trade in agricultural goods last week when he told a Washington press conference that he was "here to announce the sale of wheat to Algeria."

He stressed that the arrangement was a fait accompli and added: "There will be more sales after that."

The move was undertaken in the face of the deepening recession affecting the U.S. farm sector and the steady loss of world market share by the U.S. to European competition, much of it, the U.S. claims, because of unfair subsidisation by the EEC

of its farmers. The news that the U.S. has no specific deal after all but is simply an "offer," the U.S. Department of Agriculture has admitted.

It is believed that Mr Block wanted to have some sort of negotiating weapon to wield at the meeting in his pursuit of international rules of order for the trading of agricultural commodities.

An official at the Algerian Embassy in Washington confirmed that the ambassador had spoken with Mr Block but that there had been no transaction.

However, Agriculture Department officials said that they are still determined to sell the 100,000 tonnes of non-durum wheat to Algeria, not matter the cost. Under pressure by Congress to do something about falling farm exports, they feel they must produce dramatic results under a new \$2bn (£1.57bn) bonus export plan or Congress will impose an even broader, more expensive subsidy scheme through legislation, something the Reagan Administration is against.

## U.S. steel companies file wire nails dumping suit

TEN U.S. steel companies last week filed an anti-dumping suit with the U.S. Government contending that nail manufacturers in China, Poland and Yugoslavia have injured the domestic industry by dumping steel wire nails, writes Nancy Dunne.

It was the latest in a series of steel cases against Communist countries and part of the industry's efforts to keep new importers from circumventing the informal state quotas established by the Reagan Administration through bilateral arrangements.

The ten producers, including Continental Steel and Atlantic Steel and Wire, contend that

"low destructive pricing" of imports from the three communist nations have been the major cause for "enormous and growing deficits." They say imports nearly doubled between 1982-84 when their share of the U.S. market declined. Domestic prices are now 10 per cent below their 1982 level, they say.

Dumping margins on Chinese steel wire nails range from 55.4 per cent to 85.5 per cent, the producers say. On Polish products the margins are said to range from 78.2 per cent to 83.6 per cent, while the Yugoslavian nails are alleged to have dumping margins of 91.5 per cent.

The companies are seeking anti-dumping duties.

## Italy to lend China \$40m for joint venture finance

BY ROBERT THOMSON IN PEKING

THE Italian Government is to provide China with \$40m (£30.8m) in soft loans, and provide grants of a further \$10m under four agreements signed here on Friday to finance Italian ventures in China.

Among the projects is a \$90m joint venture with the Fiat group for trade plants in Shanghai and Luoyang, in Henan Province, for which the Italian Government has agreed to loans of \$30m and grants of \$5m more.

The contracts were finalised by a visiting Italian delegation, headed by Mr Bruno Corti,

vice-minister of foreign affairs, and Wang Ping, the Chinese deputy minister of foreign economic relations.

Other projects receiving finance include a power transmission facility, which will receive \$10m in loans, and a printing works, which will receive a grant of \$2m, both in the Shanghai district.

The Fiat contract has been under negotiation since 1978, and will provide for tractors to be produced at the Shanghai and Luoyang factories under Fiat licence.

## Thomson and Smiths in air fighter link

By Paul Betts in Paris

THOMSON, the nationalised French defence and electronics group, has signed an agreement with Smith Industries of the UK and VDO Luftfahrtsgesellschaft of West Germany to collaborate in the development of the cockpit avionics for the cockpit of the proposed European fighter aircraft.

The French group has also begun discussions with a number of other major European companies to discuss collaboration for the development of the radar system for the new aircraft.

This is a key aspect of the aircraft development programme and Thomson officials claim it could represent up to 20 per cent of the development costs of the project.

The discussions on the radar system follow the selection by the five governments (France, Britain, West Germany, Italy and Spain) involved in the project of the companies they want to collaborate in developing the crucial radar system.

Apart from Thomson, the other companies involved in the UK, AEG-Telefunken in West Germany, FIAR in Italy and EESA in Spain. However, those companies have not been asked to collaborate on the aircraft's electronic counter measure system which includes warning detectors and jamming devices. This also represents a substantial percentage of the overall development costs of the project.

Thomson officials indicated that each country was developing its own counter measure system.

In the case of the collaboration, Thomson and VDO to develop the cockpit avionics for the new aircraft, Thomson said the three companies would also offer Italian and Spanish companies the possibility of participating in the collaboration venture.

The future of the European fighter project remains uncertain, however, because of the failure so far of the various European countries to agree on specifications and work sharing.

## Indonesia warns U.S. over textiles Bill

By Kieran Cooke in Jakarta

INDONESIA has warned of an outbreak of anti-U.S. feeling in the country if a Bill before Congress on restricting textile imports is passed.

Mr Frans Seda, the chairman of the Indonesian Textile Association, says that if the Bill becomes law it would cause a drop of more than 30 per cent in Indonesia's textile exports to the U.S. and result in massive layoffs throughout the industry.

The U.S. Bill restricts textile imports to a maximum growth of 5 per cent a year, based on the 1980 imports from each major supplier country.

Indonesia says it will be hurt more than any other country by the Bill because, due to the fact that in 1980 its exports to the U.S. were still very small whereas those of other major exporters, such as Taiwan, Hong Kong, South Korea and Singapore, were already high.

In 1984, Indonesian textile exports to the U.S. were worth \$234.5m (£184.6m)—48 per cent of total textile exports.

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## Farm equipment group urges action on Third World protectionism

## Massey aims blow at tariffs

BY CHRISTIAN TYLER, TRADE EDITOR

AN INDIAN farmer would have to pay £12,800 for a tractor costing £8,000 in Britain, according to Massey-Ferguson, the agricultural machinery maker.

The same tractor would cost his counterpart in Turkey £12,400, and in Brazil £10,400.

The discrepancy is due to the "unreasonably large" tariffs imposed by many developing countries on imported vehicles, says the company. By contrast, tractors built in those countries are often admitted into the European Community duty-free.

Massey-Ferguson, a Canadian owned company manufacturing in three European countries, France, Italy and Britain, complained about this "one-way trade," in evidence to the House of Lords select committee on overseas trade.

The committee is examining Britain's export prospects when North Sea oil revenues run out around the end of the century.

Massey accuses developing countries of a "triple foul" on their competitors in the richer nations.

Many of these countries, it says, acquired technology between 1955 and 1980, by means of joint ventures with companies in industrialised nations and licensing. They then borrowed extensively,

TARIFF ON AGRICULTURAL TRACTORS					
Country	Tariff on goods from EEC	Tariff on goods into EEC	Country	Tariff on goods from EEC	Tariff on goods into EEC
India	60 per cent; plus import licence	zero	Mexico	30 per cent; import licence	zero
Turkey	55 per cent	zero	Romania	30 per cent	zero
S. Africa	40 per cent (zero if without engine)	10.9 per cent	Spain	17.3 per cent; plus quota restriction on smaller vehicles	4.3 per cent
Poland	35 per cent	zero	Yugoslavia	16 per cent	zero
Brazil	30 per cent; plus import licence	zero	Pakistan	15 per cent; import licence	zero
Argentina	30 per cent; import licence subject to local manufacturers' agreement	10.9 per cent			

Note: EEC zero rating is under generalised system of preferences, subject to certain specifications. Turkey has zero-rating by special arrangement.

Source: Massey Ferguson

especially during the recycling of petrodollars in the 1970s, to finance their expansion.

The next step was to erect trade barriers to protect these infant industries.

"Between 1955 and 1980, at least 12 countries representing over 1.2bn people closed their territories to imports of Massey-Ferguson products," the company says.

In effect, a quarter of the world marketplace was barred to the company.

Meanwhile, western governments were reducing tariffs by negotiation in the General

Agreement on Tariffs and Trade (GATT). Developing countries were granted the benefits of the generalised system of preferences (GSP), a concession that exempted many poor countries from paying tariff duties entirely.

The third "foul" Massey-Ferguson says, was committed when countries began threatening to default on the loans.

"The tragedy of this is that the savings of ordinary people are being used for these loans, and these are the very people who have suffered from unemployment largely brought

about by the loss to Western industry of those markets."

If developing countries are not prepared to redress the balance, the company says, western governments should consider cancelling their GSP arrangements. If that fails, then tariffs should be raised to matching levels.

It is a government responsibility, the company says, to deal at the political level with protectionist countries. Unless that is done, British industry will continue to lose market share and unemployment will remain high, it says.

## Japanese groups promise to raise imports

BY CARLA RAPOPORT IN TOKYO

SIXTY of Japan's largest companies have pledged to increase imports this year by \$3bn (£2.3bn) a 5.5 per cent boost over last year, in order to help ease the mounting trade friction between Japan and the West.

The pledge, announced by Japan's Ministry of International Trade and Industry (MITI), are not likely to make much of a dent in Japan's trade surplus this year as exports are expected to rise by at least the same rate.

None the less, the pledges underline the increasing sense of importance being attached to import promotion by a number of Japanese government agencies and companies.

The 60 companies include some of the best known names in Japan, such as Toyota, Hitachi, Sony, Mitsubishi and Fujitsu, as well as a range of iron and steel companies, department store groups and trading companies.

More than 85 per cent of the

\$5bn increase was pledged by the trading companies, which are expected to rely heavily on non-manufactured goods, such as metals and other commodities, as opposed to manufactured goods.

MITI's figures show that total imports from the 60 companies are expected to reach \$86.1bn this fiscal year from \$91.1bn in the year ended last March.

It shows that the growth rate of expected imports by engineering and auto companies is

the highest of the group, at about 18 per cent in total. These companies are notoriously low importers, however, so the improvement will boost total imports for these companies this year to only \$5.1bn from \$4.5bn last year.

Japan's leading department stores and supermarkets, according to MITI's figures, are set to boost sales of imported goods by 10.8 per cent this year, which is twice the rate of expected sales growth.

## SHIPPING REPORT Iran oil sales may boost Gulf rates

By Andrew Fisher, Shipping Correspondent

BUSINESS IN oil cargoes from the Iranian terminal of Sirri Island rose sharply last week, as the country embarked on a heavy selling programme. But activity began to tail off at the end of the week and rates were low.

E. A. Gibson, the London shipbroker, reckoned some 15 VLCCs and ULCCs (very large and ultra large crude carriers) were fixed from the Gulf to the West. Rates of only Worldscale 21/23 for VLCCs (over 200,000 deadweight tons) and Worldscale 18/19 for ULCCs (over 300,000 dwt) were obtained by owners.

But the business has cut the number of tankers in the Gulf, which could improve rates. Galbraith's estimated that of least 2.5m tons of crude oil were contracted from Sirri as Iran moved to clear supplies from the island.

This was because its shuttle programme to Sirri from Kharg Island, the big terminal nearer the mainland in the northern Gulf and in range of Iraqi fighter aircraft, had run into difficulties. Storage tanks on Sirri were full after the Iranians had held out for higher prices.

On bulk cargo markets, which last week saw more iron ore and grain activity, the recent continued weakness has led to a steady fall in second-hand ship values, with no let-up seen in the slide after the poor prices of past weeks.

The latest news from the hard-pressed UK industry of the decision by Reardon Smith, of Cardiff, to cease trading and the proposed restructuring of Common Brothers of Newcastle has highlighted the fragile state of world markets.

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## WORLD ECONOMIC INDICATORS

TRADE STATISTICS		April '85	March '85	Feb. '85	April '84
UK £bn	Exports	10.896	10.828	6.915	5.360
	Imports	7.174	7.827	7.178	6.095
	Balance	-0.277	-0.999	-0.263	-0.735
U.S.\$bn	Exports	17.779	18.446	17.853	17.520
	Imports	28.295	28.129	27.985	28.074
	Balance	-10.516	-9.683	-10.132	-10.554
Japan \$bn	Exports	14.859	14.528	12.923	14.446
	Imports	11.401	11.342	10.556	11.337
	Balance	+3.258	+3.186	+2.367	+3.109
W. Germany DMbn	Exports	45.0	45.67	44.50	39.00
	Imports	39.5	40.61	39.18	35.87
	Balance	+5.5	+5.06	+5.32	+3.13
France FFr bn	Exports	77.60	79.40	75.90	66.01
	Imports	81.80	80.00	82.30	70.42
	Balance	-4.20	-0.60	-6.40	-4.41

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## UK NEWS

Jason Crisp on the problems of the once mercurial microelectronics sector

## High-tech fliers return to earth

BRITAIN'S high-flying young microelectronics entrepreneurs have returned to earth with a nasty bump. These new high-technology entrepreneurs - once the brightest and most mercurial part of the economy, the envy of other European countries and delight of the Government - are in trouble.

The collapse of confidence in Microfutures and the acute financial problems at Acorn and Sinclair Research provide growing evidence that this young and tender industry faces a crisis. The problems are a growing embarrassment to the Government which until recently could point to the remarkable success of the new, fast-growing companies in the sector.

While the Government still practices a hands-off approach to the private sector, the banks and civil servants were quick to forewarn Prime Minister Margaret Thatcher of the impending problems at Sinclair Research. She was said to be keen that everything possible should be done to help the company - by the private sector.

Sir Clive Sinclair, founder and chief executive of Sinclair Research is one of Britain's best known businessmen, both here and overseas. Knighted by the present Government, he is the ambassador of high-tech entrepreneurship and an important symbol for other budding companies. He epitomises this new breed by being strong on technology but weak on management. As Sir Clive himself admits: "I am not a manager and don't pretend to be one."

There is a widespread consensus that the greatest single problem facing the young high-technology companies is simply management experience.

The home computer industry provides vivid examples of poor management with late products, poor reliability and atrocious service and back-up appearing to be the norm. Both Sinclair and Acorn ran into

trouble because they each had over £35m of unsold computers at the end of the peak Christmas selling period - enough to last to the autumn.

Mr Alan Sugar, chief executive at Amstrad, the established consumer electronics group which successfully entered the home computer market last year comments: "Some companies may have had great ideas during the boom but lacked the business expertise to manage when it faded."

The boom in high-tech entrepreneurs in Britain is almost unique in Europe but follows a well-worn path in the U.S. Their activities have spread far beyond the highly visible home computer sector and include business personal computers, software, peripherals and to a lesser extent telecommunications.

While the list of casualties has been high - Oric, Dragon, Tycom, Digico and many others - there are still a number of fast-growing British companies which do not have serious problems. These include Applied Computer Techniques, CASE, Rodime, Logica and CAP but most of these were founded more than 10 years ago. Areas like Cambridge and the M4 corridor are still producing yet more high-technology start-ups as they spin off from existing companies.

There are a number of reasons for the upsurge in high-technology entrepreneurship in Britain. These include the exceptionally strong demand for microcomputers, the greater availability of finance and a growing recognition by successive governments of the importance of the small firm sector.

Up to a point Britain has followed the U.S. experience, where many new fast growing companies such as personal computer makers Osborne and Victor Technologies have also failed. But as Mr Alex Reid, chairman of Acorn since its crisis began earlier this year comments: "The problems are much more vis-



Sinclair: "I am not a manager."

ble here because there has only been a handful of companies like us which have grown to £100m turnover in five years, whereas there are hundreds in the U.S."

In addition Britain has had much shorter experience with young fast growing high-technology companies and with venture capital. "There is lots of money available, the limiting factor is management," says Mr Matthew Bullock, corporate finance director at Barclays, who has been one of the strongest supporters of Britain's high-technology companies.

Many high-tech entrepreneurs appear to have little interest in the humdrum but essential matters of running a business such as sales meetings, monthly accounts and cash flow forecasts.

Yet fast growing companies need even tighter management than those expanding at an easier pace. "Another point which many companies which take off with a great rush forget is that they must have follow-up products to sustain that growth. They also don't realise that their next trick is likely to be more mundane than the first, therefore they need two new products rather than one," says Mr Geoff Taylor, head of 8i Ventures, one of the leading UK venture capital companies.

Few of the new high-technology companies have used their success in Britain as a springboard to conquer world markets.

As the development of fast growing high-technology companies is a relatively new phenomenon there is a shortage of managers either experienced in growth or large concerns.

Mr Ronald Cohen, head of the UK arm of MMG Patricot, an international firm of venture capitalists which invested in Sinclair Research, explains: "Experienced British managers of around 40 do not have the capital base which they would in the U.S., where they pay less tax and have stock options. People in large businesses in the UK don't know anything about venture capital. They are also deterred by the stigma of failure in Britain."

The current highly visible crises at Sinclair Research and Acorn, together with the City of London's low opinion of the established electronics groups such as Plessey and STC, inevitably affects confidence in the high-technology sector. But few are willing to admit that the loss of confidence could mean that funds for the entrepreneurs will dry up.

But as Sir Clive Sinclair and his advisers comb the London financial markets and industry for new finance they will inevitably have a difficult task convincing a sceptical audience that there is still a future in the home computer industry. Although the British market appears weak there is still a view among retailers that it is not dead.

In spite of the optimism of those close to the high-technology industry there are signs that fund managers are becoming increasingly frightened of its volatile nature. When the previously high flying Microfutures reported a fall in profits, its shares collapsed by 42p to 325p in a single day.

## Belfast shipyard to shed 470 jobs

By Our Belfast Correspondent

HARLAND and Wolff, the state-owned Belfast shipyard, is planning to shed 470 jobs in spite of an order book that will keep the company busy until 1988.

Negotiations have begun with the trade unions in an effort to win agreement on the proposal to shed 370 manual and 120 white-collar jobs.

That would bring the labour force to under 4,800, the lowest ever.

The company hopes to achieve the reduction as far as possible through voluntary redundancies and natural wastage.

The company said the cut was part of a continuing programme to reduce costs and increase the shipyard's competitiveness among world shipbuilders.

New shipbuilding techniques also meant that a number of skills were no longer needed.

The company said that Mr John Parker, chairman and chief executive, had always made clear that the order book would provide work for the vast majority of the labour force until 1988 but there would be a shortage of work for certain trades.

It said it had been reducing costs for 2½ years in order to improve general efficiency and reduce dependence on public money.

A key element of the corporate plan was flexibility. Next month it would tender for two new fleet auxiliary ships for the navy and would have to be totally efficient to win the order. Later this year it intended to recruit additional workers in specialist trades including electricians, joiners and sheet metal workers.

Mr Parker said recently that Harland and Wolff's order book was valued at £225m.

## GM to supply Europe with car catalysers made at UK plant

By KENNETH GOODING, MOTOR INDUSTRY CORRESPONDENT

GENERAL MOTORS, the world's largest automotive group, will use its plant at Southampton, south England, to supply Western European demand for catalytic converters, the car pollution control devices.

There will be a huge demand for catalysers after tough new emission control regulations for cars are imposed shortly by the European Commission.

At the very least they will be required for all new large cars - those with engines of over 2 litres - by 1988.

GM said at the weekend that it already had placed some machine tool orders for the Southampton project and expected the first prototype "cats" to be available early next year. Full output is scheduled for June 1988.

The Southampton plant, which employs over 500, is part of GM's AC Spark Plug division, the world's largest supplier of catalysers. It has built over 85m since 1974 when it set up production at Milwaukee, Wisconsin.

Johnson Matthey Chemicals is the major supplier of catalysts and equipment to GM in the U.S. and hopes that its factory at Roydon in Hertfordshire, England, will supply the Southampton venture.

The Southampton plant's big customers will be GM's own subsidiaries, Opel in West Germany and Vauxhall in Britain. However, AC Spark Plug has already been working with Renault, Peugeot, Volvo, Fiat and Daimler-Benz (Mercedes) on catalysers.

Among the other European companies, Volkswagen does its own

emission control work and is a competitor for GM in this field.

GM has for some time been testing cars with catalysers at high speed on the autobahn between Frankfurt and Basel because in the U.S. the speed limit is only 55 mph (88 kph).

AC Spark Plug is also represented in GM's Automotive Systems Engineering group which recently set up a £10m engineering centre at Baschorage, Luxembourg, and where potential customers for GM's "cats" can do some testing. GM says that it is not yet possible to give an indication of the investment necessary at Southampton because to some extent it will depend on the rules to be fixed by the European Commission later this month and on how many customers, apart from Opel-Vauxhall, it can attract.

## Shell to set price for LPG

By Dominic Lawson

SHELL is to establish a marker price for the UK's liquefied petroleum gas (LPG) in an attempt to avoid a disorderly market after the Government's decision to abolish the British National Oil Corporation (BNOC), which sets the price of LPG in the North Sea.

Shell intends to fix prices on a quarterly basis, exactly as BNOC has done over the years. Shell said that its prices would change "only when significant developments have occurred in the market place."

Mr Brian Sweeney, Shell's LPG manager, said that if such a plan were not attempted by at least one of the big oil companies, "there was a danger that the market could become disorderly. There were some very uncomfortable scenarios, involving a loss of confidence in the market by customers."

Shell only decided on its action when it became clear over the past few weeks that the Oil and Pipeline Agency, the ramp organisation that will replace BNOC, would not be involved in the LPG business. BNOC's LPG trading will cease at the end of this month.

The North Sea's LPG production is rising from 5m tonnes a year in 1983 to an estimated 5m tonnes in 1990. Shell produces about 800,000 tonnes a year, from its Brent, Corran, Dounne and Fulmar fields. Further production will come from the developments of North Sea fields such as Clyde, Tern, Eider and the Gannet complex.

LPG is an important petrochemical feedstock and is extensively used in the heating of homes and factories. The demand for LPG in north-west Europe is expected to rise from 18m tonnes a year in 1983 to up to 22.5m tonnes a year by the end of the decade.

Shell said it would integrate the LPG production of any North Sea producer, however small, into its logistical network.

Shell's marker price, however, will differ crucially from BNOC's, in that it will vary slightly to take account of the extra costs involved in taking on very small streams from independent North Sea producers.

It is that which has given some impetus to the efforts of businesses such as Fielding Newsom-Smith and County Baco to set up a North Sea co-operative that would aggregate and sell the crude oil and LPG of the smaller North Sea producers.

Shell believes, however, that customers will find attractive its plans to establish a scheduled price for LPG at its terminal at Bransteele Bay and Sullom Voe in Shetland.

## Company Notices

## G.T. INVESTMENT FUND

Goddard Associates  
Registered Office:  
Lombard Street, 2nd Floor  
R.C. Luxembourg 8-7443

Shareholders are hereby convened to the ANNUAL GENERAL MEETING

of Shareholders of G.T. INVESTMENT FUND to be held on 29th September 1985 at 10.00 a.m. in the Grand Hotel, 10, rue de la Loi, Luxembourg for the purpose of electing Directors and Auditors and for the purpose of approving the accounts for the year ended 31st December 1984.

1. To hear and accept the Report of the Directors.
2. To elect the Directors for the year ending 31st December 1985.
3. To elect the Auditors for the year ending 31st December 1985.
4. To approve the accounts for the year ended 31st December 1984.
5. To elect a Statutory Auditor to succeed the retiring Statutory Auditor for the year ending 31st December 1985.
6. To resolve that the Statutory Auditor be authorised to sub-delegate the duties of the Statutory Auditor to any person or persons.
7. Other business.

Shareholders are requested to bring with them to the meeting a copy of the Notice of Meeting and a copy of the Share Certificate or a copy of the Share Register.

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## SCI/TECH

Scientific and Technical  
Investment Fund  
Registered Office:  
Lombard Street, 2nd Floor  
R.C. Luxembourg 8-7443

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## In the Far East, it's the next best thing to your private jet.

When you're rushing around the Far East on business, it's good to know there's an airline with a timetable and a network that can reduce the stress of travel to a minimum.

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*Arrive in shape  
better*

**CATHAY PACIFIC**  
The Swire Group

## New campaign planned to save energy

By Our Energy Staff

THE DEPARTMENT of Energy is to spend up to £2m in an effort to boost the momentum of its drive to promote energy efficiency.

Less than a year ago the department appointed the advertising agency Doyle Dane Bernbach to put across the message that vast sums of money could be saved by using energy more efficiently.

Only nine months after the start of the campaign, based on the slogan "Lift a Finger," the department is casting around for a better way of selling the idea. Disappointed with the response to "Lift a Finger," the department has not invited the agency to re-submit for the lucrative contract.

Four leading advertising agencies, including Saatchi & Saatchi, have been asked to pitch for the account later this month.

Mr Peter Walker, the Energy Secretary, announced in April that 1986 would be Energy Efficiency Year - somewhat to the chagrin of the Department of Trade and Industry, which had already designated 1986 as Industry Year.

The successful advertising agency will run a campaign throughout Energy Efficiency Year and the department is hoping for a concept as powerful as the "Save It" campaign in the 1970s.

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## UK NEWS

## BCal to sell off two Airbus and cancel order

BY MICHAEL DONNE, AEROSPACE CORRESPONDENT

BRITISH CALEDONIAN, the independent airline, is to sell its two Airbus A-310 medium range jet airliners, and has cancelled an outstanding order for a third aircraft, as a result of a reappraisal of its long-term needs.

Mr David Colman, managing director, said over the weekend that, as a result of changes in its route network, the priority in the BCal fleet for the future would be for long-haul aircraft, such as Boeing 747s and McDonnell Douglas DC-10s, and short-range aircraft such as the Airbus A-320. The need for medium-range jets such as the A-310s was diminishing.

BCal recently took over the former British Airways long-haul routes to the Middle East, under the government arranged route-away as part of the Civil Aviation policy review. In return, British Airways was given BCal's South American routes.

BCal is seeking additional long-haul routes, such as to Tokyo and Osaka in Japan, and Seoul in South Korea, under the Government's "dual designation" plan to put other UK airlines on to selected long distance routes to compete with British Airways.

BCal has also recently expanded its U.S. routes, with a service to New York. All these actual and potential operations require long-haul jets and it is probable that BCal will acquire at least one further Boeing 747 jumbo and another McDonnell Douglas DC-10 in the near future.

BCal's African routes where the A-310s have been primarily used, are much less busy than they were. Business has declined on some of them such as Tripoli in Libya, while on others, such as Lagos in Nigeria, the traffic demand justifies the use of bigger aircraft such as 747s or DC-10s rather than the medium-range A-310s.

The airline still sees a big future for the smaller A-320 150-seater short range aircraft in Europe, however, where it is planning a major expansion in the immediate future in line with the Government's policy to encourage greater competition on short-haul air routes between British airlines.

The £160m fleet of seven A-320s now on order for BCal for delivery in the late 1980s, together with an option on two more such aircraft, still stands.

The airline said that its discussions with Airbus Industrie on the disposal of the A-310s are amicable, and such is the demand for that aircraft from other airlines that it is expected to have no difficulty in disposing of them.

## Key unions may lose political fund votes

By Philip Bassett

LABOUR leaders have identified a number of key unions as being at risk of losing the ballots required by the Government to maintain their political funds - the Labour Party's main means of financial support.

In the wake of ballots in favour by the print union Sogat '82, the steelworkers and furniture makers, Labour and union leaders are publicly hopeful of similar results in 31 other unions still to ballot.

Privately, they are acknowledging as causes for concern a number of important unions - including the Amalgamated Union of Engineering Workers, General Municipal and Boilermakers, National Graphical Association and the white collar ASTMS.

Doubts have been raised about some of these unions before, based on the number of members who now pay the unions' political levy. The new fears of Labour and union leaders are based upon doubts about the level of "grassroots" organisation for the forthcoming ballots.

They point to two factors in all three ballots so far: the unions involved were based on tight, single industries and organisation in these unions is generally good.

## STUDY QUESTIONS VIABILITY OF TUNNEL

## Ferry operators warned over Channel link

BY ANDREW FISHER, SHIPPING CORRESPONDENT

FERRY COMPANIES in the £800m cross-Channel market will suffer if a tunnel is built, even if the project is not financially viable, stockbroker firm Phillips & Drew said in its latest shipping review.

If the fixed link cannot compete with ferries without state help, "the operator will go out of business." But this would lead to a distress sale of the tunnel to another group or government body, "which, with lower capital costs, would be able to compete."

Since it will take about seven years for a fixed link between England and France to be built, companies like European Ferries (owner of the Townsend Thoresen fleet) and Sealink UK would have plenty of time to sell or move their ships.

A tunnel, shipping analyst Mr Richard Hannah wrote in the review, "is virtually certain to take a very substantial market share away from the ferry operators." A final decision on a fixed link is expected later this year.

The first action of the ferry owners would be to leave the marginal regional routes and concentrate on Dover-Calais, leading to a significant shift of traffic through Kent. Of last year's £800m or so of ferry revenues, including those of Sea-

link's continental European partners, nearly £500m came via Dover.

European Ferries, now enlarging its ships on the Dover to Zeebrugge route, plans to order two big ferries for the service to Calais. By the time a tunnel is built, this £70m investment will have paid for itself, Mr Ken Siddle, chairman, said last month.

When a tunnel is ready, say in 1993, the market served by the ferries could have grown to £1.1bn, Phillips & Drew said. With the high risk of such a project, "a return on capital of at least 20 per cent would be necessary to provide an adequate return on the venture capital."

This, Mr Hannah estimated, would require a trading profit of £800m a year for the Channel Tunnel Group's roll-on/roll-off rail scheme and £1.8bn for the more ambitious bridge and tunnel link proposed by the Eurotunnel consortium and combining rail and road traffic.

But these figures compared unfavourably with revenues likely to be available on completion. In the case of Eurotunnel, the market would have to grow by more than 80 per cent - on top of the basic 5 per cent annual growth assumption - and

the tunnel would have to capture all Dover's traffic.

The Eurotunnel scheme, whose backers include Trafalgar House, British Shipbuilders, and British Steel, would cost some £4.5bn, take an estimated 6.5 years to build and generate a real return of 8 per cent, the consortium reckons, if it is allowed to operate the link for over 50 years.

The Channel Tunnel Group, including such UK construction concerns as Taylor Woodrow, Wimpey, and Costain, has put the cost of its more modest twin-bore rail tunnel at £2bn. Both figures are in 1983 prices.

But by the time the project is completed, the book costs would have doubled, assuming steady inflation of 5 per cent and a 12 per cent interest rate. Thus the Channel Tunnel Group scheme would eventually total £4.1bn and that of Eurotunnel £3bn.

As for the actual advantages of a tunnel, Mr Hannah thought these would be small. Time savings would not be large and the market would have to grow hugely to make Eurotunnel viable. Also, fewer people would be employed in the Channel transit business, though there would be short-term jobs in construction.

## Legislation planned for state sales and greater competition

BY PETER RIDDELL, POLITICAL EDITOR

FURTHER large-scale privatisation and increased competition will be the central themes of the Government's legislative programme for the 1985-86 session of parliament.

The broad outlines of this November's Queen's Speech to parliament should be finalised by the Cabinet this Thursday, after lengthy and heated discussions about how many controversial measures should be included.

Following the decision to exclude bills on ending residential rent controls and on animal rights, the main items in the Queen's Speech are likely to be:

● The privatisation of the British Gas Corporation.

● A financial services bill on investor protection and to provide statutory backing for the new City of London regulatory structure.

● The extension of building societies' rights to act as estate agents, to offer broking services and to be agents for shares and other investment.

● A civil aviation Bill to permit the privatisation of the British Airports Authority and to enact other changes in airports policy announced last Wednesday.

● A major Bill to change the structure of the social security and pensions system.

● The ending of restrictions on shop opening hours.

● A shake-up of the law on copyright and related matters of intellectual property including a levy on blank audio and video tapes.

● An extensive reform of the law on public order, covering police powers at demonstrations and marches, together with a separate updating of the criminal justice law on length of sentences.

In addition, there is almost certain to be a further employment Bill. This will include, as a minimum, the radical reform of wages council, and possibly their abolition, depending on the outcome of a Cabinet debate now under way.

During a television interview yesterday, Mrs Margaret Thatcher, the Prime Minister, said there was "some more work" to be done in relation to trade unions.

The Cabinet argument on whether the programme should be radical, but rather about whether it is in danger of being overloaded with too many contentious proposals which might increase the Government's unpopularity in a sensitive pre-election period.

## Building societies welcome new role

BY GEORGE GRAHAM

BUILDING societies have welcomed the promise of government legislation this autumn which will allow them to spread their activities beyond their traditional role in the savings and home loan markets.

"We are very encouraged and delighted by the proposals," commented the Halifax, the UK's largest building society with assets of over £20bn.

Building societies are to be allowed to widen their banking services and expand into insurance broking, estate agency and selling shares.

Few anticipate taking immediate advantage of the full range of powers envisaged by the Government. There will be no queue of building societies wanting to change their structure from mutual organisations to public limited companies.

"We are very happy with the prospect of having wider powers," said Mr Tim Melville-Ross, chief general manager of the Nationwide. "We have been finding ourselves competing with one hand tied behind our backs."

Building societies have faced particularly sharp competition in the savings market from banks, Mr Melville-Ross said, and his society would be able to attract savers' money more cheaply if he were able to offer a chequebook facility with savings accounts.

He also welcomed the chance to "provide access to the services of stock exchange members and other bodies authorised under the forthcoming financial services legislation." It would allow building societies to offer their customers a full spread of investments, including possibly unit trusts.

Several societies welcomed the opportunity to extend their insurance broking activities. "We see insurance broking as an attractive area for building society operations," said the Anglia.

Mr Peter Clough, a general manager of the National & Provincial, commented: "We are doing a tremendous amount of insurance already, not only in insurance of properties but in life insurance too. But I don't really see us selling car insurance."

One sector which building societies will not be allowed to enter immediately is conveyancing - the legal transfer of property ownership. The Woolwich described this as "quite a disappointment to us." The Halifax said: "We do consider it rather negative and unhelpful."

But the Nationwide said: "We are emphatically not interested in conveyancing." The National & Provincial said that the society would certainly not be the first to move into in-house conveyancing.

## Scottish finance sector urged to promote itself

BY MARK MEREDITH IN EDINBURGH

SCOTLAND'S investment management services should study ways of co-operative sales promotion as the markets for financial services become liberalised, according to a new study.

The Scottish Council, Development and Industry - an independent lobby group with members from public and private sectors - in a discussion document on the marketing of financial services, suggests research into business opportunities arising from deregulation.

The council's study has grown out of concern in Scotland about the impact on its financial community of the radical changes in financial services in the City of London, especially the formation of large conglomerates offering a wide range of services.

The study notes that there are nearly 240 financial sector companies in Scotland, covering all aspects of banking, insurance, fund management and financial services.

The sector employs 68,000 - larger than the total labour forces for steel, coal and shipbuilding in Scotland. In terms of the Scottish economy, the financial sector accounts for about 10 per cent of gross domestic product.

Prospects for Scotland's financial services have been changed by the advancement of telecommunications which bring them closer to markets, the study finds. The reorganisation of the financial sector in London would mean that some clients would seek the independence and specialisation of institutions in Scotland.

## Action promised on hazardous waste disposal

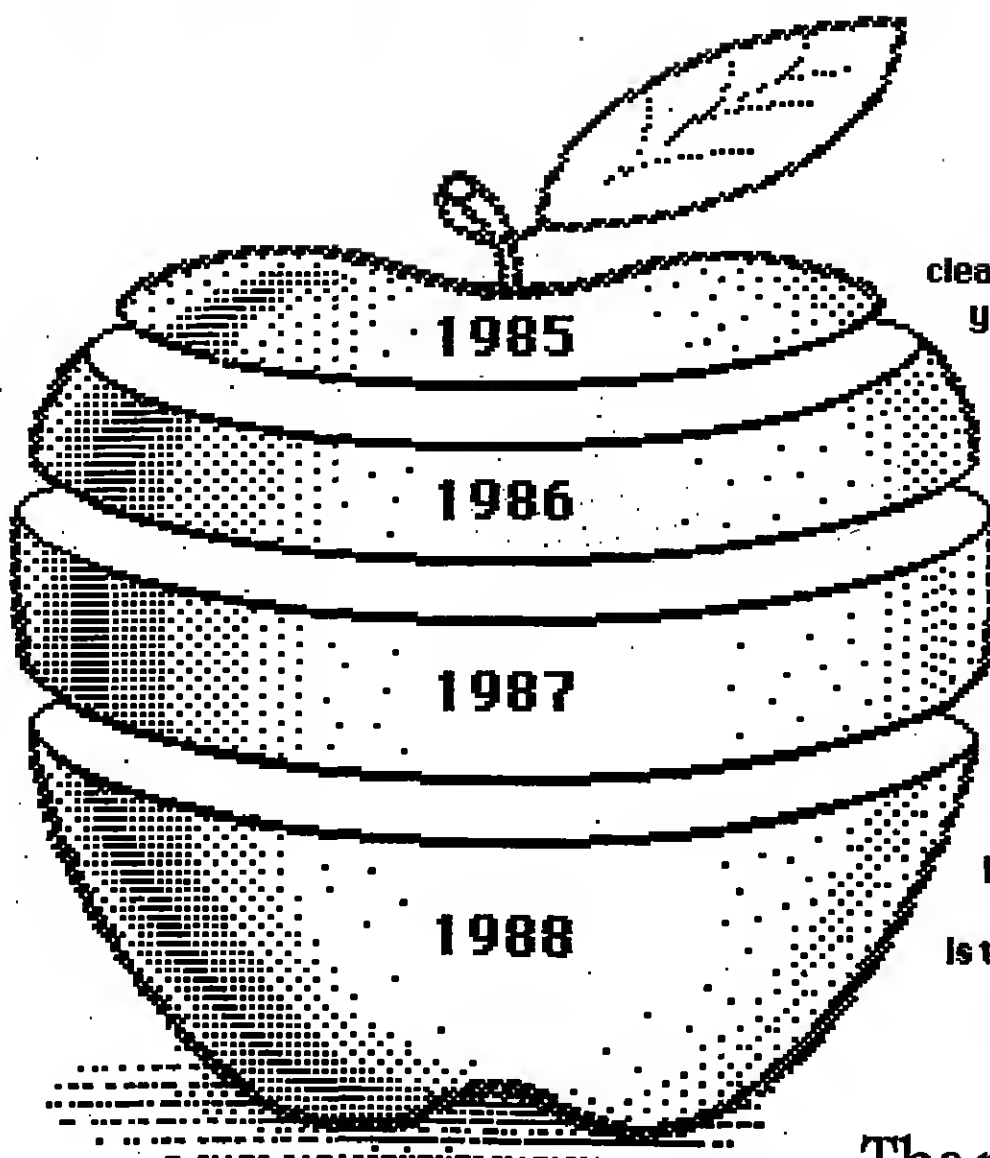
By Lisa Wood

URGENT action is to be taken by the Government to achieve higher standards of disposal of dangerous wastes such as asbestos, acids and chlorine.

This follows the first report of the Hazardous Waste Inspectorate, set up in 1983 to examine the management of hazardous waste in England and Wales where some 4.4m tonnes of hazardous wastes are disposed of annually. About 85 per cent of this is put in the ground.

Mr Patrick Jenkin, the Environment Secretary, said the report called for prompt action on the part of all concerned. Within the next few weeks the Government would meet with local authorities, which license disposal sites, and the industry.

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
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## TECHNOLOGY

EDITED BY ALAN CANE

# Now, a computer to guide you through the software maze

Alan Cane on taking the pain out of picking programs

EVERY 11 minutes, somebody, somewhere, is putting the finishing touches to a new proprietary program for the IBM Personal Computer (PC).

Or so the advertisements would have us believe. But even if they exaggerate, the fact remains that the success of the PC has resulted in the generation of an enormous amount of PC compatible software—and big headaches for personal computer software developers and users.

For the developers, the problem is one of visibility. Lotus Development Corporation reportedly spent \$1m on marketing its very successful "1-2-3" integrated software which combines spreadsheet, graphics generator and file handler in one package.

Lotus showed the way, but very few other companies had the resources or the enterprise to follow suit. Now the cost of marketing a new package is so high that the smaller, independent companies which tend to generate the bright ideas in software are being shut out. They simply cannot afford the entry fee.

The users' problem is that of choice. They are faced with several thousand software packages, many apparently very similar.

## Chore

There are professionally published catalogues of software—the Ultimate Software Selector for Business Micros, from Macmillan Reference Paperbacks, and Romtek's Microsoftware for Vertical Markets are good examples in the UK—but seeking and selecting the right software is still a chore.

Which is why Bob Fertig, president of Enterprise Information Systems in the U.S., has turned his attention away from predicting what IBM, the giant of the data processing industry, will do next, to what the software buyer should do next.

Fertig is one of the best known of America's IBM watchers, a consultant who over the years has earned his living by analysing and pondering every move made by "Big Blue."

His interest has up to now

been chiefly directed towards the hardware—predicting, for example, the likely shape and form of the Sierra range of top-end mainframes which IBM recently launched as the 3080 family.

Now, however, he has turned his attention to microcomputer software. The first result of that is a book: *The Software Revolution*, just published by Elsevier North Holland at £1175 (£40).

But Fertig also reckoned there must be a better way for potential users to choose the best software for their particular application. The result is the Software Selector, a prototype of which is now up and running and which Fertig hopes soon to be able to sell to computer retailers, dealers and systems suppliers.

The Selector is, physically, an IBM PC. Stored in its memory are details supplied by the vendors of all software packages created for the PC together with—and here is what makes the Selector different from any other database of product details—an expert system which enables the user to choose the package best suited

to his or her purpose.

Expert systems are one of the most important of the new kinds of sophisticated software which can be run on today's powerful personal computers.

They are the result of many years' research into computer-based artificial intelligence and make it possible for computers to give "reasoned" or "intelligent" answers to queries about materials stored in their memories.

Mr Fertig's Software Selector expert system makes it possible for the potential customer to sift quickly and accurately through all the thousands of programs stored in the memory to find the one best suited to their purpose—which may not be the one that has the best reputation or the heaviest promotion.

Fertig says of the Selector: "It gives the smaller, independent guys a fighting chance in this business—those that cannot spend money like Lotus or Ashton-Tate."

The software vendors will pay a small fee for their products to be included on the Selector's database. Their claims for the specifications of their products

will be independently verified, Fertig says, before the package is added to the database.

There is a crazy marketing sting in the tail as well. In using the expert system, potential customers have to answer detailed questions about their software requirements in order that the system can best match package and application.

All of that information is stored away and can be analysed in different ways to help predict market needs and trends. Fertig intends to sell that information back to the vendors to help them with their product planning.

Fertig sees giving the small independent software producers a fighting chance as the most important issue in microcomputer software today.

In his book he warns that the growth of microcomputer software will be neither simple nor straightforward.

## Obsolete

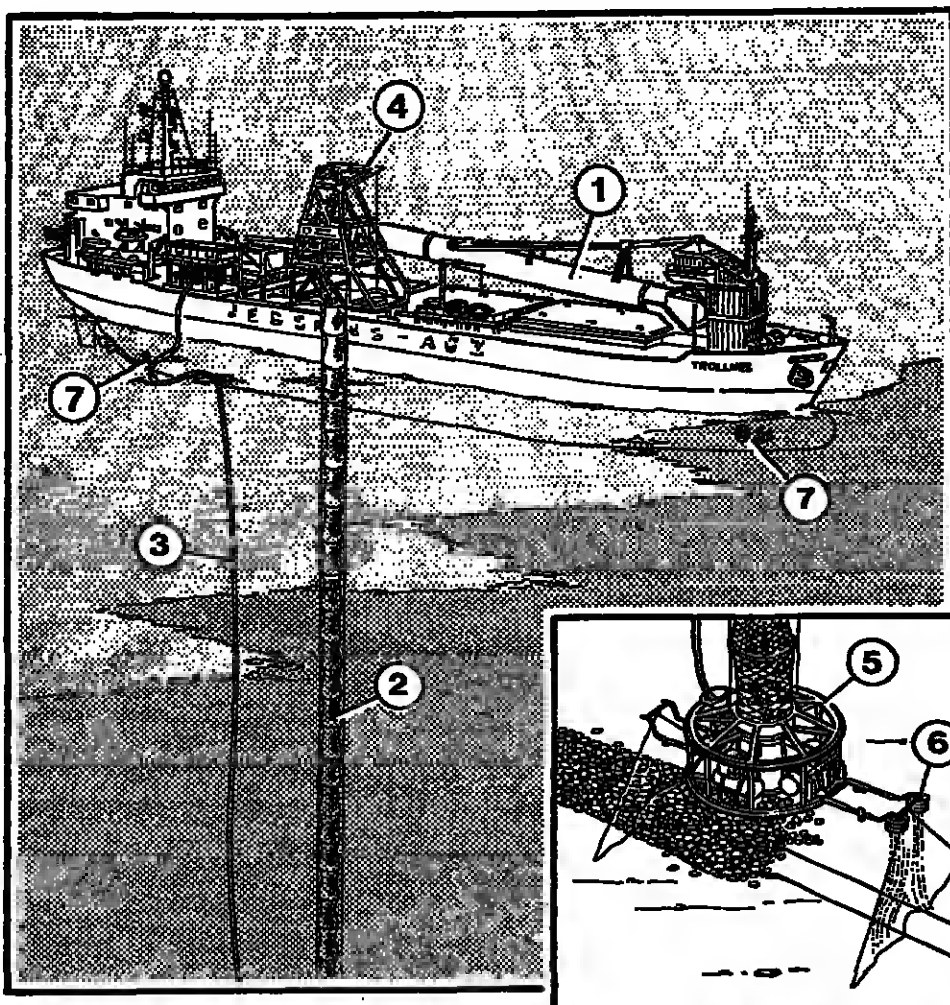
Among the factors which will impede progress, he argues, are fierce competition, lack of industry standards, declining retail prices, rising development costs, market saturation in some sectors and high advertising and promotional costs.

On the other hand, progress will be boosted by high business microcomputer shipments, dramatic technical advances, the evolution of networks of mini and micro computers and high profit margins for best sellers.

He argues that demand from the business market for easy-to-use, productive integrated software will continue to expand at a 70 per cent to 90 per cent compound a year over the next five years.

Non-integrated and the early, partly integrated packages will become obsolete; the newer, completely integrated software will take up more programming space and cost considerably more but users will be prepared to pay the premium for ease of use and high productivity gains.

Software decisions, he predicts, will soon dominate in business systems purchases as the ratio of software to hardware costs changes.



1, Cargo unloading chute; 2, Stone-dumping tube; 3, Control line for seabed vehicle; 4, Framework for stone hoppers; 5, Seabed vehicle; 6, Survey arms with sensors; 7, Extra thrusters

## Bulk carrier finds a new role

DUMPING STONES in the ocean may not be the most glamorous area of shipping. But Bergen-based operator Kristian Jebsens Rederi, battling it out in the long-fraught bulk carrier world, reckons there is a large potential in the offshore energy-related market.

Kristian Jebsens Rederi has converted a sophisticated bulk carrier, the Trollnes, in a bid to win business in the fast expanding and highly competitive offshore market.

With its Dutch underwater equipment, to be fitted shortly on a special deck framework, the 29.8m ship will be able to drop rocks and stones with precision on to seabed pipelines and other equipment and around offshore rigs.

The stones protect installations from disturbance and help ease concern about the effect of offshore operations on the fishing industry.

The Trollnes, built by Kleven Lørdal near Bergen, has computer-controlled thrusters to keep it in place during offshore work. It will be operated jointly by Jebsen and ACZ Marine Contractors, the Dutch company which developed the stone-dumping technique.

The ship's flexible stone-dumping chute, made of polypropylene, can work in 600 metres of water. This is deeper than ACZ's present ships, which tip stones over the side.

At the foot of the chute will be a £750,000 remote operated vehicle with equipment for echo sounding, depth sensing, magnetic tracking, sonar scanning, and cameras to guide and check the seabed operations.

The vehicle, built by Skadec of Holland, will have four thrusters, so that it can be moved independently of the ship. While the Trollnes' own computer-controlled propellers

keep her in one spot, the vehicle can be monitored and manoeuvred from on board ship.

The first offshore work will be carried out for BP Norway in shallow waters off Norway. But Jebsen and ACZ are looking for business in the UK sector and elsewhere. Jebsen's chairman, Mr Atle Jebsen, hopes the construction of a cross-Channel link will provide work.

For offshore work a conveyor belt will feed stones from the hold to a hopper on deck. They then pass as a controlled speed into the underwater chute and onto the seabed.

Ideally the ship will only be used for its special offshore role. It is more likely, however, to spend six months offshore dumping in spring and summer and the rest of the year carrying bulk products such as grain, ore, coal and chemicals.

ANDREW FISHER

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## Safety check on car park fumes

UNDERGROUND car parks in central London are being made safer by the installation of carbon monoxide monitoring devices that warn motorists of high levels of exhaust fumes.

The equipment, supplied by Draeger of Chesham, is to be installed by Westminster City Council at a car park near Cambridge Circus. Three other nearby parks have similar equipment.

The device consists of two analyser units which detect carbon monoxide, a poisonous gas contained in car exhaust fumes. A selector takes a carbon monoxide reading from 18 points on the car park every 100 seconds and checks levels against a set of optimum values.

## New hope for transplant cases

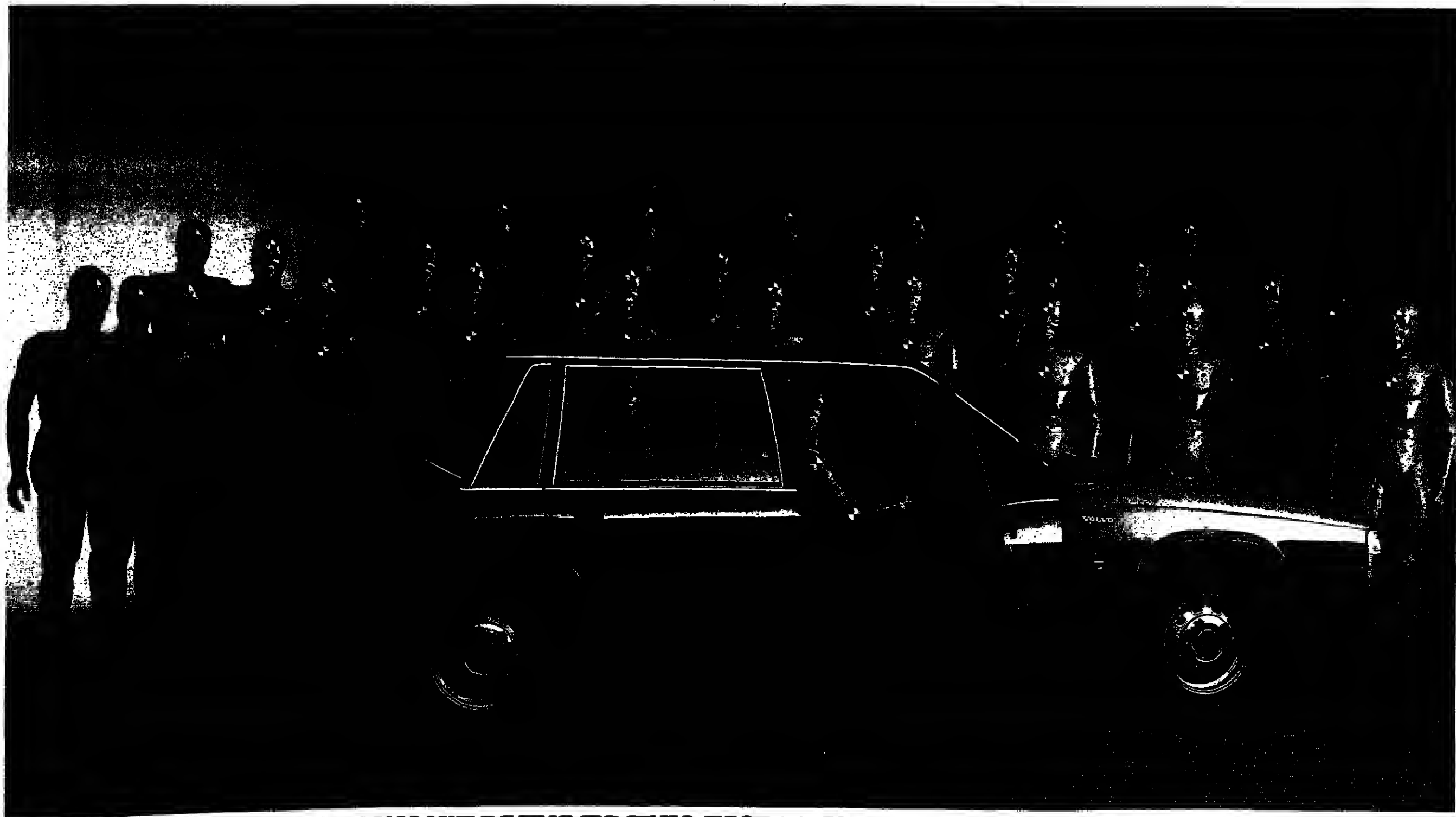
WELLCOME Biotechnology and the British Technology Group are to develop jointly applications for a monoclonal, or very pure, antibody discovered at Cambridge University that may help to increase the success of bone-marrow transplants.

The antibody, Campath-1, prevents a disease that affects bone-marrow transplant patients. The antibody has been given to patients in Britain and West Germany.

## Challenge to robots

PROGRAMMABLE robots, take one pace backward. Manifold Industries, a leading UK producer of cam-operated indexing equipment has announced what it claims is the most sophisticated fully mechanical pick and place part handling unit in the market.

Called the Advanced Placer, it can pick and place components weighing up to 20 kgs.



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## THE MANAGEMENT PAGE

EDITED BY CHRISTOPHER LORENZ

"ALL ROADS no longer lead to York at Rowntree-Mackintosh," remarks Jean Guerin, the first Frenchman to be appointed to the board of the large Yorkshire confectionery and foods company. "By putting me on the board, the chairman wanted to show the growing internationalisation of the company and change its provincial image."

Guerin, a cheerful 49-year-old chemical engineer and Harvard Business School graduate, has become a director following a major management restructuring at Rowntree-Mackintosh at the beginning of this year. This involved regrouping all the company's activities into four divisions covering separate geographic areas.

These include the UK and Ireland, North America, where the company has recently been increasing its presence through a series of acquisitions, Europe, excluding the UK, and the rest of the world. Guerin, who has run Rowntree-Mackintosh's French operations since 1971, has been put in charge of the new European division.

Four years ago, the UK accounted for about 65 per cent of the group's trading profits. It now accounts for 41 per cent of the total, he says, explaining the group's decision to set up a new decentralised management structure which gives far greater autonomy to regional managers than in the past. Europe currently accounts for 20 per cent of the group's total sales of £1.156bn last year whereas North America accounts for 27 per cent of sales. The UK has seen its share of the sales total drop from 55 per cent in 1980 to 41 per cent last year.

After a spell with the U.S. Pfizer pharmaceutical group, Guerin joined Perrier, the French sparkling water company, where he was involved in its unsuccessful effort to diversify into the chocolate business through a series of acquisitions of French chocolate manufacturers. One of these companies was Chocolat Menier, an old established French concern which had hit hard times. When Perrier decided to abandon its chocolate venture ("It was a flop," acknowledges Guerin), it sold Menier and its glorious plant — a perfect relic of the French industrial revolution built like a chateau over a river in the outskirts of Paris — to the Yorkshire group.

Rowntree-Mackintosh was already importing products into France. "But when you reach a certain size you must become a producer in a market like this one and buy a factory," explains Guerin, who was asked by Rowntree-Mackintosh to stay on when the company bought Menier.

Around Menier and subse-



Michel Guerin: sweet talking

## A confection of Anglo-French expertise

Paul Betts talks to Rowntree-Mackintosh's first non-UK director

quent acquisitions in France in 1973 and 1977, Rowntree-Mackintosh rapidly built itself up to become leader of the French chocolate confectionery market with a 15 per cent market share and annual sales of FFY 1.2bn. It now employs 1,550 people in France where it has two manufacturing plants, including the former Menier facility near Paris, which also produces Polo mints for the UK and the Italian markets, and a plant at Dijon. The core business of Rowntree-Mackintosh in France is centred on sales of Quality Street, After Eight, Kitkat, Nuts, Smarties, and Lion bars. But not all these products are made in France. "We have specialised factories to make certain products for sale throughout Europe," explains Guerin.

At Dijon, for instance, Rowntree-Mackintosh manufactures Quality Street for the Continental European market. "We have also become leaders in France in Christmas essor-

ment boxes," says Guerin. At Dijon, the UK group also makes French products like Réve Noir and the Lavina small-shaped chocolates. At the Nosiell plant, near Paris, Lion bars are made as well as Poles. About a half of the Polo production goes to Britain.

However, Rowntree-Mackintosh has so far not decided to market Poles in a big way in France. There are also no fruitgums. Indeed, many consumers complain that it is as difficult to find Poles in France as it is to find a needle in a haystack. And at present Rowntree-Mackintosh does not appear to have any plans to market the popular mint with a hole in any great quantities in France.

The Nosiell plant also makes traditional Menier chocolate bars widely used for making cakes and puddings in France. As for best sellers like Smarties, Kitkat and After Eight, the French market is supplied by Rowntree-Mackintosh's plant in Hamburg, with

the Netherlands supplying the market with Nuts bars.

The group's French investments are also starting to pay off. "Last year was our first profitable year in France since 1976," says Guerin. "Before we were buying market share and building up our presence here. It's an expensive business," he adds, explaining that the group made its big investment push in France between 1976 and 1982.

Rowntree-Mackintosh's main rival in France and Europe is Mars, the U.S. chocolate confectionery group, and not its traditional UK competitor, Cadbury. Indeed, the two British groups went different ways in the past with Cadbury placing the emphasis on the North American market early on and Rowntree-Mackintosh concentrating more heavily on Europe.

Rowntree-Mackintosh markets principally bars like Kitkat, Nuts, Lion and other chocolate confectionery products new to France using less actual chocolate but different ingredients for the "stuffing" of the bars.

Guerin says Rowntree-Mackintosh felt that the market for specialty bars sold under its specific brand names offered the best growth prospects in France. But the company intends to introduce new products in France to extend its range. The UK group, while consolidating its position in European markets like France, Italy, the Netherlands and Germany, is looking with increasing interest at the Scandinavian market and also Spain. Guerin says the group's strategy will be to develop existing products in Europe, launch new ones and penetrate new markets in Europe—perhaps through new acquisitions.

At the same time as developing its European activities, Rowntree-Mackintosh plans to continue to expand in the U.S. where, according to Guerin, it is looking for acquisitions. "In the 1970s we chose Europe rather than the U.S.," he says. But the company has recently made a major thrust in the U.S. where, among other operations, it has recently completed the acquisition of The Original Cookie Company for \$86m from Cole National Corporation. The U.S., which accounted for only 8 per cent of group trading profits in 1980, is accounted for as much as 34 per cent of the total last year.

As head of the European division of the group and the first Frenchman on its board, Guerin says his brief is a remarkably simple one. "We are very basic people. I'm expected to get more market share and make more profits and then get more market share and more profits."

## Service industry

# How KIS found the key to diversified expansion

BY ANDREW BAXTER

WHEN former nuclear physicist Serge Crasnianski found to his annoyance that he could not get a key cut for his car instantly, he took the bull by the horns and decided to invent a machine to do the job.

Twenty years later, KIS, the Grenoble-based concern which Crasnianski owns and chairs, has mushroomed to produce sales last year of FFY 3bn (£254m). It expects to double sales this year, and claims leadership of the instant service industry with about 150,000 dealers worldwide.

The humble key-cutting machines are now just a small part of the KIS empire. The company produces everything from automated engraving equipment, shoe repair machines and business card printers to photographic "minilabs" for on-the-spot film developing.

The company's heady growth has brought management problems in its wake, which KIS is now trying hard to correct. Meanwhile the mercurial Crasnianski and his scientists are not resting on their laurels, and the company is now expanding into cake-and-biscuit ovens, photographic enlargers and colour copiers.

While at first glance there would seem to be little connection between the technological demands of colour copying and the more mundane art of cooking a croissant, in fact all the company's products are linked by one marketing principle that has guided Crasnianski since the first key-cutter was produced.

This is the tried-and-tested concept of instant service, the theory that people are prepared to pay extra for the convenience of getting a job done fast. From the owner's point of view, the premium compensates for the small size of the machines, which are designed to make money from relatively low volumes.

The owners, typically, are small businessmen planning to set up shop in High Streets and shopping malls worldwide. The machines are bought outright rather than franchised, but KIS provides materials and technical back-up.

Serge Crasnianski—guided by the principle that people are prepared to pay extra for the convenience of getting a job done fast



More than anything else, the company's rapid growth has been fuelled by its incursion into the highly competitive world of photo film developing. Over the past five years the industry has been transformed by the growth of the minilabs, which allow entrepreneurs to offer fast service on the spot.

In the U.S., KIS, with its £25,000 Magnum machines taking up about 25 sq ft of floor space, and Japanese companies such as Noritsu, whose machines are much larger, have captured an estimated 10 per cent of the market. In the process they have put pressure on the traditional photoprocessing companies, which develop films in big central laboratories away from the kiosks or shops where the business is generated.

Film developing would seem to lend itself naturally to the fast-service approach; it requires two visits to the shop, and many people, for example shoppers and commuters, would be expected to find it more convenient to make both visits in one day.

The KIS minilab machines are designed to offer a one-hour service, thus enabling the entire transaction to be completed in the average lunch hour. In fact the one-hour service has met varying fortunes in the UK.

Nell Arnold, director of Chelmsford stationers and book-sellers J. H. Clarke, says many customers are prepared to pay a premium—of at least £2—for the service, particularly "youngsters impatient to wait."

Clarke's machine is installed in its Chelmsford shop, and was bought last year. "The returns were told it would produce an astronomical," says Arnold. These returns have not

so far been forthcoming, but he concedes that the KIS machine "with the right operator, can produce very good pictures. Given enthusiasm to go out and promote the thing, the machine can be a success."

At present Clarke's is processing 30 to 35 rolls of film a day, but Arnold hopes that a planned promotion will boost the figure, and that the £25,000 outlay, plus plumbing and installation costs, will be recouped in three years. "We are glad we got it," he concludes.

Nick Phillips, managing director of Foto Flash, which owns three KIS minilab outlets in Hertford, Chesham and Harpenden, finds only a very small percentage of customers require the one-hour service. Instead he focusses on a two-to-three hour service and says: "It's a good business providing it's run well."

Phillips notes that customers like the security of having their films developed on the spot, and also like seeing the machine produce the pictures. His most successful shop is at Harpenden, where the machine is closest to the front of the shop.

"I know there are a lot of unhappy KIS customers," he says, "but all I can say is, it depends what you put in, and I have had to work hard." Now Phillips hopes to open a fourth KIS shop in Spain.

Since 1979, when minilabs were introduced, 12,000 KIS photo centres have opened

worldwide, about one-third of which have been in the U.S. Crasnianski sees room for 200,000 minilabs in the U.S., and forecasts that 90 per cent of the film developing business there will be in the hands of quick service on-site operators by the end of the decade.

The forecast is greeted with some scepticism by U.S. analysts. Brenda Lee Landry, who follows the photographic industry for Morgan Stanley, expects to see some consolidation in the spread of the minilabs, and notes the very low profit margins in the industry. On the other hand, she sees the size of the total market expanding.

Peter Enderlin of Smith Barney believes the big barriers, with the advantage of economies of scale, will retain a solid market share, and says the "circumstances are rare" when camera users really need fast service.

Growth, for KIS and other minilab manufacturers, will also be limited by the extent to which the companies' infrastructures can keep up. Landry notes that the company "got off on the wrong foot for a while" in the U.S. "They weren't servicing their accounts well. There was a lot of flak at first."

Similar growing pains have been experienced in the UK. A new UK managing director, Jean-Paul Landry, was appointed last autumn and is given credit by customers for improving the service. "It's always critical for fast-growing companies to adapt their management structure to growth, and sometimes service and back-up can be lacking. That's what happened to some extent," he says.

Photographic products already represent half of KIS sales and Crasnianski says this will grow to 60-70 per cent within two to three years. Part of the growth is forecast to come in the U.S., where the company's New Jersey minilab assembly plant is projected to become a full manufacturing plant. But Crasnianski also sees growth opportunities for all KIS products elsewhere, particularly in the Far East and China.



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## BIL continues successful performance in 1984

### Increased international activities

Banque Internationale à Luxembourg, Luxembourg's oldest and largest private commercial bank, has once again achieved good results in 1984.

The balance sheet total amounted to 238 billion Frs (3.2 billion £ st.), an increase of 10.1% as compared to 1983.

Income from interest differentials and commissions improved considerably, so that cash flow showed a further growth up to 3,339 million Frs (45.5 million £ st.) allowing the bank to constitute substantial provisions as well as to raise its profit results by a further 14%.

Internationally BIL performed again very successfully on the Eurobond market where the bank managed, resp. co-managed 70 issues of which 16 were in Can. dollars and 39 in ECU. The total volume of ECU bonds managed by BIL tripled within two years.

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Next to the establishment and domiciliation of numerous holding companies, BIL was actively involved in the constitution of 5 new investment funds, bringing to 48 the number of funds now under the bank's administration.

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During 1984 BIL became a full member of ABECOR, the world's largest banking group of its kind.

Based on the favourable prerequisites governing the financial centre of Luxembourg, both for institutional investors and for high net worth individuals, BIL

continued to undertake far reaching initiatives in order to offer to a continuously increasing international clientele a tailor-made banking service. In line with that commitment, BIL's range of specialist services includes: private banking, portfolio management, constitution of off-shore or holding companies, gold, bonds, deposits in eurocurrencies.

Financial Highlights			
	per 30.12.84 - Lfrs 100 = ± 1.3633 £ st.		
	1982	1983	1984
Net Profit	405	458	522
Distributed profit	160	206	260
Net dividend per share	Lfrs. 225	Lfrs. 250	Lfrs. 280
Cash Flow*)	2,392	2,886	3,339
Total Assets	199,495	216,569	238,440
Loans and advances	56,346	56,934	58,392
Due from banks	108,116	120,942	128,235
Due to banks	34,668	38,735	33,443
Customers' deposits	143,451	158,335	182,744
Own resources incl. borrowed capital	4,831	6,196	6,427

\*) Net profit plus allocation for depreciation and provisions after deduction of the released portion of the previous years. The itemized balance sheet and profit and loss account are published in the "Mémorial-Recueil Spécial des Sociétés et Associations du Grand-Duché de Luxembourg".

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## THE LEAR FAN AIRCRAFT

FOR SEVEN years Moya Olsen Lear has worked to turn her late husband's dream of an all-composite fuel-efficient executive aircraft driven by a single rear pusher-propeller into reality. When Lear Fan abruptly closed its transatlantic manufacturing and R and D facilities in Belfast and Reno, Nevada, two weeks ago, she cried.

The 70-year-old Mrs Lear insisted on telling a meeting of 100 Lear Fan employees assembled in one of the group's hangars at Stead airfield, high up in the Sierra Nevada mountains just north of Reno, the bad news herself.

After consuming about \$200m in venture capital, including a \$72m chunk from the British Government, funding for the revolutionary Lear Fan project had run out and hundreds of workers in Northern Ireland and Reno were out of work.

For Mrs Lear, a spritely silver-haired woman, the shut-down appeared to spell the bitter end to a quest which has cost her personally "about \$13m."

The Lear Fan project had its origins in the inventive mind of William Powell Lear, a high-school drop-out and charismatic entrepreneur who is credited with conceiving the car radio, co-founding Motorola, developing the first practical aircraft autopilot and, perhaps most notably, heralding-in the era of corporate private jet travel in 1963 with the hugely successful Learjet—a business he sold in 1967.

As Moya Lear tells it, Bill Lear became fascinated in the 1950s with the concept of using graphite composites—plastic-like materials with the strength of steel but a fraction of the weight—to build an aircraft that would be powered by an unconventional rear-mounted pusher-propeller.

The idea came together after Bill Lear visited an airshow in Oshkosh, Wisconsin, in 1977.

From then on the Lear Fan project was all Bill Lear thought about. "When he got involved in an exciting challenge he operated at 1,000 volts," says Moya Lear. At one point he sketched the design of his new aircraft on a restaurant napkin.

The board of directors of his company, Lear Inc, was unimpressed, perhaps because of the failure of an earlier venture in the 1970s, a Lear project to design a better steam locomotive engine which cost him \$17m. Bill Lear, undeterred, sacked the board, sold the company and formed the Reno-based Learavia Corporation.

At his last press conference in Washington in the autumn of 1977 Bill Lear promised he would fly his new aircraft "next year, on my birthday."

However, one month before his 75th birthday in June 1978,

Last week, a plan to resurrect the Lear Fan aircraft, backed by a company with \$257m, was launched.

Paul Taylor, recently in Reno, meets the designer's widow

## Lear's dream still lives

● Bob Burch with Mrs Moya Lear in Belfast



Bill Lear was dead.

But Bill Lear left more than a multi-million dollar fortune. He left an explicit message. "Bill told me to be sure not to let go and finish the Lear Fan," recalls Moya Lear.

That is exactly what Mrs Lear set out to do. She even fought a challenge to Bill Lear's will by her daughters. "They did not think that the project would go anywhere without their father," she said. "But they did not know what a will meant. My Bill's will was going to be honoured."

In his will Bill Lear set aside an initial \$6m in future royalties from another Lear-designed aircraft called the Challenger which Canadaair was building, in order to fund the project start-up.

In the wake of his death volunteers flocked to the Reno plant to join the project. "The concept of the Lear Fan fascinated engineers all over the U.S. and they all came here to Reno," says Moya Lear.

But by the end of 1979 that first tranche of money was already running out. Canadaair dropped an option on the project to concentrate on building the Challenger. Mr Sam Auld, a Learavia executive, was sent to London with a mandate to raise new capital.

After detailed study and more delays, the new Conservative Government, desperate to create jobs in Northern Ireland, came

up trumps. In February 1980 Mr Humphrey Atkins, Northern Ireland Secretary, announced that a deal had been struck.

A New York partnership of 200 wealthy individuals assembled by Oppenheimer, the Wall Street investment bank, put up \$30m in return for royalty payments while the British Government agreed to a package of loans, grants and guarantees totalling \$50m secured by a 40 per cent option on the Lear Fan project.

According to Mr Lear the British conditions were simple. "They said they would put up the \$50m providing the aeroplane flew in 1980 and we kept 1,200 jobs in Belfast."

For a time things appeared to run smoothly.

But by late 1981, with the planned target for crucial Federal Aviation Authority (FAA) certification slipping because of unexpected problems, the money was running out again. In 1982 the project was refinanced with a package of new money from Britain and \$60m from two Saudi princes.

From then on, Moya Lear lost effective control of the project and of the new companies created to manage it by Mr Bob Burch, a Denver businessman, who represented the Saudis.

As a result of the refinancing, the Saudis took 85 per cent of a new U.S.-based holding company called Lear Fan Holdings. The British Government had

5 per cent of the new company with other interests controlling the balance.

She says the first she knew about the project's dire straits was at a board meeting in New York last month. A week later at a second meeting in Los Angeles, Mr Burch told the board that the money had run out and the companies had to stop trading. The vote was unanimous. "There was no choice," says Mrs Lear.

Deep down, Moya Lear has always refused to give up on the Lear Fan dream. By setting up a new limited partnership "to negotiate for the rights to develop the Lear Fan 2100," she is hoping, once again, to accomplish what has eluded her for so long.

"I know the British Government did not want to put another pound into the project, and I don't blame them," she says. "But I know that someday the aircraft will be flying and when they see it they will know they had a part in it."

Even if the partnership fails in its attempt to turn the Lear Fan into a commercial success Moya Lear believes she will have lived up to her husband's dream.

"The bottom line," she says, "is that we have made an enormous contribution to the entire general aviation world because it has benefited from our mistakes and our triumphs."

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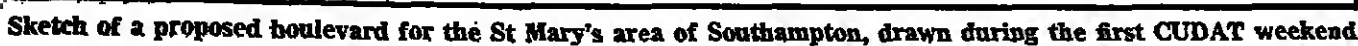
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## Opening weekend/Aldeburgh

**Max Loppert**





# A political aircraft

# The regulation of British Gas

Ofgas's job will also be more difficult than Oftele's in that telecommunications, because of technology, faces the prospect

## ulation of gas

The authorities take the complaints seriously. This year they have abolished a 2 per cent payroll tax, halved the 4 per cent contributions to a skills development fund and promised there will be no further increase in the crippling contributions to the Central Provident Fund made by employers and employees, which amount to 50 per cent of an employee's wage. The measures have at least reduced the high non-discriminatory element of an employer's

Singapore is nevertheless facing a structural change which demands more fundamental responses. The country's infrastructure—offices, housing, utilities, telecommunications—is virtually complete, and its banking system, currency and reserves are now quite as sound as any in the world. Older, established industries like refining and shiprepair are meanwhile in retreat because of overcapacity and intense competition, and need replacing.

The government has tried to prepare for this moment by using a high wage policy to force low-cost, labour-intensive low-technology industries into neighbouring Indonesia, Malaysia and Thailand, which

have an advantage in being more populous, their place has been taken by Singapore. It has managed to attract high-value-added, high-technology industries like electronics, which demand higher skills and offer higher returns to all. The success of this policy has simply lent urgency to the question of where the country goes from there. With more people, more land, more capital, GDP is not at a European-style level of US\$6,300 per year—Singapore is going to find it increasingly difficult to remain its trade privileges under the Generalised Scheme of Preferences. Earlier this year New Zealand became the first country to “graduate” Singapore; the

U.S., EEC and Australia will eventually follow.

To help decide future directions, the government has created a 12-man "Economic Committee" to review Singapore's original 10-year development plan for the 1980s. Headed by Mr. Lee's 32-year-old son, Brig-Gen Lee Hsien Loong, who is a Junior Minister, it is supposed to identify the major constraints on growth, identify new opportunities and report back before the end of the year.

Even now, high-powered sub-committees are hard at work, and some are clearly tackling some basic issues. What is not clear is whether their proposals for reform will ever be

accepted, let alone implemented.

One example is the financial services sector, which now occupies more than 12 per cent of the country's GDP and regularly contributes a fifth of its revenue. Singapore is the most important international financial centre in terms of lending after London, New York, Tokyo, Paris and the Bahamas. It also has Asia's most important financial services market.

It faces new challenges from liberalising forces in Tokyo and Sydney, and from free-wheeling Hong Kong, which has long been ahead in arranging loan syndications and attracting fund management.

Singapore wants to close this

For Mr Lee's political heirs  
headed by Mr Gob Chok Tong

the 44-year-old first Deputy Prime Minister, these questions have been made no easier by last December's election and the experience since. Already they have had to watch their President leave office as a disgraced figure, and a new Government, led by a new Prime Minister, has introduced a new social education policy, requiring children of graduate mothers to "sit down over a textbook" and rise. Recently an opposition rally attracted large crowds, and even though the critics have few answers, the Government has

If Singapore's people are talking more politics than ever, they are doing so from a fortunate position. Incomes are higher, the currency is solid, the inflation low, the Government has no major vacancies outnumber job losses, and there is no serious external threat. Their spirits may be low, but their difficulties are mainly a consequence of their success. They must be able to afford to see them through.

The new Raffles Centre in Singapore dwarfs the famous Raffles Hotel. Right: Mr Lee Kuan Yew, the Prime Minister

# Why the search is on for fresh opportunities

**By Chris Sherwell in Singapore**

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If Singapore's people are talking more politics than ever, they are doing so from a fortunate position. Incomes are higher, the currency is solid, the inflation low, the government has no vacancies outnumber job losses and there is no serious external threat. Their spirits may be low, but their difficulties are mainly a consequence of their success. They must be able to afford to see them through.

Some of its members recently staged a public demo showing that to learn the secrets of working on red hot coals, you do not need to pay the big initiation fees demanded by

some cults. It is merely a matter of knowing a little physics and keeping the feet moving "reasonably quickly."

by far the most threatening cause of trouble was at last put to rights this weekend. The massive bronze lions which traditionally stand guard over the fortunes of the Hongkong and Shanghai Banking Corporation were restored to their rightful position at the portals of the bank's new headquarters in the

Hong Kong's fiercely superstitious population, which has seen the lions as symbols of prosperity, long life and good luck ever since they were installed in the early 1930s, has been convinced that this dislocation has been the primary cause

There were immense sighs of relief when the lions were put back in their proper place on Saturday. And great care was taken to ensure they were in

exactly the right spot. Geomancers were employed to see that their alignment was in perfect harmony with the "fung

**Hogg's back**  
The political career of Douglas Hogg, Viscount Hailsham

on Friday at the prominent part  
be played in blocking the  
unprecedented procedural move  
to permit unlimited debate on  
Enoch Powell's Bill to ban  
experiments on embryos.

When Russ was appointed a whip in the first place since, like his father, he is not naturally the silent type, as whips have to be, or particularly so. He managed to annoy a number of the MPs in his charge, and a few ministers, by his blunt approach. On one occasion he boldly told one

So it was not unexpected when Hogg quit to "play a more

Friday's events allowed him to use those talents to the full, and his skill as a highly partisan behind-the-scenes organiser. The result was a clear victory for Hogg and his Labour and other allies.

The trouble is that such battles, and the qualities they require, are a rarity at West-

these days, it is still surprising to find one called upon to unravel the affairs of a Swedish sailor who jumped a Polish ship in West Africa, then got married in Gambia, and finally committed bigamy in Sierra Leone.

returned to the UK to head PKF's insolvency practice in the Home Counties, after 18 years in West Africa for the firm. He was senior resident partner in Sierra Leone for the last 13 years, involved mainly

"The approach from the Swedish Government was a surprise," he says. "I think they asked me because I'd been on the spot for a while—and I had done some work for Swedish

**Observer**

## BASE LENDING RATES

▲ A.B.N. Bank	123 1/2	■ Hill Samuel	124 1/2
Alfred Irish Bank	123 1/2	C. Hoare & Co.	124 1/2
American Express Bk.	123 1/2	Hongkong & Shanghai	124 1/2
■ Henry Ansbacher	123 1/2	Johnson Matthey Bkrs.	124 1/2
Arab Bank	123 1/2	Knowlesy & Co. Ltd.	124 1/2
Associates Cap. Corp.	123 1/2	Laurel Bank	124 1/2
Banco de Bilbao	123 1/2	Edward Manson & Co.	124 1/2
Bank Hapoalim	123 1/2	Meghray & Sons Ltd.	124 1/2
■ BCCI	123 1/2	Midland Bank	124 1/2
Bank of Ireland	123 1/2	■ Morgan Grenfell	124 1/2
Bank of Cyprus	123 1/2	Med. Corp. Ltd.	124 1/2
Bank of India	123 1/2	National Bk. of	124 1/2
Bank of Scotland	123 1/2	National Girobank	124 1/2
Bankers League Ltd.	123 1/2	National Westminster	124 1/2
Barclays Bank	123 1/2	Northern Bank Ltd.	124 1/2
Beneficial Trust Ltd.	124 1/2	North's Bank	124 1/2
Brit. Bank of Mid. East	124 1/2	People's Trust	14 1/2
■ Brown Shipley	123 1/2	Provincial Trust Ltd.	124 1/2
C. M. Nedland	123 1/2	R. Raphael & Sons	124 1/2
Cadogan Permanent	123 1/2	R. P. Benson	123 1/2
Cayzer Ltd.	123 1/2	Roxburgh Guarantee	123 1/2
Cedar Holdings	13 1/2	Royal Bank of Scotland	124 1/2
■ Charterhouse Japhet	124 1/2	Royal Trust Co. Canada	124 1/2
Citibank	123 1/2	■ J. Harry Schroder Wagg	124 1/2
Citibank NA	124 1/2	■ Standard Chartered	124 1/2
Citibank Savings	123 1/2	TCB	124 1/2
Clydesdale Bank	124 1/2	Trustee Savings Bank	124 1/2
C. E. Coates & Co. Ltd.	124 1/2	United Bank of Kuwait	124 1/2
■ Commercial Bank of East	124 1/2	United Mizrahi Bank	124 1/2
Consolidated Credits	124 1/2	Wahiba Bank Corp.	124 1/2
Co-operative Bank	124 1/2	Whiteaway Ltd.	124 1/2
The Cyprus Popular Bk.	124 1/2	Williams & Glyn's	124 1/2
Dunlop & Co. Ltd.	124 1/2	Wintrust Secs. Ltd.	124 1/2
Duncan	124 1/2	■ Yorkshire Bank	124 1/2
Duncan Lawrie	124 1/2		
E. T. Trust	13 1/2	■ Members of the Accepting Houses	
Exeter Trust Ltd.	124 1/2	Committee	
First Nat. Fin. Corp.	124 1/2	5% deposits \$5,000, 1 month	
First Nat. Fin. Ltd.	124 1/2	10% " " " " " " " " " " " "	
■ Robert Fleming & Co.	124 1/2	10% " " " " " " " " " " " "	
Robert Fraser & Ptns.	124 1/2	monthly deposits \$10,000 or when	
Guinness Bank	124 1/2	\$10,000+ remains deposited	
■ Guinlees Mahon	124 1/2	5% deposits \$1,000 and over	
■ Hambros Bank	124 1/2	1% 21-day deposits over \$1,000 10%.	
Haritable & Gen. Trust	124 1/2	1% mortgage base rate.	
		See "International Trust Ltd."	
		Domestic deposit 5 1/2%.	

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**Observer**



## FOREIGN AFFAIRS

## Curious extra costs of defence

By Ian Davidson

BRITISH defence policy faces a dilemma: a squeeze between the aspirations of politico-military strategy, and the constraints of budgetary rigour. But it is not certain that this dilemma, or its consequences, are what they are usually thought to be.

On the politico-military front, there is a general consensus that Europe would be better off if the Alliance could reduce its dependence on nuclear weapons, by increasing the effectiveness of its conventional defence. On the face of it, this must require higher military expenditure, since conventional defence costs more than nuclear weapons.

But on the budgetary front, there is no prospect of more money for defence. After six years in which British defence spending has grown by more than a fifth in real terms, the government has abandoned its previous commitment to real increases of 3 per cent a year. This year, the Ministry of Defence faces the prospect of "level funding".

Today, the House of Commons Defence Committee publishes its report on this funding dilemma. The Defence Ministry has sought to give the impression that it will have reasonable leeway for "flexibility" in future procurement spending. But the committee's report is expected to take a sceptical view of these assurances, and some of its members at least are reported to fear that "flexibility" will turn out to be just a euphemism for continuing cuts in defence capability.

On the face of it, cuts would seem inevitable, sooner or later. It is by now a notorious constant in all discussions of the subject that defence equipment costs rise substantially faster than the general rate of inflation. If defence spending even keeps pace with general inflation, then defence equipment procurement must surely suffer. In addition, the UK faces the additional costs of replacing its Polaris nuclear deterrent submarines with the new Trident D5 submarines, on which expenditure will rise steeply from now until the early years of the next decade. Despite the passage of time, and the shift in the sterling-dollar exchange rate, the Ministry of Defence continues to claim, in its latest Statement on the Defence Estimates, that over the period of its procurement Trident will still only cost on average 3 per cent

of the total defence budget and 6 per cent of the defence equipment budget.

A new study from the School of Peace Studies at Bradford University takes an altogether more apocalyptic view. If there is to be level funding, it says, and if current expenditure on such items as manpower remains on its present track, then by the end of this decade expenditure on non-Trident procurement would have to fall by 35 per cent. "A cut of this magnitude is likely to prove unacceptable," it adds, somewhat superfluously.

If, on the other hand, room for Trident were to be made by cuts across the board, this would mean a reduction in the size of the armed forces, from 324,000 to 289,000, and cuts in, or threats to, existing commitments. The most likely target would be the navy, as in the pre-Falklands defence review. Yet Britain's Fortress Falklands policy suggests that the scope for naval cuts is less now than it seemed to be then.

On the other hand, I have heard a new variant of the value-for-money argument in favour of Trident. In the past, the Ministry has implied that the new submarines would be remarkably cheap, because they would cost less than the previous aircraft programme. The new version, offered competitively by a former Ministry official, is that Trident will be wonderfully economical because, over the life of the system, it will cost less than the defence of the Falkland Islands.

The Bradford predictions are almost certainly too melodramatic. After all, the very substantial increases in real defence spending in recent years mean that, even with level funding, the annual flow of money into defence procurement is now at a high level, especially since the proportion of the defence budget going on equipment has also increased. Nevertheless, it seems hard to deny the general proposition that there must be some tension between level funding and the insertion of a major, multi-year programme like Trident; and this tension is likely to be more acute if the relative price effect of defence inflation is taken to be a fact of life.

A new study of British defence procurement spending, by Malcolm Levitt for the National Institute of Economic and Social Research, finds that defence inflation is indeed a fact of life. But it does not find that it is an unavoidable fact of life, as immutable as the rain in Scotland.

On the contrary, his investigations suggest that industries which are heavily dependent on the gravy from government defence contracts are demonstrably less efficient by a whole series of measures than their counterparts in the ordinary civilian market place.

Mr Levitt's study does not suggest that British defence contractors engage in the kind of heroic rip-offs which have recently emerged in the U.S., but then his is not that kind

of investigation. His technique is to examine different sectors of British industry, comparing the performance indicators of those which are heavily dependent on defence contracts with those which are not. This might seem a rough and ready approach, which makes no attempt to delve into the performance of individual firms. By the same token, it is all the more interesting that by many significant yardsticks the defence-dependent sectors show up badly.

The standard excuses for defence equipment inflation fall into three categories: leading-edge technology, vitiated by one-off specification and frequent changes in specification; short production runs; and the exchange rate. These factors may play a part, though Mr Levitt takes a sceptical view. His analysis suggests that there is a more private explanation: below-average efficiency.

Levitt concentrates on three industrial sectors which are particularly dependent on defence spending: aerospace, where the proportion of defence sales to total sales is 45.8 per cent; shipbuilding, where it is 21.3 per cent; and radio, radar and electronic capital equipment, 33.2 per cent. What makes this third category particularly interesting, is that its output of commodities is much less dependent on defence sales—only 5.2 per cent.

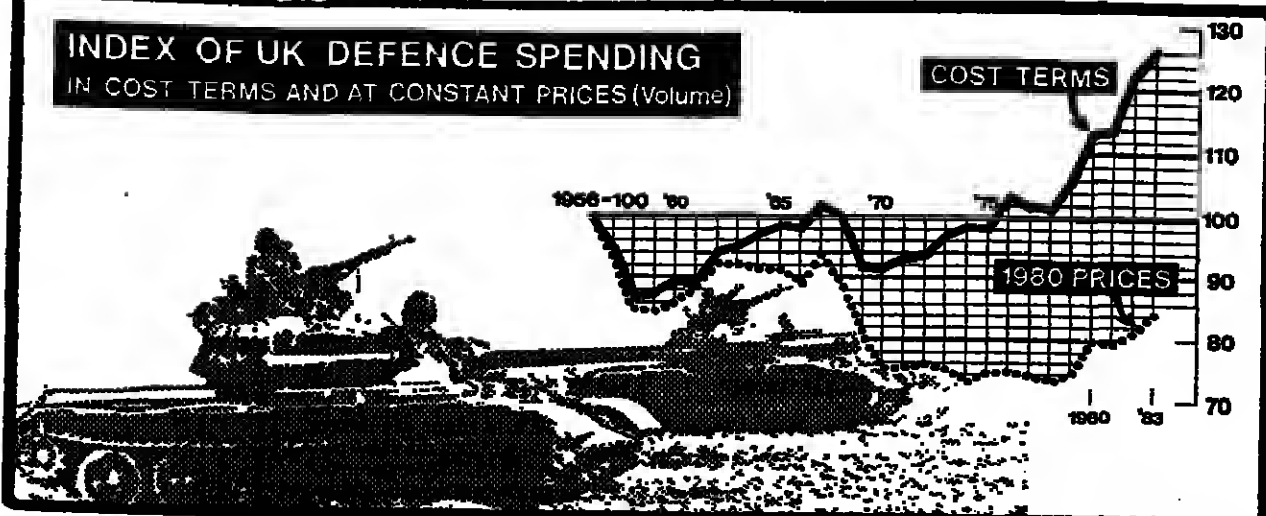
Moreover, the electronic and telecommunications industry has become increasingly dependent

on the government for the funding of research and development, rising from 37 per cent in 1968 to 54 per cent in 1981. This relative dependence on government-funded R & D is much greater than in France, Germany, Japan or the U.S. As if in consequence, total R & D in the sector is lower in Britain than in these other countries, because companies spend, in absolute terms, much less of their own money on it than their foreign competitors.

A couple of years ago, a former chief government scientist, Sir Euan Maddock, did a study of electronic companies ranked according to their defence dependence. He found that those which were most dependent had no independent long-run objectives, admitted that they lacked competitive entrepreneurial skills, and felt uncomfortable with civil customers. He concluded that "the likelihood of these companies making a major contribution in the civil area (other than aerospace) is vanishingly small."

The Levitt study goes on to show that defence-dependent industrial sectors invest less than their civil counterparts, and have lower productivity. This productivity contrast is particularly marked in the electronic industry: for radio and electronic components, productivity rose between 1976 and 1981 by 8.7 per cent a year, but for radio and radar components, it fell by 0.6 per cent a year.

The productivity gap shows



Murray Barnes

## Lombard

## A secret tax cut from Mr Reagan

By Anatole Kaletsky

DENYING THE "radicalism" of President Reagan's U.S. tax reforms has become a sort of virility test for conservatives all over the world. A few years ago, the very idea of chopping the top rate of income tax to 35 per cent would have sufficed to establish Mr Reagan as the most radical conservative politician since World War Two. Today, the true believers of the supply side faith deplore his failure to impose a single non-progressive tax rate on rich and poor alike or complain that the President has betrayed the dream of total "fiscal neutrality".

However, amid this hullabaloo from the New Right another, more pragmatic, line of criticism has been entirely forgotten. The effort of legislating Mr Reagan's proposals is likely to exhaust Washington's capacity for tax reform until at least the end of the present Administration; if this is so, then any significant reduction of the U.S. budget deficit can be ruled out until the 1990s.

Even if Congress succeeds in trimming \$50bn a year off Government spending, projections by the Congressional Budget Office show deficits firmly stuck between \$150bn and \$190bn until the end of the decade. And the political consensus for further cuts in civilian expenditure has now been dissipated, as the President's acceptance of a freeze on defence spending, should make abundantly clear. Thus, if there were to be any reduction in U.S. deficits below the \$150bn level, the money would have to come from higher Government revenues; and higher revenues are the one thing Mr Reagan's proposals are guaranteed not to deliver.

In fact the Reagan plan is not even "revenue neutral," as advertised: it will appreciably cut the government's tax-take in the long run beyond 1990, and possibly before. From 1987 to 1990, the Reagan plan is supposed to lower individual taxes by 5.2 per cent and raise corporate tax payments by 23 per cent. This should amount to a personal tax cut of \$24bn a year on average, matched almost exactly by \$25bn of new corporate taxes. But Mr Reagan's claim, when he originally presented his proposals that even more tax-

payers would gain eventually was not just an idle boast; for in the very long run, personal taxes will be cut by 7 per cent and corporate taxes raised by only 9 per cent.

The difference arises because changes in capital depreciation schedules will not reach a steady state until around 2025, while the benefits to the Treasury of the special "windfall" tax on corporate profits will peak in 1988 and vanish after 1990. By the time the final impact is felt, therefore, the Reagan plan will be generating revenue losses of something like \$20bn a year in average 1987-90 prices.

Of course \$20bn is not a lot of money when set against a budget deficit of \$200bn or a Gross National Product of \$3,500bn. It is, nonetheless, between 2 and 3 per cent of total government revenues expected for the coming years; and the fact that nobody in Washington seems in the least concerned about this long-term drain from the Treasury suggests a sobering lesson.

Concern about budget deficits has not even figured in Mr Reagan's passion for tax reform; to fear, far from using tax reform as a guise for higher taxes, he is trying to sneak through a further long-term tax cut. It is most improbable therefore that the White House will let Congress turn its plan into a surreptitious tax increase, as many investors seem to hope. America's imagination has been captured by Mr Reagan's headline-grabbing reductions in marginal tax rates and the vision that these low rates can be achieved without undue sacrifice from anyone.

The Reagan plan has defined the maximum tolerable level of sacrifice from the losers in any fiscal shake-up. Even if the figures do not quite add up in the long run, the burden on the corporate sector is more likely to be reduced than to be increased further in the Congressional rites of passage. Meanwhile all Washington's politicians will watch like hawks for evidence that their opponents are denying America the full benefits of Mr Reagan's tax cuts. With Congressional elections in November 1986, this vigilance should deter all efforts, however cunningly disguised, to raise the voters' taxes.

## Payroll costs

From the Pro-Vice-Chancellor, University of Buckingham

Sir,—The Green Paper (June 4) on pensions prompted me to analyse the proportion of a University's payroll costs which actually ends up in the pockets of its employees. Some 70 per cent of this University's total costs are payroll costs. As is typical for Universities rather more than half of the proposals are non-academic. The results of my calculations are quite startling. Taking the most recent month available, an average of only 58p of each £1 it costs us to employ somebody actually reaches that person. The effect of the Green Paper will be to reduce this amount by approximately 1p.

The marginal figures are even more startling. An employee who belongs to the Universities superannuation scheme, as all academic staff must, and earns say £7,000 per annum will, if the proposals are implemented, only receive 44p of each additional £1 which it costs us to employ them after the compulsory costs of pension contributions, NHI, and Income Tax have been remitted.

Surely these figures speak for themselves in indicating that how the burden of income taxes, national insurance and pension contributions affect the payroll costs of employers is long overdue.

(Professor) Peter L. Watson, Buckingham

## Commission disclosure

From Mr H. Green

Sir,—Barry Riley's article "Life assurance on the hook" (June 6), might have been better headed "Life companies off the hook," since, if the legislation on commission disclosure proceeds as intended, this is precisely what will happen.

Efficient marketing requires, among other things, a knowledge by the consumer that the price is negotiable, irrespective of whether he chooses to deal with a broker or a tied agent. It is almost unknown among the general public that not only does the commission payable to the broker or tied agent offer them a "bargaining counter," but in addition they retain a right to request (with unlinked pension contracts) to elect single or annual premiums.

The enhanced investment returns in choosing single premiums can be dramatic, particularly where pension contributions are paid over more than 10 years. This extra however, in an equally dramatic reduction in the commissions payable, which could well bring

## Letters to the Editor

about a reluctance by a tied agent to implement the best advice. Typically, commission on "single premiums" are 3 per cent, whereas those on "annual premiums" amount to as much as 50 per cent.

Under Mr Fowler's compulsory private pension provisions a company employing (say) 1,000 people earning the national average of £8,000 and each contributing the compulsory minimum of 4 per cent to a pension scheme, may result in a commission cheque being paid to the tied agent of £160,000, together with further annual (i.e. renewal) cheques of £4,800.

The White Paper suggests that tied agents will be considered to be full-time employees instead of self-employed as at present. As a result the tendency of direct sales companies to recruit individuals who have no skills or knowledge in financial services, and to release such people on an unsupervised public after the customary "three days training" will no doubt be tempered by the cost of National Insurance (if nothing else). Their most highly successful salesmen would under the Finance Bill cost them the full 10.45 per cent on all their earnings, which together with the introduction of taxation under Schedule E should ensure that direct sales companies become selective.

The media seem largely unaware of the irrationality of what is proposed. As you state, brokers are concentrating their efforts on the ways they can evade commission disclosure rather than ensuring that any legislation applies across the board to brokers and tied agents alike. This dangerous gambit is playing into the hands of the direct sales companies who see a tidal wave of former brokers abandoning their independence, and creating a distorted market, the results of which will inevitably be highly damaging to the consumer.

The Government must seem heaven-sent to the direct sales moguls. First it proposes one-sided commission disclosure, then it appoints the best known champion of direct sales to ensure the effective demise of the specialist life assurance broker. Finally it introduces "compulsory" private pensions legislation which will ensure that many direct salesmen achieve riches beyond their wildest dreams, unbeknown to their clients.

Mr H. Green, Life Insurance and Investment Services of Nottingham, 4 Gordon Road, West Bridgford, Nottingham

## Accrued pension rights

From Mr G. Warren

Sir,—Mr Fowler assures us that accrued rights to state earnings-related pensions (SERPS) will be preserved under his Green Paper proposals. SERPS entitlements are based on an individual's best 20 years' earnings, and not on earnings over a whole working lifetime of say 40 years. It is therefore unclear in this context what "accrued rights" as is meant to mean.

For example, is a young SERPS member with nine years contributions to be granted 9/20ths or 9/40ths of a full SERPS pension?

Most commentators have charitably assumed the former, and Mr Fowler should set to confirm their interpretation, if he wishes to secure public confidence in his proposals.

Graham J. Warren, 32 Egerton Gardens, W.13.

## Particle physics

From Mr D. Miller

Sir,—David Fishlock seems to want particle physics research to be driven along to a timetable. That is not the way to manage science. His article "Now some questions for the atom-smashers" (June 5) gets most of the facts right, but he wants people to more activities to be seen to be using the results of research which, in the past, has given immense satisfaction to just a handful of physicists at the frontiers of their science. How long ago is "in the past"? Arthur Roberts, whose 1946 remark is quoted at the head of the article, is still working on particle physics. The results of the kind of nuclear research he was doing in 1946 are now being applied in many fields of science and technology. The fundamental advances of the past few years will take time to be applied. If we are forced to guess prematurely where they will be useful we may later be held guilty of dropping misleading hints, as David Fishlock says some of us did in the post-war period.

Given steady budgets, the discipline develops its own incentives. We will eventually need to investigate even smaller length-scales, which means working at higher energies. We will have to develop new accelerating technologies to make these energies affordable. But that has been happening ever since Cockcroft and Walton presented Rutherford with his first accelerator in 1911. That is why the new "miniature ver-

sions of atom smashers" already exist, and, as David Fishlock says, "are now available for other kinds of research" (and also for cancer therapy). There are a dozen or so new ideas for accelerators in circulation at the moment, one or two of which might work. By the time the present generation of big machines is built we may find that their successors do not need to be more expensive in proportion to their higher energy.

The international competition in particle physics is intense, as David Fishlock says, and different national groupings have to risk their capital on different kinds of machine. The American "superconducting super-collider" may well not turn out to be a more useful instrument than "LEP" at CERN. We will only know by the year 2000. A single "world machine" would surely be as much of a mistake as would be a single "world motor car." The UK in CERN is a member of the currently most successful consortium in the field. No one can seriously dispute that this is one of the ultimate frontiers of human knowledge. Advances come slowly, by patient work over decades.

David J. Miller, Department of Physics and Astronomy, University College London, Gower Street, W.C1.

## Shortages of engineers

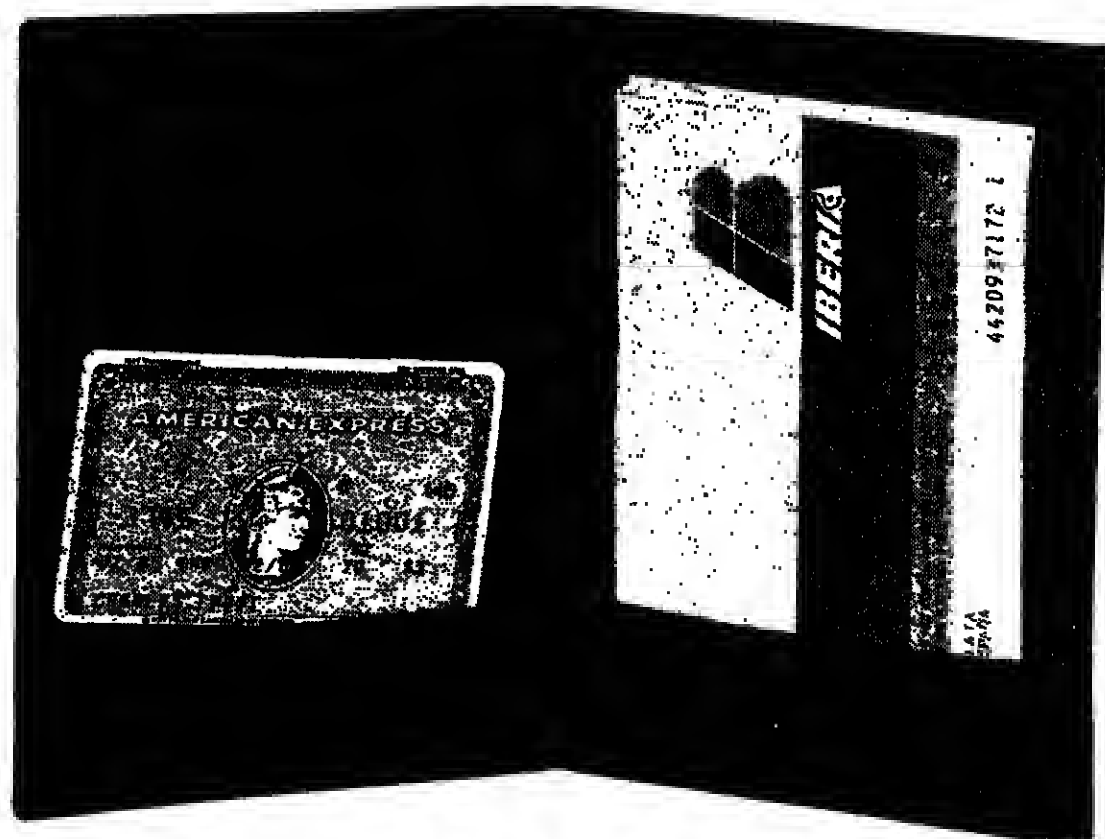
From Mr D. Carruthers

Sir,—Many letters recently have addressed the problem of a shortage of engineers. As a chartered civil engineer I must question whether a shortage actually exists in the supply of engineers.

In a market economy an excess of demand over supply leads to a rise in salaries (prices). With chartered engineers the reverse has happened with a drop in real salaries since 1976. In my discipline a drop of 8.5 per cent to 1984 must be compared with a rise of 10.5 per cent for non-engineering professionals over the same period. The market is, therefore, signalling an excess of supply over demand. Unless the Government first does something to stimulate real demand for engineers then the money to be spent by universities on increasing the supply of engineering graduates will be wasted, since the market will force the graduates into retraining as administrators, accountants or technicians.

It must be emphasised that although engineers, technicians and mechanics, are often referred to as "engineers," their training is totally different and a demand in one area cannot be met by supply from another.

D. B. Carruthers, Balcassie, Kirkcaldy, 10 Maitland Road, Craigend, Perth.



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FOR BETTER BUSINESS TRAVEL



Terry Byland on  
Wall StreetStubborn  
gloom in  
technology

WALL STREET sounds a much happier place now that the stock market has at last responded to the slide in interest yields, and is boiling away around new peak levels. The rebound in equities seemed an inordinately long time coming, with the Dow 1,400 level hovering before the market's eyes like an oasis before a disgruntled desert traveller.

In part, the upturn in stocks reflected a simple, but convincing technical argument. The return on fixed-interest issues had been falling dramatically, thus increasing the attractions of the stock market.

Over the past 12 months, bond yields have crashed by more than a third to their present levels of around 10% per cent, while price/earnings ratios in the stock market have risen by only around 18 per cent to the 11% per cent area.

But the more pressing reason behind the equity market's explosion seems to have been the growing confidence that the U.S. has managed to avoid recession. It is difficult to put a finger on the reasons for the change in mood. Friday's disclosure of a surge in jobs in manufacturing industry in May was a "triple shock" for the recession-worriers, commented Peter Canelo of Bear Stearns. It certainly wrought a heavy fall in the bond market. Equities also weakened but that might prove no more than a knee-jerk reaction.

The sector to watch might be technology, which has so far flatly refused to share in the general rebound to equities. In fact, the lower profits - both predicted and reported - from the technology industry played a significant role in holding the stock market back in the spring.

In contrast to the peak levels recorded in the Dow Jones industrial average, Standard & Poor's and other leading market indices, the technology index compiled by Hambrecht Quist stands some 20 per

Index	June 7	% change
Dow Industrial	1,316.4	+ 3.3
S & P 500	188.55	+ 14.62
Hambrecht Tech	188.45	- 5.6

cent below its 1985 peak - and about 5 per cent below its level on January 2.

The Hambrecht index takes in a large number of the smaller, Nasdaq-listed technology stocks. But gloom in the high-technology industry has been widespread. IBM upset the market by warning, and then reporting, poor first-quarter earnings, and has now cast its shadow over the second quarter.

Wang Laboratories, Apple Computer and Control Data have all disclosed the effects of lower industry sales and vicious competition.

For the technology sector as a whole, analysts' opinions are divided. Some believe that the fall in stock prices has been overdone, pointing out that the smaller Nasdaq stocks have proved themselves highly volatile, with market liquidity not always as high in bad times as in good.

Some of the smaller stocks were run up at the beginning of the year on scanty evidence for a recovery in sales. As the industry leaders reported, in painfully unconvincing terms, that industry sales were under pressure, the correction among the smaller stocks was substantial, and may have been overdone. Certainly there seems to have been a collapse of confidence in the technology stocks around March, when the sector became the pariah of the market.

Now that the stock market as a whole seems to have found its poise, the time ought to be ripe for a recovery in the technology sector. All the more disappointing, then, are the latest views coming from the analysts.

On Friday, Mr Mark Schulman, Hambrecht's computer industry analyst, set about both IBM and its nearest rival, Digital Equipment, predicting a long hot summer ahead for both of them.

Big Blue had already predicted that the second quarter might show another fall, but maintained that the second half would be strong. Analysts are warning that the continued, if unexpected, strength of the dollar, which hurt IBM in the first quarter, will continue to impede an industry that leans heavily on sales outside the U.S.

'Loose' controls offered  
on star wars research

BY PETER MARSH IN LONDON

THE U.S. will impose the loosest possible set of controls on technology shared with countries that join its \$20bn Strategic Defence Initiative, Lt Gen James Abrahamson, the programme's director, said in London at the weekend.

That approach would give companies and academic institutes the fullest opportunity to channel research ideas developed during the programme toward commercial goals.

The General rejected assertions that the U.S. Department of Defence programme, known popularly as star wars and aimed at developing by 1990 the basis for a defensive system against Soviet nuclear missiles, might create a "brain drain" by diverting top European researchers to a military programme.

Lt Gen Abrahamson was in London to brief a meeting of U.S. officials in European embassies and

for talks with Mr Michael Heseltine, the UK Defence Secretary. Britain, with other Western nations, is still deciding how to respond formally to the U.S. invitation to join the project, which will require extensive research in a wide range of technologies in areas such as computing, materials, lasers and energy systems.

European countries are also considering their stance on joining a rival research programme, called Eureka, which France has proposed as a way of channelling technical expertise towards commercial, rather than military, goals.

In a series of statements over the weekend, Lt Gen Abrahamson:

● Insisted that the goal of an operational defensive system was well within reach;

● Dismissed reports that the Pentagon had retreated from its original aim of providing a blanket de-

fence for cities, and was planning instead a less ambitious set of hardware aimed at protecting only relatively small targets, such as missile silos;

● Praised European attitudes to the SDI programme and said that Eureka did not present a threat to European participation in star wars;

● Rounded on American critics of star wars who say a perfect, or near-perfect, defence system is impossible - many of the critics are not "neutral observers," the General said; and

● Clarified how European companies and academic institutes could become involved, saying that some areas of work would be subjected to classification procedures while other contracts could be conducted entirely openly because they dealt with technologies of wide relevance to other projects in the commercial arena.

Governments face sharp attack  
over African famine 'failure'

BY ANDREW GOWERS IN LONDON

MINISTERS and senior officials from more than 30 developed and developing countries gathered in Paris today to face devastating criticism of the world's failure to boost African food production or to avert the famine afflicting many parts of the continent.

The attack - directed both at African and Western governments - came in a salvo of reports prepared by senior officials of the World Food Council, the UN body charged with monitoring food problems and mobilising aid, under whose auspices the four-day ministerial meeting is taking place.

The gathering, to be opened this morning by French President Francois Mitterrand, is the first of its kind since the Ethiopian famine burst on to Western television screens.

Discussions on African issues may, however, be overshadowed in

the corridors of the conference by an agricultural trade dispute between the U.S. and the European Community, after Washington's recent announcement of a \$2bn farm export subsidy programme.

Reviewing the catastrophe affecting millions of Africans, the council says: "Drought and other natural and man-made disasters are no excuse for the heavy loss of life and mass starvation now occurring in parts of Africa."

"Better contingency planning could have prevented the current famine, or at least contained its severity... The poor progress to date towards the elimination of hunger and malnutrition suggests that just 'doing more of the same' will not suffice."

It also expresses concern that the current focus on short-term humanitarian relief, while essential, may be diverting attention from the

longer-term need to help African countries to provide for themselves.

The UN Food and Agriculture Organisation, a sister body to the WFC, notes in a report prepared for the meeting that per capita food production in Africa last year was 11 per cent below its average during the mid-1970s.

The council singles out for particular criticism the failure of most African countries to implement coherent agricultural policies or to devote sufficient public resources to boosting food production.

One report notes that although an increasing number of African states have publicly committed themselves to revitalising their farm sectors, the words have in the main not been matched by deeds.

It also recommends, however, that Western donors increase aid with a view to preventing a recurrence of the disaster.

## UK money broker seeks listing

BY CHARLES BATCHELOR IN LONDON

CHARLES FULTON, fourth largest of the UK-based companies that dominate the international business of money and foreign exchange broking, plans to seek a full London Stock Exchange listing, probably in October.

The move comes after 3½ years after the company, threatened with collapse, was bought by Mercantile House, the largest UK money broker.

Fulton made an unsuccessful and expensive attempt to break into the New York money market in 1981. At the same time started to make losses on foreign exchange dealings in London.

The Fulton management, headed by Mr Robin Packshaw, the chairman, plans to offer for sale 25 to 30 per cent of the company's equity.

The offer might be expected to place a value of between £30m (£38m) and £75m on Fulton's entire share capital on the basis of the widely varying ratings accorded to other publicly listed money brokers. Fulton declined to comment on its likely stock market valuation.

Senior Fulton managers have spent the past two years organising management buyouts of the com-

pany's individual international operations from Mercantile House.

When the buyout of Fulton's Asian operation is completed in a month or two, the way will be clear for Fulton to seek a London Stock Exchange listing. Lazard Brothers has been appointed merchant bankers while L. Messel will be brokers to the flotation.

Fulton had pre-tax profits of £3.3m on broking turnover of nearly £45m in the year ended July 1984. Turnover is expected to rise to nearly £55m this year.

The company employs 600 people, most of them in its dealing rooms worldwide, which follow the international dealing day from Sydney to the U.S. West Coast.

Mr Packshaw said: "People do not know how big we are or what we have achieved. We are a very major force in the Eurodeposit and foreign exchange markets."

Mercantile House in 1982 paid £5.5m for Fulton when Gill & Duffus, the commodity broker, which then held a 43 per cent stake, refused to hold out the company.

Mercantile closed Fulton's U.S. operation and made sweeping cuts in London, but preserved the Fulton

network of offices in the Far and Middle East and Europe.

Mr Packshaw said: "It was my conviction that we would all get together again. I do not believe Mercantile thought then that we could become a major force in money broking."

Wedd Darlacher Mordant, the UK jobber that is joining Barclays Bank's new securities group, recently sold its 25 per cent stake in Fulton to avoid conflicts of interest. Fulton's directors and senior managers now own about 80 per cent of the company.

Fulton has re-established itself in the U.S. over the past two years by forming a joint company with the management of Mabon Nugent Godsell, the leading U.S. overnight federal funds broker. It also established a joint interdealer broker-ship with Cantor Fitzgerald Securities, a U.S. government securities broker.

Fulton intends to remain a pure broker to avoid possible conflicts of interest, but said it planned to develop "off-balance-sheet hedging instruments" such as financial futures, interest-rate swaps and forward rate agreements.

Mr Packshaw said: "The group conducted an enquiry to find out what price of crude

De Beers  
expects no  
rise in  
Soviet  
gem salesBy Kenneth Merston,  
Mining Editor, in London

LAST YEAR'S sudden increase in sales of cut-price Soviet diamonds, which severely damaged diamond-market confidence, will not recur this year, De Beers, the world's main supplier of rough (uncut) diamonds, is to tell its buyers today.

The South African group says it has been "authoritatively informed" that there will be no rise in sales to the West of Soviet good-quality cut and polished gem diamonds and that their prices will not be reduced.

It will give that reassurance to its buyers from the cutting centres at today's five-weekly "sight," or selling occasion, in London.

A year ago the cutters' confidence was badly shaken by the sudden increase in sales of cut-price Soviet gems. Coming at a time of a seasonal lull in the market, they raised fears that the Soviets might corner the polished diamond market.

The Soviet sales eased in September, but as suddenly as they had begun. No reason was put forward for this but there were suggestions that De Beers' Central Selling Organisation, which aims to stabilise the world market, had played some part.

It was never clear why the sales had started.

The diamond cutters have remained apprehensive that the Soviet cut-price offerings might reappear this year. Thus they have been uneasy about purchasing rough diamonds which, when turned into the finished product, might have to compete in a still sensitive market with cheaper offerings.

That was a prime factor in a fall in sales of rough diamonds by De Beers' Central Selling Organisation to \$88m in the second half of 1984 after \$94.5m in the first six months. Sales were also hit by high interest rates and the strength of the U.S. dollar, which raised gem prices in European currencies.

Demand for diamonds generally is still not as strong as in the past, with recovery concentrated in the less expensive qualities.

Argentina  
plans to pay  
\$600m arrears

Continued from Page 1

up half the total. Mexico, Venezuela, Spain, Canada and Japan have promised smaller amounts, while West Germany, Italy, France and Colombia were undecided.

The bridging loan will be repaid when Argentina is able to resume drawing on its \$14bn IMF loan, probably in about two months' time.

The drawings will depend on evidence that Argentina is complying with its new programme, which envisages a cut in its public-sector deficit to between 2.5 and 3.5 per cent of GDP, compared with 6.5 per cent last year.

The new programme carries no specific target for inflation in Argentina, which now exceeds 1,000 per cent and had previously been forecast to fall to 500 per cent by September.

Mr Portuondo said: "We suppose that by reducing the budget deficit, and if we continue with a tight monetary policy, we can expect inflation to fall as quickly as possible."

THE LEX COLUMN  
The rise and rise  
of the tokkin

Not all foreign investors in the Japanese equity market can spell Tokutei Kinsen Shinkaku but most know only too well what the term can stand for: irritation, frustration and bewilderment. Literally translated as specified money trust, the tokkin, as it is commonly known, has become perhaps the most powerful force in the Japanese stock market. Its advocates maintain that the tokkin heralds a deep-seated and welcome change in the structure of the Tokyo securities markets. Its critics, many of them foreigners, counter that it threatens to turn the Tokyo Stock Exchange into a glorified casino.

The ascendancy of the tokkin dates from 1980, when the Japanese tax code was changed to allow banks and non-financial companies to segregate for fiscal purposes any equities held in specified money trusts. Cross-holdings between Japanese companies account for something like half the total capitalisation of the Tokyo equity market and almost all these investments are entered at antiquated book values. Companies had been discouraged from buying more shares by the realisation that capital gains tax on disposal would be assessed on the basis of the average cost of the total holding. The segregation of the tokkin accounts allowed companies to distinguish for tax purposes between a portfolio investment and a long-term holding in a single equity.

But it was not until October of last year that the tokkin really took off. Insurance companies were permitted to invest up to 3 per cent of their total assets in equities through tokkin and, more to the point, were permitted to pay any resulting capital gains to their policyholders in dividends. By the stroke of a pen, the Japanese insurance industry was offered the means of converting capital gains into distributable income. It was a peculiarity of Japanese form of fiscal alchemy.

And that is not all. The investor establishes a tokkin by placing reserves with a trust bank and appointing a specified investment adviser, which can be a securities company and is sometimes even the investing company itself. The first advantage of this arrangement to the investor is that dealings are anonymous because they are conducted through the trust bank. A second advantage is that the investor is saved the embarrassment of being seen to sell shares in a client company.

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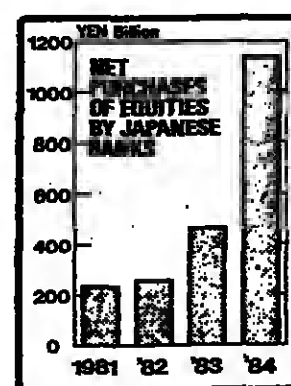
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The investment adviser receives a fee for the service but, more important, establishes a foothold in the domestic fund management business, which, until now, has been almost the exclusive preserve of Japan's seven specialist trust banks. The experience accumulated through tokkin will allow the commercial banks and the securities companies to argue that the Ministry of Finance should give them permission to offer a full fund management service.

It is not surprising, therefore, that Japanese securities companies have been actively promoting tokkin and that, as the accompanying chart shows, Japanese banks have become increasingly active players in the stock market. There is little published data on the scale of tokkin investment but, according to one reliable estimate, the size of the funds more than doubled last year to ¥4,400bn. By the end of 1985, the total might easily exceed ¥8,000bn.

In its early stages, tokkin money was invested almost exclusively in bonds. Increasingly, however, new cash has been directed towards the Tokyo equity market. At the end of 1984, Japanese equities accounted for around 20 per cent of total tokkin funds. Non-financial companies were much the largest players, with tokkin equity holdings of ¥800bn, while insurance companies followed with around ¥150bn and banks brought up the rear with equity investment of ¥50bn.

In relation to a stock market with a total capitalisation of around ¥170,000bn, the amount represented by tokkin equity funds might seem negligible. But it scarcely seems that way in Tokyo. For one thing, the equity component is rising much faster than tokkin investments as a whole. Life insurance companies are believed to have had ¥170bn invested in tokkin equity accounts in March of this year and that figure is expected to rise to ¥560bn by March 1986. Under the present 3 per cent ceiling, life insurance funds could invest up to ¥1,400bn and there is a good chance that the ceiling will soon be lifted to 5 per cent of assets. The banks are also stepping up their holdings, not least to cover the high cost of maintaining investment advisory departments.

Moreover, with so much of Tokyo's market capitalisation accounted for by what is effectively dead equity, relatively modest funds can rapidly become the swing factor in the market. The tokkin may already have assumed the role of market leader which was played by foreign institutions in the early 1980s.

Speculative trading

Yet, in terms of trading activity, the contrast between the tokkin and the foreigner could scarcely be more striking. Overseas fund managers have traditionally sought out blue-chip companies for long-term investment. Tokkin are, in fact, mildly, performance-oriented funds and are frequently invested in speculative and volatile shares.

The reason for the speculative activity is fairly straightforward. The advisory firms themselves often have little experience of long-term portfolio management and are understood on occasion to have anticipated returns of up to 10 per cent to investors in the first year of a fund's life. Since life insurance companies are using tokkin to pay fixed policyholders' dividends and industrial companies are frequently funding their tokkin investments with term bank debt, they need to show a high and continuous return to meet their obligations.

Tokkin funds were held partially to blame for the speculative fever which infected the Japanese pharmaceutical sector earlier this year, while their failure to step up equity investment in April contributed to the market's 13 per cent fall in the following month.

Tokkin's proponents maintain that the speculative buying is just a teething problem. The diversification of insurance company assets into equities and the deployment of a growing financial surplus in the corporate sector towards the stock market must, so they argue, be in the long-term benefit of the securities markets and the economy. But for the foreign investor, caught up in a speculative market where price movements may bear little relation to changes in the fundamental outlook, the tokkin have precious few merits.

## Declining demand puts pressure on oil prices

Continued from Page 1

agency meetings throughout the summer is on the cards.

One feature is likely to be the role of Ecuador, which is producing close to its capacity of 300,000 b/d, compared with its Opec ceiling of 180,000 b/d. The possibility of expelling Ecuador is likely to be discussed within Opec in the run up to the June 30 meeting. Although such a move would not affect the oil mar-

ket, it would be designed to force larger mavericks, such as Nigeria, into line.

One policy which has been raised repeatedly in public by Kuwait and Saudi Arabia - a price war to push high cost producers in the North Sea and Alaska out of the market - has now been formally abandoned.

At the beginning of this year, a secret Opec group was formed, com-

sisting of Sheikh Yamani, Sheikh Ali Khalifa Al Sabah, the Kuwait oil minister, Mr Nurdin Al-Lausane, a director of the Kuwait-owned International Energy Development Corporation, and Mr Nurdin-Din Farag, the managing director of the Arab Petroleum Investment Corporation.

The group conducted an enquiry to find out what price of crude

would force the high cost producers out of the market. The answer has come out at \$5 a barrel, representing the operating cost of an average North Sea oilfield.

However, the opposite policy, being practised by Opec, of holding prices at high levels has involved the organisation in halving its output to the current level of less than 16m b/d.

## World Weather

Location	Temp	Wind	Cloud	Temp	Wind	Cloud
Alaska	20	20	80	20	20	80
Alaska	20	20	80	20	20	80
Alaska	20	20	80	20	20	80
Alaska	20	20	80	20	20	





# SECTION II - COMPANIES AND MARKETS

## FINANCIAL TIMES

Monday June 10 1985



### Sweden introduces swing-line flexibility in \$1.5bn borrowing

BY OUR EUROMARKETS CORRESPONDENT IN LONDON

SWEDEN has embarked on another major debt refinancing exercise with the launch last Friday of a new \$1.5bn deal to replace the back-up credit attached to its puttable floating-rate note launched in the domestic U.S. market last year.

The rationale behind the new exercise stems from the fact that only \$1.4m of the floating-rate note was put up for redemption at the first annual opportunity. With the floating rate trading above par in the U.S. market, Sweden wanted to adapt the back-up facility for other purposes as well as to reduce its cost.

The new deal, which is being arranged by Chase Manhattan, has a number of innovations besides reducing the commitment fee paid to banks to just 1/4 per cent annually from 1/2 per cent at present.

For the first time, Sweden has incorporated a swing line into a borrowing in the international credit market. This allows immediate access to funds on the same day as requested and theoretically opens up an opportunity for Sweden to follow Denmark and Spain's example of tapping the U.S. commercial paper market. However, Sweden is more likely to use the swing line to add to the flexibility of its funding in the Euronote market.

The deal also introduces two classes of tender panel to bid for Swedish paper in the form of short-term notes or bank advances. There is to be a general tender panel and a specialist panel which may deal in unusual maturities. Members of the specialist panel will be obliged to bid if Sweden seeks funds and must make markets in the Swedish paper.

Bankers believe the structure will formalise the class system that is appearing in Euronote tender

panels, where some participants play only a limited role because of their lack of ability to handle and distribute Euronote paper. Sweden's specialist panel is likely to be more active than the general one and it may herald a trend towards a greater concentration of institutions actually involved in bidding for Euronote paper.

Drawings on the standby credit will bear interest at prime rate if the swing line is used, though this is subject to the rate not exceeding certificates of deposit rates by more than 70 basis points, in which case the CD rate plus a margin of 55 points will apply. Alternatively, swing line drawings will bear a margin of 1/4 per cent over the short-term New York offered rate for dollar deposits quoted by International Banking Facilities.

For other drawings, the margin will be 2 1/2 basis points over Libor or the rate on U.S. CDs plus a margin of 85 basis points, provided this does not exceed Libor plus 20 basis points.

Previously, drawings under the facility bore interest at a margin of 60 basis points over the CD rate. The old maturity of 1991 remains unchanged.

Sweden's announcement fuelled market speculation that it might also shortly seek to refinance a \$500m credit it arranged in 1982, especially since it has now retired an earlier \$150m arranged on similar terms by the National Westminster Bank. But Mr Peter Engstrom, director of Sweden's National Debt Office, said on Friday night that no such decision had yet been taken.

He pointed out that refinancing large starting deals is harder because of the \$100m limit put on sterling floating-rate notes by the

Bank of England. Sweden also now has access to short-term advances in sterling which could simply be used to repay the debt.

The U.S. floating-rate note, backed up by the \$1.5bn standby, cannot be called at present but elsewhere the accent on Sweden's debt management is on flexibility, he said. The new standby should, for example, allow Sweden to issue more puttable FRNs, he said. Sweden will not need to step up its foreign borrowing programme because of a worse than expected trade performance so far this year.

Last week's other main development in the Eurocredit market was the already reported trebling of East Germany's latest credit to \$600m, confirming yet again the strong demand for East European deals. Following this, bankers now report that a \$100m deal for Hungary looks set for an increase. This credit followed on from a \$300m World Bank co-financing and any increase looks likely to be modest, however.

The flow of U.S. borrowing in the Euronote market continued last week with a \$300m, five-year facility led by Morgan Stanley for Cooper Industries, the tool manufacturer. The deal, which bears a facility fee of 1 1/4 basis points, will allow Cooper to offer notes bearing a maximum yield of 25 basis points over Libor, but there is an additional utilisation fee of 10 basis points if underwriters are allocated more than \$150m in notes.

Bankers say they expect further borrowing by U.S. companies in this market, although most of the big money centre banks are holding back, for fear of jeopardising existing lucrative standby facilities in the domestic market.

### New team to nurse OTB back to health

By David Dodwell in Hong Kong

AT LEAST 20 senior executives from the Hongkong and Shanghai Banking Corporation will today transfer to the Overseas Trust Bank (OTB), the insolvent banking group that was rescued by the Hong Kong Government on Friday, with the job of nursing it back to full health.

The move follows the appointment during the weekend of a completely new board for OTB, to be headed by Mr Douglas Blye, the territory's Secretary for Monetary Affairs. Mr David Turner, who 20 months ago was seconded to the smaller Hang Lung bank following its collapse and an identical government rescue, has been appointed OTB's managing director and deputy chairman.

Three former OTB directors were charged in Hong Kong's western magistrate's court on Saturday in connection with the collapse. Mr Patrick Chang Chen-Tsong is alleged to have ignored a notice from the commissioner of banking to stay in Hong Kong. Mr Chang was detained on Thursday at Hong Kong's Kai Tak airport attempting to leave the territory with \$1.5m in cash as well as diamonds, jewellery and other securities.

The other two men, Mr Peter Tai Ming-Shan and Mr Yeoh Eng-Hua, were jointly charged with attempting to conceal entries in OTB's credit files with intent to deceive.

OTB ranks fifth among banks incorporated in Hong Kong with 44 local branches and seven overseas. It had deposits of about HK\$7.4bn (\$951m), and an estimated 100,000 depositors.

### INTERNATIONAL BONDS

## Fixed-rate bonds rush market

BY PETER MONTAGNON, EUROMARKETS CORRESPONDENT, IN LONDON

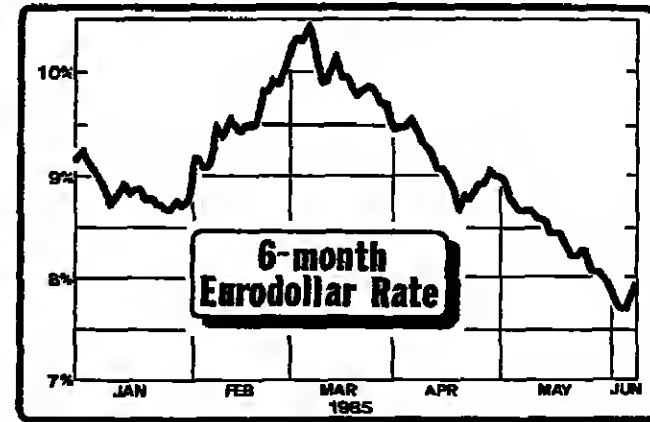
A RUSH of new fixed-rate Eurodollar bonds hit the market on Friday just as it was reeling under the effect of a sharp setback in New York.

The combination left traders in a sour mood at the end of the week, with secondary market prices falling as much as a point on Friday alone. Although the new issues were far from well received, some bankers were worried that more might follow shortly as corporate treasurers tried to get in at the bottom of the current interest-rate downturn.

Most of Friday's new issues were described as aggressively priced in the market place, particularly Seagram's 10 per cent bond which came late in the afternoon after the trend of the New York market had become clear. But even Escom's 11 1/2 per cent issue which was offered at a yield 237 points above the equivalent U.S. Treasury bond failed to elicit much enthusiasm from investors. Many remain worried about South African risk and last week's U.S. Congressional vote on economic sanctions cannot have helped.

The Eurobond market has been left with another underlying problem, arising from the fact that yields in Europe never fell as fast as those across the Atlantic. That made borrowing cheaper in New York and for much of last week the flow of fixed rate dollar bonds was reduced to a trickle.

Those that did appear, such as the \$100m, 9 1/4 per cent deal for Ford - which bears the lowest coupon seen in this market for five years - and the \$250m, 10 1/4 per cent deal for Arco had to be brought on terms that were just not realistic in the Eurobond market even before it



began to deteriorate. By Friday night both issues were trading badly at discounts of around 2 1/2 per cent and 3 per cent respectively.

With nervousness about the trend of the U.S. currency, much of last week's activity was again concentrated in other currency sectors, although some floating rate notes did well, particularly the 15-year issue for Credit Lyonnais which was increased to \$300m from an initial \$250m. The main focus of attraction was once more in the high coupon alternatives to the dollar, with particular excitement generated by the New Zealand dollar.

These issues have increased their appeal as U.S. dollar rates have fallen. Eurobond issues in New Zealand currency still offer a nominal return of about 18 per cent which, coupled with the prospect of currency gain, makes them particularly sought after as a means of currency diversification. Borrowers also like them because of the wide differential with the domestic market (Sw-

Generally, Swiss and West German markets remained overshadowed by events in New York, although both sectors saw prices make net gains on the week of about 1/4 and 3/4 points respectively. Consolidation was the order of the day, too, in the recently booming Ecu market, where Credit National launched an Ecu 50m deal on Friday which is part of a conversion out of an earlier floating rate credit. Expected this week, meanwhile, is a novel \$800m floating rate deal for Banque Nationale de Paris, which is likely to introduce an innovative structure combining some of the features of a standby credit with a floating rate note.

Reuter adds: The French state bond issue announced on Friday had been raised to FFf 20bn from the initial FFf 15bn to satisfy heavy demand, lead manager Banque Indosuez said.

EUROMARKET TURNOVER Turnover (\$m)				
Primary Market	Straights	Conv	FRN	Other
U.S.\$	1,868.2	695.6	2,272.8	279.6
FRF	2,494.7	421.4	893.8	25.3
Other	455.5	0.7	122.7	73.9
Prev	1,288.0	0.6	1,110.2	13.1
Secondary Market	U.S.\$	FRF	Other	Total
U.S.\$	13,770.4	1,475.7	9,864.5	23,860.6
FRF	20,117.4	762.3	10,863.4	31,463.2
Other	3,550.6	83.6	1,406.1	5,040.3
Prev	2,852.4	52.2	305.1	3,209.7
Credit	Euroclear	Total		
U.S.\$	11,690.7	25,822.4	38,473.1	
FRF	12,940.7	23,761.2	36,601.9	
Other	4,037.0	2,586.9	6,623.9	
Prev	3,141.3	3,577.0	6,718.3	

Week to June 8, 1985 Source: AIBD

This announcement appears as a matter of record only.

MAY 1985

U.S. \$400,000,000

### The Travelers Corporation and The Travelers Insurance Company



Euro-Note Purchase Facility

Arranged by

Credit Suisse First Boston Limited

The Banks

Amsterdam-Rotterdam Bank N.V.	The Bank of Tokyo Trust Company	Banque Indosuez
Banque Nationale de Paris	Banque de la Société Financière Européenne	- SFE Group -
Crédit Lyonnais	Credit Suisse	Die Erste österreichische Spar-Casse-Bank
Generale Bank	The Industrial Bank of Japan, Limited	The Mitsui Bank, Limited
Orion Royal Bank Limited	The Sumitomo Bank, Limited	Tokai International Limited
Toronto Dominion International Limited	New York Branch	Westpac Banking Corporation

Tender Panel Members

Amro International	Banque Indosuez	Banque Nationale de Paris
Banque de la Société Financière Européenne	Citibank International Bank	Crédit Lyonnais
- SFE Group -	First Interstate	Generale Bank
Die Erste österreichische Spar-Casse-Bank	IBJ International	Merrill Lynch Capital Markets
- First Austrian Bank -	Linked	
Goldman Sachs International Corp.	Morgan Stanley International	Orion Royal Bank
Mitsui Finance International	Linked	Sumitomo Finance International
Sakumoto Brothers International	Shearson Lehman Brothers International	Westpac Banking Corporation
Tokai International	Toronto Dominion International	Linked

Paying Agent

Morgan Guaranty Trust Company of New York

Tender Panel and Facility Agent

Credit Suisse First Boston Limited



### The Council of Europe Resettlement Fund for National Refugees and Over-Population in Europe

US\$75,000,000

11% Notes Due 1990

MORGAN GUARANTY LTD

COMMERZBANK AKTIENGESELLSCHAFT

BANKAMERICA CAPITAL MARKETS GROUP

BANK BRUSSEL LAMBERT N.V.

BANK LEU INTERNATIONAL LTD.

BERLINER HANDELS- UND FRANKFURTER BANK

CREDIT SUISSE FIRST BOSTON LIMITED

SOCIÉTÉ GÉNÉRALE

ALGEMENE BANK NEDERLAND N.V.

BANQUE INTERNATIONALE A LUXEMBOURG S.A.

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MITSUBISHI FINANCE INTERNATIONAL LIMITED

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10th May, 1985.

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## INTERNATIONAL CAPITAL MARKETS

## U.S. MONEY AND CREDIT

## Rise in new jobs dismays Wall Street

DOWN BUT not yet out. The unexpected 345,000 pump in new non-farm jobs in May dealt the U.S. credit markets a body blow when it was announced on Friday, knocking the speculative stuffing out of prices and dampening market expectations of an early cut in discount rate by the Federal Reserve.

Until midweek, the market had been going great guns. Short-term money market rates continued to plunge—rates at the weekly U.S. T-bill auction on Monday fell to their lowest level since June 1980—and the two-and-a-half month rally in bond prices showed no signs of abating.

The price peak came on Wednesday after the Fed intervened in the markets to supply additional reserves through an unexpected bill purchase. But it was downhill from there, as the market caught an acute case of the jitters, culminating in a precipitous Friday sell-off which all but wiped out earlier gains.

Dr Henry Kaufman of Salomon Brothers argues in his weekly comments on credit that the employment figures suggest the Fed need not rush to accelerate the pace of monetary accommodation. "The data need to support the belief that overall economic activity is not eroding further and that some

U.S. MONEY MARKET RATES (%)					
	Last Friday	1 week ago	4 wks ago	12-month ago	Low
Fed Funds (weekly average)	7.74	7.73	7.88	11.77	7.68
Three-month Treasury bills	7.77	7.73	7.74	10.77	6.84
Six-month Treasury bills	7.77	7.73	7.74	10.77	6.84
Three-month prime CDs	7.77	7.73	7.74	10.77	6.84
New "AA" Long utility	N/A	11.25	11.25	12.25	7.30
New "AA" Long industrial	N/A	11.25	11.25	12.25	7.30

U.S. BOND PRICES AND YIELDS (%)					
	Last Friday	1 week ago	4 wks ago	12-month ago	Low
Seven-year Treasury	107 1/2	107 1/2	107 1/2	107 1/2	107 1/2
20-year Treasury	109 1/2	109 1/2	109 1/2	109 1/2	109 1/2
30-year Treasury	111 1/2	111 1/2	111 1/2	111 1/2	111 1/2
New 10-year "A" Financial	N/A	111 1/2	111 1/2	111 1/2	111 1/2
New "AA" Long utility	N/A	111 1/2	111 1/2	111 1/2	111 1/2
New "AA" Long industrial	N/A	111 1/2	111 1/2	111 1/2	111 1/2

Money Supply: In the week ended May 27 M1 rose by \$2.8bn to \$284.5bn.

recovery from the very meagre first quarter rate is occurring." Mr David Jones of Amherst Lane writes: "In all likelihood labour market gains are foreshadowing a brisk May increase in personal income and this should provide the underpinnings for continued solid, if unspectacular, gains in consumer spending. In view of these hints of some acceleration in second quarter real GNP growth from the unacceptably low first quarter pace, the Fed may postpone consideration of another easing step.

But such views are far from universal on Wall Street. Many

senior economists still expect the Fed to ease further. They argue that despite the latest employment figures, nothing has fundamentally changed which would justify such sharp shifts in market prices and perceptions. While they concede some selective sections of the workforce may be benefiting from a slight pick up in the pace of economic activity, they also note that the overall jobless rate remained at 7.3 per cent for the fourth straight month and that the 0.4 per cent increase in non-farm jobs came entirely in the service sector—once again bypassing the manu-

facturing sector. The bond market bulls also point out that commodity prices remain under pressure. The dollar is still very strong, some financial strains at least in some areas are mounting and, as Mr Paul Volcker, the Fed chairman, continued last week, the Fed is shooting for 2 per cent growth in real GNP, implying the need for still lower interest rates.

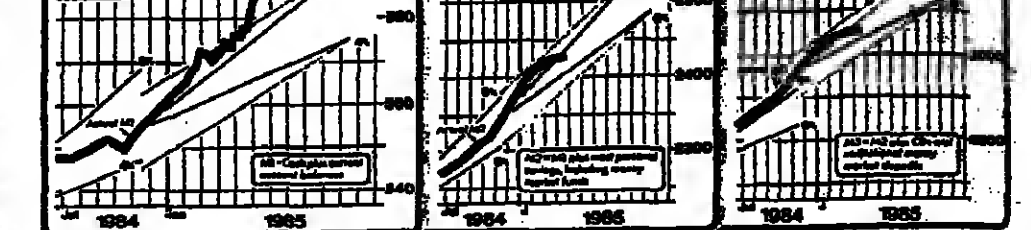
Certainly, for the moment, Wall Street appears content to ignore the surge in the U.S. money supply, shown again last week by the \$2.8bn increase in M1, which implies a 14 per cent annual pace in May. Last week short-term T-bill rates sank below the 7 per cent level briefly but generally closed slightly higher on the week although some very short-term private money market rates continued to fall. In the government sector, prices generally still managed to post modest gains on the week despite the sharp reversal on Friday. The Treasury long bond closed up 1/2 of a point on the week at 108 1/2 to yield 10.57 per cent, down from 10.57 per cent a week earlier.

With the next Treasury mini-refunding still several weeks away, the corporate markets are booming. Last week saw \$3.5bn in new corporate fixed income

securities brought to market, listing the year-to-date total at \$32bn, up 38 per cent from the same period last year.

Among the new issues Arco sold \$300m of 30-year 11 1/2 per cent bonds to yield 11.167 per cent. Chrysler Financial sold \$450m of 10-year floating rate notes, and American Medical International sold \$100m of 10-year notes to yield 12.25 per cent and \$100m of 30-year 11 1/2 per cent debentures priced to yield 11.264 per cent.

Morgan Guaranty sold \$250m of two-year deposit notes yielding 8.684 per cent. Citicorp sold \$150m of 10-year 10 1/2 per cent notes at par. Nortel offered \$50m of 10-year bonds priced to yield 11 1/2 per cent and IBM Credit sold \$500m of three-year 9 per cent notes to yield 9.05



per cent and \$300m of five-year 8 1/2 per cent notes at par. J. C. Penney offered \$150m of 30-year 11 per cent bonds priced to yield 11.08 per cent. Arizona public services sold \$150m of 30-year 11 1/2 per cent fixed mortgage bonds and Merrill Lynch sold \$250m of three-year extendable notes priced at par to yield 9 1/2 per cent. Other \$100m offerings, mostly of medium term notes, came from American Express Credit, W. B. Grace, Avco Financial, Franklin Savings Association, General Cinema and Beneficial. For corporate treasurers there was a bonus piece of good news last week. The Fed ruled that Bankers Trust had not broken the law by acting as an agent for commercial paper offerings. The ruling raises the prospect that other banks will be encouraged to enter the booming U.S. commercial paper market.

Another treat is in store this week for U.S. investors at least. On Tuesday the Chicago Board of Trade begins trading a long-awaited municipal bond future contract.

Paul Taylor

## FT/AIBD INTERNATIONAL BOND SERVICE

U.S. DOLLAR			
Issue	Price	Yield	Chg. on
AT&T 12 1/2 % 11/80	107 1/2	10.57	+0.125
AT&T 12 1/2 % 11/80	107 1/2	10.57	+0.125
AT&T 12 1/2 % 11/80	107 1/2	10.57	+0.125
AT&T 12 1/2 % 11/80	107 1/2	10.57	+0.125
AT&T 12 1/2 % 11/80	107 1/2	10.57	+0.125
AT&T 12 1/2 % 11/80	107 1/2	10.57	+0.125
AT&T 12 1/2 % 11/80	107 1/2	10.57	+0.125
AT&T 12 1/2 % 11/80	107 1/2	10.57	+0.125
AT&T 12 1/2 % 11/80	107 1/2	10.57	+0.125
AT&T 12 1/2 % 11/80	107 1/2	10.57	+0.125

## UK GILTS

## Why Treasury has resumed long funding

"IT'S NOT happening but stop doing it" seemed to be the message coming from the Bank of England last week as its officials buried around commercial banks telling them to stamp out bill arbitrage.

The Bank was still insisting that the practice, which allows companies to borrow through the issue of commercial bills and onlend at a profit, was an irritant rather than a major problem.

The idea that "round-tripping" has significantly increased sterling M3 in recent months was scoffed at—mainly because officials cannot find evidence of the unwinding of arbitrage positions.

But if that is the case, the fact that Bank officials were ready to trudge around the banks—focusing on the foreign and merchant banks suspected of marketing neat arbitrage packages—demonstrates how anxious the Bank is to reduce any upward pressure, however small, on sterling M3.

Last week's figures showing a 3 per cent rise in sterling M3 in May were in line with expectations, and had the

pound not suffered from a bout of oil price fears, they could have been enough to tempt Barclays to lead a small base rate cut.

The Bank, however, remains concerned that the broad money supply measure, growing by 11 1/2 per cent on an annual basis and 18 per cent on a three-month basis, is still hopelessly outside its 5 to 9 per cent target range.

And the Treasury, while broadening the message that the City should look at the exchange rate, Mo, high interest rates, indeed almost anything but sterling M3, apparently still wants the Bank to sell enough gilt-edged to get it back under control.

A resurgence of foreign demand last Monday, with the Japanese again in the lead, allowed the Bank to sell the \$600m worth of stock it issued the previous week. This authorities' eagerness to maintain that momentum was shown the next day with the issue of £800m of 10 per cent Treasury 2004 on a £30 partly-paid basis.

The issue of a next century conventional stock suggests that they have now quietly

dropped their policy of limiting longer-term funding to index-linked stocks.

As Mr Roger Boodle of Capel-Cure Myers points out in the *brokers' latest review*, between 1981 and the start of this year the Government did not issue any long-dated conventional stock. Since then it has issued more than £3bn worth.

There are a number of reasons which have softened the objections to such issues. The original Treasury stance was that since the era of low interest rates was just around the corner it would be bad management to lock the Government into expensive long-term debt.

Unfortunately that era appears, if anything, to have receded, and so the original Treasury objections have crumbled.

There are also more immediate considerations. At present the Bank wants to lure British institutions back into the market, since a significant proportion of recent sales have gone to foreign investors and thus will not have a direct impact on sterling M3.

Funding at the long-end of

the market is also considerably cheaper, saving about 0.8 per cent on yield.

Finally, the authorities' hopes for a revival in corporate bond issues are now focused on the short rather than long end of the market.

The implication of this change in funding techniques is a further flattening of the downward slope in the yield curve at the long end of the market as stocks in that maturity range lose their scarcity value.

Capel-Cure Myers concludes that over the short term at least this may mean that the medium-dated stocks offer better potential than longer issues. As for the more general outlook, there was a spate of brokers' circulars last week confidently predicting a strong advance in the market towards the end of the year.

But the expectation that Friday's inflation figures will show another jump in the rate—perhaps to 7 1/2 per cent—and sterling's vulnerability to oil price fitters made them far less confident about the next few weeks.

Philip Stephens

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(Incorporated in The Netherlands with limited liability)

U.S.\$150,000,000

Guaranteed Extendible Notes Due 1990/2000 unconditionally and irrevocably guaranteed by

Aktiebolaget Volvo

(Incorporated in the Kingdom of Sweden with limited liability)

Issue Price: 99 3/4 per cent.

The following have agreed to subscribe or procure subscribers for the Notes:

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Amro International Limited  
Bankers Trust International Limited  
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Generale Bank  
Morgan Guaranty Ltd  
Post- och Kreditbanken, PKbanken  
Svenska International Limited

Bank of America International Limited  
Credit Suisse First Boston Limited  
Enskilda Securities  
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Application has been made for the Notes, in bearer form in the denomination of U.S.\$5,000 each, constituting the above issue to be admitted to the Official List by the Council of The Stock Exchange, subject only to the issue of the temporary Global Note. The issue price of the Notes is 99 3/4 per cent. Interest will be payable annually in arrears on 18th June in each year, from and including 18th June, 1985. The first interest payment will be due on 18th June, 1986.

Particulars of the Notes and the Issuer are available in the statistical services of Extel Statistical Services Limited. Copies of the listing particulars relating to the Notes may be obtained during usual business hours on any weekday (Saturdays and public holidays excepted) from the Company Announcements Office of the Quotations Department of The Stock Exchange, Throgmorton Street, London EC2P 2BT, up to and including 12th June, 1985 or during usual business hours on any weekday (Saturdays and public holidays excepted) at the addresses shown below up to and including 24th June, 1985:

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London EC2R 7AN

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London EC2P 2HD

STRAIGHT BONDS: Yield to redemption of the mid-price. Amount issued is expressed in millions of currency units except for yen bonds, where it is in billions.  
FLOATING RATE NOTES: U.S. dollars unless indicated. Margin above six-month offered rate (if three-month) \$ above annual rate for U.S. dollars. Cdn=Canadian coupon.  
CONVERTIBLE BONDS: U.S. dollars unless indicated. Prem=percentage premium of the current effective price of buying shares via the bond over the market recent share price.  
WARRANTS: Equity warrant prem=exercise premium over current share price. Bond warrant ex-yld=exercise yield at current warrant price.  
\* Paraputs.  
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## INTERNATIONAL CAPITAL MARKETS AND COMPANIES

## CORPORATE FINANCE

## GM special shares may set a fashion

WALL STREET analysts hardly knew whether to cheer or groan last week over the news that General Motors was preparing to issue a new class of H shares in part-payment for Hughes Aircraft, the aerospace company it acquired in a record \$500 million.

On the one hand, they were inclined to approve of the motor company's decision to keep Hughes as a distinctly separate business, setting its own performance standards. On the other, they could see their lives becoming even more complicated with the struggle to evaluate not only GM's own shares, but also the H class, and a second special class as well—the E shares issued last year for the acquisition of Electronic Data Systems (EDS).

Until very recently, the issue of different categories of common stock was frowned upon by the New York Stock Exchange. The exchange took the view that the practice led to unfair discrimination among shareholders (the GM special shares will have reduced voting rights), and a handful of companies had been allowed to survive with this structure. GM,

however, changed all this when it bought EDS. Faced with the embarrassment of having to tell one of its largest companies to go and find a new home for itself, the NYSE caved in, and began to modify its rules.

There are two main reasons for GM's decision to use the new classes of shares.

First, GM is determined to let its fast-moving, high technology divisions assert an independent management style and a certain freedom under the GM umbrella.

Secondly, the shares go some way towards solving the practical problem of retaining the entrepreneurial characteristics of rapidly growing organisations. This is particularly true at EDS, where a large section of the workforce is used to being motivated by large stock incentives. Through the new stock, employees, as well as shareholders, will be able to participate in the growth of their particular piece of GM, which ought to expand more rapidly than the motor group itself.

To reflect this different status, the E and H class shares (GME and GMH, respectively) are

linked to the performance of their respective divisions; their dividends will depend on the earnings of these bits of the company.

At EDS, for example, GM has promised to keep dividend payout at around 25 per cent of net profits (about the level before the acquisition) while computing income on an arm's-length basis. A floor has also been placed under the value of the shares by guaranteeing holders a specific price in the future, which will be made up with cash if it is not achieved.

Trading liquidity is being assured by the issue of additional stock—indeed, GM has already used the E class shares to raise capital.

It is too early to draw any positive conclusions from this toasty-turvy performance but analysts make the following points:

Analysts are inclined to be cautious about how the GMH shares will trade, despite the precedent of the E class stock. In the early days, investors reacted warily to the GME shares, partly, says Mr Curt Monash of Paine Webber, because "many auto analysts didn't understand high tech and

the technology analysts didn't know anything about autos." Suddenly, the GME stock took off, soaring from a low of \$33 to \$78.

There is some mystification on Wall Street at the 180-degree turnaround, particularly since this stellar performance has been maintained at a time when most high technology shares have been taking their worst hammering in a long time.

Last week, at \$77 a share, GME stock was trading at a price/earnings ratio of almost 26 on earnings of \$3 a share, estimated as reasonable for 1985 by Mr David Readman of Smith Barney. This compares with GM's lowly p/e of around 5 and is well over double the p/e of the estimated earnings of the S & P 500 companies. Yield on the old GME stock is not surprisingly, under 1 per cent.

First, the GME and GMH stock remain, at the end of the day, shares in General Motors. It is up to the GM board to decide dividend policy and whatever it may say now, that could be changed. It is equally unrealistic to expect the two newly-acquired companies to remain exactly the same sort of

entrepreneurial organisations they used to be.

Secondly, in the case of EDS, a lot of earnings are tied up directly in GM—indeed, Mr Readman believes that \$1.65 of its net income this year will be GM-related, leaving the rest of its profits fairly static. Hughes will have less GM-related work, but even so both of the new divisions are clearly sensitive to group transfer pricing policies.

Thirdly, now that GM has breached the old rules of the NYSE on dual-class common stock, other companies are going to rush through the gap—and some, perhaps, for less responsible reasons. Both the fashion for dual-class shares, and the fact that several may not be high class issues, mean that the novelty value of the GM-related issues is likely to recede.

"I think that to the extent that there are further issuances of new classes of stock to represent earnings in wholly-owned subsidiaries, it will dilute the significance of GM's special shares and adversely affect their valuation," Mr Readman concludes.

Terry Dodsworth

## NEW INTERNATIONAL BOND ISSUES

Borrowers	Amount m.	Maturity	Air. life years	Coupon %	Price	Lead Manager	Offer yield %
<b>U.S. DOLLARS</b>							
Intertec Int. Corp.	20	2000	15	3 1/4	100	Nikko Secs.	3.250
West. Vackbank (H) Ltd.	50	1995	10	1/4	100	Chase Manhattan	—
Comerton Int. (H) Ltd.	75	1987	12	1/4	100	CSFB	—
Credit Lyonnais (H) Ltd.	300	2000	15	1/4	100	Credit Lyonnais	—
Thomson-CSF S.A.	75	2000	15	(6 1/4-7)	100	Morgan Stanley	—
Nippon Kin. Kaisha Ltd.	50	2000	15	(3)	(100)	HSBC	—
Nippon Kasei Ltd.	50	1990	5	10	100%	Bankers Trust Int.	8.771
Sonnet Finance Inc. Ltd.	100	1992	7	11 1/2	100	SBCI	11.125
Deutsche (H) Ltd.	100	1992	7	10 1/2	100 1/4	Kleinwort Benson	10.448
Nippon Credit Bank Ltd.	150	1995	10	10 1/4	100	Morgan Stanley	10.375
Christiansen Bk. (H) Ltd.	50	1995	10	1/4	100	Barclays Bank	—
Barclays Bank (H) Ltd.	200	1991	10	1/4	100	Barclays Bank	—
Island (H) Ltd.	125	2000	15	1/4	100	Bank Int.	—
Nippon Mining Co.	50	1990	5	(7 1/4)	—	Yamaichi Int. (Eur)	—
Admiral Shipping Ltd.	250	2000	15	10 1/4	99 1/4	Solomon Brothers	10.283
HS Ind. Africa (H) Ltd.	50	1995	10	1/4	100	Bank. Hanover	—
Port Motor Credit Ltd.	100	1990	5	0 1/2	99 1/4	Goldman Sachs	9.585
Escom (S.Africa) Ltd.	100	1991	6	1 1/2	100	UBS (Secs)	11.500
EDF	125	1995	10	10	99 1/2	UBS (Secs)	10.082
Sangam Co. Ltd.	100	1995	10	10	100	SBCI	10.000
Copenhagen Handelssk. (H) Ltd.	100	2000	15	1/4	100	Morgan Guaranty	—
Marubeni Fin. Ltd.	100	1995	10	0	39.15	Nomura Int.	0.831
<b>AUSTRALIAN DOLLARS</b>							
Sec. Pacific (Aus) (H) Ltd.	60	1990	5	13 1/4	100 1/4	Orion Royal Bank	13.054
AUDC	40	1980	3	12 1/2	100 1/4	Orion Royal Bank	12.717
Chrysler Fin. Ltd.	45	1992	7	13 1/4	100 1/4	Barclays Bank	13.588
Fin. Corp. of N.Z. Ltd.	25	1990	5	14	100 1/4	Bp. Gutzwiller, K.S.	13.927
<b>NEW ZEALAND DOLLARS</b>							
South Island Fin. Ltd.	40	1995	5	15 1/4	100	Solomon Brothers	16.125
South Island Fin. Ltd.	50	1995	5	15 1/4	100	Morgan Guaranty	16.875
Swedish Export Co. Ltd.	50	1990	5	10	100 1/4	Goldman Sachs	16.824
<b>D-MARKS</b>							
300	1990	5	2 1/2	100	Deutsche Bank	2.500	
500	1997	12	1/4	100	Commerzbank	—	
30	1995	10	7 1/4	99 1/2	—	—	7.468
<b>SWISS FRANCES</b>							
Colson Industries (H) Ltd.	150 max.	1993	—	8 1/2	100	Soditic	0.500
Sabotage Electric Ltd.	100	1995	—	5 1/4	100 1/4	UBS	5.681
Asahi Mollable Ltd.	25	1990	—	3 1/4	100	St. Julius Bank	3.375
Harmon Ltd.	70	1988	—	3 1/4	100	Swiss Volksbank	3.250
Fujitsu Ltd.	150	1993	—	1 1/4	100	Credit Suisse	1.625
Fujitsu Ltd.	250	1990	—	1 1/4	100	Credit Suisse	1.375
Asahi Corp. Ltd.	50	1990	—	(1 1/4)	100	Credit Suisse	—
Osaka & Hansa Bank Ltd.	40	1990	—	(1 1/4)	—	—	—
Kale Yatai Inc. Ltd.	50	1990	—	(1 1/4)	—	—	—
East. Comm. of Victoria Ltd.	200	1995	—	5 1/4	100	SBCI	5.375
Aluminium	200	1997	—	(5 1/4)	—	—	—
Univert Ltd.	100	1995	—	5 1/2	100 1/2	Mgn. Guaranty (Switz)	5.434
Shin Kofu Ltd.	10	1988	—	4 1/4	100 1/4	Credit Suisse	4.680
Deutsche Kreditbank Ltd.	50	1990	—	0 1/4	100 1/4	Wirtschafts- und Privatbank	5.179
Deutsche Kreditbank Ltd.	50	1992	—	5 1/4	100	Wirtschafts- und Privatbank	5.500
Malaysia	120 max.	1987	—	(5 1/4)	—	—	—
KCN Finance Inc. Ltd.	50	1995	—	(5 1/4-6)	—	—	—
<b>YEN</b>							
60	1993	8 1/2	8 1/2	100 1/2	CSFB	0.785	
67.5	1994	0 1/2	8 1/2	100 1/2	General Bank	0.800	
50	1995	10	0 1/2	100	Credit Lyonnais	0.875	
<b>STERLING</b>							
30	1990	5	10 1/2	100	Morgan Stanley	10.500	
<b>NORWEGIAN KRONER</b>							
200	1993	8	(10)	—	Christiansen Bank	—	
<b>BULGARIAN LEVAs</b>							
150	1995	8	7 1/4	99	ABN	7.888	
50	1990	5	7 1/4	90 1/2	AmRo	7.373	
<b>LUXEMBOURG FRANCES</b>							
300	1990	5	8 1/4	100 1/4	Kreditbank Int.	0.185	
300	1990	5	8 1/4	100 1/4	Bp. Fin. du Luxembourg	9.310	
600	1993	7 1/4	8	100	Kreditbank Int.	0.000	
<b>YEN</b>							
100	1995	8	7 1/2	100	Nikko Secs.	7.708	
100	1992	0.4	7	100	Nikko Secs.	7.708	

\* Not yet priced. † Fixed terms. \*\* Prior to placement. ‡ Convertible. § Floating rate note. ¶ With equity warrants. # Dual-currency.  
(a) 1/2 over 100 Libor, 1/4 over 100 Libor less 4 yrs. (b) 1/4 over 100 Libor. (c) 1/2 over 3m Libor. (d) 1/4 over 100 Libor. (e) Parity paid.  
(f) Exemptible to 1995. (g) Additional \$10m tap. (h) 1/4 over 100 Libor. (i) 1/4 over 100 Libor. Note: Yields are calculated on ARD basis.

\* Not yet priced. † Fixed terms. \*\* Private placement. ‡ Convertible. † Floating rate note. ¶ With equity warrants. || Dual-currency. (a) 1/4 over Ben Libor, 1/4 over Ben Libor last 4 yrs. (b) 1/4 over Ben Libor. (c) 1/4 over Ben Libor. (d) 1/4 over Ben Libor. (e) Parity paid. (f) Exemptible to 1995. (g) Additional \$15m top. (h) 1/4 over Ben Libor. (i) 1/4 over Ben Libor. Notes: Yields are calculated on ARB basis.

## Actinor seeks to force offer for minority shares

By FAY GJETER IN OSLO

THE BOARD of Actinor (formerly Norgas), a Norwegian company with interests in pharmaceuticals, welding equipment and marine services, is seeking to force Hafslund, a Norwegian engineering group, which has acquired more than half of Actinor's 5.5m shares, to make an offer to minority shareholders.

Hafslund, which has been buying Actinor shares for several months, announced late last week that its stake had passed 51 per cent in addition to convertible bonds equivalent to a further 380,000 shares.

Actinor has a total market value of about Nkr 1.3bn (\$147m). Its board believes Hafslund should be prepared to put up funds for a 100 per cent takeover — offering minority shareholders the same price it has paid for the controlling stake which has now acquired its 6.24m shares (par value Nkr 20) are currently trading at around Nkr 253, making its market value Nkr 1.6bn.

longer in the market.

The Actinor directors have asked the Oslo Stock Exchange council for its views, before they formally approve Hafslund's most recent share purchase. Mr Erik Jarve, the commissioner of the exchange, said Actinor's request would probably be discussed at the council's next meeting, on Wednesday. He pointed out, however, that there was no rule obliging one company to bid for all the shares in another, simply because it has acquired a controlling stake.

Hafslund, which produces Nkr 33m.

ferro alloys and electricity for sale, and provides engineering consultancy services, achieved turnover of Nkr 215m in the first quarter of 1985—30 per cent up from the same period last year. Pre-tax profits almost doubled to Nkr 62.7m, from its 6.24m shares (par value Nkr 20) are currently trading at around Nkr 253, making its market value Nkr 1.6bn.

## Canadian bank lifts Australian stake to 100%

By Bernard Simon in Toronto

TORONTO Dominion Bank of Canada is to buy out its European, Australian and Japanese partners in Euro-Pacific Finance Corporation, the Australian merchant bank.

The Canadian bank is understood to have paid around A\$25m (U.S.\$16.5m) to increase its stake in Euro-Pacific from 12.5 per cent of 100 per cent. The acquisition marks a departure for TD, which has preferred up to now to build up its foreign operations from scratch.

A bank official said that the purchase would give TD "a small window on a market where we think there's potential." Royal Bank of Canada was the only Canadian institution given permission by the Australian Government earlier this year to set up a full banking operation in Australia.

Euro-Pacific had assets of A\$573m on March 31 and shareholders' funds of A\$26.3m.

## Foodmaker chain buyout agreement terminated

By WILLIAM HALL IN NEW YORK

A PLANNED \$500m leveraged buy-out of Ralston Purina's Foodmaker fast-food chain, which was announced at the end of April, has collapsed because of a downturn in the U.S. economy.

In a brief statement over the weekend, Ralston Purina and Forstmann Little, the New York investment bank which was arranging the deal, said the agreement to sell Foodmaker had been terminated.

## NYSE may delist Allis

THE NEW YORK Stock Exchange has warned Allis-Chalmers, the struggling farm equipment and industrial machinery group, that it might delist the company's shares because it went ahead with the conversion of part of its debt to equity without seeking prior shareholder approval, our New York Staff writes.

Under a recapitalisation programme announced last month, the group immediately converted \$35m of private debt into equity and announced two subsequent \$15m contingent conversions of debt to equity.

The NYSE has advised Allis-Chalmers that, according to its rules, the conversion of debt to equity that took place on May 24 should have had prior shareholder approval.

The collapse of the deal is a setback for Ralston Purina which, in common with several large U.S. food companies, has been reversing earlier diversification moves.

## Nestlé Holdings, Inc.

U.S. \$100,000,000

Extendible Notes due 1988/1991

Swiss Bank Corporation International Limited

Credit Suisse First Boston Limited  
Bankers Trust International Limited

Aigemene Bank Nederland N.V.  
Julius Baer International Limited  
Banca della Svizzera Italiana  
Banque Populaire Suisse S.A. Luxembourg  
Citicorp International Bank Limited  
Handelsbank N.W. (Overseas) Ltd.  
Lombard Odier International Underwriters S.A.  
Morgan Stanley International  
Shearson Lehman Brothers International  
Société Générale

Union Bank of Switzerland (Securities) Limited  
Salomon Brothers International Limited

Amro International Limited  
Banca del Gottardo  
Bank Leu International Ltd.  
Chase Manhattan Capital Markets Group  
Deutsche Bank Aktiengesellschaft  
Kidder, Peabody International Limited  
Morgan Guaranty Ltd  
Nomura International Limited  
Smith Barney, Harris Upham & Co. Incorporated  
S.G. Warburg & Co. Ltd.

New Issue

Canadian \$75,000,000



Province of New Brunswick

11 1/2% Notes Due June 6, 1995

Issue Price 100%

Wood Gundy Inc.

Union Bank of Switzerland (Securities) Limited

Banque Bruxelles Lambert S.A.  
CIBC Limited  
Credit Suisse First Boston Limited  
Dresdner Bank Aktiengesellschaft  
Genossenschaftliche Zentralbank AG  
IBJ International Limited  
The Nikko Securities Co., (Europe) Ltd.  
Salomon Brothers International Limited  
S.G. Warburg & Co. Ltd.

Bayerische Landesbank Girozentrale  
Crédit Lyonnais  
Dominion Securities Pitfield Limited  
Generale Bank  
Great Pacific Capital S.A.  
Samuel Montagu & Co. Limited  
Orion Royal Bank Limited  
Nesbitt, Thomson Limited

Richardson Greenshields of Canada (U.K.) Limited

Bank Gutzwiller, Kurt, Bungenier (Overseas) Ltd.  
Bankhaus Hermann Lampe  
Banque Populaire Suisse S.A. Luxembourg  
Chemical Bank International Group  
Dafwa Europe  
McLeod Young Weir International  
Nederlandsche Credietbank NV  
Schweizerischer Hypothek- und Handelsbank  
Verrens- und Westbank

Bank Leu International Ltd.  
Banque Internationale a Luxembourg  
Banque Worms  
Crédit Communal de Belgique S.A.  
Deutsche Girozentrale  
Hessische Landesbank  
Midland Doherty  
Sel. Oppenheim jr. & Cie.  
Westfälische Genossenschafts-Zentralbank e.G.  
Westfälische Bank  
Yasuda Trust Europe

June 1985

New Issue

This announcement appears as a matter of record only.

June, 1985



UK COMPANY NEWS

Underwoods chain lines up SE launch later this year

BY TERRY GARRETT

Underwoods, the London-based retail chemist chain, is getting ready for a full stock market launch later this year which could value the company at around £25m to £30m.

Stockbrokers Hoare Govett and merchant bankers Morgan Grenfell have been appointed to advise on an offer for sale.

Having started life as a straightforward chemist business with one shop in the City of London in 1953, the company has expanded rapidly in recent years under the guidance of Mr Brian Kern, its managing director.

By the end of January, the company's financial year-end, Underwoods had just over 30 shops operating within central London. Its furthest outpost is Putney. Since then several shops have been opened, the latest being another branch in the Strand.

Like others in the sector, Underwoods has spread its range beyond the traditional lines of cough medicines and cosmetics

to embrace audio and photographic departments and gift counters. Mr John Richards, retailing analyst with brokers Wood Mackenzie, describes the brightly presented shops "as London's own convenience chain rather than a traditional chemist."

Pre-tax profits for the year to January last were around £1.5m, a rise of about two-thirds over the previous 12 months, on sales in the region of £30m.

The company's track record does not show a totally smooth progression in profitability, having been caught out by fluctuations in tourist spending. In the last few years, however, the merchandise mix has been changed to limit its exposure to the vagaries of tourist traffic and a more stable profile has emerged.

The five-year profits record that will be included in the prospectus should demonstrate strong growth as the company continues to capture market share from the

likes of Boots.

Given the pace of its new store opening programme the directors could come to the market in late autumn forecasting profits comfortably ahead of £2m for 1985.

Although Underwoods would lack the glamour of Superdrug's entry into the market two and a half years ago, where the national chain of over 200 outlets attracted £147bn of investors' money for just £15.4m of equity, Underwoods should be priced at a sizeable premium to Boots.

In today's market the company could expect to present itself for sale on a prospective earnings multiple in the high teens or possibly low twenties.

Because of the large physical presence within central London a reasonably priced issue would be bound to attract a considerable amount of interest from professional investors, especially given the current enthusiasm for specialist retailers.

Better trend at Somic

AN IMPROVEMENT in results has been achieved by Somic in the second half, and over the year ended March 31 1985 its net attributable profit comes to £81,000, compared with £22,000 previously.

After passing the interim, the company is proposing a final dividend of 1.5p net, which goes against a total of 2p.

The directors feel that, unless unexpected problems arise, the changes made over the last year combined with the plans in progress, will enable the company to continue the improvement shown in the latter half of 1984-85. The company manufactures yarns, cords and woven fabrics, chiefly from kraft paper and plastic materials.

Turnover in 1984-85 improved by £300,000 to £3.06m.

Plantation & Gen. leaps

Both turnover and pre-tax profits more than doubled in 1984 for Plantation & General Investments, the engineering and plantation group. On turnover up from £5.41m to £11.14, pre-tax profits rose from £757,000 to £2.27m.

Directors say the substantial improvement is the result of the consolidation of its engineering subsidiary Telfos Holdings for a full year and the inclusion of the Anglo-Indonesian Corporation as an associate for the first time.

A breakdown of the profits before tax and interest payments shows that plantations earned £875,000 (£235,000), engineering £322,000 (£424,000), investment activities £26,000 (£431,000) and the share of associate company profits £763,000 (nil).

High tea prices enabled the Nchima plantation in Malawi to

produce excellent results.

With taxation at £562,000, against the previous year's £175,000, minority interests taking £296,000 (£49,000) and an extraordinary item of £92,000 (nil), attributable profits were £132m, compared with £36,000.

Earnings per share were 83.4p basic (13.6p) and 35.8p fully diluted (18.6p). A final payment of 3p is proposed, making a total for the year of 5p against last year's total of 4p.

For the present year the directors say that the recent fall in tea prices will affect the results of the Malawi plantation and they do not expect the results of Anglo-Indonesian to be as good as those for 1984. A further satisfactory improvement is predicted for Telfos, however, and they are cautiously optimistic about the year's prospects.

Brammer sets £12m target in face of bid

Brammer is forecasting a profits increase of at least 18 per cent to £12m pre-tax for 1985 and a 61.3 per cent jump in its dividend payout to 12.5p per share.

The forecasts are included in a document sent out to its shareholders over the weekend urging them to reject the £133m bid from Buzl and vote for Brammer's own £44m bid for Brammer Services and Electronics.

Brammer is firing off the big guns of profit and dividend forecasts early in the three-cornered fight in response to Buzl's increased bid on Friday, coming just two days after the offer document on its original bid, which has already been declared as final by Buzl.

Earlier drafts of the document had no mention of forecasts for this year.

Mr John Head, Brammer's chairman, says that the Buzl offer is totally inadequate and "pays scant regard to the quality of our business, the excellence of our record and the brightness of our prospects."

"The cash offer represents a premium of only 20.7 per cent over the Brammer share price the day before the announcement of Buzl's offer. This is a wholly inadequate premium," Mr Head argues.

In increasing the dividend to 12.5 per cent, Brammer has lifted the potential income return to shareholders to mean that Buzl is not offering any increase in income.

Setback at BIS as profits fall

FOR the first time in a decade of constant growth, Business Intelligence Services, the international management information and communications specialist backed by a group of City institutions, has reported a drop in pre-tax profits.

For the year ended February 1985 pre-tax profits fell by 18 per cent to £2.8m on turnover which increased by 32 per cent to £41.1m. At the operating level BIS was marginally ahead at £3.27m, but exceptional costs of £363,000 due to an office relocation and a sharp swing from interest receivable and other income of £238,000 to a charge of £11,000 resulted in the pre-tax setback.

Mr Brian Allison, founder, chairman and chief executive, described the figures as "not terribly pleasing by my standards, but good in relationship to the industry."

The growth at the operating level has been achieved by excellent performance from our information systems, marketing research and direct marketing businesses, despite a disappointing first half year in some of our computer software operations, particularly in North America and in our new insurance systems business.

"However, our computer soft-

ware management achieved a much improved second half year, especially with our banking systems in Europe, the Middle East and Asia-Pacific."

The problems in North America were caused by the slowdown in international banking activity according to Mr Allison where the company "shot itself in the foot" by not reacting quickly enough to the change of climate. "We have taken people from New York and put them elsewhere," he adds, "though overall the New York difficulties cost us about £1m."

Developing computer software management systems for the insurance industry also cost the company around £0.5m but this year Mr Allison is confident that a small profit, or perhaps £0.25m, can be achieved.

The recovery of the second half of 1984-85 is expected to continue strongly into the current financial year and he is anticipating profits of over £4m pre-tax on sales of £48m.

In 1982, BIS's institutional placing took place which left 67 per cent of the equity in the hands of 10 institutions—Barings, Charterhouse, Coatsworth Management, John Gove, Henderson Administration, Montague Investment, Phillips and Drew, Schroder Wagg, 3i and Wadsworth.

Piccadilly Radio ahead

In the first half ended March 31 1985 Piccadilly Radio, which runs local radio in the Greater Manchester area, has pushed up its pre-tax profit from £173,000 to £201,000. The interim dividend is again 1.75p net on the A ordinary 10p shares and 0.875p on the non-voting 5p shares.

From a maintained turnover of £2.14m the operating profit was increased by £33,000 to £458,000; but part of that was taken by a rise in IBA rentals and Government levy to £264,000 (£253,000). Tax absorbs £28,000 (£35,000) to

leave earnings at 2.15p (1.89p) per 10p share.

On Norman Quick, the chairman, says the station has combated the decline in national advertising by strengthening the local selling team and working hard at marketing. Also, costs have been kept under tight control.

Trading in the second half continues to be difficult but he is confident that the results for the full year "will not be dissimilar" from those of 1983-84. That year produced a turnover of £4.33m and a pre-tax profit of £441,000.

McLeod Russel

Pre-tax profits at McLeod Russel, the plantations to manufacture group, amounted to £9.1m for the six months to March 31 1985. This is the first time that the company has produced interim figures, and there is no relevant comparison, but for the 18 months to last September 30 the taxable result was £12.02m.

Mr John Guthrie, the chairman, said that the crops of the plantation companies were seasonal, and that the results include 12 months profits for a related company. The figures therefore should not be taken as a guide to the company's performance, but he is confident of good results for the full year.

An interim dividend of 3p is proposed, with earnings per share of 47.5p (£2.45p for 18 months).

Turnover for the six months came to £12.47m.

Kynoch in profit

G. & C. Kynoch, woollen cloth maker, turned in a pre-tax profit of £1,473 for the half year to February 28, 1985, against a £39,088 loss last time. After a five year absence, the interim dividend is restored with a 0.5p net payment.

The directors are confident that the full year will produce a significant improvement in trading profits.

First-half sales were £1.39m (£1.12m). Interest took £84,945 (£41,394) and tax £1,398 (£1,482). Stated loss per 25p share decreased from 7.3p to 0.6p. There was also an extraordinary charge of £35,618 this time.

Keystone Investment

Keystone Investment Company increased net asset value to 467p per 50p share at April 30, 1985, against 405p a year earlier.

Pre-tax revenue for the six months to end April rose from £229,937 to £261,054. After tax of £158,455 (£182,119) stated earnings per share improved from 4.82p to 5.19p. The interim dividend is maintained at 4p net.

Gross income grew from £632,624 to £679,757.

FT Share Information

The following securities have been added to the Share Information Service:

Anglo Eastern Plantations (Sec. Inv. Plantations)

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Birmingham 13jpc 1989 (Corporation Loans)

House Property Company of London (Property)

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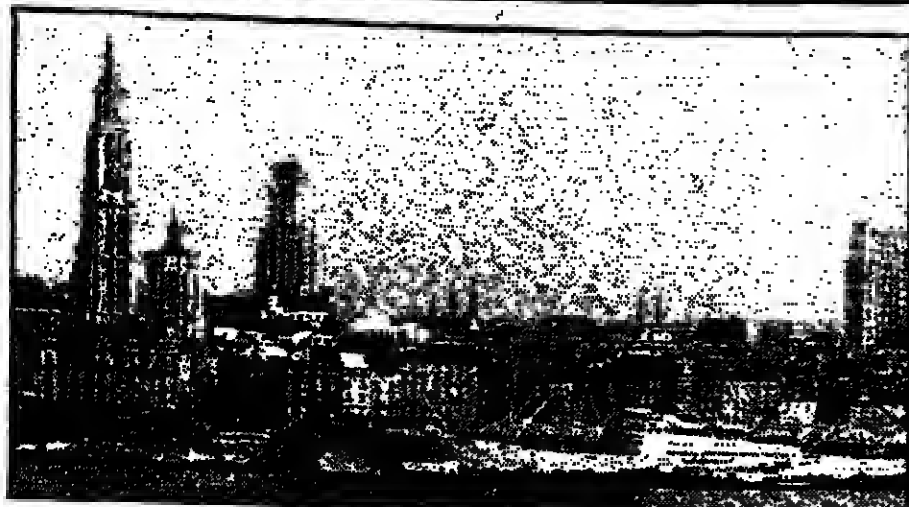
EQUITIES

Issue Price	Amount	1985		Stock	Closing Price	1984	1983	1982	1981	1980	1979	1978	1977	1976	1975	1974	1973	1972	1971	1970	1969	1968	1967	1966	1965	1964	1963	1962	1961	1960	1959	1958	1957	1956	1955	1954	1953	1952	1951	1950	1949	1948	1947	1946	1945	1944	1943	1942	1941	1940	1939	1938	1937	1936	1935	1934	1933	1932	1931	1930	1929	1928	1927	1926	1925	1924	1923	1922	1921	1920	1919	1918	1917	1916	1915	1914	1913	1912	1911	1910	1909	1908	1907	1906	1905	1904	1903	1902	1901	1900	1899	1898	1897	1896	1895	1894	1893	1892	1891	1890	1889	1888	1887	1886	1885	1884	1883	1882	1881	1880	1879	1878	1877	1876	1875	1874	1873	1872	1871	1870	1869	1868	1867	1866	1865	1864	1863	1862	1861	1860	1859	1858	1857	1856	1855	1854	1853	1852	1851	1850	1849	1848	1847	1846	1845	1844	1843	1842	1841	1840	1839	1838	1837	1836	1835	1834	1833	1832	1831	1830	1829	1828	1827	1826	1825	1824	1823	1822	1821	1820	1819	1818	1817	1816	1815	1814	1813	1812	1811	1810	1809	1808	1807	1806	1805	1804	1803	1802	1801	1800	1799	1798	1797	1796	1795	1794	1793	1792	1791	1790	1789	1788	1787	1786	1785	1784	1783	1782	1781	1780	1779	1778	1777	1776	1775	1774	1773	1772	1771	1770	1769	1768	1767	1766	1765	1764	1763	1762	1761	1760	1759	1758	1757	1756	1755	1754	1753	1752	1751	1750	1749	1748	1747	1746	1745	1744	1743	1742	1741	1740	1739	1738	1737	1736	1735	1734	1733	1732	1731	1730	1729	1728	1727	1726	1725	1724	1723	1722	1721	1720	1719	1718	1717	1716	1715	1714	1713	1712	1711	1710	1709	1708	1707	1706	1705	1704	1703	1702	1701	1700	1699	1698	1697	1696	1695	1694	1693	1692	1691	1690	1689	1688	1687	1686	1685	1684	1683	1682	1681	1680	1679	1678	1677	1676	1675	1674	1673	1672	1671	1670	1669	1668	1667	1666	1665	1664	1663	1662	1661	1660	1659	1658	1657	1656	1655	1654	1653	1652	1651	1650	1649	1648	1647	1646	1645	1644	1643	1642	1641	1640	1639	1638	1637	1636	1635	1634	1633	1632	1631	1630	1629	1628	1627	1626	1625	1624	1623	1622	1621	1620	1619	1618	1617	1616	1615	1614	1613	1612	1611	1610	1609	1608	1607	1606	1605	1604	1603	1602	1601	1600	1599	1598	1597	1596	1595	1594	1593	1592	1591	1590	1589	1588	1587	1586	1585	1584	1583	1582	1581	1580	1579	1578	1577	1576	1575	1574	1573	1572	1571	1570	1569	1568	1567	1566	1565	1564	1563	1562	1561	1560	1559	1558	1557	1556	1555	1554	1553	1552	1551	1550	1549	1548	1547	1546	1545	1544	1543	1542	1541	1540	1539	1538	1537	1536	1535	1534	1533	1532	1531	1530	1529	1528	1527	1526	1525	1524	1523	1522	1521	1520	1519	1518	1517	1516	1515	1514	1513	1512	1511	1510	1509	1508	1507	1506	1505	1504	1503	1502	1501	1500	1499	1498	1497	1496	1495	1494	1493	1492	1491	1490	1489	1488	1487	1486	1485	1484	1483	1482	1481	1480	1479	1478	1477	1476	1475	1474	1473	1472	1471	1470	1469	1468	1467	1466	1465	1464	1463	1462	1461	1460	1459	1458	1457	1456	1455	1454	1453	1452	1451	1450	1449	1448	1447	1446	1445	1444	1443	1442	1441	1440	1439	1438	1437	1436	1435	1434	1433	1432	1431	1430	1429	1428	1427	1426	1425	1424	1423	1422	1421	1420	1419	1418	1417	1416	1415	1414	1413	1412	1411	1410	1409	1408	1407	1406	1405	1404	1403	1402	1401	1400	1399	1398	1397	1396	1395	1394	1393	1392	1391	1390	1389	1388	1387	1386	1385	1384	1383	1382	1381	1380	1379	1378	1377	1376	1375	1374	1373	1372	1371	1370	1369	1368	1367	1366	1365	1364	1363	1362	1361	1360	1359	1358	1357	1356	1355	1354	1353	1352	1351	1350	1349	1348	1347	1346	1345	1344	1343	1342	1341	1340	1339	1338	1337	1336	1335	1334	1333	1332	1331	1330	1329	1328	1327	1326	1325	1324	1323	1322	1321	1320	1319	1318	1317	1316	1315	1314	1313	1312	1311	1310	1309	1308	1307	1306	1305	1304	1303	1302	1301	1300	1299	1298	1297	1296	1295	1294	1293	1292	1291	1290	1289	1288	1287	1286	1285	1284	1283	1282	1281	1280	1279	1278	1277	1276	1275	1274	1273	1272	1271	1270	1269	1268	1267	1266	1265	1264	1263	1262	1261	1260	1259	1258	1257	1256	1255	1254	1253	1252	1251	1250	1249	1248	1247	1246	1245	1244	1243	1242	1241	1240	1239	1238	1237	1236	1235	1234	1233	1232	1231	1230	1229	1228	1227	1226	1225	1224	1223	1222	1221	1220	1219	1218	1217	1216	1215	1214	1213	1212	1211	1210	1209	1208	1207	1206	1205	1204	1203	1202	1201	1200	1199	1198	1197	1196	1195	1194	1193	1192	1191	1190	1189	1188	1187	1186	1185	1184	1183	1182	1181	1180	1179	1178	1177	1176	1175	1174	1173	1172	1171	1170	1169	1168	1167	1166	1165	1164	1163	1162	1161	1160	1159	1158	1157	1156	1155	1154	1153	1152	1151	1150	1149	1148	1147	1146	1145	1144	1143	1142	1141	1140	1139	1138	1137	1136	1135	1134	1133	1132	1131	1130	1129	1128	1127	1126	1125	1124	1123	1122	1121	1120	1119	1118	1117	1116	1115	1114	1113	1112	1111	1110	1109	1108	1107	1106	1105	1104	1103	1102	1101	1100	1099	1098	1097	1096	1095	1094	1093	1092	1091	1090	1089	1088	1087	1086	1085	1084	1083	1082	1081	1080	1079	1078	1077	1076	1075	1074	1073	1072	1071	1070	1069	1068	1067	1066	1065	1064	1063	1062	1061	1060	1059	1058	1057	1056	1055	1054	1053	1052	1051	1050	1049	1048	1047	1046	1045	1044	1043	1042	1041	1040	1039	1038	1037	1036	1035	1034	1033	1032	1031	1030	1029	1028	1027	1026	1025	1024	1023	1022	1021	1020	1019	1018	1017	1016	1015	1014	1013	1012	1011	1010	1009	1008	1007	1006	1005	1004	1003	1002	1001	1000	999	998	997	996	995	994	993	992	991	990	989	988	987	986	985	984	983	9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## FINANCIAL TIMES SURVEY

Monday June 10 1985



Antwerp, Brussels and Namur in the three regions of Flanders, Brussels and Wallonia.

Fragile economic recovery remains blighted by high unemployment. The cacophony of regional argument remains a menacing backdrop to the coalition Government's plans for further change, but austerity will continue despite the approach of a general election. Even slight shifts in the political balance could make difficult the formation of a new government

## Change creates choice for voters

By PAUL CHEESERIGHT

CLEAR CUT choices in this country of compromise are rare enough. But there is one available this year and it will be made when the next general election is held on December 8, unless a government crisis intervenes.

It boils down to whether Belgians want more of what they have been having since the end of 1981 or not. If they decide they do, they will vote back into power the current coalition partners — Christian Democrats and Liberals of centre-right persuasions. If not they will vote in such a way that any coalition will have to include Socialists.

It is true that, in recent weeks, most Belgians have had other things on their minds. There was the soothing influence of the Pope's visit. There was the appalling spectacle on the television of

38 people being killed at the Heysel football stadium after British football supporters did their worst and the forces of law and order could not cope. In the background, it is never clear where left wing action groups might next plant a bomb.

All that said, the undercurrent is the economy. That is where the choice is. The Government of Mr Wilfried Martens has started a process of far-reaching change. It has successfully transferred resources from consumers to the corporate sector. It has gone part way through a programme to rein in public spending.

It will in the next few weeks start making the financial dispositions for a programme of tax cuts which begin in 1986 and unravel over succeeding years. As well, it has taken decisions

which lock Belgium anew into the Nato defence system by the deployment of cruise missiles. So electors know the destination if they take the Christian Democrat-Liberal ticket. The party leaderships are committed to the programmes they have already initiated.

If electors do not like that ticket, they can vote for essentially regional parties, they can support the Greens, or Communists, or an anti-tax right wing party. But more importantly, in government terms, they can support the Socialist parties on each side of the Flemish-French linguistic divide.

### Differences

Recent opinion polls have shown that the major Belgian concern is the level of unemployment. It is here that the Socialists bring a sort of post-Keynesianism into play with programmes for a selective refutation of the economy through increases in various sectors of government spending. What the present Government is cutting, they would replace.

The choice though is not necessarily ideological. The Belgian Socialists no more want to nationalise everything in sight than Mr Neil Kinnock, the

British Labour Party leader. The Belgian Socialists accept the mixed economy. Where they differ from the Martens coalition is in the way the economy ought to work. But there is another problem. While there is a broad identity of economic views between the Flemish and French Socialists, they have differences over questions relating to the links between Dutch-speaking Flanders and French-speaking Wallonia.

More than that, for the French Socialists there is no question of just removing 16 cruise missiles stationed in the country. But the Flemish Socialists are pledged to dismantle them.

There are uncertainties here which would make the formation of a new coalition involving the Socialists extremely complex, even accepting the Belgian political propensity for scaling down promises made in a campaign when the scent of office is high in the post-election coalition negotiations.

For negotiations there will be. The electoral system is strictly proportional. There is no single party, or family of parties — if one multiplies each party by two to take into account Flanders and Wallonia

— which can on its own form a government.

There has not been a single party government since 1988 — the parties started to go regional in 1988. And there has not been a government which has lasted as long as the present one since 1965.

One key reason for such stability has been the coalition's success in keeping communal questions under control. Such questions — Flemish rights against Walloon rights, tinkering with the linguistic border which cuts the country in two, regional clashes over sharing the central government's cake — are always more politically charged than any other issue. Belgian coalitions do not collapse over weighty arguments about economic policy.

The trickiest test for the Martens Government was finding a means of bailing out Cockerill Sambre, the state steel group in Wallonia. That was done in 1983 with a formula of elegant complexity which gave Flanders something as well.

Since then, the main communal tripwire has been the question of the linguistic ability of elected officials in mixed language communes along the linguistic frontier. Cases bearing on this have been carefully

put into special courts and will certainly not emerge before December.

But the next government is likely to find itself dealing in a more intense way with communal questions.

The last time round, it was a question of communal rights and powers which produced a generally federalist structure. This time though the bargaining could be even tougher, because at issue is the degree of financial power and responsibility that ought to pass to the regions.

It could be a difficult time. The present coalition has had a pact to push communal questions under the carpet and deal with the economy as the priority.

If political energies are to be devoted to constitutional blood-letting, then there is at least the possibility of a repetition of the 1970s when so much effort was devoted to the process which became the constitutional reform of 1980 that the economy sank.

The relative stability of recent years has meant decisions. Whether they were the right decisions is a matter of view. The coalition might have looked somewhat undignified going off into lengthy con-

### How the regions compare

	Flanders	Wallonia	Brussels
Surface area (%)	44.3	55.2	0.5
Population (%)	57.2	32.7	10.1
Employment (%)	52.3	28.1	19.6
Exports (%)	69.6	24.6	5.8
Index of Industrial Production (1980=100)			
(without construction)			
1981	100.4	93.5	91.4
1982	102.2	89.5	92.8
1983	106.8	88.9	88.1
1984	107.7	96.4	91.0
Unemployment			
Rate of growth			
Rate of growth			
1982	100	100	100
1983	285.1	164.9	54.9
1984	285.2	173.9	53.4

Sources: National Institute of Statistics, National Bank of Belgium

claves of negotiation, but it the ground it lost at the beginning of the year when the coalition was wrestling with the problem of whether to instal cruise missiles, and looking indecisive in the process.

Over the next few weeks the coalition will make decisions on the shape of a severe 1986 budget, disappear for the summer holiday and then come back for a period in which most, if not all, things will be done with an eye to the election.

Christian Democrat leaders are citing private polls which suggest their party has regained

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# BELGIUM

# GENERALE BANK

As agreed at the Annual General Meeting, in Brussels on 23rd April 1985, Société Générale de Banque S.A./ Generale Bankmaatschappij N.V. has changed its name to Generale Bank (within Belgium Générale de Banque/ Generale Bank). Addresses and telephone numbers remain unchanged.



GENERALE BANK

Montagne du Parc 3  
B-1000 Brussels



## BELGIUM 2

## Deficit trimming goes on

**Economy**  
PAUL CHEESBROUGH

IF YOU forget it for a minute, the economy very quickly takes its revenge on you. The warning originally came from Pierre Mendès-France, the French statesman, and Mr Wilfried Martens, the Belgian Prime Minister, chose a speech in Paris last month to repeat it. Certainly he cannot afford to turn a blind eye. Not only do economic issues remain at the centre of the electorally-charged political scene, but there is a danger that the gains from the sweat of the past three years' austerity could be eroded.

The basic problem for any Belgian leader of the 1980s is redressing the economic neglect of the late 1970s when the balance of payments ran deficit after deficit and borrowing became addictive.

Companies were under-capitalised. They were being pushed out of foreign markets. Yet the country depended then and depends now on foreign trade — 70 per cent of the Gross National Product is tied to it.

It is different now. The sick man is out of bed, but he is not out of hospital.

As the Government moves into its last few months of office, it can point to a recovery in the current account and a return of corporate competitiveness as a plus. But as a minus, it has not been able to make a marked dent in unemployment and the public deficit is still at a damagingly high level.

Improvement in the current account — the Belgo-Luxembourg Economic Union ran its first surplus since 1976 last year — has resulted primarily from an improvement in merchandise trade balance. That in turn reflects the return of Belgian companies to the competitiveness levels of the early 1970s.

#### Improvement

Responding to incentives for the raising of new capital, shareholders' funds rose some 20 per cent in 1982-83, with the infusion of BFR 847bn of new funds. While this was going on, companies were drawing the benefits of a reduction in corporate tax from 48 to 45 per cent, the effects of an 8.5 per cent devaluation in spring 1982 and tightly controlled wage policies.

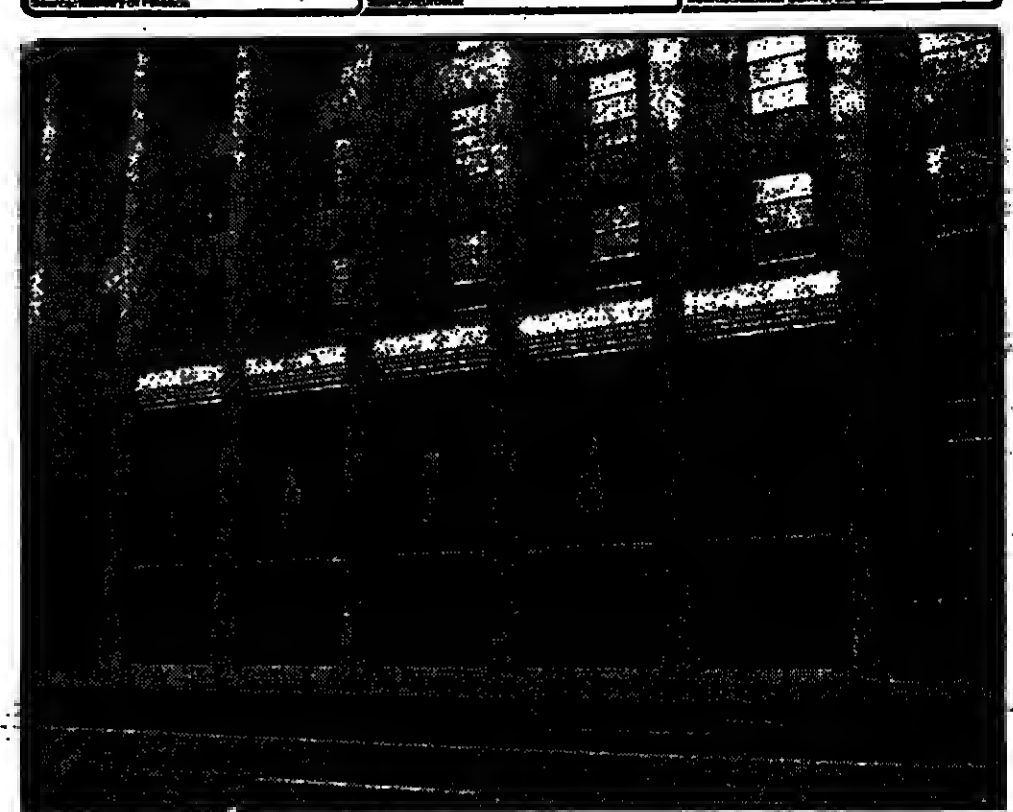
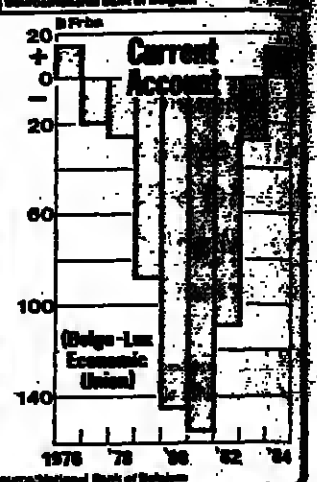
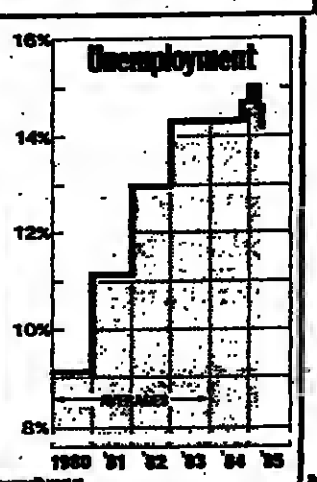
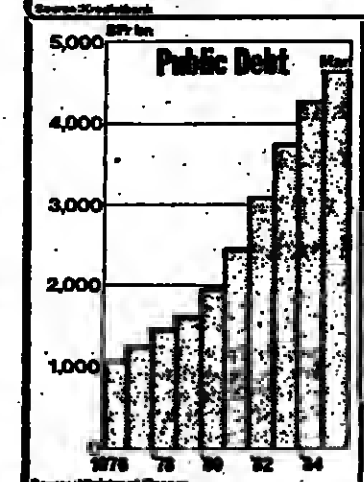
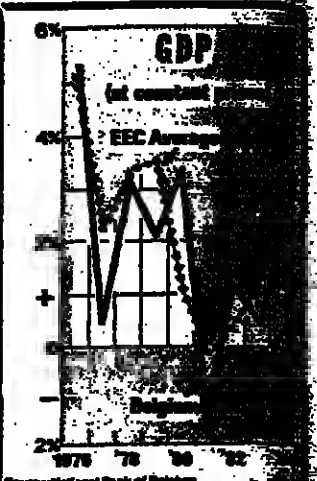
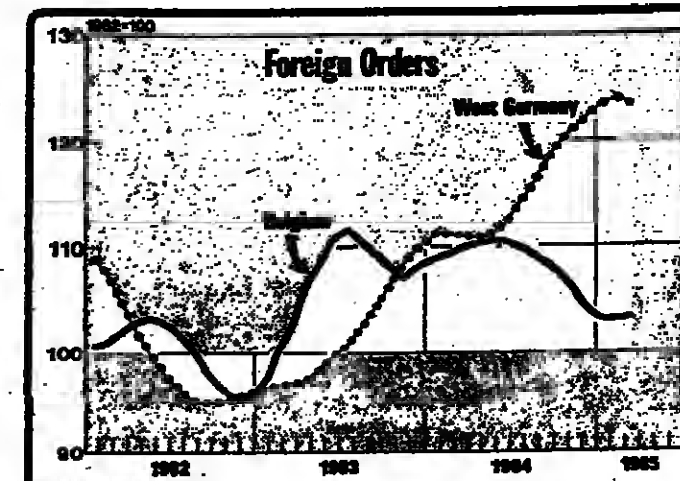
All of that, translated into the winning of business on foreign markets, meant a steady improvement in the balance of payments. A deficit on the current account of the balance of payments which had touched the equivalent of 4.5 per cent of GNP in 1981 was transformed to equilibrium last year. The surplus expected this year is officially put at the equivalent of 0.5 per cent of GNP.

The key question now is whether the improvement will be sustained. Much depends on internal costs. Although the Government has permitted a return to wage indexation, it has constituted at the same time a legal competitiveness norm, which runs to the end of next year.

In effect this means that wage rates cannot increase more than the average of Belgium's seven principal trading partners. If they do, then the Government can intervene in the setting of the indexed wage rates. This has not happened so far. But it could later this year.

The technical calculations on wage rates are done twice a year. This could lead to the necessity of Government intervention in September, just the time it would seek to avoid having to impose what in effect would be wage cuts.

But competitiveness is being eroded. The trend of wage costs on the government's part was less than 1 per cent higher in Belgium last year, relative to the seven partners, but could be about 1.9 per cent this year. Government planners are



The National Bank of Belgium in Brussels: inside, worries remain about the size of the public sector deficit.

relaxed about a percentage point here and there but both they and private sector analysts agree that the average disguises the increasing seriousness of Belgium's position compared with that of Germany and the Netherlands. German snuff, Belgian cold—the old saw is taken seriously.

Both Fabrimetal, the engineering industry body, and Kredietbank, believe Belgian competitiveness in wage terms has deteriorated 9-10 per cent against West Germany. This is partly compensated by gains on the UK and Italian markets, but Fabrimetal noted, it is easier to lose in Germany than gain in Italy.

Partly the problem is linked to different inflation rates—that of Belgium is now running at 5.3 per cent—but employers also complain that because of changes in the contributions they make for employees to the social security system, their labour costs are increasing even if wages rates are not.

Here, then, is the danger that gains from the early years of the Government might be lost. Even Christian Democrat leaders are talking of the need for some pretty difficult

decisions early next year. They will come on top of a further series of decisions the Government has to make next month. Then it must decide how to trim the public budget further to make room for a promised BFR 15bn of personal tax cuts.

#### Economic packages

Such cuts are the latest element in the evolving government economic policy, presented as the counterpart to the rehabilitation of corporate finances. But the trimming of the public deficit has to go on in any case, along lines established in a series of economic packages.

The business community complains that the level of official spending is still too high. Certainly the size of the deficit has continued to rise in absolute terms. The difference between now and 1981 is that its size as seen as a proportion of GNP has started to move down.

The target is to bring the deficit down to the equivalent of 7 per cent of GNP in 1987. This year the level will be about 10 per cent.

This is substantial progress because the deficit reached 16.3 per cent of GNP in 1981. But it is also gradual progress, a political necessity in a country where much employment is dependent on the activities of the public authorities.

But it is employment which could prove to be the Achilles heel of the Government when the electorate votes on its economic policies. Although private sector investment has been increasing, the rate has not been sufficient to cut back a jobless rate which is now running some three percentage points above the EEC average at over 13 per cent.

Government policy has sought to make more room on the labour market. It has tied wage restraint to the pressures on companies to take on more people. It has promoted job-sharing and part-time working.

At the same time it has encouraged with financial incentives earlier retirement and extended the period of education so that the young come on to the labour market later. But, as officials acknowledge, it has not so far been able to do more than stabilise the unemployment rate.



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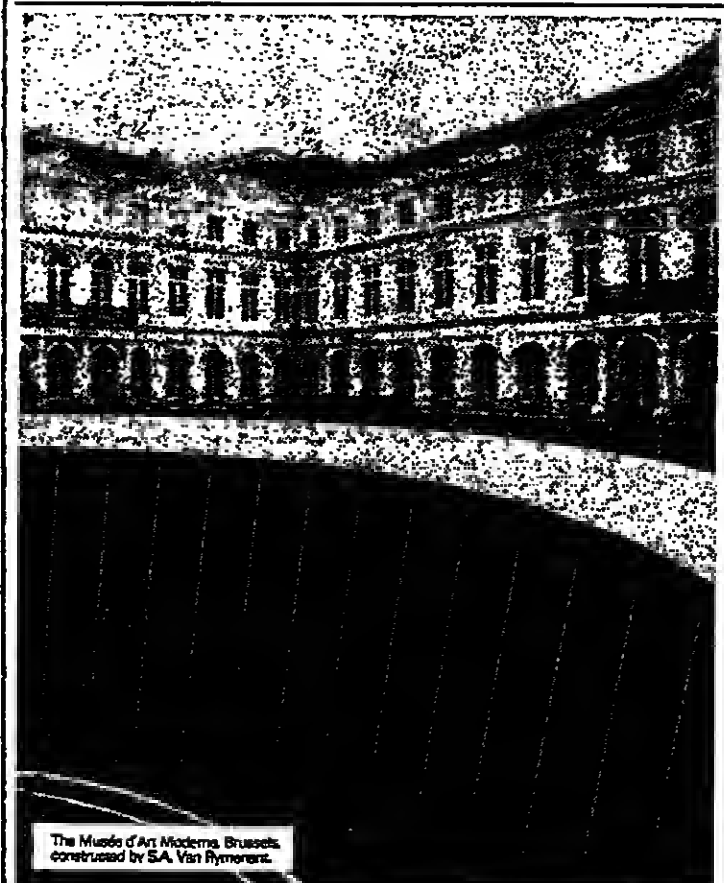
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## BELGIUM 3

## Changes likely in the party balance

## Politics

PAUL CHEESERIGHT

BELGIUM IS unique among federal countries in that it has no national parties. It has no national parties.

So forming a government and keeping it in power is a patchwork of political art. Two linguistic communities spawn three major political families but six parties. Then the linguistic regions give birth to regional parties essentially bent on constitutional reform, mainly more autonomy. On top of that there are special groups—Greens, Communists and so on.

The present Government is a marriage of convenience between two families making four parties: the centrist Christian Democrats (Dutch) and Social Christians (French) and the two linguistic varieties of Liberals, generally a bit further to the right in their thinking.

Over the next few months each of these four parties will be running their own electoral campaigns, the success or otherwise of which will determine their strength in the post-election negotiations for the formation of a new government. Then the electoral promises will be tempered by compromise.

There is a weak link though. In June 1984 and the polls since suggest the Flemish Liberals are in trouble. Their laissez-faire economic doctrines appear to be falling on stony ground.

So the armchair political

strategists are running through post-election prospects. The starting point is that sweeping shifts of political opinion do not happen in Belgium, but that in a strictly proportional system there are likely to be changes in the party balance.

They work roughly like this: ● On the Dutch-speaking lists, some gain for the Socialists at the expense primarily of the Liberals, but possibly of the Christian Democrats too. Roughly level-pegging for the regional party, the Volksunie. ● On the French-speaking side, perhaps a gain for the Socialists at the expense of the regional parties, but also a strong pull for the Liberals, especially in the Brussels area, leaving the chance of a squeeze on the Social Christians.

The next step is to pitch the changes into negotiations for a new coalition. If there are not enough members of the existing coalition parties returned—that is, 107 plus—then support has to be found elsewhere to bolster the existing partners or there has to be a completely new configuration.

The Christian Democrats and the Flemish Liberals could probably live with the Volksunie, but the French Social Christians and Liberals could not on communal grounds.

The Christian Democrat family might try an alliance with the Socialist family—something the Liberals desperately want to avoid. But there are three drawbacks. First differences on economic policy allied to a certain allergy between the union groupings related to the main families. Second, the Socialist family is divided on thorny communal and constitutional issues. Third, the Flemish Socialists want to dismantle the cruise missile installations—the rest do not.

Then, even more remotely, Liberals and Socialists might talk. But their differences on economic policy are so great that working out a programme for a new government could be impossible.

At best then shifts in the party balance could lead to weeks of negotiation to try and find a new government. At worst, talks could drag on for months without result—damaging for the Belgian franc—leading to another election about a year from now.

## How the Parties line up

Chamber of Deputies: 212 seats, Overall majority 107		
Dutch speaking	French speaking	Total
<b>COALITION PARTIES</b>		
Christian Democrats	43	18
Liberals	28	24
<b>OPPOSITION PARTIES</b>		
Socialists	28	35
Regionalists	30	5
Greens	2	2
Others	2	2
		99
		212

## PROFILE: WILFRIED MARTENS

## Premier is strong on timing



Wilfried Martens: in seeking his sixth premiership he is going to be judged on the results of his fifth.

THE EXTERIOR looks benign, even bland. The spectacles give a kindly look. But inside Wilfried Martens, there is a toughness and flexibility which comes from a political career in a rough school. He not only survived. He surfaced.

Few of his international contemporaries can claim to have been Prime Minister five times before reaching the age of 50. He has managed it at least partly because, in the endless negotiation which is Belgian politics, he has patience and generally he gets the timing right. He knows when to intervene with the consensus plan.

His immediate future is less tied up with his reputation as a Mr Fix-It and more with his record. In seeking his sixth premiership he is going to be judged on the results of his fifth—his only spell in government lengthy enough to show if he can deliver results.

He is content to stand on his record. "In the past, governments often handed out presents to the voters just before an election. But this will not happen this time," he promised. Government plans to get the economy straight are spread over several years and they will go on, he said.

That is really the theme of his election campaign, the coalition's election campaign. His own party will be seeking to portray him as the only leader with whom the country is safe.

"What we will be saying," Mr Martens said of the forthcoming campaign, "is that we had to redress the economy but we did this in a fair and logical way which spread the effort justly over

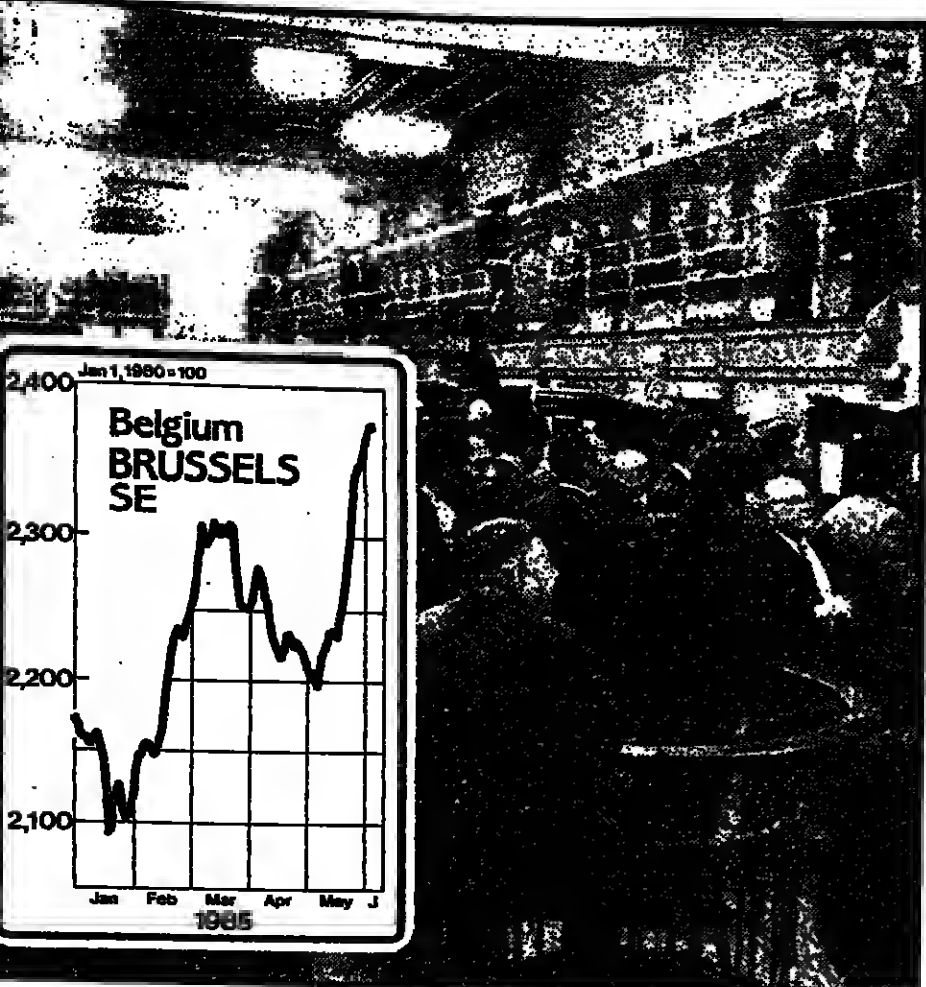
all parts of the Belgian public. "We have had some remarkable results but we cannot stop now and we certainly cannot go back. We have got to continue present policies for another two years because we can see the light at the end of the tunnel."

He will accompany all of that with a warning. "If we draw back, if we relax, then we will lose the international confidence we have patiently built up again," he said.

That could strike home with the thrifty Belgian middle class. For "international confidence," one can read "stability of the Belgian franc." And Belgians are internationally conscious with their savings. If things look bad inside, they will syphon money outside.

Mr Martens understands that. He is a politician from the middle class with a Catholic background and a party oriented towards Catholicism. He trained as a lawyer before the climb up through the ranks of the Christian Democrat Party.

PAUL CHEESERIGHT



## Petrofina, the giant leader

BY FAR the most widely traded equity on the Bourse is Petrofina, the oil and petrochemical company. Traditionally the Bourse was seen as three distinct markets—Petrofina, the cash market and the forward market.

Petrofina dominated through sheer size. At the end of last year its market capitalisation at BFR108.6bn was nearly double that of the next largest stock and the value of

its shares traded was three times higher than any other. It has never been quite clear whether Petrofina moved the Bourse or whether the Bourse moved Petrofina, but brokers note that Petrofina tends not to behave as a normal oil stock except when its interests are individually and directly affected like, for example, subsidisation at the Ekofisk oilfield.

Although Petrofina does

little to promote itself internationally it has been the obvious way into the Brussels Bourse for foreign investors. In recent years, however, more and more Petrofina shares have been traded outside the Bourse by professionals and institutions. Some of its role as an indicator of the market mood has been lost, the specialists say, to Société Générale de Belgique, the biggest holding company in the country.

## Hoping for another shot in the arm

## The Bourse

PAUL CHEESERIGHT

THE BRUSSELS Bourse has been playing a major role in the evolution of government economic policy. It was the vehicle for a substantial recapitalisation of major companies during 1982-83. It has drawn in fresh new private funds and acted as a stimulus for the provision of risk capital.

Much of this has taken place under the impetus of two key measures taken by the Government in the first half of its administration. The first provided substantial tax concessions to companies seeking new capital. The second provided tax breaks for individuals investing largely in Belgian stocks, often through six investment funds.

Both measures served fundamental economic aims. The corporate sector was strengthened and funds were diverted from consumption to investment.

## Record levels

In the process, activity on the Bourse reached record levels. The volume of bourse trading reached BFRs 91bn last year, or 20 per cent more than in 1983 which had seen trading at a 50 per cent higher level than in 1982.

The bourse index climbed to record levels in autumn last year. After that it tapered off but lately the market has

responded to the lower trend in interest rates and by the end of last month the index was again reaching record levels.

The key question now is whether the measures taken by the Government will be extended. That affecting companies seen in the first place only as a shot in the arm and it expired at the end of 1983. But that affecting the tax breaks for personal investment runs through until the end of this year.

A political consensus has been developing among the parties in the ruling coalition that some form of more permanent incentive to investment might be appropriate. Plans are being drawn up which could favour investment, again through fiscal measures, where the investment is linked to private pension schemes.

But no details of how such a scheme might work have yet emerged as policy and there are increasing doubts as to whether there will be enough parliamentary time to enact legislation before dissolution for a general election.

The combination of the election and uncertainty about new incentives has tended to act as a drag on bourse trading, although this has to some extent been offset both by the lower trend in interest rates and the high level of liquidity on the financial markets.

There has at any rate been substantial demand for new stocks, as companies like Wagons-Lits and financial institutions like Generale Bank and Banque Bruxelles Lambert have come to the market with rights issues.

The fear about the election is that it might be a strong enough swing away from the centre-right parties to induce a period of political instability that in its turn could put pressure on the Belgian franc. The stability of the franc has itself been a factor in keeping funds on the Brussels market and not sending them off in search of havens like Luxembourg and Switzerland.

This is not a matter which affects only the big players on the market. One of the lasting effects of the surge in investment since the start of 1983 has been to widen public interest in equities.

Before, it was estimated that between 10 and 15 per cent of the Belgian public had a stake in the Bourse. Now the figure is thought to be around 30 per cent. This widening interest has had the effect of focusing the political mind so that measures relating to bourse investment are being tabled in Parliament at rates never seen before.

There has been an effect on the Bourse itself too. It is now seeking to make itself more accessible to companies. In fact, the number of Belgian companies quoted on the Bourse actually fell from 370 in 1970 to 201 in March 1984.

Over the 22 years to the end of 1983 eight companies introduced their shares on to the market. Last year there were three—Ackermans and Van Haaren, Cote d'Or and Sun International.

## Secondary market

From the beginning of this year, however, the bourse authorities have been seeking to operate a secondary market, as is the practice on other exchanges. It is too early to judge the effects of this but analysts point out that if it is to be a success then the rules for introducing new shares will have to be interpreted flexibly. Their concern is that the technical demands of registration, under tight Banking Commission rules, are not very different from the primary to the secondary market.

The second recent innovation of the Bourse has been to introduce from last April a traded options market centred on five stocks. Three are Belgian: Société Générale de Belgique, Groupe Bruxelles Lambert and Petrofina. Two are foreign: Inco and Stillefontein.

But the authorities are anxious not to turn the Bourse into a casino. They see options as a tool to permit easier management of an investment portfolio. Thus there are very strict rules about the covering of the options traded. Moves are also afoot to increase the electronic links between Brussels and other European bourses. Increasing internationalisation is seen by financial specialists as an absolute priority if the trend towards the trading of stocks on private networks outside the Bourse is to be checked.

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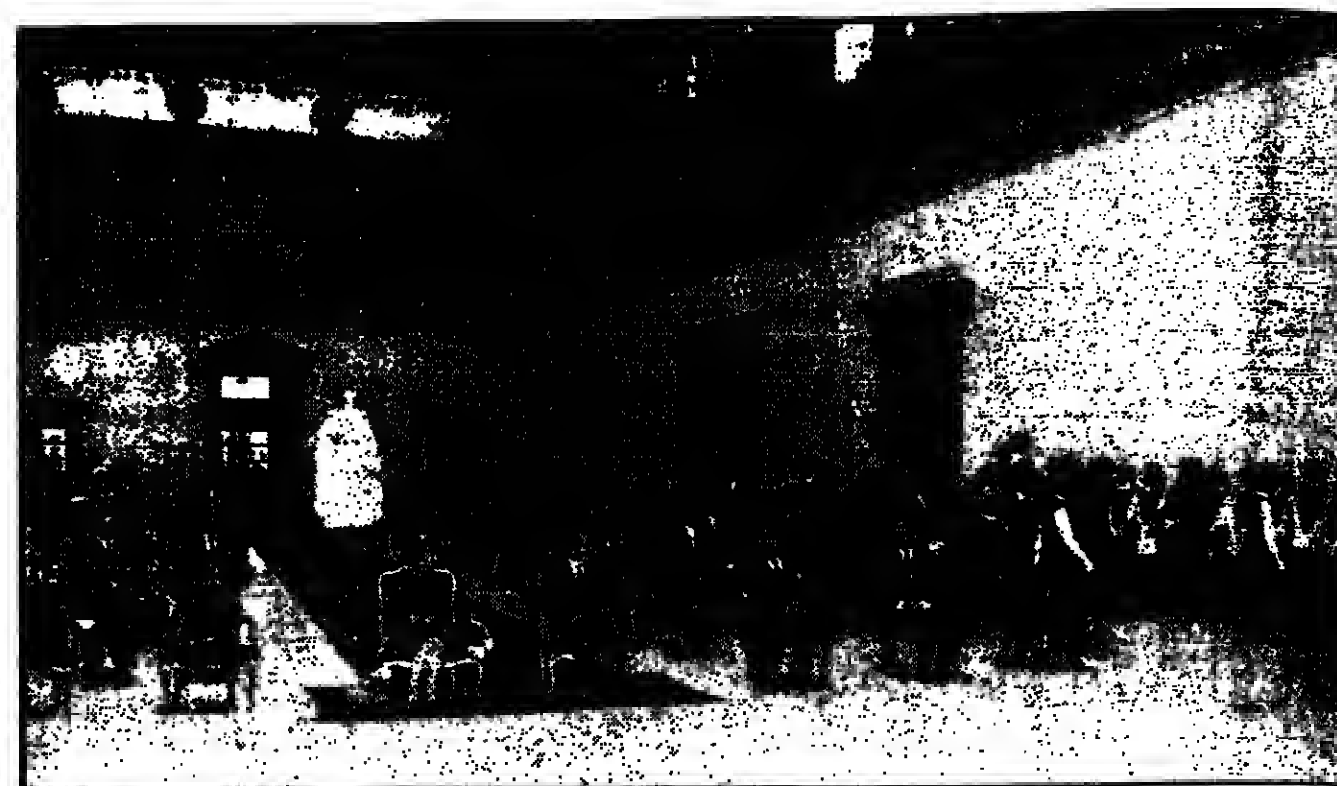
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Van Rymenant, the Belgian subsidiary of Mitchell Cotts, the UK international construction group, carried out the refurbishment of the Museum of Modern Art in Brussels. The formal opening (above) was attended by King Baudouin and Queen Fabiola.

## Recession scars sector

### Construction and Property

PAUL CHESERIGHT

THE EXPANSIVE celebration lunches used to be held at the Michelin-starred Villa Lorraine. The property men would gather—developers, agents, contractors—after signing the latest deal. You would get fed up with going twice a week, said one veteran of the 1970's Brussels property boom. These lunches are few and far between these days. The property market is steady but flat. The construction industry is deeply scarred by recession. Not many expect the boom days back.

This is not just a sectoral worry. The economic effects are far-reaching. At the end of the 1970s, construction of residential property alone provided some 7.5 per cent of the gross national product and 30 per cent of manufacturing industry's value added. There were 250,000 employed in the industry. The employment roll has sagged to 150,000. This in its turn provokes political argument which throws into relief the opposing policies of the Government and the Socialist opposition.

While the Government is con-

tent to rely on limited fiscal incentives to assist the sector, there is a French Socialist proposal in Parliament offering a more thorough-going official intervention through the use of special construction funds. This is part of a generally more interventionist attitude to the economy which goes under the name of selective recovery.

The pressures, of course, are different for residential property and commercial property, although from the point of view of the construction industry the differences are eroded to the basic point that it is simply necessary to find some projects.

### Housebuilding

The industry has never recovered from the crash of 1981 when there was a 41 per cent drop in investment. Two years later activity was running at only 46 per cent of the 1978 level, but there was an 8.8 per cent increase last year.

Housebuilding has stabilised at about 25,000 units a year, roughly half the level of 1980. And while there are a few major commercial property blocks being started, notably by the EEC in Brussels, that part of the industry is flat. But there is a developing interest in industrial property.

The crisis is so severe that the employers have reached an unprecedented agreement with the three major union groupings on a plan of measures to help

the industry. This is being urged on the Government, but so far without result.

The immediate question is whether the Government is going to withdraw a tax concession on residential property made in 1982. This lowered the value added tax level from 17 per cent to 6 per cent until the end of this year. Industry is desperate for an extension.

One of the problems in the residential sector is the large amount of up-front money a house purchase has to provide. A survey by L'Association Belge des Entreprises Hypothecaires last year revealed that the actual cost of buying a property was over 16 per cent of the house purchase price, compared with the abnormally low 3.3 per cent in the UK.

A significant part of that is a 12.5 per cent registration fee, the highest in the EEC. So the industry wants that cut back to 6 per cent.

At the same time the industry wants revenue from property investment treated in broadly the same way for tax purposes as revenue from dividends and interest. In this case the Government now has a withholding tax of 25 per cent, but then the revenue is not included in an individual's overall tax assessment.

For property there is, it is argued, a double taxation—first of all a tax on the property revenue as such and then an overall tax assessment which takes into account only a portion of the tax paid on property. Better then, to change the system so that the tax payments stop with a withholding tax on property revenue, as for dividends, or the whole property tax is reimbursed in the framework of the personal tax assessment.

The joint plan goes further, however. It seeks a more vigorous programme of public investment, covering for example, urban renovation and communications. It is at this point that the problems come into focus for the Government. The Government itself is trying to re-order the state finances, so it is cutting back its own expenditure, which impinges on public works. But also it does not want to see too many tax revenues slip away. This attitude of financial

stringency stretches into the broader policy of switching resources from consumers to the corporate sector. Disposable incomes have dropped, making the finding of cash more difficult for private housebuyers. Against that, there has recently been a steady drop in interest rates which should make mortgage financing easier.

Most estimates suggest that demand is not likely to rise quickly this year. By contrast, there is demand in the commercial property sector for space. The problem is that this is not being translated to any great extent into new developments. The commercial property market is centred on Brussels, traditionally a focus of governmental and multinational corporate activity. Agents like Jones Lang Wootton report that since the middle of last year there has been a shortage of medium and large buildings for rent.

Developers though have been hanging back from seeking to meet this demand because the level of rents is not generally high enough to make investing secure.

### Bright spot

Developers are wanting a better return than the BFR 3,000-3,500 per square metre normally obtaining. In isolated cases deals have been signed on a pre-let basis for BFR 5,000, a more realistic rental as far as developers are concerned. But the deals are not regular enough so far to promote any surge of speculative building.

Where the developers do hold an advantage, though, is that if they do decide to build, then the contractors are so avid for work that their prices can be squeezed down very tightly. And that process extends through into the accessory manufacturers.

The only bright spot in this picture is industrial building, where demand for modern warehousing is somewhere between stable and buoyant, and where again rents are not moving markedly.

Against this background, the industry as a whole considers that, as the crisis is exceptional, it needs exceptional measures. Certainly the industry is cyclical, but this time round the curves are deeper and larger.

## Van Rymenant

## Search for new outlets

Profile of van Rymenant, a construction company taken over by Mitchell Cotts, the UK builders, as part of a plan to expand in Europe

TRAVEL ON the Brussels metro and the chances are you go through a station van Rymenant built. Go to the airport and you ride up to the terminal on the road van Rymenant constructed.

Van Rymenant is in the second tier of the Belgian construction groups. At the top there are about five turning over some BFR 5bn a year. Underneath there are another 18 turning over between BFR1bn-5bn. That is where Van Rymenant fits in. Operating revenue in its financial year ending this month should be around BFR 1.5bn, rising next year on the basis of existing orders to BFR 1.7bn. Profits are slender, but with the industry deep in the doldrums "only a few companies are making them," said Mr. Racheur Fétellin, the company's technical director.

The crisis caught van Rymenant unprepared in 1980 and the books show a cash injection by the British parent, Mitchell Cotts, of BFR 24.5m in the 1981-82 financial year. Since then the company has had to look for fresh fields and to change its methods. Mitchell Cotts took over Van Rymenant when the original family owners ran out of successors and looked for new partners. Now Van Rymenant is part of a plan still being developed for Mitchell Cotts to expand in Europe.

This suits the company because it is looking for fresh outlets. The staple of its business has been public works. Around 60 per cent of its turnover was coming from state and official sources. But the period of major Belgian

public investment has passed. The aim in Belgium under present policy is to cut public spending.

This forced van Rymenant to develop the specialised activity of renovating and restoring old buildings—the Royal Library and the Congress Palace in Brussels, for example.

But as government public works spending fell—by some 25 per cent since 1983 on Mr Fétellin's calculation—and the general economy closed, van Rymenant was forced to seek work on a smaller scale than it had been used to.

It has a top government classification, meaning that it can tender for the major projects—those above BFR 1.5bn. Now you need 30 or 35, said Mr Fétellin. This has caused van Rymenant to change its management technique. Instead of having one team per site, it now has several sites under the control of one team.

The whole business has become more uncertain, demanding quicker reactions. At the same time it has cut down the length of the order book from two years before 1980 to one year now. "It's difficult to plan for the long term," Mr Fétellin observed.

This is being done with a reduced management team. Once there were 100. Now there are 80. And the same process has taken place with the company's construction workers. The peak of the employment roll was 500. The number employed now is 300, despite recession. It is sitting on ample reserves, largely because it has restricted its material buying so that for some years its level of spending has been running under its provisions for amortisation.

P.C.



## The UCB Group in 1984: excellent results in all three sectors of activity— expenditure on research and investment significantly increased

### Statement by the Chairman

The level of activity of the UCB Group, helped by a favourable economic climate, has been excellent during 1984 in each of the Sectors and has benefited from the fact that the price of raw materials and energy have hardly increased. The total profit of the Group after tax amounted to BFR 1,360 million. The ordinary profit of the Group after tax, which had already risen to BFR 1,123 million in 1983, was significantly higher in 1984 at BFR 1,322 million, an increase of 18%.

These remarkable profits, which are equivalent to about 15% of the shareholders' funds of the Group, are the fruits of policies pursued over several years of withdrawing from our more cyclical activities, of concentrating on products with a high added value and with a high rate of growth and of increasing shareholder's funds, both by subscription of new capital and by transfers to reserves, thereby reducing financial charges.

Our expansion from European markets towards those of high potential, such as the USA, and towards those of strong growth, such as Asia, continues, demanding significant effort both in investment and in research.

The new foundations are thus in place for the immediate future. For example, these are:

- in the Pharmaceutical Sector, the current development of prazepam (Nootropil®) in order to obtain its approval by the Food and Drug Administration in the USA; the development of a non-sedative antihistamine, cetirizine, a new molecule resulting from UCB's own research, which has already been licensed to the Pfizer Corporation for the USA and Canada and whose marketing should start in Europe around the end of 1986; and the first successes achieved by UCB-Bioproducts S.A.
- in the Chemical Sector, the impressive expansion of demand for the range of resins curable by ultra-violet rays—products known by the term radiation curing or "radure"—in which the Specialty Chemicals Division of UCB is becoming one of the world leaders.

The consolidated net sales of the Group rose by 6% compared with 1983; the strength of the dollar has helped our exports, which have increased in total by 7%, not only to the USA, but also to other export markets, where American products have become less competitive. Sales of the Pharmaceutical Sector increased by 9%; those of the Chemical Sector by 6%, despite the closure of Benzol production at the beginning of 1984; and those of the Film Sector by 5%, due to the unfavourable effect of the fall in the pound sterling towards the end of the year. The profits of each Sector increased over their already high levels in 1983.

The increase in the ordinary profits of the Pharmaceutical Sector, which rose from BFR 495 million to BFR 553 million, is mainly due to the remarkable growth in sales of Nootropil® in the Southern European Region, particularly in France.

The Chemical Sector, which benefited from the high level of activity of the Organics and Specialty Chemicals Division, achieved ordinary profits of BFR 316 million compared with BFR 226 million in 1983.

In the Film Sector, the recovery in profits achieved in 1983, was fully confirmed in 1984. Ordinary profits rose to BFR 348 million, compared with BFR 283 million in 1983. The good profits of the Sector in 1984 have also been helped by the excellent progress made in bi-oriented polypropylene film. On the financial side, shareholders' funds have continued to grow, reaching BFR 7,212 million by the end of 1984. The balance of the subordinated loan, which had amounted in total to BFR 1,008 million, was repaid in March 1985.

### The UCB Group in brief

In BFR million (M)	1982	1983	1984
Group net sales	27,714 M (+9%)	29,265 M (+6%)	30,899 M (+6%)
Numbers employed at 31st December	6,664	6,440	6,488
Own funds	4,678 M	6,308 M	7,212 M
Cash flow	1,996 M	2,666 M	2,276 M
Value added	9,115 M	9,594 M	10,443 M
Capital expenditure during the year	916 M	1,201 M	1,257 M
Research expenditure	786 M	902 M	1,063 M
Finance and loan charges	378 M	189 M	377 M
Taxation	199 M	360 M	454 M
Profit after tax: ordinary	431 M	1,123 M	1,322 M
total	441 M	(152) M	38 M
Profit after tax as a percentage of own funds	67.2 M	97.1 M	1,360 M
in BFR per share	16.6%	15.4%	16.9%
Share of UCB in:			
own funds	3,730	4,233	4,916
cash flow	1,692	2,114	1,518
profit after tax	776	840	979
Price range of UCB S.A.'s ordinary share	2840/1,330	4400/2,610	5490/4,100
AFV share	-	5,600/4,400	6,200/4,940
Number of shares in UCB S.A. at 31st December	1,113,326	1,419,490	1,419,490

Rates of exchange: 1982 1 £ = 75.75 BFR/1983 1 £ = 80.54 BFR/1984 1 £ = 73.35 BFR



The Annual General Meeting will be held on Tuesday 11th June, 1985, at 11.30 a.m. at the registered office, 326 Avenue Louise, 1050 Brussels. The Annual Report in French, Dutch or English, will be sent free of charge, on that date to those sending a request for it to the Public Relations Department.



## BELGIUM 5

Reconciling Latin and Germanic cultures is a major factor in Belgian political and economic life says, Paul Cheeseright

## Bickering over the public cake

THE LATIN and Germanic cultures of Europe meet in the middle of Belgium, noted a senior government official. Seeking an accommodation between the two was and will remain a salient factor of Belgian political and economic life.

A State cast in the French mould just over 150 years ago has been forced to adapt first to linguistic and cultural claims of the Dutch-speaking Flemish and second to the demographic and economic shifts which have made Flanders the dominant region of the country.

The combination of the two has led to permanent bickering over respective shares of the public cake, manifest today, for example, in disputes about the allotment of telecommunications contracts and offset arrangements for defence purchases.

Adaptation of the State has resulted in a federalist structure where regional borders are linguistic frontiers and where Brussels acts at once as a point of unity and a source of dissension.

The outward centripetal force is the quiet dignity of the monarchy. The inner force is habit—Belgians just get on with things whatever politicians do—led to the stress of unity provided by commerce and joint pride in Belgians who perform abroad, like cyclists.

The general drift of events is towards more devolution from the centre, but constitutional reforms in 1980 provided for French and Flemish executives—one and the same in the French case but split in the Flemish case. And these bodies are a tier of administration between the central government and the local administrations embodied in provinces and communes.

Over the last five years, efforts have been made to bring into force the constitutional reforms, aided by a Council of State, which advises on the legality of legislation, and latterly an Arbitration Court designed to settle clashes of competence between the different tiers of government.

Generally the communities are responsible for cultural matters like the use of language, but they have a role in scientific policy and in matters affecting individual health care. Their role in industry is increasing too.

Within the framework of a complicated formula for moving central government funds around, they are assuming responsibility for the so-called five national sectors of industry: these are sectors which are or



## Growth of the Gross Regional Product

	(Constant prices, annual average)	Flanders	Wallonia	Brussels
1955-1968	4.3	2.2	4.2	
1968-1979	4.5	3.5	3.3	
1979-1983	1.3	0.4	1.2	

Source: National Institute of Statistics, Kredietbank from 1978

## Metal Manufacturing Sector

	Employment	Shipments	Investment
Flanders	63.8	70.4	70.7
Wallonia	26.9	21.6	10.9
Brussels	9.3	8.0	10.4

Source: FOMI/Metal

have been in crisis—coal, steel, shipbuilding, textiles and glass. Now, further reforms are in prospect, designed both to consolidate and strengthen the process started in 1980 by pushing more economic power outwards while leaving the central government obvious national powers like defence, foreign, and overall economic policy.

One of the last acts of the outgoing Parliament will be to consider a list of constitutional articles which can be considered by its successor. This needs a simple majority, but constitutional change as such would need a two-thirds each linguistic grouping.

Specifying articles for possible reform need not give the existing Government any problems except in one area. That is education. There is a move to communalise education, but this is fiercely resisted by the Social Christians, who are threatening to resign from the coalition if there is a move to change the present system.

The Social Christians fear more money moving into Flanders and more control over education in Wallonia moving to the Socialists. And the stakes are high. The 1985 education budget nationally is BFrs 265bn. The financial edge to this particular argument points up the

main difficulty in any future movement of power to the regions. If they are to have more power they need more money, but they also have to be made more accountable for what they do with it.

That is the general problem. The specific one is how to devise the system of financing. Broadly, the Flemish think it should be done pro rata according to tax contributions. As there are more of them and they are in a stronger economic position this would give them a bigger slice of the cake.

Broadly again, the Walloons think the matter should be done on a population basis. That would give them a bigger slice than working the matter out on a tax basis.

On top of this there is the problem of Brussels, which although constitutionally designated as a region lacks the powers afforded Flanders and Wallonia. The status of Brussels was put on ice in 1980.

The ice is melting a bit though. But if the parties are to find a new status for Brussels as a capital and international centre, they will have to find a means of defining who lives in it and where it starts and stops. French and Flemish lines have blurred over the years. The problem of definition defeated politicians before 1980 and it has defeated them since.

## Flexibility is the order of the day

## Wallonia

HAZEL DUFFY

INDUSTRY IN WALLONIA—the southern, French-speaking region of Belgium—has suffered many of the effects wrought by recession on the basic industries of Europe. The question that now hangs over the region is whether the remedies that have been administered only since the sickness became rampant will actually succeed in stabilising the traditional industries of steelmaking and engineering, while creating the climate in which the never technologically-based activities can fill the gap left by the shrinking base.

The signs last year were fairly encouraging, with industrial production recovering quite strongly in the first six months of 1984. This largely reflected the impact of stronger demand for steel products—steel output accounts for 4 to 5 per cent of gross regional product.

In the second half of 1984, industrial production stabilised, and then fell in the first quarter of 1985, partly as a result of exceptionally cold weather but also strikes at the Cockerill-Sambre steel plants.

The future of Cockerill-Sambre, and thereby the future of the steel industry in Wallonia which it dominates, has been the chief concern of the region for the past three years. The government rescue provoked intense discussion about the way in which the regions should be financed to mount such operations, and much wrangling about the merits of putting national resources into a failing industry in one region (all of the Belgian steel industry, with the exception of Luxembourg-controlled Sidmar in Flanders, is in Wallonia).

In 1983, M Jean Gandois, brought in by the Government to manage Cockerill-Sambre, drew up a survival plan. Although still making losses, the group was able to keep reasonably well within the plan last year. But there have been setbacks in the first part of this year, turnover being some BFrs 500m lower in the first four months than planned. The group would have to apply for another tranche of capital, however, has been scotched by M Gandois recently. In March, a new director general, 48-year-old Philippe Delaunoy, was announced by M Gandois as the



The signs within the steel industry, strong in the Walloon area, are now fairly encouraging

man who will take over the running of the group. Parallel to the decline of steel in the region, Wallonia has witnessed the traumas in other big companies, Fabrique Nationale (FN), the armaments and aeronautics group, announced recently that it made a BFrs 150m loss last year, scuttling hopes that it would resume the profit trend which has eluded it since 1980.

## The plan

Another long-established Walloon company, ACEC, the big electrical engineering group, has similarly failed to make profits in the past two years. The group's majority shareholder, Westinghouse Electric of the U.S., recently sold its stake to the French Compagnie Generale d'Electricite and the Belgian holding company, Societe Generale.

The plan is that the new shareholders will steer ACEC towards the healthier financial position it needs if it is to fund investment in its programme of diversifying into new technologies, namely telecommunications, robotics, and biotechnology.

The interest in these technologies being shown by traditional, big engineering companies—FN is similarly engaged—is an encouraging feature in an industrial landscape still dominated by traditional sectors.

A long history of industrial

know-how has led to the development of specialist interests elsewhere in the region. Pollution treatment equipment, and fluidised bed boilers are just two examples which pre-date product innovation in the new technologies. The industrial structure of Wallonia has typically featured some very large companies, and many small companies. In most parts of the region, the small company sector is growing with the large companies actually setting up small, autonomous offshoots to pursue product innovation, for instance as well as companies being developed from ideas coming out of university research departments in the region.

There is no sign, as yet, however, that this type of activity is gaining the momentum that is needed to absorb the jobs being lost in the traditional sectors. Unemployment in the region is still on a rising trend, although the rise has slowed considerably in recent months.

Employment in the metal manufacturing sector fell by 3 per cent last year alone, as companies shed labour in striving for greater efficiency.

By contrast, in Flanders, unemployment has started to fall slightly. While new investment continues in some of the traditional industries, and notably in steel, this is being done in order to ensure survival, and not out of passion. Just one of the

interesting investment projects undertaken by Cockerill-Sambre, for instance, is the Howag process. Developed with the Metallurgical Research Centre, the process improves the finish on steel sold to the motor industry. It is a BFrs 40m investment which will improve the steel group's chances of survival.

The high rate of unemployment is of particular concern to the regional government, where the Socialists are part of the coalition. Some of the solutions proposed by the Socialists owe much to the traditional thinking, such as the setting up of a publicly-owned bank. But there are also considerable efforts by the regional government to stimulate new technologies with the limited resources available to it, even if a very high proportion of investment funds still go towards propping up the lame ducks.

## Robot building

The Government has set up a body designed specifically to promote robot building, and there are signs that its programme to stimulate biotechnology through facilitating contracts between university research departments and companies is meeting with success.

With these efforts in mind, it is sobering to realise that political differences between members of the same party in the regional government led to a two-year delay in the distribution of official research payments to Walloon companies.

As in Flanders, Walloon industry has a strong element of foreign investment, much of it having a long association with the region. Considerable incentives are extended to foreign investors in most of Wallonia, and there is satisfaction that some American companies—notably Caterpillar and Burroughs—have announced expansion plans for their Walloon facilities recently.

Despite such encouraging features, the region, still faces the continuous shaping its structure to the needs of the present as well as the future.

There are fears that many more jobs could go in the steel and engineering industries before sufficient competitiveness is restored. The adjustment from being the prime industrial region in the country to its present position has been difficult enough for Wallonia. But there is, and will continue to be, a need for the sort of flexible and innovative approach that does not come easily to a society schooled in more traditional skills.

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## KEY FIGURES 1984

	ASK-CGER BANK	ASK-CGER (insurance company included)
Balance sheet total	925,138	1,010,857
Net deposits	852,726	
Capital funds	18,227	32,833
Profit of the year	971	2,122
Domestic branches	1,162	

in millions of Belgian francs

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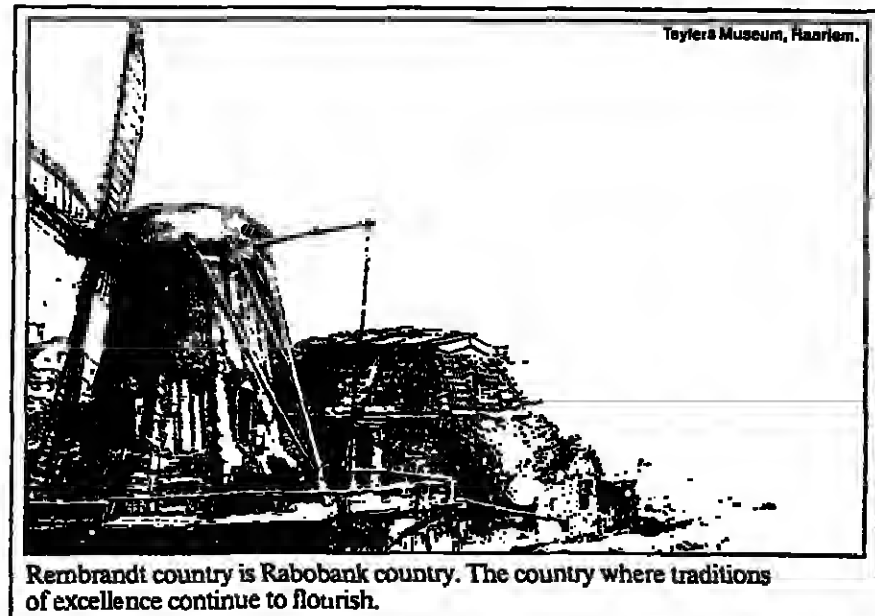
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## BELGIUM 6

## Life blood comes from commercial activities

## Brussels

HAZEL DUFFY

BRUSSELS is a region, a capital, an international capital... and a problem. The problem is that an acceptable constitutional status for the city has yet to be found which will suit its different functions. To the visitor, the problem goes unnoticed. But to the residents, and particularly those who are involved in promoting Brussels, it is becoming increasingly aggravating.

Brussels, like Belgium as a whole, must look outside its boundaries if it is to prosper. This means that it must offer incentives to companies to come, and to ensure that they stay.

Along with the international institutions of the European Community, and the North Atlantic Treaty Organisation, as well as the administrative functions of a capital city, the lifeblood of Brussels is its commercial activities, both Belgian and international.

The responsibility for the co-ordination of the city lies with

a minister of the national government for Brussels, who is a member of the Cabinet. Beneath this is a body known as the "agglomeration" which has acted as the municipal authority since its foundation in 1971, and the 19 communes that make up the city.

There is near unanimity among the many commentators within government and commerce that the system does not work, particularly when regionalisation has devolved power from central government to Flanders and Wallonia, but not to Brussels.

Th problem is that the solution has yet to be found, including an answer to the fundamental problem of where the boundaries of Brussels should be.

## Declining population

In many respects, Brussels shares the features which are common to many European and North American cities: a declining population—it went below 1m in 1981 and a continuing decline is projected to below 800,000 by the year 2000; within this population, the age profile is going up, and the proportion of foreigners is also going up, from around 10 per cent in the early 1960s to 25 per cent today.

Some 40,000 foreigners have European or diplomatic status. Many of the remaining 200,000 or so fall into the "immigrant" category, concentrated in parts

of the city which are increasingly resembling the "ghetto" problems more commonly associated with larger cities. All of these factors have a bearing on the financial straits that some of the communities find themselves in, while the wealthier section of the population prefers to work in Brussels and live outside.

Industry has largely moved out of the city to adjacent areas where there are more financial incentives. Within the city, many manufacturing companies have closed. The result is that the economic base of Brussels is now almost entirely in the services sector.

Some effort is being made to reverse the trend, although, even if successful, it is unlikely to reverse the deindustrialisation of the past 20 years. Since last summer, Brussels has had a regional investment company funded by government—which can take minority participation in cash-short companies putting forward innovative projects.

So far, it has invested in five such companies. There is also a project, which applies equally to the other regions, whereby the government will pay the salary of an expert who is vital to a company's development—for the first year, the whole salary is paid, and for the second year, 80 per cent. The boom began to fall apart in the 1970s, and some com-

panies left Brussels to set up offices in Paris, Geneva, London. By the start of the present decade, the glamour had worn off completely.

Belgium, and Brussels in particular, had gained a reputation for being a highly taxed country where employers had to pay a high level of social security.

The Government's response was to pass a law encouraging the setting up of co-ordination centres, where support functions such as finance and research could be centralised in Belgium. Qualifying companies would pay virtually no corporation tax.

Research laboratories, software, consultancy services—these are the activities which come within the programme. One of the first companies to set up was Control Data, followed by Wang Digital, and others, and the Burroughs Corporation has decided recently to locate software production and training in one such zone.

The halcyon days for Brussels were the so-called Golden Sixties, after the European Community had made Brussels the headquarters for the Commission. Rapid development of office space followed, and many multinational companies made Brussels the location for their head offices in Europe.

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Most of the applications under the law before it was modified came from foreign-owned companies—IBM, Tandy, Coca Cola and Dow Chemical to name a few.

Since the law has been modified, the applications have come mainly from Belgian companies. Uncertainty about the future tax status under the law as modified may be acting as a deterrent to foreign companies.

The city has also been making headway as a financial centre in recent years, after active encouragement of foreign banks to set up the expansion in the international markets of Belgian banks. There is also a growing presence in the insurance and re-insurance services sector. About half of the volume of transactions are conducted by foreign-owned companies. And the stock market, although small, has been particularly active in the last two years.

Slowly the city is reasserting its claim as one of the most convenient locations for international companies, and gaining a reputation in financial services. This gradual resumption of its former position makes even more pressing that there should be a solution to the problem of its constitutional status, which, in turn, might address itself to the threat of urban decay that has grown more serious recently.

## Region welcomes foreign investment

## Flanders

HAZEL DUFFY

THE FLANDERS region, stretching across the flat northerly plain of Belgium, dominates the Belgian economy. While the constitutional future of Brussels is pondered in political circles, and Wallonia adjusts painfully to the restructuring of its basic industries, the Flemish-speaking part of Belgium seeks to build on its post-war industrial success. This can be largely explained by the different industrial structure in the two regions, with the consumer goods industries slower to pick up than the basic industries. Industrial production in Flanders in the first four months of 1985 was going up more sharply.

The prime movers in the recovery have been the chemicals and textiles sectors, with the automotive sector more stable. The improvement in the Belgian chemicals sector was particularly noticeable in the case of Solvay's Belgian activities, which recorded a profit increase from Bfr 3.4bn in 1983 to Bfr 4.9bn in 1984.

Some 70 per cent of Belgian chemicals output is exported, and most of the industry is concentrated in Flanders. Much of the recovery in European chemicals and pharmaceuticals stems from the increased competitiveness of their position resulting from the appreciation of the dollar along with improved demand levels. Benefits from rationalisation have also been evident at Solvay.

Textiles is the other sector showing marked recovery. One of the five national sectors for which the Government has taken a degree of responsibility, some Bfr 24bn has been pumped into textiles over the past couple of years, and most of the industry is located in Flanders.

Belgium has concentrated on the quality end of the sector, specialising in carpets, blankets, towels, and producing them more competitively so that it is now increasing its share of world markets. The restructuring programme, which has resulted in about 40 per cent of jobs disappearing in the sector, is coming to an end, partly because of warnings from the European Commission that continued pursuance of the plan would not be in order. In any event, Belgium and Italy are now the only EEC countries with a positive trade balance in textiles.

Metals manufacturing, along with chemicals, is the largest single component of Flanders' industrial exports. Almost all automotive assembly in Belgium is located in Flanders, the plants of General Motors, Ford, Volvo, Renault, Daimler, all being present in and around Flemish cities. The industry has been the recipient of extensive investment in more automated production methods in recent years, and it is seen as a prime example of the continued confidence of foreign investors in

the Flemish economy. Foreign investment has been a critical factor in Belgium for many years. Some of the companies have been there long enough to be considered local, but the big wave of new foreign investments, and expansion by companies already there, is just as important as it has ever been. Flanders is anxious to demonstrate that, despite setbacks to the attractions of Belgium during the latter part of the 1970s, its productivity record is good.

A recent study by Kredietbank concludes that productivity, measured by the gross value added in constant prices per employee, "is now a good 5 per cent higher than in Wallonia, whereas in 1955, productivity in Wallonia industry was still nearly 20 per cent higher than the corresponding figure for Belgium."

There is much discussion in Belgian business circles about the relative qualities which go to make up the apparently greater dynamism in Flemish business. It is a difficult subject to survey objectively. However, a recent analysis of the response to the fiscal initiatives introduced by the Government to stimulate the provision of new capital by the stock market shows that Flemish companies took up proportionately a much higher share than companies in Wallonia.

The Flemish regional government is attempting to harness the resourcefulness of the region by increasing activity in new technologies, and inviting foreign participation in these areas. An elaborate system of assistance in the form of interest subsidies, grants, tax exemptions and accumulated depreciation is in train, and the Government will pay half the cost of certain industrial research projects which are carried out in co-operation with university research centres.

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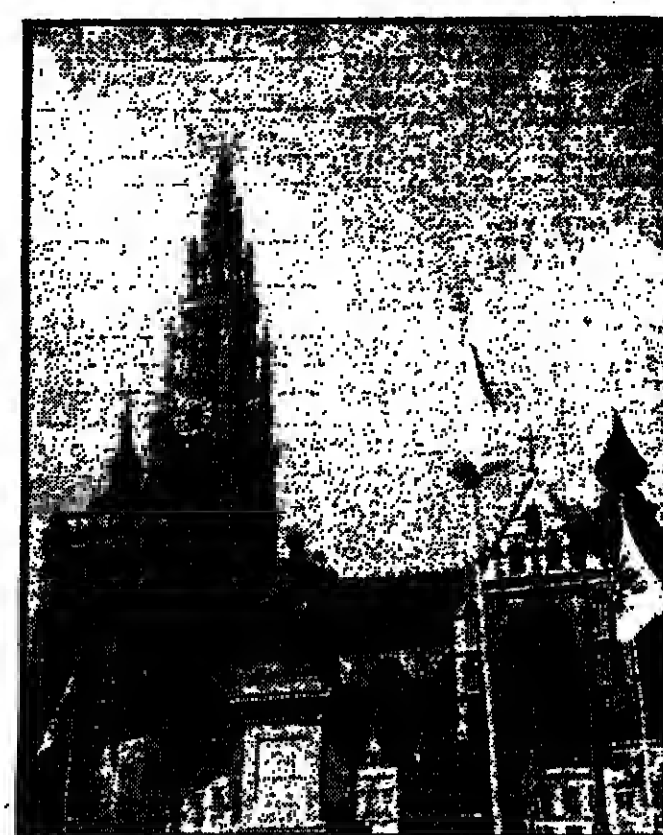
There is much discussion in Belgian business circles about the relative qualities which go to make up the apparently greater dynamism in Flemish business. It is a difficult subject to survey objectively. However, a recent analysis of the response to the fiscal initiatives introduced by the Government to stimulate the provision of new capital by the stock market shows that Flemish companies took up proportionately a much higher share than companies in Wallonia.

The Flemish regional government is attempting to harness the resourcefulness of the region by increasing activity in new technologies, and inviting foreign participation in these areas. An elaborate system of assistance in the form of interest subsidies, grants, tax exemptions and accumulated depreciation is in train, and the Government will pay half the cost of certain industrial research projects which are carried out in co-operation with university research centres.

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The 406 ft tower of Our Lady's Cathedral in Antwerp with the statue of the painter Rubens in the foreground

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*Closing prices, June 7*

**Continued on Page 26**



**Closing prices, June 7**

**Continued on Page 2**

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1



**Nasdaq national market closing prices, June 7**

**1 CANADA**

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## 1 AUSTRIA

1925	June 7	Pr
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## LAISTRA

1965 June 7**LIAPA**

Page 2

**Continued on Page 28**

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12900	Scots 1	\$27	26%	26	- 1

573.5	478.4
107.5	81.4

203	166.7	Vaba	.	.	203
140	122	V.E.W.	.	.	137

1.86	1.5
9.78	2.4

6.5	4.7	Centng.	6
9.59	1.88	How Par. Bros.	3

1.65	15
6.49	High

349	306	Bco Bilbao. .
341	305	Bco Bilbao. .

**Price**349

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## APPOINTMENTS

## Senior Asda stores posts

ASDA STORES has appointed Mr K. Clarke to the board as trading director, responsible for chilled products, meat and poultry, and customer catering. He was previously trading director of Tesco. ASDA has formed a trading board which will be chaired by Mr G. G. Street, marketing director. The board will be responsible for the day-to-day trading activities, reporting to the main board. Other appointments to the trading board are: Mr M. Allison, divisional director, produce, meat and poultry; Mr A. J. Birch, divisional director, marketing; Mr L. F. Boyle, divisional director, packaged food and drink; Mr L. A. Campbell, divisional director, operations services productivity from operations director; Mr J. M. Harding, divisional director, planning and development; Mr A. G. Jeffries, divisional director, chilled products, in-store bakery and catering; Mr J. M. Jones, divisional director, purchasing; Mr D. Robinson, divisional director, retail operations; Mr J. M. Jones, divisional director, retail operations; Mr J. M. Jones, divisional director, retail operations.

Mr Brian Brophy has been appointed financial controller of DELSEY LUGGAGE. He was with Vulcanised Fibre (TR).

Hull-based insurance brokers J. REXON MATTHEWS AND APPELBYARD has appointed Mr Colin S. Beaumont to the board from fire insurance manager. Mr John D. Mutch also becomes a director from accident, insurance manager.

Mr John Martin has become chairman of THE ASSOCIATION OF CONSULTING ACTUARIES. The appointment is for two years. He succeeds Mr John Prevett.

Dr John Redfern, managing director of STANTON REDCROFT, has been appointed chairman of Stanton Redcroft and of the group's retail activities. Mr Trevor Rolles, previously of Eurotherm, has been appointed managing director of Stanton Redcroft.

Mr Anthony J. Harris, managing director of Harris, has been elected president of the INSTITUTE OF PUBLIC LOSS ASSESSORS.

Mr I. L. Garton previously chairman and chief executive of Finance For Exports, has been appointed senior vice-president and general manager export contract bonding of ELDER'S FICA (UK) following the acquisition of Finance For Exports by Elder's FICA.

The SENIOR ENGINEERING GROUP has appointed Mr A. J. Bell as managing director of the steel tube division.

Following Leigh Interests successful bid for the MJI CORPORATION, Mr W. M. Rybus, Leigh's chairman, has been appointed chairman of MJI. Mr F. J. Curtis, deputy chairman, and Mr M. Wood, Mr D. W. Anderson, Dr A. Kent and Mr C. E. Wilkinson have been appointed directors. Mr F. N. Griffiths remains managing director (operations) and Mr M. J. Calhoun as finance director. Mr Martyn Meade has resigned as chairman and a director.

Mr Michael Green, chairman and chief executive of Carlton Communications, has been appointed a non-executive director of HAMBERS ADVANCED TECHNOLOGY TRUST, of which Hambers Bank is a major equity shareholder.

Mr Dale Fladburn has been appointed director of planning and research on the board of VALIN POLLEN.

## BUSINESSMAN'S DIARY

## UK TRADE FAIRS AND EXHIBITIONS

Current Shop Equipment and Display Exhibition - SPOPEX INTERNATIONAL (01-888 4499) until June 151 Olympia

June 10-14 International Mining Exhibition - MINING (0923 778311) NEC, Birmingham

June 11-15 Mexican Exhibition and Conference (01-839 6586) MEXPO 85 Novotel, W6

June 12-14 The Solicitors' and Legal Office Exhibition and Conference (01-985 8005) Barbican Centre, EC2

June 16-19 Royal Highland Show (031-333 2444) Ingleston Showground, Edinburgh

June 24-27 Computers in Manufacturing (01-891 3436) Olympia

July 1-3 Insurance Information Exchange Novotel, W6

July 1-3 International Craft and Hobby Fair (0452 72711) Wembley Conference Centre

July 9-11 National Education, Training and Development Exhibition and Conference (01-687 2400) NEC, Birmingham

July 11-20 World Wine Fair (01-222 9341) Exhibition Centre, Bristol

July 14-18 Gift Trade Fair (0282 867153) Exhibition Centre, Harrogate

July 14-18 Drivers, Motors, Controls Exhibition (0798 26698) Olympia

July 17-21 In-car Entertainment Show for Trade and Public (01-222 9341) Novotel, W6

August 18-21 International Craft and Hobby Fair (0452 72711) Wembley Conference Centre

## OVERSEAS TRADE FAIRS

June 10-15 International Energy Conservation Exhibition and Conference (01-988 4567) Shanghai

June 13-15 International Computer Show for Office, Home, Hobby (01-930 7251) Cologne

June 18-22 International Exhibition of Machinery and Materials for Packaging - ASIAPACK (01-683 1158) Singapore

June 22-25 International Chemical Fair (01-378 7778) Bratislava

June 26-28 Insurance Information Exchange Leipzig

June 26-28 Financial and Business Exhibitions: Strategies for Innovation (01-493 8000) Tara Hotel, W9

June 26-28 The Institute for Fiscal Studies: Corporation Tax (01-636 3784) St. James Hotel, SW1

July 2-4 Royal Institute of International Affairs: European Initiatives in Information Technology (01-930 223) Chatham House

July 3-4 London Chamber of Commerce and Industry: Venezuela - an all economy Prospects for British suppliers (01-248 4444) 68 Cannon Street, EC4

July 3-4 International Advertising Association (UK Chapter): Pan European Conference (01-546 4809) Grosvenor House, W1

July 8-10 Frost and Sullivan: Development of structured software (01-496 0341) Cumberland Hotel, London

July 9 The Industrial Society: Employment casual, part-time and temporary workers - implications of recent case law (01-839 4300) London

July 9-10 FT Conference: Oil industry developments (01-621 1355) London

July 12 FT Conference: The City Revoltion (01-621 1355) Hotel Inter-Continental, W1

July 20 Commonwealth Institute: The Commonwealth and the Law of the Sea (01-563 4535) London

July 23-31 Klüber Conferences: Marketing Insurance (01-568 6441) Cookham, Berks

## BUSINESS CONFERENCES

June 10-11 FT Conference: The Sixth Paper and Pulp Conference (01-621 1355) Hotel Inter-Continental, W1

June 11-12 EDANA: Italian nonwovens conference (Brussels 0274 8310) Milan

June 11-12 FT Conference: World Gold in 1985 (01-621 1355) Langens

June 12 Oxytec Supply, use and carriage of goods - the implications of the new dangerous substances regulations (01-236 4080) London

June 14 Management Forum: The future of the pharmaceutical market in Great Britain (0853 570089) Cafe Royal, W1

June 17-18 Economist Conference Unit: Multinational corporations (01-539 7000) Park Lane Hotel, W1

June 18 O'Connor International: Japanese materials management previously operated by BRS and SPD. Mr Mark D. Bedeman becomes managing director of SPD Contract Distribution, the activity devoted to distributing goods for specific individual customers. Both are from October and are internal promotions.

June 19 Business Research International: Interest rate options (01-537 4983) Park Lane Hotel, W1

June 24-25 CommEd: Telecommunications - the European Future (01-733 3450) Dorchester Hotel, W1

June 26 Financial and Business Exhibitions: Strategies for Innovation (01-493 8000) Tara Hotel, W9

June 26-28 The Institute for Fiscal Studies: Corporation Tax (01-636 3784) St. James Hotel, SW1

July 2-4 Royal Institute of International Affairs: European Initiatives in Information Technology (01-930 223) Chatham House

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Anyone wishing to attend any of the above events is advised to telephone the organisers to ensure that there has been no change in the details published.

## Financial Times Conferences

## WORLD ELECTRONICS - GLOBAL MARKET APPROACH

London - June 18 and 19, 1985

Dr Robb Wilmut will be joining the panel of speakers to give an address entitled "A New Strategy for Europe". Other contributors include: Mr Kaspar Cassani, Mr Wilfred Corrigan, Dr Hermann Franz, Mr Thomas Perkins, Viscount Etienne Davignon and Mr Gerrit Jeelof, CBE.

Issues to be discussed during the two days: The Outlook for the Semi-Conductor Industry Worldwide; Strategic Objectives for the Information Systems Supplier; Technology Transfer - The U.S. Policy; Organising for Success - Why Do Some Countries Innovate More Than Others? Venture Capital in the U.S. - Will the Boom Continue or Will There be a Period of Consolidation?

## OIL INDUSTRY DEVELOPMENTS

London - July 9 and 10, 1985

This highly topical energy conference will be chaired by Mr John Raisman and Mr Peter Gaffney. Mr Pierre Despres and Sir Leslie Murphy will discuss the value of state oil companies. Denationalisation on the scale envisaged in Britain has implications, some of the worrying for the independents and Mr Antony Craven Walker will give a major paper on this prospect. Mr Robert Evans, chief executive of British Gas, will talk on the future for British Gas.

Oil supply and price will again be a significant theme of the conference. Mr A. Riedland will give a Norwegian view of North Sea resources and prices. The position of OPEC will be the subject of analysis by Mr Robert Mabro and Mr John Lieberman. Mr Richard Jones will give a practical analysis of developments in the Middle East.

The outlook for the refiners will be assessed by Dr Frank Schmidt and Mr Bart Collins will comment upon the depth of the crisis affecting the worldwide refinery business. The outlook for petrochemicals in the light of increasing Middle East competition will be another major subject included this year. Mr Yves Rovani will speak for the World Bank and Michael Marks for the New York Mercantile Exchange. Mr James Adamson, Mr John Silecock and Mr Michael Unsworth will be among the speakers in the financial and stock markets part of the conference.

All enquiries should be addressed to:

The Financial Times Conference Organisation  
Minster House, Arthur Street  
London EC4R 9AX  
Tel: 01-621 1355 (24-hour answering service)  
Telex: 27347 FTCONF G  
Cables: FINCONF LONDON

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Abney Unit Trust (3)	Abney Unit Trust Ltd	Equity	10.5	10.5	1.00
Abney Unit Trust (4)	Abney Unit Trust Ltd	Equity	10.5	10.5	1.00
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Abney Unit Trust (98)	Abney Unit Trust Ltd	Equity	10.5	10.5	1.00
Abney Unit Trust (99)	Abney Unit Trust Ltd	Equity	10.5	10.5	1.00
Abney Unit Trust (100)	Abney Unit Trust Ltd	Equity	10.5	10.5	1.00

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**INDUSTRIALS** - Continued

[illegible]



## CURRENCIES, MONEY and CAPITAL MARKETS

## FINANCIAL FUTURES

LONDON			
THREE-MONTH EURO-DOLLAR \$1m	Close	High	Low
June	92.33	92.40	92.25
Sept	91.90	92.25	91.85
Dec	91.00	91.42	90.95
March	90.72	91.00	90.65
Est volume 5,001 (7,452)			
Previous day's open int 19,725 (20,098)			

CHICAGO			
U.S. TREASURY BONDS (CBT)	Close	High	Low
30-year 100% of 100%	100.00	100.00	100.00
20-year 100% of 100%	100.00	100.00	100.00
10-year 100% of 100%	100.00	100.00	100.00
5-year 100% of 100%	100.00	100.00	100.00
2-year 100% of 100%	100.00	100.00	100.00
1-year 100% of 100%	100.00	100.00	100.00

U.S. TREASURY BILLS (MM)			
31m points of 100%	Close	High	Low
June	100.00	100.00	100.00
Sept	100.00	100.00	100.00
Dec	100.00	100.00	100.00
March	100.00	100.00	100.00
Est volume 1,200 (1,200)			
Previous day's open int 1,200 (1,200)			

U.S. TREASURY BILLS (MM)			
31m points of 100%	Close	High	Low
June	100.00	100.00	100.00
Sept	100.00	100.00	100.00
Dec	100.00	100.00	100.00
March	100.00	100.00	100.00
Est volume 1,200 (1,200)			
Previous day's open int 1,200 (1,200)			

U.S. TREASURY BILLS (MM)			
31m points of 100%	Close	High	Low
June	100.00	100.00	100.00
Sept	100.00	100.00	100.00
Dec	100.00	100.00	100.00
March	100.00	100.00	100.00
Est volume 1,200 (1,200)			
Previous day's open int 1,200 (1,200)			

U.S. TREASURY BILLS (MM)			
31m points of 100%	Close	High	Low
June	100.00	100.00	100.00
Sept	100.00	100.00	100.00
Dec	100.00	100.00	100.00
March	100.00	100.00	100.00
Est volume 1,200 (1,200)			
Previous day's open int 1,200 (1,200)			

U.S. TREASURY BILLS (MM)			
31m points of 100%	Close	High	Low
June	100.00	100.00	100.00
Sept	100.00	100.00	100.00
Dec	100.00	100.00	100.00
March	100.00	100.00	100.00
Est volume 1,200 (1,200)			
Previous day's open int 1,200 (1,200)			

U.S. TREASURY BILLS (MM)			
31m points of 100%	Close	High	Low
June	100.00	100.00	100.00
Sept	100.00	100.00	100.00
Dec	100.00	100.00	100.00
March	100.00	100.00	100.00
Est volume 1,200 (1,200)			
Previous day's open int 1,200 (1,200)			

U.S. TREASURY BILLS (MM)			
31m points of 100%	Close	High	Low
June	100.00	100.00	100.00
Sept	100.00	100.00	100.00
Dec	100.00	100.00	100.00
March	100.00	100.00	100.00
Est volume 1,200 (1,200)			
Previous day's open int 1,200 (1,200)			

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31m points of 100%	Close	High	Low
June	100.00	100.00	100.00
Sept	100.00	100.00	100.00
Dec	100.00	100.00	100.00
March	100.00	100.00	100.00
Est volume 1,200 (1,200)			
Previous day's open int 1,200 (1,200)			

U.S. TREASURY BILLS (MM)			
31m points of 100%	Close	High	Low
June	100.00	100.00	100.00
Sept	100.00	100.00	100.00
Dec	100.00	100.00	100.00
March	100.00	100.00	100.00
Est volume 1,200 (1,200)			
Previous day's open int 1,200 (1,200)			

U.S. TREASURY BILLS (MM)			
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June	100.00	100.00	100.00
Sept	100.00	100.00	100.00
Dec	100.00	100.00	100.00
March	100.00	100.00	100.00
Est volume 1,200 (1,200)			
Previous day's open int 1,200 (1,200)			

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Dec	100.00	100.00	100.00
March	100.00	100.00	100.00
Est volume 1,200 (1,200)			
Previous day's open int 1,200 (1,200)			

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Sept	100.00	100.00	100.00
Dec	100.00	100.00	100.00
March	100.00	100.00	100.00
Est volume 1,200 (1,200)			
Previous day's open int 1,200 (1,200)			

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Sept	100.00	100.00	100.00
Dec	100.00	100.00	100.00
March	100.00	100.00	100.00
Est volume 1,200 (1,200)			
Previous day's open int 1,200 (1,200)			

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31m points of 100%	Close	High	Low
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Sept	100.00	100.00	100.00
Dec	100.00	100.00	100.00
March	100.00	100.00	100.00
Est volume 1,200 (1,200)			
Previous day's open int 1,200 (1,200)			

U.S. TREASURY BILLS (MM)			
31m points of 100%	Close	High	Low
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Sept	100.00	100.00	100.00
Dec	100.00	100.00	100.00
March	100.00	100.00	100.00
Est volume 1,200 (1,200)			
Previous day's open int 1,200 (1,200)			

U.S. TREASURY BILLS (MM)			
31m points of 100%	Close	High	Low
June	100.00	100.00	100.00
Sept	100.00	100.00	100.00
Dec	100.00	100.00	100.00
March	100.00	100.00	100.00
Est volume 1,200 (1,200)			
Previous day's open int 1,200 (1,200)			

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Dec	100.00	100.00	100.00
March	100.00	100.00	100.00
Est volume 1,200 (1,200)			
Previous day's open int 1,200 (1,200)			

U.S. TREASURY BILLS (MM)			
31m points of 100%	Close	High	Low
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Dec	100.00	100.00	100.00
March	100.00	100.00	100.00
Est volume 1,200 (1,200)			
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U.S. TREASURY BILLS (MM)			
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Dec	100.00	100.00	100.00
March	100.00	100.00	100.00
Est volume 1,200 (1,200)			
Previous day's open int 1,200 (1,200)			

U.S. TREASURY BILLS (MM)			
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Sept	100.00	100.00	100.00
Dec	100.00	100.00	100.00
March	100.00	100.00	100.00
Est volume 1,200 (1,200)			
Previous day's open int 1,200 (1,200)			

## No clear dollar trend

A late rally took the dollar up sharply on Friday, after a particularly quiet week. It had been rumoured that the U.S. unemployment figures announced at lunchtime in London on Friday, were going to be bad. This was expected to force the hand of the Federal Reserve into cutting its discount rate by another 1 per cent to 7 per cent after a series of figures which have suggested that economic growth has not rebounded as expected.

In the event unemployment in May was unchanged at 7.3 per cent and non-farm employment rose by 345,000. This appears to have taken the pressure off for an immediate cut in the discount rate, and accounted for the dollar's rise on Friday afternoon.

## POUND SPOT—FORWARD AGAINST POUND

June 7	Day's spread	Close	One month	%	Three months	%
U.S.	1.2550-1.2711	1.2675-1.2685	0.85-0.82 pm	5.08	1.50-1.46 pm	4.65
Canada	1.7358-1.7411	1.7375-1.7405	0.45-0.37 pm	2.84	1.25-1.21 pm	2.83
Norway	4.385-4.415	4.385-4.405	25-26 pm	5.82	5.5-5.6 pm	5.85
Denmark	7.85-7.87	7.85-7.87	25-26 pm	3.77	10.4-10.5 pm	2.87
France	12.55-12.56	12.55-12.56	25-26 pm	2.77	10.4-10.5 pm	2.87
Germany	12.55-12.56	12.55-12.56	25-26 pm	2.77	10.4-10.5 pm	2.87
Italy	12.55-12.56	12.55-12.56	25-26 pm	2.77	10.4-10.5 pm	2.87
Japan	12.55-12.56	12.55-12.56	25-26 pm	2.77	10.4-10.5 pm	2.87
Spain	12.55-12.56	12.55-12.56	25-26 pm	2.77	10.4-10.5 pm	2.87
Sweden	12.55-12.56	12.55-12.56	25-26 pm	2.77	10.4-10.5 pm	2.87
Switzerland	12.55-12.56	12.55-12.56	25-26 pm	2.77	10.4-10.5 pm	2.87
Belgium	12.55-12.56	12.55-12.56	25-26 pm	2.77	10.4-10.5 pm	2.87
Netherlands	12.55-12.56	12.55-12.56	25-26 pm	2.77	10.4-10.5 pm	2.87
Austria	12.55-12.56	12.55-12.56	25-26 pm	2.77	10.4-10.5 pm	2.87
Portugal	12.55-12.56	12.55-12.56	25-26 pm	2.77	10.4-10.5 pm	2.87
Ireland	12.55-12.56	12.55-12.56	25-26 pm	2.77	10.4-10.5 pm	2.87
Finland	12.55-12.56	12.55-12.56	25-26 pm	2.77	10.4-10.5 pm	2.87
South Africa	12.55-12.56	12.55-12.56	25-26 pm	2.77	10.4-10.5 pm	2.87
India	12.55-12.56	12.55-12.56	25-26 pm	2.77	10.4-10.5 pm	2.87
China	12.55-12.56	12.55-12.56	25-26 pm	2.77	10.4-10.5 pm	2.87
South Korea	12.55-12.56	12.55-12.56	25-26 pm	2.77	10.4-10.5 pm	2.87
Philippines	12.55-12.56	12.55-12.56	25-26 pm	2.77	10.4-10.5 pm	2.87
Malaysia	12.55-12.56	12.55-12.56	25-26 pm	2.77	10.4-10.5 pm	2.87
Singapore	12.55-12.56	12.55-12.56	25-26 pm	2.77	10.4-10.5 pm	2.87
Thailand	12.55-12.56	12.55-12.56	25-26 pm	2.77	10.4-10.5 pm	2.87
Indonesia	12.55-12.56	12.55-12.56	25-26 pm	2.77	10.4-10.5 pm	2.87
Brunei	12.55-12.56	12.55-12.56	25-26 pm	2.77	10.4-10.5 pm	2.87
Myanmar	12.55-12.56	12.55-12.56	25-26 pm	2.77	10.4-10.5 pm	2.87
Burma	12.55-12.56	12.55-12.56	25-26 pm	2.77	10.4-10.5 pm	2.87
Cambodia	12.55-12.56	12.55-12.56	25-26 pm	2.77	10.4-10.5 pm	2.87
Laos	12.55-12.56	12.55-12.56	25-26 pm	2.77	10.4-10.5 pm	2.87
Vietnam	12.55-12.56	12.55-12.56	25-26 pm	2.77	10.4-10.5 pm	2.87
North Vietnam	12.55-12.56	12.55-12.56	25-26 pm	2.77	10.4-10.5 pm	2.87
South Vietnam	12.55-12.56	12.55-12.56	25-26 pm	2.77	10.4-10.5 pm	2.87
East Germany	12.55-12.56	12.55-12.56	25-26 pm	2.77	10.4-10.5 pm	2.87
West Germany	12.55-12.56	12.55-12.56	25-26 pm	2.77	10.4-10.5 pm	2.87
Poland	12.55-12.56	12.55-12.56	25-26 pm	2.77	10.4-10.5 pm	2.87
Czech Republic	12.55-12.56	12.55-12.56	25-26 pm	2.77	10.4-10.5 pm	2.87
Slovak Republic	12.55-12.56	12.55-12.56	25-26 pm	2.77	10.4-10.5 pm	2.87
Hungary	12.55-12.56	12.55-12.56	25-26 pm	2.77	10.4-10.5 pm	2.87
Slovenia	12.55-12.56	12.55-12.56	25-26 pm	2.77	10.4-10.5 pm	2.87
Croatia	12.55-12.56	12.55-12.56	25-26 pm	2.77	10.4-10.5 pm	2.87
Serbia	12.55-12.56	12.55-12.56	25-26 pm	2.77	10.4-10.5 pm	2.87
Bosnia and Herzegovina	12.55-12.56	12.55-12.56	25-26 pm	2.77	10.4-10.5 pm	2.87
Montenegro	12.55-12.56	12.55-12.56	25-26 pm	2.77	10.4-10.5 pm	2.87
Albania	12.55-12.56	12.55-12.56	25-26 pm	2.77	10.4-10.5 pm	2.87
Moldova	12.55-12.56	12.55-12.56	25-26 pm	2.77	10.4-10.5 pm	2.87
Romania	12.55-12.56	12.55-12.56	25-26 pm	2.77	10.4-10.5 pm	2.87
Bulgaria	12.55-12.56	12.55-12.56	25-26 pm	2.77	10.4-10.5 pm	2.87
Greece	12.55-12.56	12.55-12.56	25-26 pm	2.77	10.4-10.5 pm	2.87
Turkey	12.55-12.56	12.55-12.56	25-26 pm	2.77	10.4-10.5 pm	2.87
Israel	12.55-12.56	12.55-12.56	25-26 pm	2.77	10.4-10.5 pm	2.87
U.A.E.	12.55-12.56	12.55-12.56	25-26 pm	2.77	10.4-10.5 pm	2.87
Saudi Arabia	12.55-12.56	12.55-12.56	25-26 pm	2.77	10.4-10.5 pm	2.87
Qatar	12.55-12.56	12.55-12.56	25-26 pm	2.77	10.4-10.5 pm	2.87
Oman	12.55-12.56	12.55-12.56	25-26 pm	2.77	10.4-10.5 pm	2.87
Yemen	12.55-12.56	12.55-12.56	25-26 pm	2.77	10.4-10.5 pm	2.87
Somalia	12.55-12.56	12.55-12.56	25-26 pm	2.77	10.4-10.5 pm	2.87
Ethiopia	12.55-12.56	12.55-12.56	25-26 pm	2.77	10.4-10.5 pm	2.87
Kenya	12.55-12.56	12.55-12.56	25-26 pm	2.77	10.4-10.5 pm	2.87
Uganda	12.55-12.56	12.55-12.56	25-26 pm	2.77	10.4-10.5 pm	2.87
Rwanda	12.55-12.56	12.55-12.56	25-26 pm	2.77	10.4-10.5 pm	2.87
Burundi	12.55-12.56	12.55-12.56	25-26 pm	2.77	10.4-10.5 pm	2.87
Tanzania	12.55-12.56	12.55-12.56	25-26 pm	2.77	10.4-10.5 pm	2.87
Zambia	12.55-12.56	12.55-12.56	25-26 pm	2.77	10.4-10.5 pm	2.87
Malawi	12.55-12.56	12.55-12.56	25-26 pm	2.77	10.4-10.5 pm	2.87
Mozambique	12.55-12.56	12.55-12.56	25-26 pm	2.77	10.4-10.5 pm	2.87
Botswana	12.55-12.56	12.55-12.56	25-26 pm	2.77	10.4-10.5 pm	2.87
Namibia	12.55-12.56	12.55-12.56	25-26 pm	2.77	10.4-10.5 pm	2.87
Angola	12.55-12.56	12.55-12.56	25-26 pm	2.77	10.4-10.5 pm	2.87
Congo	12.55-12.56	12.55-12.56	25-26 pm	2.77	10.4-10.5 pm	2.87
Congo (Kinshasa)	12.55-12.56	12.55-12.56	25-26 pm	2.77	10.4-10.5 pm	2.87
Congo (Brazzaville)	12.55-12.56	12.55-12.56	25-26 pm	2.77	10.4-10.5 pm	2.87
Cote d'Ivoire	12.55-12.56	12.55-12.56	25-26 pm	2.77	10.4-10.5 pm	2.87
Ghana	12.55-12.56	12.55-12.56	25-26 pm	2.77	10.4-10.5 pm	2.87
Sierra Leone	12.55-12.56	12.55-12.56	25-26 pm	2.77	10.4-10.5 pm	2.87
Liberia	12.55-12.56	12.55-12.56	25-26 pm	2.77	10.4-10.5 pm	2.87
Senegal	12.55-12.56	12.55-12.56	25-26 pm	2.77	10.4-10.5 pm	2.87
Gambia	12.55-12.56	12.55-12.56	25-26 pm	2.77	10.4-10.5 pm	2.87
Guinea	12.55-12.56	12.55-12.56	25-26 pm	2.77	10.4-10.5 pm	2.87
Sierra Leone	12.55-12.56	12.55-12.56	25-26 pm	2.77	10.4-10.5 pm	2.87
Equatorial Guinea	12.55-12.56	12.55-12.56	25-26 pm	2.77	10.4-10.5 pm	2.87
Gabon	12.55-12.56	12.55-12.56	25-26 pm	2.77	10.4-10.5 pm	2.87
Cape Verde	12.55-12.56	12.55-12.56	25-26 pm	2.77	10.4-10.5 pm	2.87
Guinea-Bissau	12.55-12.56	12.55-12.56	25-26 pm	2.77	10.4-10.5 pm	2.87
Timor-Leste	12.55-12.56	12.55-12.56	25-26 pm	2.77	10.4-10.5 pm	2.87
East Timor	12.55-12.56	12.55-12.56	25-26 pm	2.77	10.4-10.5 pm	2.87
Myanmar	12.55-12.56	12.55-12.56	25-26 pm	2.77	10.4-10.5 pm	2.87
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Moldova	12.55-12.56	12.55-12.56	25-26 pm	2.77	10.4-10.5 pm	2.87
Romania	12.55-12.56	12.55-12.56	25-26 pm	2.77	10.4-10.5 pm	2.87
Bulgaria	12.55-12.56	12.55-12.56	25-26 pm	2.77	10.4-10.5 pm	2.87
Greece	12.55-12.56	12.55-12.56	25-26 pm	2.77	10.4-10.5 pm	2.87
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Oman	12.55-12.56	12.55-12.56	25-26 pm	2.77	10.4-10.5 pm	2.87
Yemen	12.55-12.56	12.55-12.56	25-26 pm	2.77	10.4-10.5 pm	2.87
Somalia	12.55-12.56	12.55-12.56	25-26 pm	2.77	10.4-10.5 pm	2.87
Ethiopia	12.55-12.56	12.55-12.56	25-26 pm	2.77	10.4-10.5 pm	2.87
Kenya	12.55-12.56	12.55-12.56	25-26 pm	2.77	10.4-10.5 pm	2.87
Uganda	12.55-12.56	12.55-12.56	25-26 pm	2.77	10.4-10.5 pm	2.87
Rwanda	12.55-12.56	12.55-12.56	25-26 pm	2.77	10.4-10.5 pm	2.87
Burundi	12.55-12.56	12.55-12.56	25-26 pm	2.77	10.4-10.5 pm	2.87
Tanzania	12.55-12.56	12.55-12.56	25-26 pm	2.77	10.4-10.5 pm	2.87
Zambia	12.55-12.56	12.55-12.56	25-26 pm	2.77	10.4-10.5 pm	2.87
Malawi	12.55-12.56	12.55-12.56	25-26 pm	2.77	10.4-10.5 pm	2.87
Mozambique	12.55-12.56	12.55-12.56	25-26 pm	2.77	10.4-10.5 pm	2.87
Botswana	12.55-12.56	12.55-12.56	25-26 pm	2.77	10.4-10.5 pm	2.87
Namibia	12.55-12.56	12.55-12.56	25-26 pm	2.77	10.4-10.5 pm	2.87
Angola	12.55-12.56	12.55-12.56	25-26 pm	2.77	10.4-10.5 pm	2.87
Congo	12.55-12.56	12.55-12.56	25-26 pm	2.77	10.4-10.5 pm	2.87
Congo (Kinshasa)	12.55-12.56	12.55-12.56	25-26 pm	2.77	10.4-10.5 pm	2.87
Congo (Brazzaville)	12.55-12.56	12.55-12.56	25-26 pm	2.77	10.4-10.5 pm	2.87
Cote d'Ivoire	12.55-12.56	12.55-12.56	25-26 pm	2.77	10.4-10.5 pm	2.87
Ghana	12.55-12.56	12.55-12.56	25-26 pm	2.77	10.4-10.5 pm	2.87
Sierra Leone	12.55-12.56	12.55-12.56	25-26 pm	2.77	10.4-10.5 pm	2.87
Liberia	12.55-12.56	12.55-12.56	25-26 pm	2.77	10.4-10.5 pm	2.87
Senegal	12.55-12.56	12.55-12.56	25-26 pm	2.77	10.4-10.5 pm	2.87
Gambia	12.55-12.56	12.55-12.56	25-26 pm	2.77	10.4-10.5 pm	2.87
Guinea	12.55-12.56	12.55-12.56	25-26 pm	2.77	10.4-10.5 pm	2.87
Sierra Leone	12.55-12.56	12.55-12.56	25-26 pm	2.77	10.4-10.5 pm	2.87
Equatorial Guinea	12.55-12.56	12.55-1				







## Executive Cars 2

There is still considerable confusion about the rights of EEC consumers

## Dilemmas over buying in Europe

THE EUROPEAN consumer has the basic right "to buy a motor vehicle and to have it maintained or repaired wherever (meaning in whatever Common Market country) the price and quality are most advantageous to him." That sentiment is enshrined in Community law.

Yet trying to decide if a car is worth buying in another Common Market country is becoming an increasingly difficult and complex task.

Fluctuating exchange rates and the fact that in some countries items are included in a car's standard specification where they have to be paid for as optional extras in others are just two of the difficulties encountered.

However, the UK Consumers' Association offers this rule-of-thumb advice: "If a British car buyer can get a good deal in terms of discounts, it may not be worth going abroad. But if the buyer wants a popular or newly-introduced model that is not selling at much, if any, discount in the UK, he or she should book his or her ferry ticket."

Another complicating factor in the equation is the European Commission's determination to bring car prices throughout the Community more into line at the pre-tax level.

To this end a new regulation comes into force in July which

aims to keep prices (before tax for the same model within an 18 per cent band.

This might mean that only executive cars and other more expensive models become the only ones worth taking the trouble to shop abroad for. After all, it might not be worth the trouble of travelling a long way to save even 17.5 per cent on a £4,000 car but it would certainly be worth the effort to save it on a £14,000 model.

There is still considerable confusion about the rights of the European consumer and at the beginning of this year a Consumers' Association survey showed that British car buyers were still being thwarted when they attempted to purchase low-cost vehicles in Belgium, one of the Common Market countries where cars are relatively inexpensive.

Telephone inquiries by the association produced point-blank refusals by Ford and Mazda dealers to supply right-hand-drive cars. And some Austin Rover, BMW, Fiat, Nissan, Peugeot, Toyota and Volkswagen dealers said they would not take orders.

Only Opel dealers accepted orders for UK-specification cars without hesitation — but then they are in a special position because General Motors, Opel's parent company, sells most of its cars with Vauxhall badges in Britain and saves the Opel

brand for only a limited range of sporty cars. The Senator was recently added to the list of "Vauxhall" instead of "Opel."

The association continues to point out that while any dealer has the right to refuse to supply it is against European Community law for manufacturers to restrict trade in cars.

If the association's survey is anything to go by, each manufacturer has been giving its dealers different instructions. "A Ford dealer said they had received a letter instructing them not to sell; another commented that it was a gentleman's agreement between stockists so as not to disadvantage British stockists."

A Toyota dealer said the European Community was against it (the provision of right-hand-drive cars in Belgium) and a Peugeot dealer that he had instructions from the factory not to sell; he said he called it sabotage, they called it protecting the British stockist," the association says.

"The acid test of the EEC's new rules will be whether the manufacturers are going to abide by them. For that we are going to have to rely on the consumer knowing his or her rights and complaining loudly when they are not respected," the association maintains.

The clause in the new regulation which primarily affects the

private motorist is the one which insists on "full-line availability." Essentially, this provision is intended to ensure that motorists can buy a car anywhere in the EEC at the local pre-tax price, without undue difficulty or delay, and can then have the car serviced under guarantee, irrespective of where it was bought in the EEC.

The Commission says, however, that customers can be charged a supplement to cover "objectively justifiable" extra costs, such as distribution costs or difference in specification or trim.

The guidelines to the regulations which come into force in July also make it clear that the 18 per cent "rule" (where prices for the same model must not stray outside an 18 per cent pre-tax price band) will not apply in markets where there are major distortions in retail prices.

The 18 per cent rule will not apply, for example, where the tax on cars is more than 100 per cent of the pre-tax price. Currently that eliminates Greece and Denmark from the reckoning.

Also excluded is any market where there have been controls on prices or margins of profit for more than one year. At the moment that would exclude Luxembourg and Belgium.

In these "distorted" countries any dealer a UK customer

might approach for a right-hand-drive model would be allowed to charge the lowest pre-tax price currently available in any Common Market country without "distortions."

As things stand that could be Holland or West Germany. The upshot is that consumers will actually be worse off under the new regulations than they are at the moment. They will not be able to pop across from the UK to that convenient country across the Channel, Belgium, to buy cars at the Belgian pre-tax prices.

But, while the consumer organisations are disappointed with the outcome of all their campaigning about European car prices, the motor industry seems reasonably satisfied.

## Concern

Ford, which in many ways had more to lose than any other manufacturer if the Commission had ignored the industry's reasoned arguments, says: "The major changes since the earlier drafts have taken away the regulation's immediate threat, but it still could be of great concern to European motor manufacturers if economic conditions change."

The key change to the regulation, as far as the industry is concerned, was that the Commission at first suggested that if prices before tax were more than 12 per cent out of line



Opel Senator 3.0E CD sedan. Only Opel dealers surveyed would accept orders for UK-specification cars without hesitation

between one Community country and another a manufacturer would lose its right to selective distribution—the ability to restrict sales of new cars to their own, franchised dealers.

In practice, that would have opened up the way for unofficial traders to buy cars in the lowest cost country in the Common Market and sell in the highest-cost, undercutting and undermining the manufacturer's own dealer network.

However, the Commission significantly softened its approach. The new regulation says it will take an 18 per cent difference to spark off an immediate reaction by the Commission — and that reaction would be in the form of an inquiry by the Commission. There would also be an inquiry if a 12 per cent difference in the price of the same car in

the Community country and another persisted for 12 months or more.

So, for the consumer not much will change when the new regulation comes into effect. The Commission has enshrined the selective distribution system which means that there will be no substantial unofficial second channel of distribution, perhaps by companies with enough finance to take cars on spec from lowest-cost Common Market countries to the ones where pre-tax prices are higher.

Franchised dealers must refuse to supply new cars to or through a third-party organisation which acts like an unauthorised reseller. Documentary evidence that a customer is waiting for a car must be supplied by organisations acting as intermediaries.

Thus any third-party unofficial organisation which offers "imported" cars on spec at low prices from now on will either be infringing Community rules or, more likely, will have been buying left-hand-drive vehicles and converting them to right-hand-drive in Britain.

The 18 per cent rule should ensure that pre-tax prices throughout the Community drift closer together. Whether or not the consumer benefits from this drift remains the remit of national governments because, while the Commission has been very determined to cut pre-tax price differences, it has so far been restrained in tackling those governments which impose very high taxes on cars to restrain sales and, therefore, imports.

Kenneth Gooding



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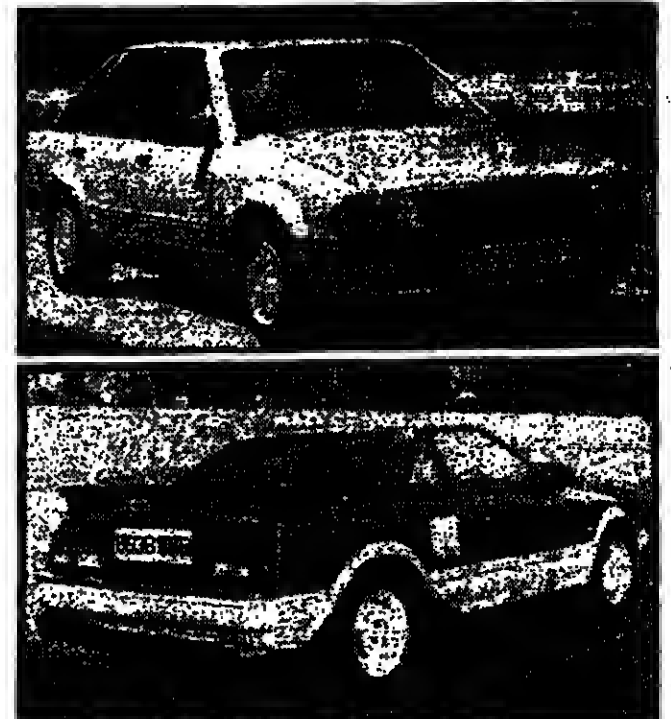


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FLEET SERVICES



Top: Ford's Escort Ghia, and below the new 124mph Toyota MR2 sports car. The volume producers are in increasing competition in the specialist sectors

## Tougher battles lie ahead

CONTINUED FROM  
PAGE 1

Only last month, Mr Sam Toy, chairman of Ford UK disclosed that the British company had made its first operating loss since 1971, attributing the reverse to the continued heavy discounting throughout Europe as the result of excess capacity—now hovering around 2.5m units.

Ford is reticent about sales targets for the new model, but it must be hoping to move back closer to the 200,000-a-year sales of the "old" Granada at its peak. Mr Gordon MacKenzie, Ford of Europe vice-president, sales, will say only that Ford wants the car to do better than its predecessor. And he acknowledges that it is facing very severe competition.

But with an eye on wooing buyers away from even its most prestigious rivals, Ford has put much effort into meeting Mercedes, BMW and their ilk on their own ground in technology terms. The new car is the first from any volume manufacturer to offer anti-skid braking as standard, for example.

It is not only the Granada that is being put up as a rival, however. Recently, Ford also launched a 130 mph four-wheel-drive Sierra, to take on BMW in particular. A 150 mph version, using an engine developed by grand prix engineers Cosworth, is to follow—all as part of Ford's efforts to acquire an image on a par with the specialists.

Similar goals are being pursued by others among the volume producers. General Motors, through its Opel/Vauxhall subsidiary in Europe, is expected to launch its own new generation of executive cars next year, also incorporating much new technology.

The same applies to the joint Austin Rover/Honda executive model—which in reality is the first of a completely new generation of cars from Austin Rover (the smaller Montego actually represents the last of the generation inspired by Sir Michael Edwards' initial recovery plan).

Austin Rover has not been alone in seeking to collaborate in order to cut costs—although it is the first in Europe to do so

on a significant scale with a Japanese producer.

As an example of how the European industry is beginning to close ranks to stay competitive, Saab, Lancia, Fiat and Alfa Romeo have collaborated on the "Type Four" executive models, sharing similar floorplans but with markedly different bodies and engines. These cars will form the basis of their attacks on the executive markets.

All these developments have been taking place against the background of a number of severe external pressures on the industry, quite apart from internal competition.

In the past 12 months, the long-foreshadowed move by the Japanese into Europe with much more up-market models, incorporating "cutting edge" technology has begun to materialise in earnest. And at first Nissan, now Honda, and probably other Japanese makers, have moved to assess the volume cars in Europe, so the prospect can be raised of their import quotas being used to instigate a much more determined attack on the executive sector.

At the same time, the industry must cope with the new exhaust standards which will be announced in Brussels by the end of June. The picture regarding cars of over 2 litres is clear—from 1989 onwards they will be required to have catalytic converters.

But continuing uncertainty over the regulations for smaller cars—and whether "lean burn" engine technology is a viable alternative for them—has been proving another costly drain on research and development resources which, faced with the Japanese challenge, the industry can ill afford.

And just a few days after the emission standards are to be announced, further EEC regulations, requiring net-of-tax prices to vary by no more than 18 per cent between member states, becomes effective. The rules are considerably relaxed from initial proposals, allowing a 24 per cent variation.

Nevertheless, manufacturers have been fiercely opposed to them arguing that it remains an absurdity for the EEC to impose price "harmonisation" on the motor industry, when governments have so patently failed to harmonise the overall EEC economy itself.



## Executive Cars 3

Out with the old and in with the new has its complications, as Rob Golding reports

## Volume makers juggle with new models

NOTHING ERODES confidence in a prestige car faster than the knowledge that the manufacturer is plotting its downfall.

Throughout last year replacements for the two local heroes, the Rover and the Granada were "imminent." As it turned out, neither of the two new models was launched during the year. The Granada was delayed until last month and the Rover will not be on sale until 1986.

But fleet managers are no fools, and the greater proportion of these models are sold to companies. No fleet manager who values his job is going to talk his director into vehicles that will be obsolete even before the ink on the paperwork is dry.

Granada sales dropped to 25,000 from 24,000 the year before. The Rover suffered a good deal worse, losing 8,000 sales from the 21,500 of the previous year.

Austin Rover — Britain's national car company — always pays heavily for close public scrutiny of its affairs. Its collaboration with Honda on the project code-named XX has been the subject of intense international interest. The shape of the car that will be called the Rover 600 is known.

The specification has been widely forecast in the specialist motoring Press, and company executives have themselves been guilty of "talking up" the anticipation for the newcomer.

To make matters worse, it now finds Ford in a position to sell exactly the concept that it has been trying to establish for the last ten years. Like the Rover, the Granada is now a big five-door with no coupe or estate derivative. The Rover's unique selling proposition has gone.

It no longer seems to matter too much that the Rover is British while the Granada—like the majority of cars in the executive car sector—is built entirely in Germany. Importers often describe the British car buyer as the most "pragmatic" in Europe. That means he is far more objective

than the French, Germans and Italians and far less chauvinistic.

Vauxhall has exploited this independent spirit magnificently. In 1982 it sold 2,640 of its rather characterless Carlton. The car did not improve much, but Vauxhall's image did and so did the incentives to dealers.

In 1983 Vauxhall disguised the Carlton's German origin as successfully as Ford did with the Granada and sold 17,000. Last year that was up again to over 20,000 making it for the first time more popular than the Rover.

The Vauxhall name has become a purely British anomaly for everything that parent, General Motors sells in Europe is badged as an Opel. It had been trying to establish the Opel marque in Britain as the prestige end of the UK GM range with the ultimate aim of reflecting the glory down among breed and better Vauxhall cars and ultimately standardising on the Opel name.

### Identities

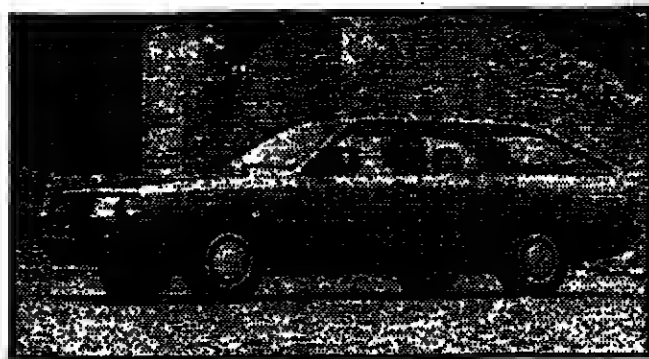
The unequal struggle has now been abandoned. The Opel Senator became a Vauxhall Senator at the end of last year, and it is unlikely that the Opel name will ever appear again in the British best-sellers chart.

In the first quarter of 1985, Vauxhall sold nearly 1,500 Senators — almost the number sold as Opels in the whole of the previous year.

VAG has also had its problems in mixing and matching Volkswagen and Audi. After a couple of abortive years being forced into the same mould, they are now commanding very separate identities. Volkswagen no longer makes a pretence at building executive cars.

The Audi 100, restyled with immediate success in 1983, lost little ground last year. The German company's internal forecasts for this year and next are to increase sales but not market share.

Audi likes to think that it sets the standard on technical



Above: the latest Audi 100 Avant; below: the new MG Montego Turbo



innovation. This has certainly been the case with diesels, having established the principle that while remaining noisy, a diesel engine that is turbo charged can have reasonable performance and refinement.

Four-wheel drive was its other striking contribution. In Britain, people like to dismiss all-wheel drive as a gimmick, with only those who have had first-hand experience in snow conceding that maybe it has a purpose.

Audi was predicting that 15 per cent of its sales would be Quattro (4WD) versions but having recently introduced the compact Audi 90 Quattro at an ambitious £13,500 and failed to meet the demand, it may have to reschedule.

French volume manufacturers had mixed fortunes in the British executive sector. In a reversal of the situation at the small end of the market where Peugeot is happily jumping on Renault's new 5 with the successful little 205, Renault has done well.

From a standing start, the Renault 25 range sold more than 3,000 in Britain last year. It has no particular cachet—in that the nationalised company has no reputation for luxury cars—but its comfort and specification makes it a pretty irresistible bargain when compared to the comparatively spartan German makes.

Peugeot has finally conceded

that its cumbersome 604 is well off the pace and withdrawn it. Only 66 were sold last year and holding parts had just become more pain than profit.

Stablemate Talbot also discreetly left the scene with the Tagora which, although being a much more modern machine (introduced here in 1981) mustered only an embarrassing 132 sales.

All of which leaves only Citroën. Poor Citroën suffered a sudden and somewhat unjustified collapse of interest among the business buyers of Britain. The car still has a lot going for it—modern styling, superb comfort, perfectly adequate performance but there are just too many dealers who say "merci, non" when offered a CX in part-exchange for anything else.

Residual values blow a gaping hole in the running-cost column marked depreciation.

From a casual observation as to what seems to be around on the roads at the moment, it is hard to imagine that Citroën failed to sell four CXs a day last year.

It is getting harder and harder for volume manufacturers who want to be represented from top to bottom of the size range to sell their flagships just because they are there. Sentiment and marque loyalty do not have the strength they once did—not when the competence of the specialist image-building role to play for

A marked increase in registrations is expected, says Kenneth Gooding

## Shift in UK market shares

THERE IS no better example of General Motors' careful, precise and logical approach to building up its market share in Britain than that of the Carlton in the executive sector.

In 1982 only 2,640 Carlton were registered in the UK. Last year the model raced past two more contenders to settle at second place in Britain's executive car market.

The revolution was created by GM which tailored the Carlton for the British market, pushing up the level of specification and incorporating "tax break" engine sizes.

However, the Carlton's rise was undoubtedly helped by the success of the Cavalier from the same stable. Now firmly entrenched as the second-best-selling car in Britain after Ford's Escort, the Cavalier has caused a big switch to GM-Vauxhall-Opel dealerships.

And, just as in the car market as a whole, it has been BL's Austin Rover which has felt the main impact of the GM success.

ARG's Rover SD1 saloon, always plagued by reliability problems in the past, is now fading fast. ARG desperately needs XX, the top-of-the-range saloon it has jointly developed with Honda of Japan.

XX was due to be launched later this year—and the Honda version will be seen at the Tokyo Motor Show in the autumn. But ARG has delayed the introduction until the spring of next year to make sure the XX is completely ready.

At present Rover's SD1 is the only British car in the executive sector because one of the major changes GM made when it decided to push the Carlton was to move the entire production back to West Germany.

Granadas are built at Ford's Cologne factory in West Germany and, ironically, the Swedish-assembled Volvo 200 series, now in third place in the UK executive car league, probably has more British components than either the British-sounding Ford Granada and Vauxhall Carlton.

In this respect — keeping Britain represented in the executive car sector — the XX is potentially as important to ARG as the Montego was. Not only will it round off the all-new range to encourage the fleet customers to buy British for all their requirements, XX will also have an important image-building role to play for ARG.

The battle between the four major models—to all intents and purposes the executive car sector in the UK is a four-horse race—in the past couple of years has taken place against a relatively stable background.

Demand for executive cars remained at about the same level last year as in 1983. In 1984 some 133,540 executive cars were sold, representing 7.45 per cent of the total UK new car market. In 1984 the total was 130,385 for a 7.44 per cent share.

The top end of the car market also follows this pattern and close to 14,600 luxury cars were registered in 1985—giving a 0.81 per cent share of total sales—while 1984 saw sales of 14,140 and a 0.71 per cent share.

The incentive campaigns and other promotional activity which helped boost the UK car market to a record 1.79m in 1983, eased off slightly last year and registrations slipped back to 1.745m.

The industry forecast for 1985, made via the Society of Motor Manufacturers and Traders, is that sales will again fall back to 1.72m.

Executive car registrations are expected to increase markedly in the next year or so following the introduction of the new Granada Scorpio and XX. New entrants to a sector have a habit of attracting more buyers and increasing sales.

For example, last year Renault put up a much better performance in the UK executive car market because its new R25 was available to replace the R20/30 range which, apart from being rather long-on-the-tooth, had never been particularly attractive to the British buyer.

Ford hopes to sell 30,000 of the new, aerodynamic, hatch-back Granadas in the first year, which will not be particularly easy because at first there is no estate version. Estate cars accounted for about 10 per cent of total old Granada sales and Mr Sam Toy, chairman of Ford of Britain, believes that six out of ten estate car buyers will remain estate car buyers and be lost to the Granada as a result.

Ford insists that the hatch-back configuration of the new Granada enables it to fulfill the role of both booted car and estate. However, fleet buyers in Britain are sure that an estate

version of the new Granada will not be long in arriving. Ford's arch rival, GM, was able last year to take some advantage from the fact that most buyers knew the old Granada was to be phased out, perhaps in favour of a car with a completely different name.

They remembered that Cortina, the name on the best-selling car in Britain for very many years, was dropped in spite of its appeal to UK customers.

Ford has not made the same mistake again and retained "Granada" in Britain while dropping it on the Continent where the company's newcomer is called Scorpio.

Those who argued in favour of the old name for a completely different body shape maintained it provided a point of reference for the potential customer. Ford does not have to explain just what part of the market or what type of buyers it is aiming for with the new car.

GM has also been taking steps to protect sales of the old Senator as the new Granada is launched — and once again there was a debate about the name.

The question arises: Would GM sell more Senators in the UK if it had a Vauxhall instead of an Opel badge? Those supporting the status quo, and "Opel," say that the German badge gives the Senator an up-market import image. Those favouring "Vauxhall" pointed to Ford's success in the fleet market with the German-built Granada because the "Ford" seemed to be a "British" company selling "British" cars.

The latter argument won the day and last autumn, when other changes were made to the Senator's specification, the badge was changed from "Opel" to "Vauxhall."

New entries and increased competition should bring sparkle back into the executive sector. DRI Europe, the forecasting group which uses slightly different criteria to establish just what can be called an executive car than the Sewells organisation whose research is shown in the table, reckons in its latest report that executive car registrations will ease back this year to 180,000 from 152,000 in 1984.

But registrations will increase steadily in the period to 1990 and by that year should be nearly 25 per cent above the current annual level at 222,000, says DRI.

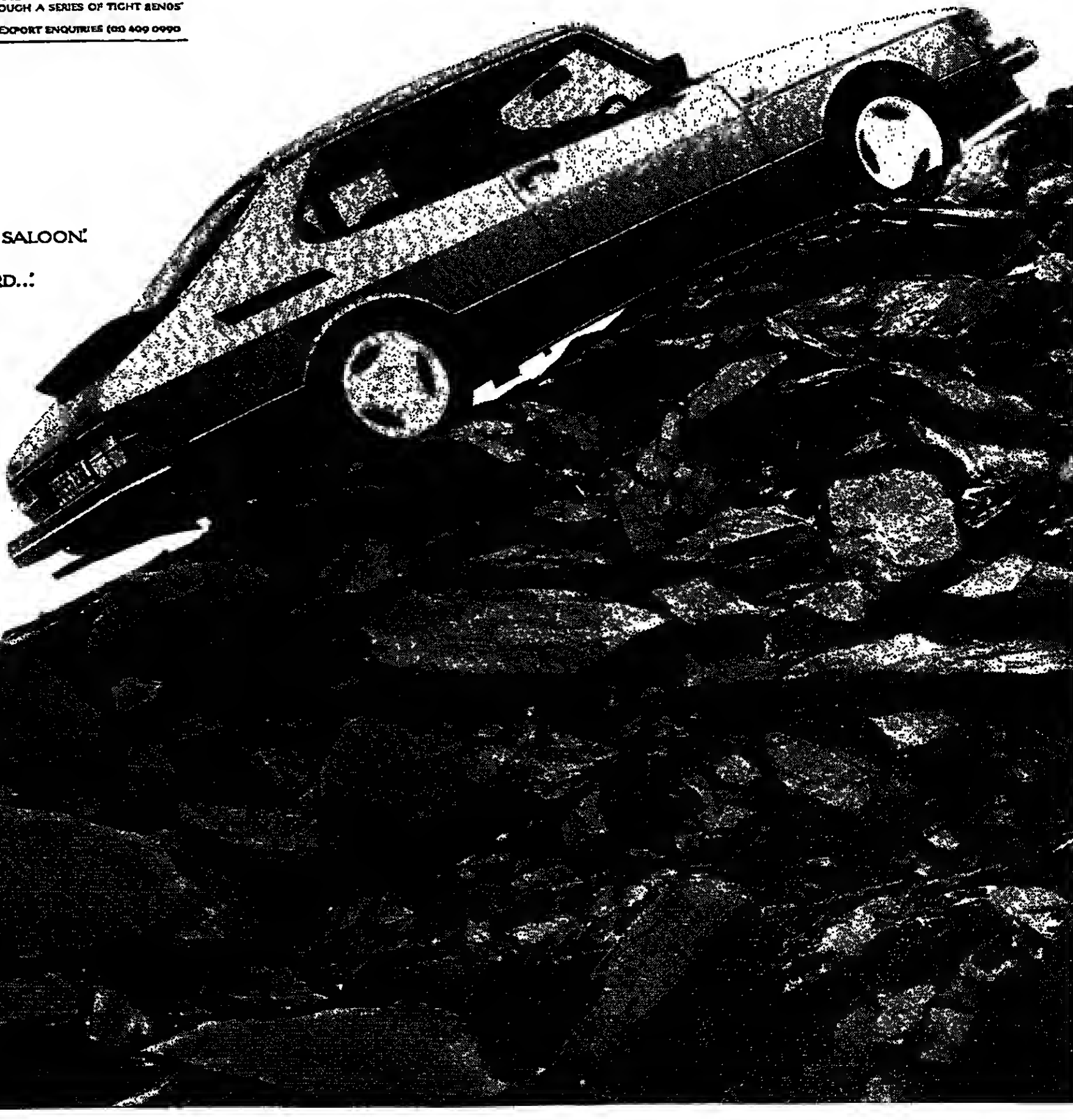
### The UK executive car sector

	1983			1984		
	Units sold	% of total market	% of sector	Units sold	% of total market	% of sector
ARG Rover SD1	21,587	1.2	16.16	16,686	0.95	12.79
Audi 100	6,877	0.38	5.14	6,885	0.39	5.28
Audi 200	531	0.02	0.41	814	0.05	0.62
BMW 5-series	8,652	0.45	6.03	6,892	0.39	5.21
Citroen CX25	2,328	0.12	1.68	582	0.03	0.45
Citroen CX25	18	0.00	0.01	619	0.04	0.41
Colt Sapporo	456	0.02	0.3	195	0.01	0.08
Ford Granada	24,073	1.24	18.02	23,215	1.33	17.8
Mercedes 190	355	0.02	0.26	2,996	0.17	2.29
Mercedes Compact	8,734	0.49	6.45	7,809	0.45	5.98
Nissan Laurel	2,072	0.12	1.55	1,424	0.08	1.09
Nissan 280C	326	0.02	0.24	60	0.00	0.04
Opel Monza	792	0.04	0.59	713	0.04	0.54
Opel Senator	2,043	0.11	1.52	1,714	0.1	1.31
Peugeot 604	101	0.01	0.07	66	0.00	0.05
Peugeot 20/30	1,560	0.09	1.16	571	0.03	0.43
Renault 25	—	0.00	0.00	3,115	0.16	2.39
Saab (all models)	9,490	0.53	7.1	8,835	0.5	6.77
Toyota Cressida	280	0.02	0.2	1	0.00	0.00
Toyota Crown	252	0.01	0.18	27	0.00	0.02
Vauxhall Carlton	17,082	0.85	12.79	20,182	1.15	15.48
Volvo 200 series	21,381	1.19	16.01	19,680	1.12	15.07
Volvo 700 series	3,107	0.17	2.32	4,378	0.25	3.25
VW Santana	2,363	0.13	1.76	3,118	0.18	2.38
Sector total	133,540	7.45	100	130,385	7.44	100

Source: Sewells Digest analysis of SMMT statistics

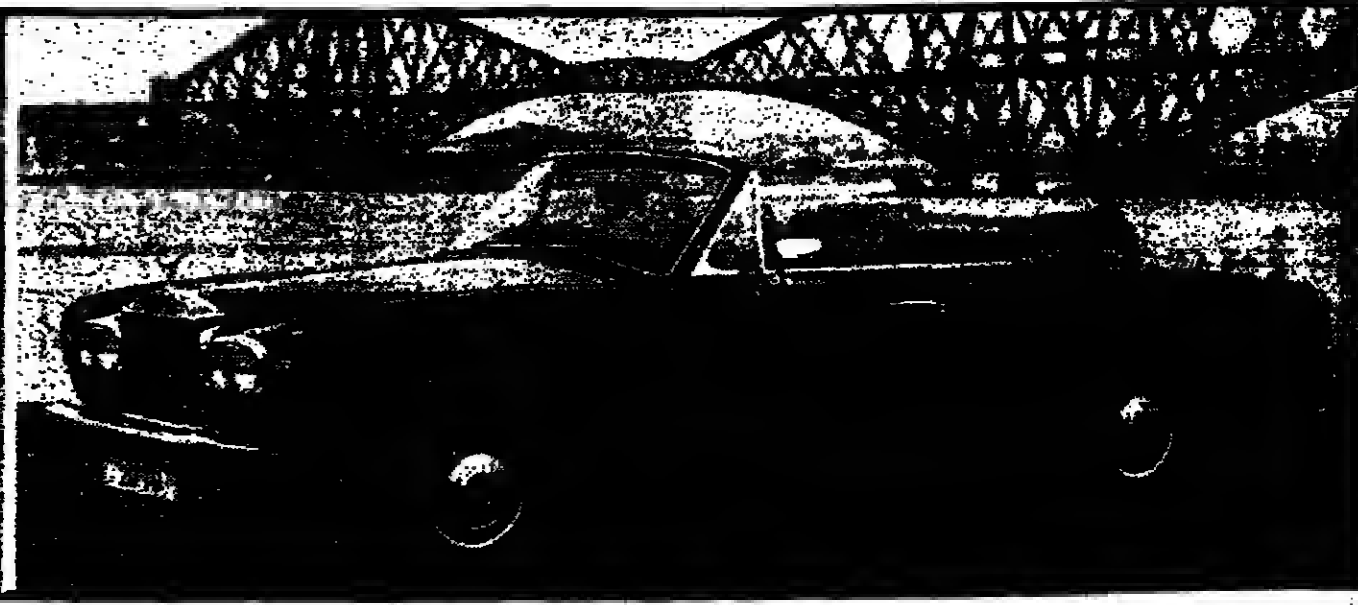
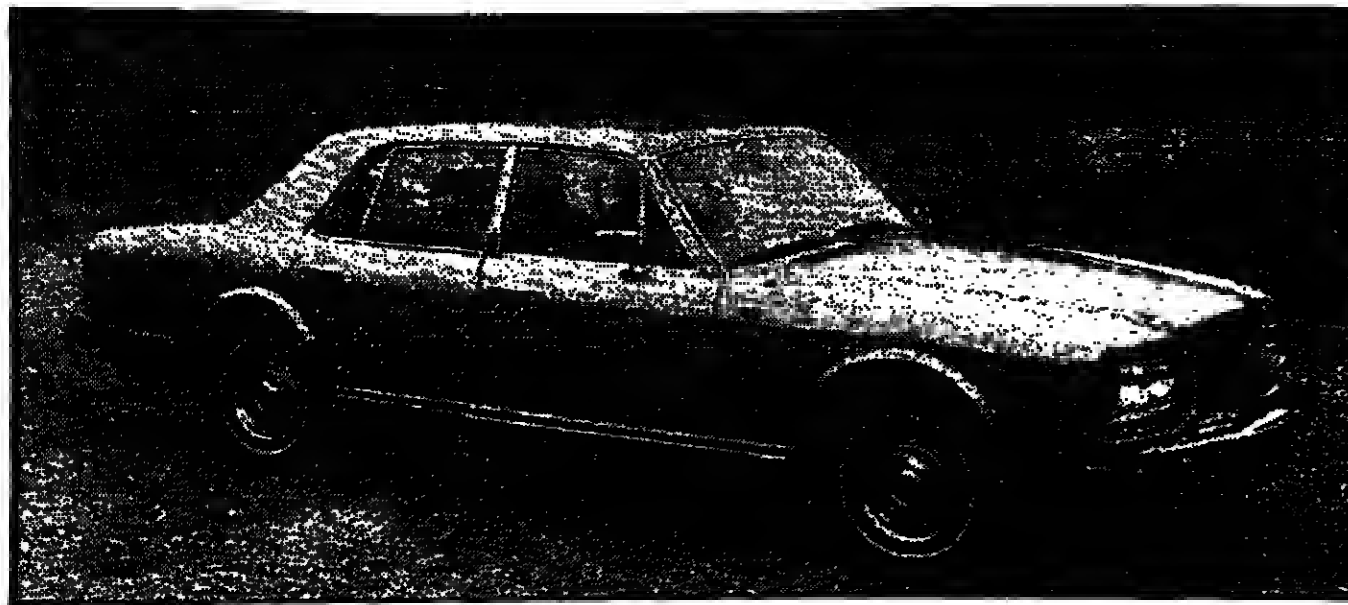
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## Executive Cars 4



The Bentley Mulsanne (above) and Rolls-Royce Corniche which with cars such as the Jaguar XJS (below) have sold well as the U.S. economy has boomed

## North America sales boost for luxury cars

BRITAIN'S reputation for producing some of the world's best luxury cars has been enhanced in the past year, partly through more attention to quality, but also as a result of greater marketing effort in North America.

The booming U.S. economy has clearly been a major factor in the improved sales of both Jaguar and Rolls-Royce cars in that market, since neither has chosen to reduce prices as a result of improved exchange rates.

On the other hand, it has allowed them to avoid price increases and encourage greater marketing commitment. Rolls-Royce, as the incumbent bannerholder for British prestige cars, has been delighted to find Jaguar in strong support.

"Whatever each of us does in the U.S. tends to help the other," a Rolls-Royce spokesman said. "We are both ambassadors for Britain and we are consolidating our positions this year."

In terms of increases in sales, Rolls-Royce's rise from 1,046 cars sold in the U.S. in 1983 to 1,083 last year may not seem significant, but the company is well satisfied with its steady progress.

Only about 2,400 cars are produced each year, of which the majority go to America, about 700 to the British market, and the rest are scattered around the wealthier parts of the world, notably the Middle East.

North America is the market with the greatest potential for

Rolls-Royce, and the company is slowly increasing its commitment there, with 70 dealerships in the U.S. and six in Canada. The West Coast remains the strongest area, with the Dallas area of Texas growing fast.

The British market has also picked up lately, with 58 cars being sold in April this year compared with 48 last year, which is attributed to the fading recession and the added impetus of the new Bentley B, launched in June last year.

This no-frills version sells at \$49,500, and is mechanically identical to the Rolls-Royce Silver Spirit at just under \$60,000. It is aimed at the younger market, and its traditional Bentley grille gives a sportier image.

The Bentley Mulsanne Turbo and recently-launched Bentley Turbo R are both selling well, while Continental sales, particularly in West Germany, are improving for all Rolls-Royce cars, the company said.

The Jaguar success story is now well known, with total production last year of 33,437 cars up 19 per cent on 1983. Just over 15,000 Jaguars were sold in the U.S. last year, an increase of 14 per cent on the previous 12 months.

December last year marked a high point for Jaguar in the U.S., since its remarkable improvement in production quality, with more than 2,000 cars being sold in a single month for the first time.

In the first three months of this year, about 4,250 cars were

**Greater marketing efforts and a booming U.S. economy have improved sales for Rolls-Royce and Jaguar.**  
**Lorne Baring reports**

sold in America, maintaining the general increase of around 10 per cent a year. The strength of the dollar has allowed Jaguar to forgo any price increases in the U.S. recently, while maintaining its marketing pressure.

Its policy has been to reduce the number of dealerships in North America, but to improve their quality, underlining the quality aspects of the cars.

The company is no longer troubled by the emission control regulations in the United States, having geared up to the production of a quite separate model for that market, while the fuel consumption tax levied on larger cars has also come to be accepted.

One of the next major challenges for Jaguar is West Germany which Rolls see as the most important market in Europe, with about 60,000 luxury cars being sold into it each year. Mercedes naturally has the greatest share of this, but Jaguar would like to take about 10 per cent by the end of the decade.

This means that it will have

to raise its sales there from the figure of just under 2,000 cars last year to about 6,000. The target for 1985, which seems likely to be achieved, is 2,500.

The company believes there is a growing market for an "out of the ordinary" luxury car in the German market, since it indicates a new form of status. Demand is particularly strong for the 12-cylinder models, since it appears that this unique aspect of Jaguar is particularly appealing.

In price terms, Jaguar comes in at the lower end of the Mercedes S class range, in line with its policy of being broadly the same price as comparable cars in foreign markets. In the U.K., Jaguars remain considerably less expensive than Mercedes.

In Holland, Belgium and France, Jaguar has recently appointed new importers, and formed its own company in Germany to handle imports. In the Benelux countries sales are also looking promising, but in France Jaguar is faced with punitive taxes levied on the owners of cars with engines larger than three litres, and sales have reflected this. Italy is also gummy, also due to selective taxation, and the market for larger cars is regarded as very limited.

The Jaguar XJS sports car is selling well both at home and abroad in its various versions, and the company is now beginning to look ahead to the marketing challenge which will be presented about the middle

of next year by its long-awaited XJ40 which will replace its existing XJ series.

This at least is the present thinking, but may perhaps be influenced by the American conception that the existing model range is "new," since they have so little experience of Jaguar.

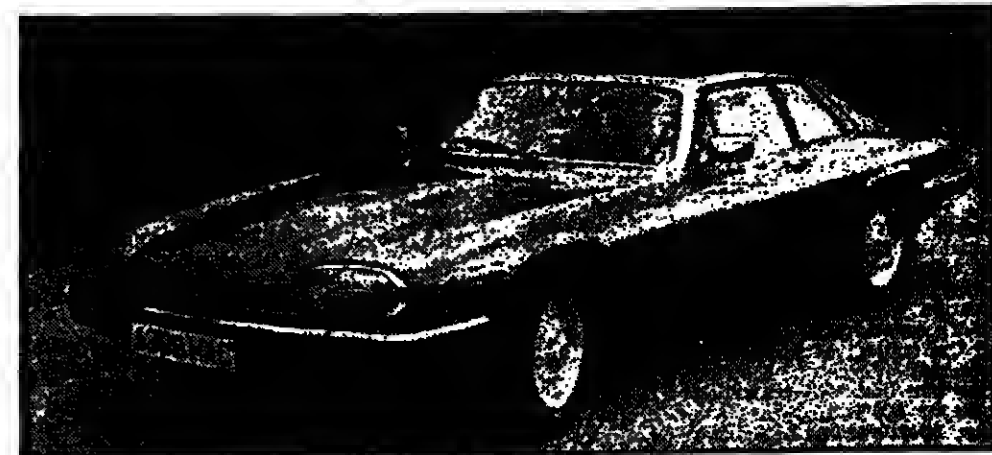
The continued success of these cars will be hard to ignore. Another solidly British car with a strong following in America is Aston Martin, which produces about 200 vehicles a year, of which 80 to 85 go to the U.S., 40-45 to the home market and the others to the rest of the world.

The company regards the American market as particularly buoyant, having taken up some of the slack which has developed in Middle East demand. Like other companies, Aston Martin has chosen to hold its U.S. prices and improve its margins.

On the West Coast, sales of its Volante convertible have improved recently, while the rest of the sales are spread fairly evenly throughout the country.

Another prestige British car-maker, Bristol, has also seen demand for its cars hold steady in the past year, with waiting lists still long. A Bristol Brigand, for example, cannot be delivered in less than six months after an order is placed.

"Our cars are really for people who want the best without ostentation, and they are usually patient enough to wait for one," a spokesman said.



The medium-size sector is setting records, says Rob Golding

## Swedish makers raise worldwide profits

WHILE BMW and Mercedes are doing very nicely thank you, Swedish manufacturers seem to be leading a charmed life.

Volvo and Saab make cars in numbers that are peanuts by international standards. They have a high labour-cost economy. Yet in the toughest and most competitive market that anyone can remember, they not only hold their markets they increased their profits.

In Britain, Saab steadfastly refused to get involved in the discounting war and coolly allowed sales to drift down from the 9,490 of 1983 to 8,835 last year. It did them absolutely no harm financially, profits rose from £2.2m to £2.5m.

In their more euphoric moments, Saab executives were heard to boast that on their worldwide sales of just over 100,000 cars they made a clear profit of £1,000 a car.

Because of the imprecise way that the industry defines the executive car sector, the league table does little credit to Saab. Although many of its 900-series models have given a commendable volume lost in the period spent hardening prices was from the bottom end—the 90 and the 99.

That is no real loss because Saab's drive is determinedly up-market. The 900 range arrives in Britain in October. There is Saab's first all-new design since the late 1960s and will be a £16,000 car competing squarely with the BMWs and Mercedes.

Limitations on development cash forced Saab to evolve the 900-series volume lost in the period spent 99 model into the 900 a bit at a time. There was a new rear end, then a front end and only now is there a replacement for the cabin construction.

The key to Saab's survival was the development of a satisfactory turbo. The Swedes created that fashion which is still spawning imitators whose grasp of the engineering principles is less than perfect.

The Volvo 740 series car—sells a larger number.

The BMW formula is to stuff three basic body sizes with a seemingly infinite number of engines. The 5-series—the only model to be classified as executive class by the industry—comes in seven distinct performance specifications.

The recent addition of the 518i to the bottom of the range and the 535i to the top has attracted so much attention to the car that sales in the first quarter of this year were 36 per cent up on the same quarter last year.

Constant improvement to the range of performance saloons helps to distract attention from the fact that the design is becoming extremely dated.

BMW sales declined in Germany last year because of the metalworkers' strike and because of all the trouble with the catalytic legislation. Many buyers have been holding off to discover whether or not they are going to be required to have catalytic converters.

The downturn followed through into this year and the first quarter was down 20 per cent on the same period last year. It does not prevent BMW having ambitious expansion plans however. It will double the output of its modern engine plant in Austria to 300,000



The Volvo 760 Turbo. In the UK Volvo has stretched its domination of the executive car sector

a choice of Volvos. The 740 has been introduced to run alongside the 240. For how long no one knows for sure but the Swedes have given a commitment that the old car will stay on the American market for the next five years at least.

In Britain at the start of the 1986 model year, there will be a new 740 estate. If you have ever wanted to buy shares in a vehicle's success—this is the one.

Ford was selling 16 per cent of its Granadas as estate cars in the short time it was available last year so there is known to be a reception for it. And Volvo's estate sales to the green welly brigade are typically 60 per cent of the total.

BMW's sales improvement seems unstoppable. In terms of turnover, the British concessionaire is the largest importer outside America although the small 3-series car—sells a larger number.

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units a year by 1987.

It all means that the supply situation in Britain should ease slightly. There is no replacement in sight for the 18-year-old 6-series and the only model-change stimulation within the next 12 months will be a new luxury-class 7-series with, at the top of the range, a five-litre 12-cylinder engine.

Mercedes is more visible by far. It too has a 12-cylinder engine coming for the flagship W124 range—already on sale in Germany—it displaces the executive class 200-series in the autumn.

For certain 124 models the queue stretches to 1987, and to meet the demand for 190 models, which is now the third best-selling car in Germany, production at Bremen is due to rise from 290 to 450 units a day.

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## YESTERDAY'S ANSWERS TO THE FLEET PROBLEM WERE FINE—YESTERDAY.

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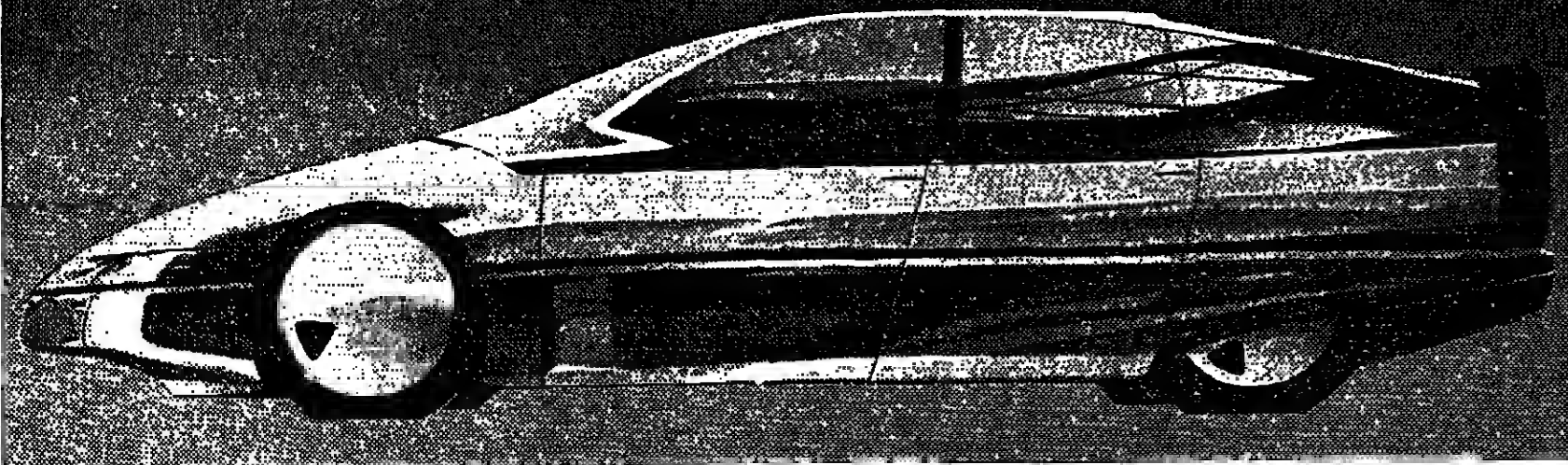
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IN A WORD, PERFECTION.





European and U.S. buyers are again seeking performance instead of economy

## Strong revival for sports cars

FEW WOULD have predicted after the second oil crisis and in the early days of the recent recession that the future looked anything other than bleak for the smaller producers of high-performance and sports cars.

Everything seemed to weigh against them: soaring fuel prices, less disposable income to acquire what essentially could be seen as a luxury and, from the makers' point of view, a seemingly hopeless disadvantage compared with the economies of scale available to volume producers.

Instead, the sporting car industry is enjoying one of its strongest revivals for many years.

A considerable factor has been the strength of the dollar against European currencies, and hence the ability of companies such as Porsche, Lotus, TVR and others to sell into what is still the world's largest sports car market at substantial profit.

But the attitude of large numbers of buyers on both sides of the Atlantic has also been shifting, away from economy consciousness and back towards performance. There is plenty of evidence for this in the volume cars sector.

Sports versions of "bread and butter" hatchbacks, like Volkswagen's GTI and Ford's XR3i, in sales terms have been far outperforming the new car market overall, with growth rates of 15 per cent or more against mostly static markets.

### Fun machine

Nor is their sales growth explained away entirely by the fact that they are the modern, practical alternative to the traditional sports car. Toyota has demonstrated this with the European launch in the spring of its MR2 mid-engined two-seater—by definition an impractical, but fun, machine if ever there was one.

Toyota's import companies have been overwhelmed by demand for it. Toyota (GB), the Inchcape Group-owned UK importer, allocated just 1,500 this year, has been pleading with Japan for more, has been promised a total of over 2,000 but still cannot supply enough.

The sports car revival is proving sufficiently strong for Porsche of West Germany, perhaps the world leader in terms of product and technology image, to be planning to reach a watershed this financial year: for the first time, it expects to produce in excess of 50,000 of its upmarket 924, 944, 911 and 928S, ranging from a large, leisurely pace compared with 1984, when it built just under 45,000. But output then was hit badly by the seven-week West Germany metalworkers' strike. At the start of the 1986, Porsche was producing about 50,000.

Demand for its vehicles worldwide, but particularly in the U.S., is now running well ahead of capacity. And rather than allow customer waiting lists to lengthen interminably, the company is investing heavily to increase output.

At the same time, Porsche is continuing to spend substantial sums on further developing and refining its models, being aware that its reputation stands or falls on whether it is seen to be permanently at the "cutting edge" of vehicle technology.

Porsche is also uncomfort-

ably aware, however, of the need to strike a balance between sales growth and the preservation of an aura of exclusivity which helps the company command a price premium for its products.

Thus Peter Schutz, its German-born American chief executive, makes clear that output growth will remain under firm control. He rejects completely a number of reports which have suggested that Porsche might consider producing a cheaper "Porsche for the masses".

Nevertheless, Porsche's investment on both production and output fronts continues to grow at a very rapid rate. It almost doubled last year to DM 252m (although this included the costs of setting up its own U.S. importing operation in Reno, Nevada, after years of being handled by Audi) and in the current financial year ending July will have risen again to more than DM 300m.

The company appears well able to afford it: despite the heavy investment, net profit rose last year by 33 per cent to DM 92.4m.

A by no means insignificant contributor to its overall performance, however, is its provision of engineering, development and technology services to outside industry from its research centre here at Weissach.

The list of other manufacturers models in which it has played a considerable role is lengthy, with customers ranging from Seat of Spain to Lada of the Soviet Union (whose upcoming first front-wheel-drive car has had much of its engineering work carried out by Porsche).

Last year, Weissach provided DM 120m of Porsche's turnover and its contribution is expected to increase rapidly in coming years.

Such contracted services have been playing an even more significant role in the revival of Group Lotus, the Hethel, Norfolk-based specialist car-maker founded by the late engineering genius Colin Chapman.

Building on an initial £12m contract to develop the Hatched De Lorean in the late 1970s, Lotus now has at least £18m-worth of engineering contracts, spread over at least 25 contracts and 17 clients.

One of its most significant, worth an estimated £10m, was signed this spring, under which Lotus will jointly develop, with Chrysler, a high-performance sports car to be used in Chrysler's 1988 model year cars.

Lotus's chief executive, Mr Michael Kimberley, sees the Chrysler link as possibly opening the door to further substantial contracted engineering business in the U.S. and is prepared to set up a second research and development centre there if subsequent business justifies it.

The external R and D work was a major contributor to Group Lotus' small profit of £476,000 last year, on a turnover of £14.6m. But after many years of marginal profitability, and near-bankruptcy following Mr Chapman's death just over two years ago, Lotus "has never looked healthier," according to its chairman, Mr David Wickins, head of the British Car Auctions group.

Lotus is now 26 per cent owned by BCA, 17 per cent by Toyota and 11 per cent by the J. C. Bamford earth-moving equipment group and has benefited substantially from the £8m financial rescue package organised by Mr Wickins after Mr Chapman's death. Chrysler, soon, is also expected to take a stake of about 5 per cent to further increase its financial underpinning.

Car production and development plans are moving on apace. For the first time in many years, Mr Kimberley expects Lotus' car output this year to pass the 1,000 mark, reaching 1,020 compared with 837 in 1984. That in itself saw a leap forward from 1983, when only 642 were built.

In the trough of the recession, the company was down to under 450. Its current model plans are ambitious, including the launch late next year of its X100, a two-plus-two front-engined sports car, using Toyota engines and gearboxes, and intended to sell at about the £10,000 mark—much cheaper than its existing Excel and Esprit ranges. The X100 will also take it on to a new production platform: output of up to 8,000 cars a year is planned, in addition to the current models.

In mid-May, Lotus took the

concrete step of signing up contractors to develop two former aircraft hangars on its Hethel site into an assembly plant for the X100 and to expand its R and D facilities. Thus by early next year, its plant area will have increased by about a third.

### Prototype

Shortly after the X100 is launched, Lotus has plans to enter the true "supercar" bracket—pitching directly against the fastest Ferraris—with an all-new car first shown in prototype form at the Birmingham Motor Show last year. It will use a Lotus V8 engine, in various configurations up to a rumoured 600 bhp. Appropriately, given its expected 170 mph-plus performance, it is to be called the Eta.

Smaller manufacturers such as Blackpool-based TVR continue to thrive. For more than a year now, TVR has been operating a seven-day week to meet demand for its plastic-bodied, Ford and Rover V8-powered two-seaters.

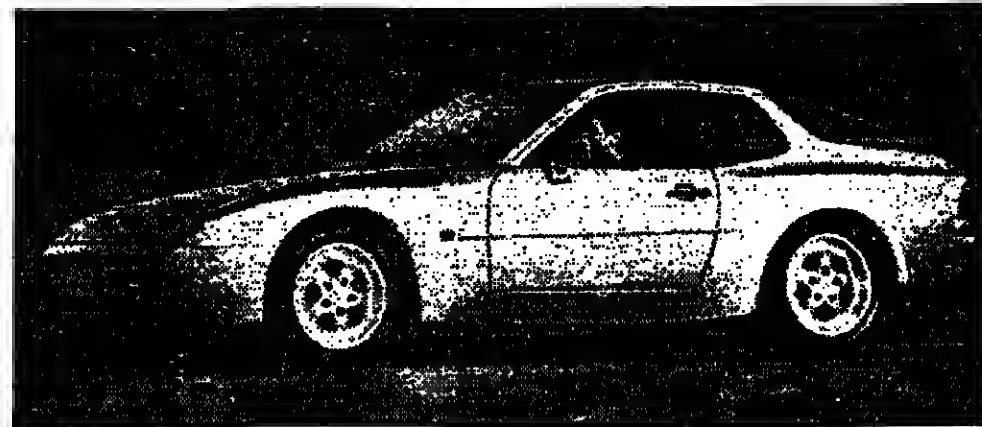
The company is currently in the process of expanding its premises to handle production rising past 600 cars a year, which are exported all over the world. Its managing director, Stuart Halstead, has also been

investigating the possibility of an extra assembly site in France, to facilitate servicing of Continental markets.

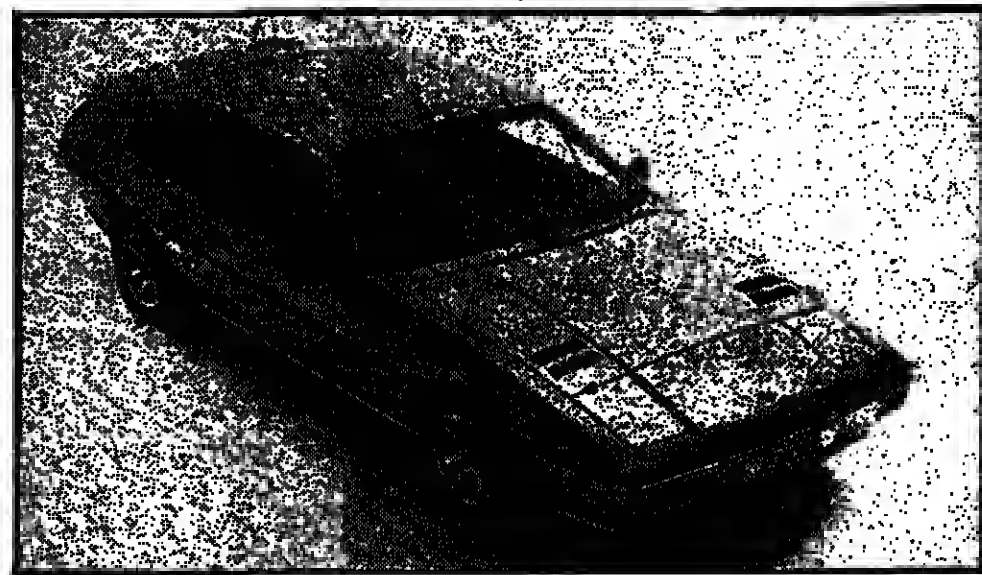
If there is a disappointment in sure for many would-be sports car buyers, in the UK and overseas, it relates to the Panther Car Company, owned since 1980 by the Kim brothers of South Korea's Jindo Industries conglomerate. Its planned Solo mid-engined two-seater caused a sensation when it was unveiled, also at Birmingham last year, and when it was announced that the company planned to bring the car into production in 1986 at a price of about £12,000.

The arrival of the Toyota MR2, however, has induced a change of plan. Mr Young C. Kim, Panther's chairman, says that the £9,300, 125-mph MR2 has made it impossible for the Solo to compete effectively on price.

The Solo is still expected to appear, but in radically different form. Mr Kim has been negotiating with Ford for supplies of the 200-bhp Cosworth engine which is to power Ford's 150-mph Cosworth Sierra. If the deal comes off, the Solo will emerge with a likely production ceiling of 800 cars a year—and with a price of about £22,000.



Above: the Porsche 944 Turbo; below: the Lotus Excel



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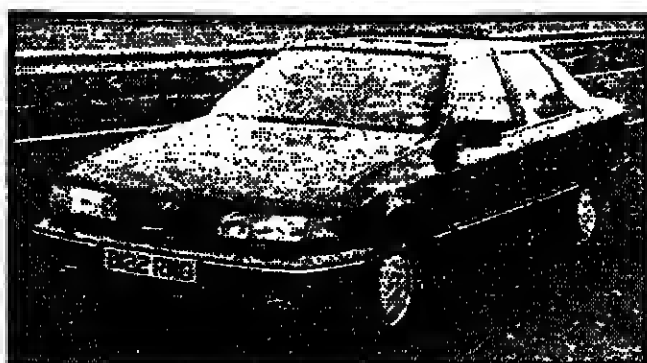
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## Executive Cars 6

Stuart Marshall gives his views on the latest models

## Scorpio enters the market



Ford's Granada Scorpio. Anti-lock brakes are standard throughout the Granada range but power steering becomes an extra on the four-cylinder models



The new Alfa Romeo 90. Still a true Alfa, but adapted to suit British business drivers



Made for bad winters; the Audi 90 Quattro. With permanent four-wheel drive, snow and ice hardly matter



The 136 mph CX 25 GTI Turbo—the fastest four-door saloon car Citroën has offered

FORD'S eagerly-awaited Granada replacement has reached the UK executive car market but a number of equally distinguished newcomers are waiting in the wings. The Lancia Thema, Saab 9000 and Mercedes-Benz W124 range are already available in left-hand drive markets but will not reach Britain until later in the year.

It has been common knowledge for some time that the Rover SD-1's replacement will be the jointly developed Rover/Honda Project XX and that the long delayed Jaguar XJ-40 will take over from the veteran, though seemingly ageless, XJ-6 and XJ-12 saloons. Only the date is in doubt.

The Granada (Scorpio in all markets but Britain where, confusingly, the poshest model is called the Granada Scorpio) though continental buyers know it as the Scorpio (Ghia) was itself delayed by the need to offer a catalytic converter for exhaust emission control in Germany.

Ford has taken a bold step in making electronically-controlled anti-lock brakes a standard fitment on the new Granada. They take all the drama out of emergency braking on wet and slippery roads.

But the four-cylinder cars, with engines ranging from 1.8 to two litres, do not have power steering, though it is offered at extra cost. Will the customers support Ford's decision? Emergency stops happen but rarely, but the lack of power steering is perceived every time you park.

Granada is a good car, though mechanically it is not much changed from the old model and the styling is controversial. Is a hatchback right for the executive market? Will its similarity to Sierra from the front help or hinder sales?

Time will tell. It has an excellent ride; the two power-steered models I have driven (a two-litre and 2.8 litre) were responsive and stable at high speed, though the 2.8 showed a worrying sensitivity to side winds at lower speeds.

Interior space is greater than the old car's though the new Granada is marginally shorter overall. Ford sees the Granada as a rival to Audi, BMW, Renault's 25 and, especially, Mercedes-Benz.

The new Mercedes-Benz W124 range, from 200 to 300e, will be the executive car to beat.

Broadly similar in styling and mechanical design to the compact Mercedes 190, the W124 replaces the best-selling W123 range of two-litre to three-litre cars.

Brief experience confirms the correctness of Daimler-Benz's decision to standardise on 65 series, ultra low-profile tyres. The new cars have sharper, livelier handling than any previous Mercedes model; more interior space, higher performance and better economy.

There is the usual wide choice of 4-cylinder, 5-cylinder and 6-cylinder petrol and diesel engines with 5-speed manual or 4-speed automatic transmissions. Power steering is standard and ABS brakes available throughout the range. The first cars are due in Britain in October.

Alfa Romeo's 90, with a 2.5 litre V6 and the entire transmission in unit with the final drive, remains typically Alfa but less idiosyncratic and thus better suited to the executive user. Much the same may be said of Citroën's latest CX, the 25CFL Turbo, and the smaller BX19GT. They still trample bad roads flat but feel more firmly sprung than previous Citroëns.

## Handling

For the business motorist who must be able to ignore weather conditions and range far and wide in midwinter, there is nothing quite like an Audi Quattro. From the 90 to 200, these permanently four-wheel-driven cars offer a new dimension in safety, security and sheer ease of handling in conditions that force other motorists to deplore alone.

The day is not far distant when all cars of high power-to-weight ratio will be expected to have permanent four-wheel drive as a matter of course.

The Sierra XR4xi with an ingenious system splitting the power one-third to the front wheels, two-thirds to the rear, will be here any day. A 4x4 Granada follows in six months.

Lacking a centre differential, the Subaru RX Turbo 4x4 cannot be used in four-wheel drive on dry roads but it goes like a poor man's Quattro on wet or snow-covered ones.

Austin-Rover Group's Montego, MG badged with a turbo-charger, MG or Vanden Plas badged with fuel injection, is

fast and relaxed on the motorway, flexible in town, comfortable to ride in at all times. The big SD-1 Rover, with engines from 2-litres to 3.5 litres, is beginning to feel its age though the Vitesse will show a clean pair of heels, where that is legally permissible, to some costly mainland European cars.

The Honda-based Rover 200 series, now that the suspension has been sorted out and BL's own 1.8 litre engine made available, is much improved. Even traditional Rover owners should feel at home in them.

For sheer performance BMW's M535i saloon and M635CSi coupe are almost unique. They look little different to any other BMW 5 or 6-series car but their more highly-tuned engines give astonishingly high speeds (maximum speeds of around 150 mph are claimed) while preserving easy drivability in traffic.

They manage to make traditionally squashed-up supercars seem faintly ridiculous. The 518i BMW is in a different performance class but offers the marque's quality and refinement at a price even the Fords and GMs of this world would rate competitive.

Fiat's thrust into the executive class is being led by the Regata. The Regata 100 Super at under £7,000, complete with an almost Japanese level of equipment, is a Sierra Ghia alternative.

Japanese cars are not as popular with company buyers as they are with private individuals but the importers have fleet sales ambitions nonetheless. Mitsubishi's Colt's latest Calanz with front-wheel drive is as up to date as the old one had become long in the tooth. The 2000GLS and the just-introduced Turbo are quieter and quicker than many rivals in their price class.

Toyota's Camry Executive is highly specified and equally attractive.

From France, the big Peugeot 604 is now imported to special order only but the 505 GTI offers similar performance and comfort with less bulk. Not an enthusiast's car, but those users who demand seats like club armchairs in a saloon that covers the ground quickly and unobtrusively will like the 505GTI.

The same may be said of Renault's sybaritic 25, with a choice of 4-cylinder or V6 engines recently enlarged by the addition of a V6 Turbo in a

notably well-equipped flagship of the fleet.

When Saab's 9000 arrives in the autumn it will cost about £16,000. Though developed jointly with Lancia's Thema in the early stages, it became increasingly Swedish as time passed and, while not dissimilar in appearance, they are different cars in many important respects. The Thema takes over from Lancia's singular and not very successful Gamma; the 9000 supplements Saab's existing range of 900 3, 4 and 5-door cars and has the same 16-valve turbocharged 2-litre as some 900 Turbo models.

Thema is a saloon, Saab 9000 a hatchback. Both have front-wheel drive and transverse engines (including a V6 in the Lancia) and will have to take sales from cars such as Mercedes, BMW, Audi and Rover, to name only the obvious ones.

I rate them both outstanding cars. The Opel Senator has reappeared as a Vauxhall. With 2.5 or 3-litre in-line 6-cylinder engines and a four-door saloon body of timeless elegance, the Senator could appeal to ex-Granada users who prefer a boot lid to a tailgate. The 4-cylinder Carlton is a curiously satisfying car to drive.

Volkswagen's Santana was always overshadowed by the Audi 80. The name has gone but the car lives on as the Passat saloon, powered by a 2-litre 5-cylinder engine in its GLS version and capable of holding 110 mph on the autobahn all day long.

The slab-ended Volvo 780's styling has become so familiar it no longer seems odd. The old 240 model will be with us for a long time yet but the 4-cylinder 2.3-litre engine now goes in the 7-series body to make a 740, an agreeably roomy and surprisingly lively car.

The best Volvo saloon yet is the 740 Turbo Automatic, swift (around 120 mph) and accelerative as well as sturdy. Every thing comes as standard—even air conditioning—and the ultra-low-profile tyres give it a nimble feel on corners that could almost be called sporting. It is still a car, though, to satisfy the truly mature motorist who demands real quality.

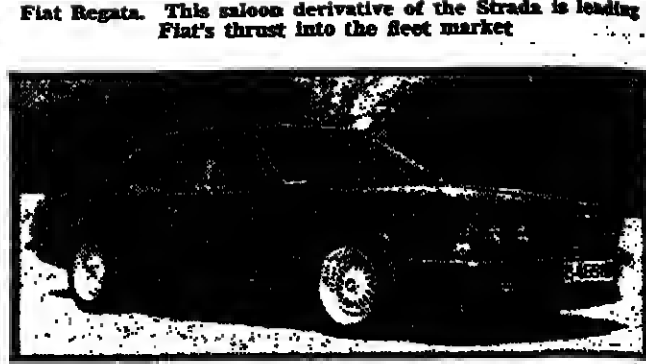
The executive motorist has a good choice of cars now but in a few months' time 1986 promises to turn into a vintage year as the new Mercedes-Benz, Lancia and Saabs become available.



Austin Montego Vanden Plas EFI, with a 2-litre, fuel-injected engine. There is a turbocharged MG version too



Fiat Regata. This saloon derivative of the Strada is leading Fiat's thrust into the fleet market



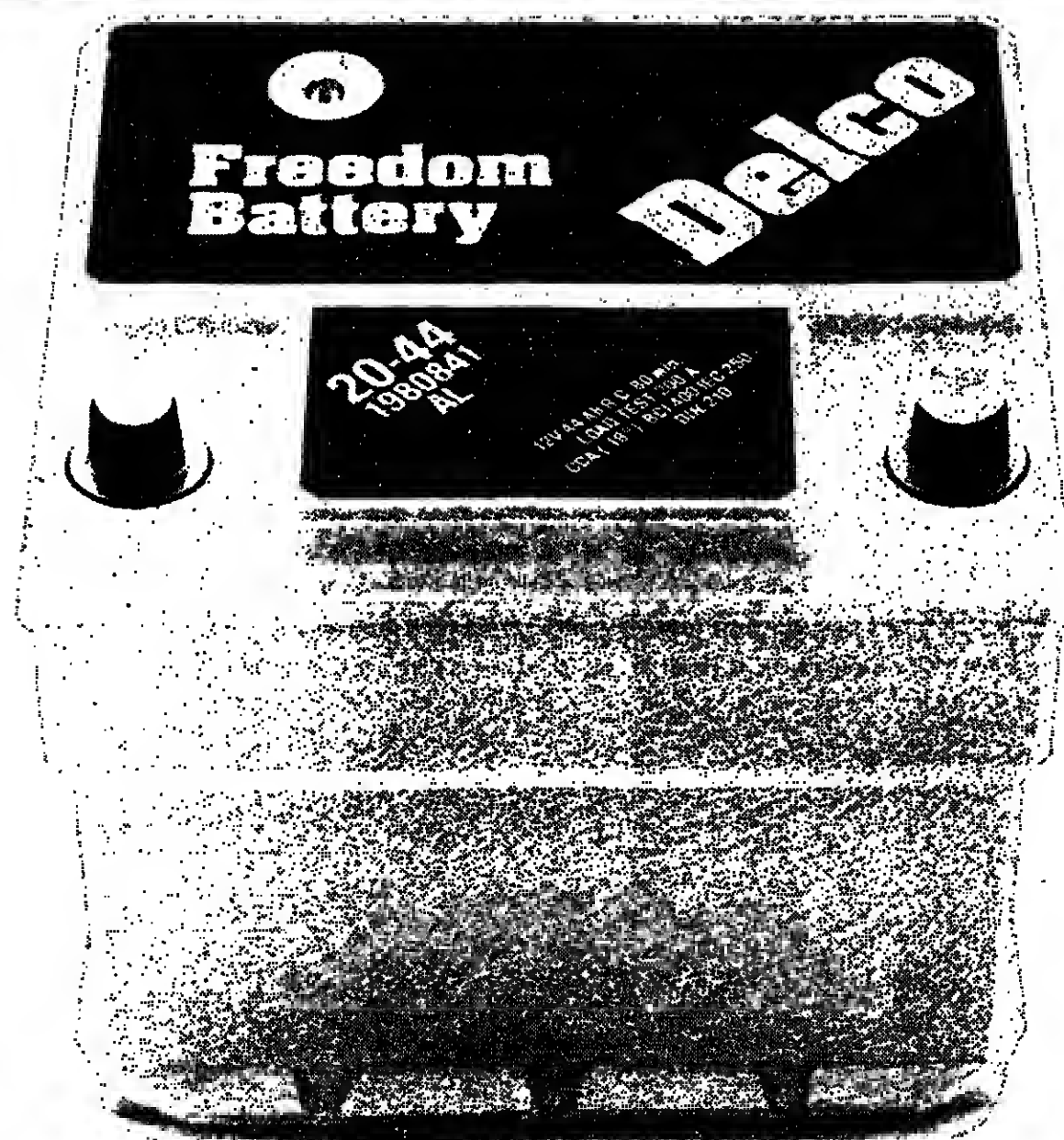
The ultimate BMW for business buyers, the M635CSi. This luxury 4-door coupé has a 158 mph maximum



Vauxhall's Carlton CD 2200i saloon. It has the same body as a Senator, but a four-cylinder engine

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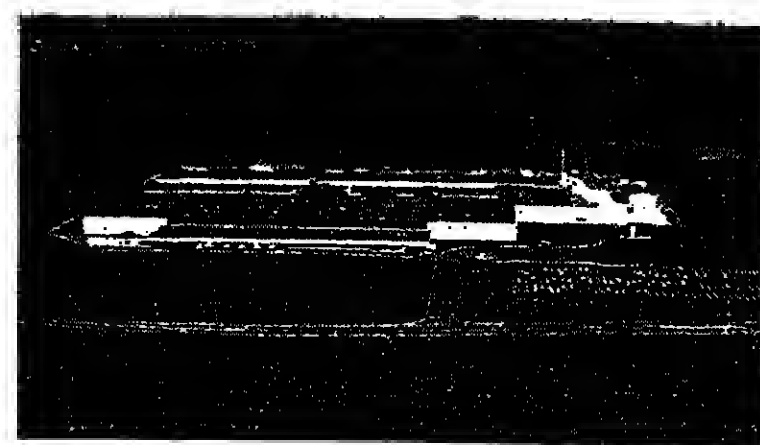
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## Executive Cars 8

Funds are short at a time when new technologies are expanding. Rob Golding reports on the race to produce the best

## Development resources under strain

IT IS HARD to lay long-term plans in the motor industry. At the very time that the expansion of technology opens up a whole vista of new opportunities, the funds dry up.

Nobody anticipated quite the severity of cut-throat competition that existed last year and has dragged over into 1985.

In Britain, Ford, Vauxhall and Austin Rover all lost more money on market support than they ever imagined possible. Vauxhall managed the extraordinary feat of overspending its promotional budget by £13m.

It was all a terrible drain on development resources — development necessary not just because the opportunities are there, but because the consumer is becoming increasingly sophisticated, good design is becoming more and more important, and legislation is requiring environmental improvements.

At the end of this month the German Government, which is heavily pressured by the Green Party and is the stalking horse for EEC legislators, will be setting new emission levels. That will fix the pace of engine development for many years to come.

Manufacturers will decide either that they can meet the standards only by fitting expensive and power-sapping catalytic converters, or by refining conventional technology.

Catalysts have been a considerable fly in the ointment. The new Ford Granada was delayed for six months while engineers redesigned the floorpan to house the £500 converter should it become necessary.

In Germany, buyers of several luxury cars have actually been specifying an optional catalyst to demonstrate their social responsibility. Not for them the three pollutants of unburnt hydrocarbons, carbon monoxide or nitrogen oxide.

The other way to tackle the problem is with lean-burn en-

gines. Japanese manufacturers already have them. In Europe, Ford is believed to have the edge technically, can already make a tractable engine with 17 to one air to fuel mixtures and is pitching for 22 to one.

The only way to get a lean mixture to burn better than a rich one is to improve dramatically the turbulence in the combustion chambers. This has given rise to frantic research on cylinder head design, much assisted by computer-aided design.

Running in parallel with engine design changes required by law is the quest for fuel-efficient performance. The turbocharging industry invented by Saab and adopted by anyone who wanted to make a name for themselves, is beginning to peak.

The acceleration lag that is inherent with turbos and the restriction of optimum acceleration to certain rev ranges, are not ideal for all performance enthusiasts. Four valves per cylinder, popularised 12 years ago by the Triumph Dolomite Sprint but never widely operated, is gaining support again.

#### Twin camshafts

Ford's 14 engine for the 1990s is to be built in a new plant at Dagenham and will have twin camshafts and 16 valves. The new Lamborghini Countach, at the other extreme, has 48.

The number of cylinders is again in a state of flux. Jaguar decided, in designing its XJ40, that conservationists would never again allow the refinement of 12 cylinders. Then it heard that BMW was to plant a 12 in its up-and-coming new 7-Series and rushed to the drawing board. It is now confirmed that Mercedes also has unfrozen the dozen.

Electronics have a growing part to play in engine manage-

ment. Precise monitoring of engine condition, load and demand presents the opportunity for precise fuel metering.

Saab announced earlier this year that it wants to have in production by 1987 a direct ignition system that does away with conventional distributor, rotor arms and high tension leads. A sensor on the crankshaft pinpoints the exact moment at which to fire each cylinder.

BMW thought at one time that cutting out cylinders was a short cut to fuel economy — blanking off three or six cylinders on the overrun. This proved to be a blind alley.

Its next tweak will be an electronic throttle. Instead of a fixed link that gushes fuel into the chambers when the throttle is pressed to the floor, an intelligent controller decides how much fuel is really necessary.

Attention is also fixed pretty firmly on efficiency improvements possible from greater refinement of the transmission. There is a strong trend on automatic boxes to lock-up fourth giving direct drive and manual box economy.

Constantly variable transmission couple of years. Its virtue is sion has been tenuous for a an automatic gearbox with the economy of a manual. There are no fixed ratios so the graduations are stepless and the engine is always in its most efficient mode.

There is general agreement that the technology has reached an acceptable point, but there has been much heartache in getting into production. Van Doorne was leading the way with Ford and Fiat as the prime customers but now Borg Warner — formerly in partnership with the Dutch company — is threatening to go it alone.

Both Mercedes and BMW will extend the option of switchable ratios on automatic — one set for podding around town with

maximum economy; the other for hammering over the Alps.

Four-wheel drive is the fashion that has supplanted the turbo. Ford has taken viscous couplings from FF Developments and created a system that is every bit as good as the pioneering Audi assembly.

But as happens with turbos, there are some ghastly imitations and there will doubtless be more before the market settles down to using it as a performance feature rather than a marketing device. The Japanese have a particularly agricultural approach to giving all four corners of the car.

#### Initiative

Ford has also taken an important initiative on anti-lock brakes which is the greatest safety advance since disc brakes. On a wet road, the £500 system can improve stopping distances by 30 per cent. On sheet ice that can rise to 50 per cent.

Jaguar and Rover will follow suit with Bosch anti-lock systems on their new models next year, but in Rover's case it will be a top-of-the-range fitment. Ford's Granada has the Teves system as standard.

To mix temperamental electronics with equipment as safety sensitive as braking is not for the faint-hearted. The minor manufacturers will have to follow Ford's lead eventually but progress will be slow.

Both Saab and Citroen are known to be taking Bosch electronics and developing their own hydraulics. Some makers are looking very carefully at the Lucas alternative of a cheaper hydro-mechanical system that is giving promising results.

Volvo has pioneered anti-slip acceleration which is a sort of anti-lock in reverse. It ends the fun of tyre squeal and blue smoke in the traffic lights grand prix. BMW are thought to be

offering a rival system on the 7-Series before the end of the year.

As the search goes on for weight reductions, and aerodynamics become better understood, there will be renewed interest in self-levelling suspension.

Weight is the greatest ally of the suspension engineer and as it disappears the disparity between ride quality with the car empty and fully laden will become greater.

The Citroen CX already has it and rides as well with a two-thirds of a ton load as it does empty.

But special-purpose machine tools are required to make the components and most manufacturers are deterred from making the investment. A further incentive may come from the desire to make a car ride lower at cruising speeds to improve drag.

Lotus has for many years been looking hard at the idea of interactive suspension that will sense cornering forces and stiffen up the side of the car that is heavily laden. Not only should cornering speeds rise but also passengers should be less discomforted. The system is thought to be fairly close to viability.

Not all the advances will be directed at performance improvement. There is life left yet in the microchip for delivering yet more convenience and gimmicks. A prime example is a feature of the forthcoming Rover XX which will have an integrated memory for the driver's seat and the rear-view mirror so that husband and wife only have to punch a button for electric memory to whirr into action and fix ideal driving alignments.

Mazda has electronic synchronisation of steering for all four wheels under development. Which of these is the gimmick and which the convenience is a matter for rewarding debate.



Left: the four-cylinder, 16-valve engine which powers the most powerful Mercedes-Benz 190 model. Above: Ford's Sierra RS Cosworth has a new 2-litre 200 hp Cosworth engine with turbocharging, fuel injection and twin overhead camshafts. Production, in Belgium, is due to begin in the autumn. The intense competition to offer buyers high-specification cars with advanced features including sophisticated engines, electronics and braking systems, is leading to progress but results cannot be achieved quickly. The cost of investment is also a limiting factor as budgets are squeezed.

Low depreciation is being promoted by the maker, says John Griffiths

## Focus on residual values

PROFESSIONAL FLEET management and leasing companies have long been aware that the residual value of a car — what it fetches at disposal — can be the single largest cost of operating a vehicle.

This applies to the executive and luxury car sector even more than to "bread-and-butter" volume cars. As one recent report from a leasing company pointed out, it is possible to lose £3,100 over the three-year life of a car bought new for £10,000, simply as the result of buying the worst, rather than least, depreciating model in the price range.

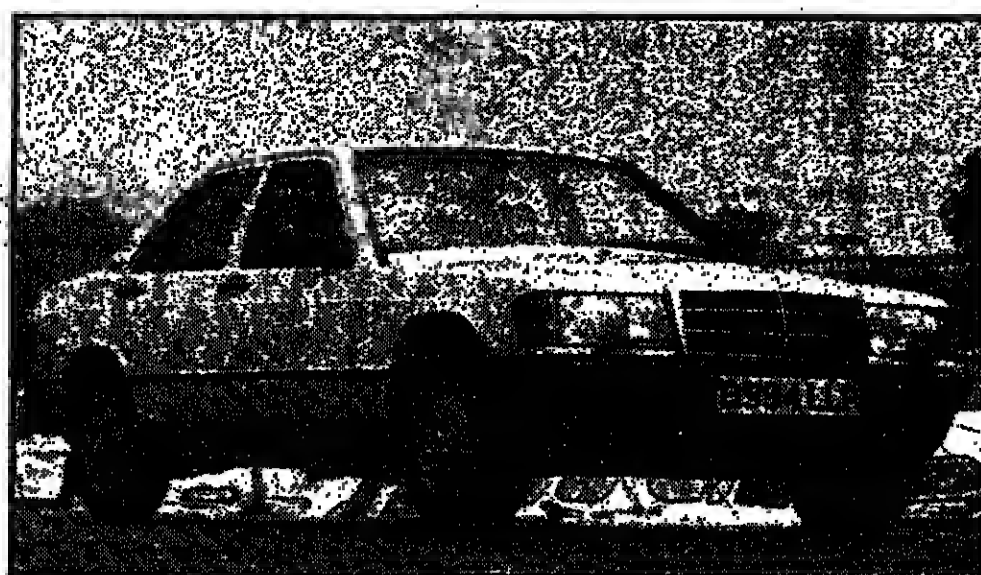
Manufacturers specialising in some of the executive car sectors, such as Mercedes, BMW, Volvo, Saab or Porsche — all with apparently very low depreciation rates — try to drive this point home as a major element of their marketing strategies in the UK (to accompany the images they project as offering engineering and build integrity a cut above the volume producers).

In sales terms they have met with considerable success: all have made substantial market inroads at a time when most of the volume makers' executive car sales have fallen back quite considerably, though they are now fighting back.

Their activities have also been accompanied by a high degree of profitability, as a result of convincing a large number of buyers that, by seemingly not indulging in the discount wars which have swept through the volume car producers, they are protecting residual values, to the long-term benefit of the customers.

However, the message has by no means permeated throughout the ranks of executive car buyers. Despite the fact that the majority of purchases are made by businesses which theoretically should be keeping a close eye on cost control.

In its report for 1985, The Company Secretary's Review, which received answers to its detailed questionnaire on company car policies from 1,200 companies, found that residual values came only eighth in their "league table" of concerns,



The Mercedes-Benz 190D.

behind the availability of spare parts. Rather higher, at fourth, came the preoccupation with "front-end" discounts — irrespective of the fact that any discount received on initial purchase is certain to be reflected in a commensurately lower residual value.

However, in the course of its questioning, the review received some answers which indicated that there could be a certain amount of mythology about the perceived "no discount" or at least little discount, approach of the specialised executive car makers.

It asked the surveyed companies to state the discounts they obtained on a wide variety of models. The mean averages calculated from the returns were: 7.7 per cent for Mercedes (with a highest individual discount of 12.2 per cent); BMW 8.8 per cent (with a high of 10.4 per cent); Volvo 13.9 per cent (high of 14.5); Saab 11.7 per cent (high of 13.9 per cent); and Jaguar — on the sample 4.2 litre model — 9.9 per cent (high of 11.2 per cent).

These figures compared with averages hovering around 14 per cent for cars pitched at the executive sector by the volume

manufacturers, such as Ford's (old model) Granada and BL's Rover range.

The review itself advised caution in appraising the figures. It pointed out, for example, that 43 per cent of all the companies surveyed said they did not receive any discount (although, says the review, they may have received inflated trade-in values to achieve the same result). And it warns that "the figures are intended as a guide only — it cannot be guaranteed that they will be the figures arrived at in every sale."

To some extent, executives of some of the specialist producers do acknowledge that, in the current fiercely competitive conditions of the UK market, it has become increasingly difficult to dissuade some of their dealerships from engaging in discounting when the pressures to maintain cash flow mount.

But they, too, suggest that the review's figures need to be regarded with caution — from a different viewpoint. For many buyers, they suggest, the achieving of the best possible discount from a dealer has be-

come almost a "virtue" symbol. So it could be seen as a natural temptation for a company executive charged with filling in the questionnaire, to indicate that his company has done rather better in securing discounts than might actually be the case.

Another aspect of the undoubtedly high residual values of the specialist executive car makers, compared to their official "list" prices has also been called into question by some industry observers in recent months. The quoted values may appear high, the argument goes, but in reality many BMWs, for example, are ordered loaded with "extras," which can add 30 per cent, or even more, to the basic price. Since the trade acknowledges that the cost of extras is recouped to only a very small extent when a car is sold, there exists a view that the true residual value of such cars, when compared with the total original purchase price, is rather less than may at first appear.

Company Secretary's Review — survey of company car schemes 1984.

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## Executive Cars 9

Kenneth Gooding on the consequences for manufacturers

## More freedom to choose perk cars

COMPANIES, large and small, are giving their executives much more freedom of choice when allocating "perk" cars. This message comes through loud and clear from the two organisations which regularly monitor companies' car allocation policies.

Tony Vernon-Harcourt, joint author of *Monks Guide*, says the growth in freedom of choice has been a phenomenon throughout the corporate hierarchy—from sales representative to director.

In 1983 some 58 per cent of the companies sampled—mainly large organisations, typically with a fleet of 350 cars—allowed a director to choose any car he wanted. The 1985 survey shows the number was up to 63 per cent.

In the case of senior managers, the percentage rose from 44 to 50. Even at the sales rep level the change was from 17 per cent to 27 per cent permitted to choose any car within price limits.

Mr Vernon-Harcourt points out that this increasing freedom of choice makes breaking into the car fleet market a difficult task for the manufacturer. "For example, the new Austin Rover models are having limited success, as yet,

against the well-established Ford Sierra and Vauxhall Cavalier models, particularly in the sales area."

The most recent survey of company car schemes by *Company Secretary's Review* magazine, which concentrates more on smaller organisations, reports that "allowing the employees to have some sort of say in the choice of car is becoming an increasingly more popular method of model allocation."

Over half the 1,000 companies surveyed permitted a limited choice within a specified price range and nearly half a free choice in that range. The comparative figures for 1982 were 49 per cent and 42 per cent respectively.

## Free choice

CSR found that 43 per cent of companies permitted directors to have a free choice within a price range while 37 per cent gave them a limited choice within a price range. For senior management the position was more or less reversed: 44 per cent of organisations gave them limited choice within a price range while 23 per cent gave a free choice.

Of the possible additional stipulations, "a British car was again favourite. A 'flying the

flag" image still seems to be of significant importance," states CSR.

Mr Vernon-Harcourt explains: "Most companies give the executive a range of defined models from which to choose. In the larger company the list may be seven to ten models long. Alternatively, the company may select a benchmark model, but allow employees to choose any other vehicle of no greater cost from selected manufacturers."

Given more freedom of choice, what are executives choosing?

*Monks Guide* reports that Austin Rover's Rover SD1 saloon and its former stablemate the Jaguar dominate the director and senior manager lists.

At all other job levels vehicles from the Sierra and Cavalier ranges dominate. CSR survey gave a similar result. Before Jaguar was sold back to the private sector, BL dominated the directors' cars with a 26 per cent share. However, "as a group, German cars took the same share of this lucrative market, with BMW leading the way."

CSR also suggests that Ford's domination of the company car market has been eroded, a little by BL, but particularly by General Motors, the Vauxhall-Opel group.

The Vauxhall Cavalier has doubled its penetration of the company car sector following the demise of the Ford Cortina and its replacement by the Sierra. The Cavalier is now the most popular car for representatives. CSR reckons Ford's share of the representatives' sector has slipped from 63 per cent to 52 per cent as a result while Vauxhall's improved from 15 per cent to 31 per cent.

Ford disputes these findings though and insists that its position is as strong as ever at about 50 per cent.

The survey of large companies by *Monks Guide* found the most popular models for each category were: chairman: Jaguar XJ6 4.2 or Sovereign 4.2; chief executive: Jaguar XJ6 4.2, Sovereign 4.2 or Rover Vanden Plas.

Directors: Rover 3.5 Vanden Plas or 2.8 S, Jaguar XJ6 4.2 or Sovereign 4.2; senior managers: Rover 2.6S or 3.5 Vanden Plas, Ford Granada 2.5 GL or Gila.

Area sales manager: Ford Sierra 2.0 GL or Gila, Vauxhall Cavalier 1.6 GL; junior sales representatives: Vauxhall Cavalier 1.6 L four-door, Ford Sierra 1.6L.

Minimum "perk" car (the car provided at the job grade or level at which a car becomes

a standard benefit, typically when salary reaches £13,500 to £14,000 a year) Vauxhall Cavalier 1.6L, Ford Sierra 1.6L, 2.0 GL, 1.6GL.

*Monks Guide* points out: "The manufacturer wishing to get his models into a car fleet has two hurdles to overcome. First he must ensure the user company puts his models or his company on the approved list. Secondly, he must 'sell' directly to the employee — so that the employee chooses his models from among the range of vehicles likely to be on offer."

## Influence

The *Monks Guide* survey showed that 63 per cent of the companies sampled bought their cars outright, about 17 per cent leased vehicles, and 20 per cent used contract hire. "Company size has a major influence on acquisition policy — with both leasing and contract hire being substantially more popular in the medium and smaller companies," the survey adds.

As so many companies appear to choose outright purchase, the CSR revelations about the discounts available take on considerable significance.

CSR says discounts were generally around 13 per cent in 1982, slightly lower than in 1983. The largest discounts found were on the Austin Metro

(15.2 per cent) and the now-discontinued Triumph Acclaim (15.1 per cent).

The two major mid-range rivals, the Ford Sierra and Vauxhall Cavalier, were attracting discounts of 14.5 per cent. And CSR suggests that discounts are given on cars with more prestige, such as the Jaguar 4.2 (9.9 per cent) and Mercedes (7.7 per cent).

However, its survey gives a warning that "these figures are intended only as a guide — it cannot be guaranteed that they will be the discounts arrived at in every sale. Factors such as size of order and part exchange must also be taken into account."

Companies seem to be taking a more rosy view of the next five years than they used to. Some 43 per cent told CSR that they expected to increase the number of cars they provided, compared with only 35 per cent in 1982.

Middle management was expected to benefit most from this expansion.

*Monks Guide to Company Car Policy*, price £20 from *Monks Publications*, Debden Green, Saffron Walden, Essex. *Company Secretary's Review: Survey of Company Car Schemes*, price £37 from *Tolley Publishing*, 17, Scarbrook Road, Croydon, Surrey, CR0 1SQ.



George Graham describes the continuing attractions of giving cars to employees

## Company car is still a bargain

THE TAX cost of a company car has risen steeply with this year's Budget — by about 10 per cent in most cases. But the Chancellor has not removed the incentive for employers to give their employees cars rather than cash.

He may in fact have increased its attraction, by abolishing the upper earnings limit on employers' National Insurance contributions. This will lead to hefty additional costs for employers with highly-paid workforces, but the burden can be reduced in some measure by giving employees benefits in kind instead of cash.

These benefits are not liable to either employers' or employees' National Insurance contributions. The saving to the employer can therefore be considerable, even if the employee is still taxed on the car or other benefit received.

Without this National Insurance saving, company cars are still tax-efficient in most cases. The employee is taxed on the value of the car provided by his or her employer, but this value is assessed on a fixed scale published each year by the Inland Revenue (see table).

Most employees still find that the scale charge on which tax is assessed on their company cars is well below the value of the car to them. Above all, the uncertainty of car service and repair bills is avoided.

The Inland Revenue assumes that a car is used for at least 2,500 miles a year of business travel when it calculates these scale charges. But where a car is used "preponderantly" for business, the scale benefit on which tax is charged will be halved. For this, business use must be more than 18,000 miles a year.

But if the employee travels less than 2,500 miles for genuine business purposes — and this does not include travelling to and from work — then the car will be treated as a non-business car.

The taxable benefit will then be one and a half times the scale charge on an ordinary business car. If more than one car is provided to an employee, only the first can be treated as a business car.

The scale charge covers all expenses relating to the car that are paid directly by the employer, and the employee is not liable to any further tax because of these extra expenses. But if he pays the bills himself he is reimbursed later by his employer, then these expenses will be treated as a taxable benefit on top of the scale charge.

It is therefore more tax-efficient for all car expenses such as repairs to be the legal responsibility of the employer and to be paid for directly by him.

Petrol, however, is treated differently. When the rules on the taxation of company cars were first introduced in 1976 there were many anomalies, and the 1981 Finance Act introduced measures aimed at sorting out some of the confusion.

Under the new rules fuel provided to an employee is treated as a taxable benefit on a fixed scale similar to that covering the car itself.

"All or nothing" is the principle applied by the Inland Revenue to petrol. If any petrol allowance is made, tax is due on the full benefit fixed for the relevant size of car. This could give rise to a tax bill bigger than the fuel allowance itself.

The rules governing both cars and petrol relate only to directors and "higher-paid employees." But the definition of "higher paid" has remained static at £8,500 a year, so few employees who are given company cars now fall outside this net.

## Dividing line

Those that do should, however, watch the dividing line closely. Accountants *Townsend* Ross give the example of an employee who receives a salary of £7,800 a year, and a 1300 cc car on which he does no business mileage. This would be charged as a benefit worth £876 a year, but because total emoluments, including the car, total only £8,476 the car is not treated as a taxable benefit.

If his salary is increased in March next year by as little as £100, he will receive only an extra £8.33 in the 1985-86 tax year, but he will be treated as higher paid because he received annual emoluments at a rate in excess of £8,500 a year. His tax bill therefore climbs by £200, because the car becomes a taxable benefit.

However, an employee earning less than £8,500 a year may still be taxed on a company car if the Inland Revenue decides it is a benefit that can be converted into cash — as, for example, the employee can claim a higher salary by giving up the car.

The average motorist driving a 1300 cc car will pay about £9.03 a week in tax for his car this year. This figure doubles if he receives petrol too. In the 1986-87 tax year the higher scales of benefit will raise his tax bill, to about £3.32 a week.

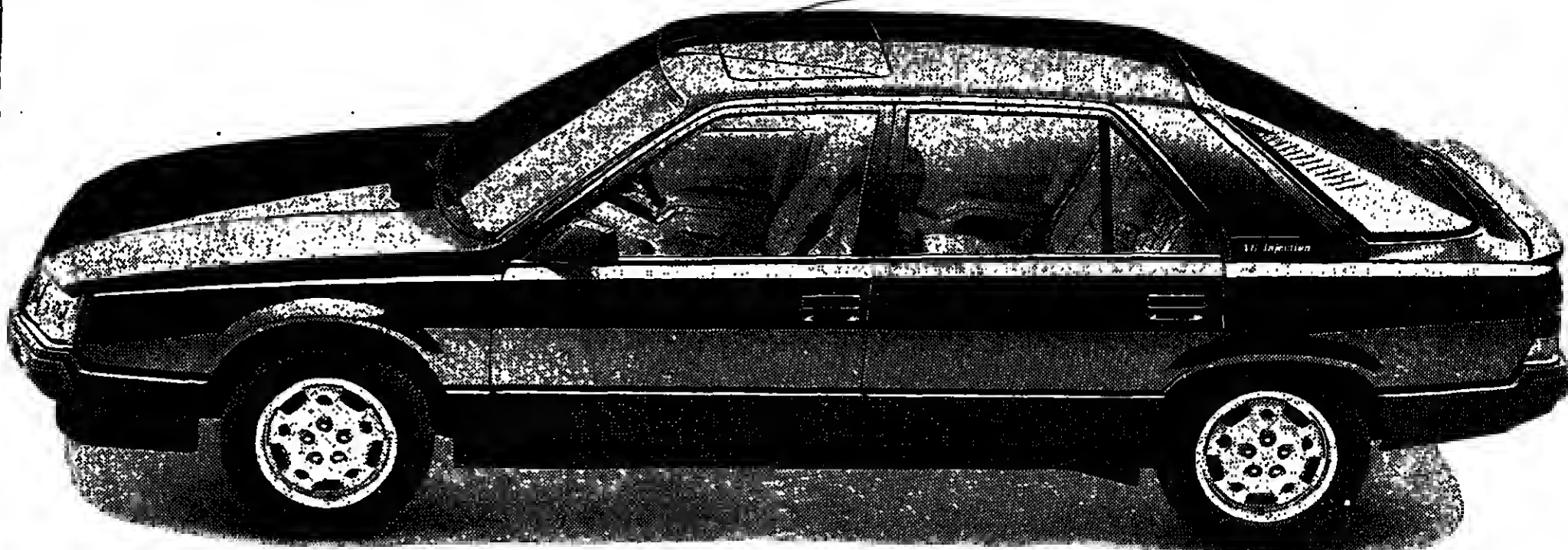
## Car and car fuel benefit scale charges

	Cars under 4 yrs. old	Cars over 4 yrs. old	Fuel
<b>1985-86:</b>			
Cars costing up to £17,500:			
Up to 1300 cc .....	410	275	410
1301-1800 cc .....	525	350	525
Over 1800 cc .....	825	550	825
Cars costing £17,500-£26,500 .....	1,200	800	825
Cars costing over £26,500 .....	1,900	1,270	825
<b>1986-87:</b>			
Cars costing up to £19,250:			
Up to 1300 cc .....	450	300	450
1301-1800 cc .....	575	380	575
Over 1800 cc .....	900	600	900
Cars costing £19,250-£29,000 .....	1,320	875	900
Over £29,000 .....	2,100	1,400	900

Source: Inland Revenue.

### RENAULT 25. GUILD OF MOTORING WRITERS' 'TOP CAR' 1985.

### RENAULT 25. 'WHAT CAR?' TOP EXECUTIVE CAR' 1985.



TO SUPPORT OUR RECORD, HERE'S A FREE VIDEO.



In July last year we launched the Renault 25. In November last year the Guild of Motoring Writers voted it 'Top Car' for 1985. In April this year 'What Car?' awarded it 'Top Executive Car'.

And in March this year *Fleet Facts* discovered that our top of the range model, the Renault 25 V6i costs less to operate on a pence per mile basis than three of its chief competitors. The Rover 3.5 Vanden Plas Auto. The Vauxhall Senator CD 3.0. And the Volvo 760 GLE Turbo.

Not a bad record. To celebrate, we've produced this 15 minute video which is yours for the asking. It's an assessment of the car by none other than Frank Page who is a motoring correspondent for the 'Mail on Sunday' and a regular on 'Top Gear'.

Impartial isn't the word for it. Whether you're a private buyer or involved in a fleet operation his unbiased disclosures will prove invaluable. Obtaining them couldn't be easier.

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My system is VHS ☐ Beta ☐ (Tick appropriate box)

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Please (correctly) type or print (no initials) on VHS tape and send to: Renault UK Limited, PO Box 36, Southall, Middlesex. Please send me a video cassette of the award winning Renault 25. Renault recommends Castrol motor oils.



## Executive Cars 10

Geoff Charlish on the market prospects and range of facilities offered

## Cellular radio: balance of cost against need

WHAT IS it worth for the average executive to be able to talk on the phone from his car? How real is the need? The ultimate extent of the need is still a matter for conjecture since the two cellular radiotelephone services that started in January have hardly been in action long enough for long-term trends to emerge. Even so, it is believed that about 8,000 installations were made in the first quarter of this year.

Notwithstanding early "prestige" buyers, there is always a balance between need and cost—but if a real need is there, people will pay. The proponents of cellular radio were fired by the waiting lists for existing mobile radiotelephone service which could not be satisfied due to lack of frequencies. That slack is rapidly being taken up, after which larger-scale sales to a more general public will produce careful examination of the cost/need equation.

### Volume

Soon, people for whom time really is money—salesmen, freelance professionals, site foremen, service providers—will be wooed. However, a true mass market will depend almost entirely on how low prices can be dropped, which is in turn dependent on how volume production develops.

Cellnet, run by British Telecom and Securicor, and Vodafone, run by Racal, are pushing forward with expansion plans. London, Manchester, Birmingham and some motorways are covered and many other well populated areas of the UK will have service by the end of the year.

Subscriber prices have been pitched by the two companies at rather lower levels than previous services. Carphone, claiming to be the biggest UK independent retailer, charges £100 for installation and a monthly rental of £75, after which the user pays call charges of 8p, 16p or 25p a minute depending on the time of day.

Vodafone says outright sale/installation costs about £1,500, leasing over five years about £40 a month. Grandadphone, a Cellnet service reseller, puts leasing at about £2 a day.

Both Cellnet and Vodafone have set up extensive distribution and servicing networks. In many cases cars can be equipped in two hours or so and driven away. For the user, cellular telephones are much like ordinary telephones except that, for safety's sake, the handset does not have to be taken off-hook for dialling and the "dial" is in fact a small keyboard. The set will tell the caller when it has obtained his number and he merely picks up the handset. Most sets can also continually dial an engaged number until it answers. Or they can call a long or frequently-used number via a single programmed key. Some have "loudspeaking," obviating handset use and allowing everyone in the car to join in.

Technically, cellular radio is based on using a large number of low-power base station transmitters in "cells" only a few miles across, instead of one big transmitter per city. Mutual interference between service areas is reduced, allowing channel reuse within a few miles, yielding more channels overall.

A computer controls allocation of a local cell channel to a vehicle wherever it may be and sets up calls to and from the fixed phone network (or other cars).

Britain is ahead of both Germany and France in setting up services but there is unlikely to be a common standard, preventing "roaming" of UK cars into Europe and vice versa. Scandinavia, Japan and the U.S. have had services for a year or two.

In the UK there are plans to use the cellular network to bring updated weather and traffic information to motorists within 15 minutes of its origin. Racal, Acorn, Intel, the RAC and several universities are involved, with Government

funding of £7.5m over five years. First off the mark with data transmission in the cellular network is Racal Vodafone, which has announced an add-on unit for vehicle radiotelephones that allows computers, telex, electronic mailboxes and view data to be reached from the car.

For the executive car user, the public radiotelephone service is only one communications option. Private company systems still account for most of the equipment sold, although they tend to be aimed more at sales and service fleets.

"Trunking" is also on trial in London. Instead of private user groups each having a fixed channel frequency which cannot usually be fully utilised, a number of channels are allocated to the area and each group is assigned one only when the need arises.

The allocated channels can then be kept more fully occupied, implying more users or fewer channels. Racal, Telecommunications, Stormo, Ppe Telecoms and Motorola/Audio-link are running the four trials.



The radiotelephone is an asset where time is money. But a true mass market will depend on how far prices fall



Though still expensive, car telephone systems are light and compact. However, the lack of a common European standard limits their use, so that UK sets, for example, cannot be used on the Continent and vice versa

New models are not being rushed, as Kenneth Gooding explains

## Why the wait can be worth it

THE Ford of Europe sales force waited with increasing impatience for the new top-of-the-range model, called Scorpio in every market but Britain where the Granada badge is retained. The dealers also wanted to get their hands on the new-comer because it is in that high-price bracket which enables dealers—and manufacturers—more room to make a profit.

And Ford needed Scorpio to help reverse the steep downward trend in its profits. Ford of Europe's net earnings topped \$1bn a year at the end of the 1970s but were only \$147m last year.

Yet the introduction date slipped by almost a year from the original target because Ford was absolutely determined that Scorpio/Granada should not be launched until it was as near-perfect as it is humanly possible to make a car—within the original design restraints.

Ford did not even push the unveiling of early models forward a few weeks to give the newcomer pride of place at the prestigious Geneva Motor Show in March, such was the insistence that everything should be just "right."

This policy followed the car right through its development. Engineers were told not to give approval to any component unless they were completely satisfied with its quality. It is said that as they were not used to this approach, some engineers became a little paranoid and were fearful of signing-off components in case there was some small deficiency they had somehow missed.

This contributed to the "lateness" of the Scorpio/Granada's market launch, it is believed.

The new car was the first to be overtaken by Ford's new style of product development. Instead of setting a date for the launch of a vehicle and working hard to hit that target, there is now no fixed introduction date, only a tentative one. In that way no car or commercial vehicle need be put on the market until it is absolutely ready.

Ford is not the only manufacturer to adopt this approach today. The majority of producers have the same policy, particularly for the executive or luxury cars in their ranges.

There is the example of the Jaguar XJ40 which was developed in something of a hurry to replace the current saloons—a project initiated when it was thought that big-engined cars had little future.

As it turned out, the petrol price did not go high enough to turn customers away and demand for the current Jaguar saloons is at record levels.

So, instead of introducing the XJ40 in 1984, Jaguar has been able to subject it to the most exhaustive testing and proving programme the company has ever undertaken.

A pilot plant was set up and 30 of the XJ40 models were built. Six were sent to Canada for testing in temperatures down to minus 40 deg. C; six went to Australia for testing in temperatures up to 40 deg. C. The vehicles were expected to cover 150,000 miles without the need of serious mechanical attention.

Other cars were tested at the Nardo race-track in southern Italy where they covered 25,000 miles at top speed without giving any trouble.

Jaguar chairman Mr John Egan points out that his company's major competitors, Daimler-Benz and BMW, have always had very thorough development programmes.

"Jaguar is confident that when XJ40 is launched it will set new Jaguar standards in ride, handling, performance and economy together with the high levels of quality, durability and reliability our customers expect and demand," he adds.

When Renault was preparing for the launch in 1983 of its new executive model, the R25, the French group had to face up to the fact that, although it could follow the example of companies like Jaguar, Daimler-Benz and BMW in terms of the thoroughness of testing, it also had to re-train the workforce who would produce it.

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To this end Renault set up a small pilot plant at the Sandouville factory near Le Havre, called the "Rainbow Room" because of its brightly-coloured decorations, and involved line workers from the design stage onwards.

The experimental production line in the Rainbow Room, built at the cost of FFr 15m (\$1.8m), enabled employees to be trained in the different techniques required when building up-market cars. The line's relaxed atmosphere allowed workers to take time to look at videos explaining particular assembly tasks and discuss any problems with each other, with suppliers of components, or the management.

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